




**HILGER BROS.**

*79 to 404*  
**HOOPPOLE & YORKTOWN, ILL.**  
*Per Address of Hilger Bros.*

**SPRING**

**1910**

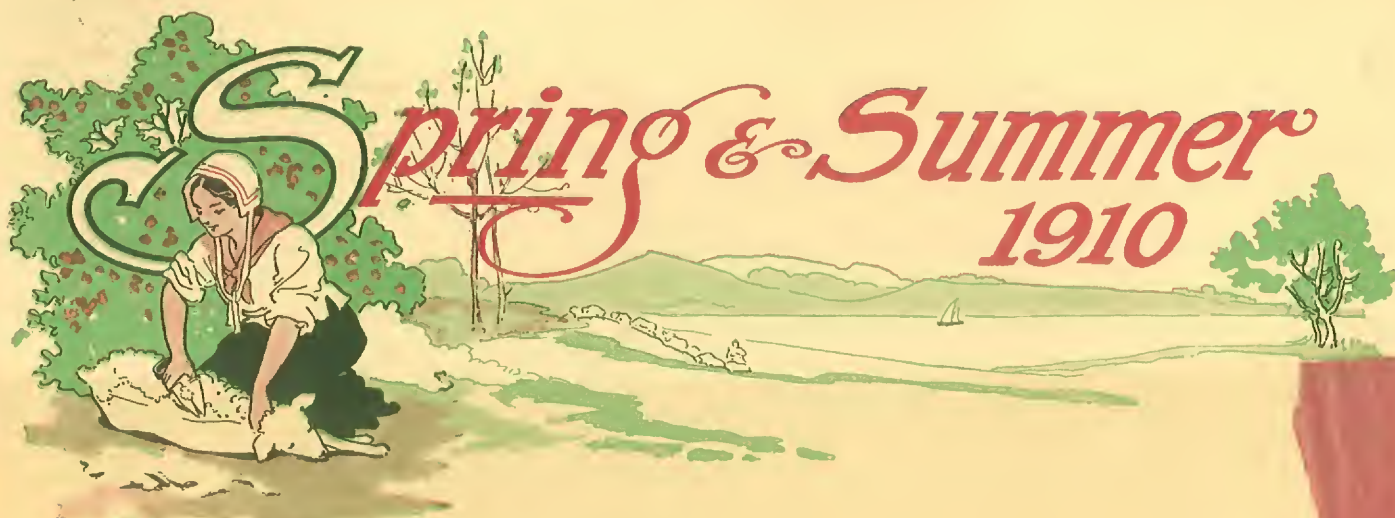


**RUGS  
CARPETS  
LINOLEUMS  
LACE CURTAINS  
MATTINGS  
SHADES**



**STRICTLY HIGH GRADE  
HOME FURNISHINGS**





## TO OUR FRIENDS:

This Handsome New Catalogue represents more than

A HALF MILLION DOLLAR STOCK

of the latest and most stylish patterns in satisfactory, long-wearing qualities of Rugs, Carpets, Linoleums, Lace Curtains, Portieres, Mattings and Window Shades.

You will find 36 different grades of Rugs illustrated and described. In each grade, we show a carefully chosen assortment of patterns and colorings in many different sizes.

We now illustrate 24 qualities of Rugs that can be furnished in sizes larger than 9x12 ft. Some of these extra large Rugs are seamless and are shown for the first time this season.

We also illustrate 62 quick selling patterns of Linoleums, 32 of which are the never-wear-off Inlaid patterns.

While able artists have contributed their most artistic designs; and expert weavers their latest and most artistic weaves, the quality of the goods represented is of the utmost importance to you.

The best wearing Rugs, Carpets, Linoleums, Curtains, Mattings and Shades are those honestly made and in which the use of cheap materials has been carefully avoided.

The handsome assortment offered in this Catalogue maintains the extra high standard of

### Richardson's Superlative Qualities.

We strongly recommend them because their good wearing qualities have been thoroughly proven.

They have always given first-class satisfaction during the past 35 years.

No other line of Floor Coverings has been so long on the market or has such a favorable reputation.

A careful comparison of prices is invited, but in making comparisons, please keep in mind that Richardson's Superlative Qualities are

THE BEST MADE IN ALL GRADES

and they are positively the lowest in price, quality considered. A trial order will convince you of this.

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# Big Bargains in Seamless Rugs.

## We Guarantee Our Rugs

and all other goods illustrated in this Catalogue to be exactly as represented and described.

The cheap and undesirable qualities we do not handle, as we consider them dear at any price. Neither do we handle "seconds" or job lots.

When you select your floor coverings and window hangings from this Catalogue, you do so with the assurance that **each grade and quality** has been **examined and tested** by expert buyers of many years' experience. The patterns are the most desirable and strictly up-to-date.

Most of the Mills represented have been making goods for us for more than a quarter of a century. Their wearing qualities have been proven, and because they have always given universal satisfaction we continue to recommend them.

### Our New Kenmore Seamless Wilton Velvet Rug No. 5440

illustrated herewith, represents a new and desirable quality of genuine Wilton Velvet in a one-piece Rug. This new grade was offered to us after our selections had been completed for colortype illustrations—therefore we show a good halftone reproduction of this beautiful new 1910 Floral Pattern.

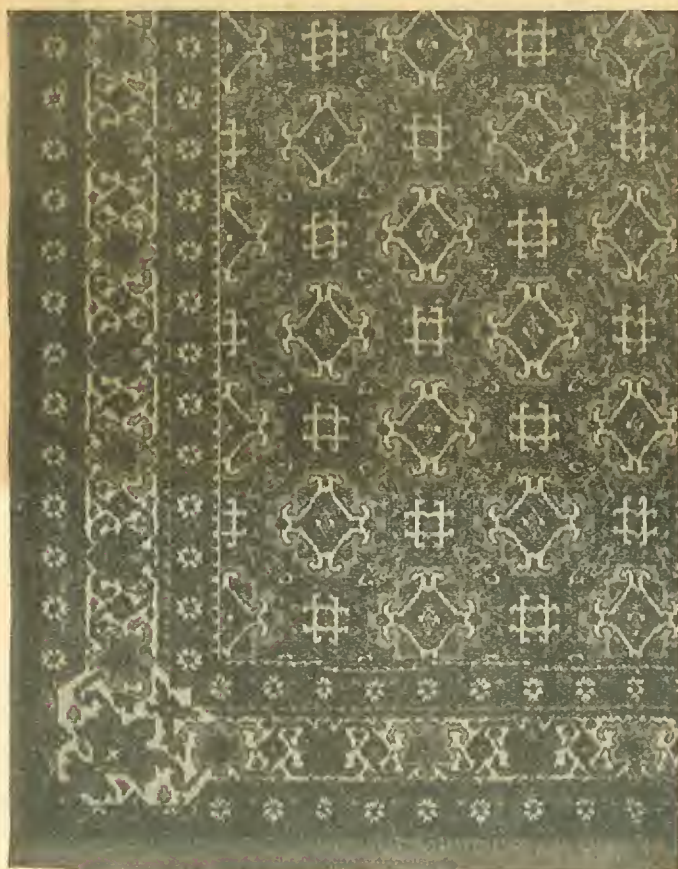
Our New Kenmore Seamless Wilton Velvet Rugs have a fine wool face, and considering our wonderfully low price, it is really remarkable value.

The design is well balanced and the colorings are exceptionally harmonious—a light ecru center, surrounded by a wreath of shaded pink and yellow roses, with small green leaves on a medium tan ground. This is outlined with a floral band; around this is a field of rich green on which are graceful scrolls in a lighter shade of green. Beautiful floral border on a handsome brown ground. Light ecru corner pieces with roses.

This New Seamless Rug must be examined to fully appreciate its value. In our 35 years experience we have never seen its equal for the price.



Our New Kenmore SEAMLESS Wilton Velvet Rug No. 5440.  
9 ft. x 12 ft. extra value at only **\$19.80**



Our New Kenmore SEAMLESS Wilton Velvet Rug, No. 5441.  
9 ft. x 12 ft. our special price only **\$19.80**

## Seamless Rugs.

We have increased our assortment of Seamless Rugs this season and in addition to the very desirable new 1910 patterns illustrated on this page we also offer the following:

**Our Exmoor Seamless Rugs** illustrated in colors on page 43. This new 1910 quality can be furnished in three large Carpet sizes:  $8\frac{1}{4} \times 10\frac{1}{2}$  ft.;  $9 \times 12$  ft. and  $10\frac{1}{2} \times 12$  ft.—all seamless.

On page 45 we illustrate four choice patterns in our Navarre Seamless Brussels—all  $9 \times 12$  ft.

Our Quaker Seamless Brussels Rugs are illustrated on page 47. They are made  $9 \times 12$  ft. only.

### Something New.

Three beautiful patterns in our Superior Seamless Wilton Velvet Rugs can be furnished **11 ft. 3 in. x 12 ft. seamless**—new size this season. Five patterns in this grade are made  $9 \times 12$  ft. seamless. See pages 52 and 53.

### Our New Kenmore Seamless Wilton Velvet Rug No. 5441.

We offer this New Seamless Rug for the first time this season. The Oriental pattern illustrated has a medium size figure in restful colortones on a background of light olive. The figures which are outlined with black, are composed of green, brown and cream colorings—a most pleasing combination. These same colorings together with small dark red figures are repeated in the border.

**These Kenmore Seamless Velvet Rugs are the biggest value we know of in a Seamless Rug for the money.**



# Good Rugs

**T**HE Assortment of Rugs illustrated on pages 38 to 58, is undoubtedly the handsomest line of high grade Rugs ever illustrated in a single Catalogue.

You will find a great variety of colorings and designs in all popular and many extra large sizes.

REMEMBER Richardson's Superlative Qualities are the best made in all grades. No floor coverings are more carefully selected. They represent the ripened judgment of expert buyers of many years' experience in this business exclusively.

## Our Emperor Tapestry Brussels Rugs.

Our Emperor Rugs are a good quality of Genuine wool face Tapestry Brussels, which we are offering at a wonderfully low price.

See pages 42 and 43 for patterns No. 5056, 5057, 5058, 5059, 5060 and 5061, illustrated in Natural Colors.

Made in three large Carpet sizes:

8 ft. 3 in. x 10 ft. 6 in. .... only **\$9.50**    9 ft. x 12 ft. .... only **\$12.25**  
11 ft. 3 in. x 12 ft. .... only **\$15.00**

## Our Heavy Congress Brussels Rugs.

Our Congress Rugs are exceptionally desirable for medium priced Tapestry Brussels Rugs, being superior in wearing quality and design to any similar Rugs on the market.

Have closely woven wool face. See page 44 for patterns 5110, 5112, 5113 and 5114, in Natural Colors.

This quality can be furnished in three sizes:

8 ft. 3 in. x 10 ft. 6 in. .... **\$12.00**    9 ft. x 12 ft. .... **\$14.50**  
11 ft. 3 in. x 12 ft. .... **\$18.75**

## Our Exmoor Brussels Rugs.

Seamless Rugs are growing rapidly in popularity. Our Exmoor quality is a grade that we offer for the first time this season. It is a good quality of wool faced Brussels, in which the loops are closely woven, similar to our heavy Congress Brussels Rugs, which we have handled for so many years with good satisfaction to all.

This new quality can be furnished  $8\frac{1}{4} \times 10\frac{1}{2}$  ft.,  $9 \times 12$  ft. and  $10\frac{1}{2} \times 12$  ft., all seamless, and also  $11\frac{1}{4} \times 12$  ft. with only two seams.

You will find two new and very desirable patterns illustrated on page 43, Nos. 5125 and 5126.

$8\frac{1}{4} \times 10\frac{1}{2}$  ft., seamless... **\$12.50**     $10\frac{1}{2} \times 12$  ft., seamless... **\$18.00**  
 $9 \times 12$  ft., seamless... **15.00**     $11\frac{1}{4} \times 12$  ft., seamed... **18.75**

## Our Navarre Seamless Brussels Rugs.

In order to supply the increasing demand for Brussels Rugs without seams, we consider ourselves remarkably fortunate to be in a position to offer you this new Navarre Rug. From our long experience in judging Rug values we believe it will give excellent satisfaction for the money.

See page 45 for four beautiful patterns, Nos. 5142, 5143, 5147 and 5148, illustrated in Natural Colors.

9 ft. x 12 ft., seamless... **\$16.40**

## Our Regal Brussels Rugs. Extra Quality.

This Rug is the product of one of the most famous Rug factories in the world. They are made only in one quality and that is absolutely the best in its class that it is possible to weave. Only the finest worsted yarns are used in weaving the patterns.

We know of no Brussels Rug in existence that will give such splendid satisfaction for the money, and we are sure you will find they will give satisfactory wear. The designs are the work of expert artists, and the color combinations are unusually handsome.

See page 46 for illustrations in natural colors of patterns 5162, 5163, 5164 and 5165.

Note the wonderfully low prices we quote on these splendid Rugs:

6 ft. x 9 ft. .... **\$ 9.75**    8 ft. 3 in. x 10 ft. 6 in. .... **\$16.50**  
7 ft. 3 in. x 9 ft. .... **11.50**    9 ft. x 12 ft. .... **18.00**  
11 ft. 3 in. x 12 ft. .... **\$24.50**

See pages 4, 5, 39, 40 and 41, for Big Bargains in Small Size Rugs.

**NOTE**—Rugs illustrated in Natural Colors are manufactured only in the sizes mentioned under each illustration.

## Our New Quaker Seamless Brussels Rugs

This new Rug is what we have all been looking for. It is a seamless Rug woven in a quality equal to our time tested and always satisfactory Regal Brussels previously described. Sure to give excellent satisfaction. See page 47 for patterns 5176 and 5177.

9 ft. x 12 ft., seamless... **\$18.50**

## Our Alpha Wilton Velvet Rugs.

This quality of Wilton Velvet Rug is the product of an excellent factory, and is positively a wonderful bargain in a genuine wool face Wilton Velvet Rug.

It is now made in three large carpet sizes. See page 49 for patterns 5305, 5306, 5307 and 5308, illustrated in actual colors. We can furnish other choice patterns if desired.

7 ft. x 9 ft. .... **\$11.25**    9 ft. x 12 ft. .... **\$16.75**  
11 ft. 3 in. x 12 ft. .... **\$23.00**

## Our Premium Wilton Velvet Rugs.

This new grade of Velvet Rug is proving very satisfactory for the price, being, in our opinion, an unusual value. It is woven similar to the highest grade Wilton Velvets, has a fine plush finish and we quote remarkably low prices. It is the greatest value we know of in the Rug line today. See pages 40 and 50 for patterns No. 5279, 5280, 5281, 5282, 5283 and 5284, illustrated in Natural Colors. To introduce this Rug we quote the following remarkably low prices:

27 in. x 54 in. .... **\$1.50**     $8\frac{1}{4} \times 10\frac{1}{2}$  ft. .... **\$14.50**  
36 in. x 72 in. .... **2.98**     $9 \times 12$  ft. .... **17.50**  
6 ft. x 9 ft. .... **9.50**     $11\frac{1}{4} \times 12$  ft. .... **23.50**

## Our New Plymouth Wilton Velvet Rugs.

Plymouth Wilton Velvet Rugs are a new product of one of the very oldest and most reliable of Rug factories. Moderate in price and will give full value received as have all other products from this mill. See page 50 for patterns No. 5325 and 5326.

9 ft. x 12 ft. .... **\$18.00**     $11\frac{1}{4}$  ft. x 12 ft. .... **\$24.50**

## Our Keystone Wilton Velvet Rugs

An excellent grade of Velvet made in pleasing patterns and unusually attractive and popular colorings. See page 51 for pattern 5417.

8 ft. 3 in. x 10 ft. .... **\$17.50**    9 ft. x 12 ft. .... **\$21.50**  
11 ft. 3 in. x 12 ft. .... **\$26.50**

## Our Heavy Columbia Wilton Velvet Rugs.

We offer extra big values in our high grade heavy quality of Columbia Wilton Velvets. They are a smoothly finished Rug, having a worsted surface, very tightly woven. Our patterns are reproductions of expensive, imported, hand made Oriental Rugs. See page 51 for illustrations in Natural Colors of patterns No. 5419, 5420 and 5421.

This extraordinary Rug can be furnished in the following sizes, and at these wonderfully low prices:

36 x 63 in. .... **\$ 3.40**     $9 \times 12$  ft. .... **\$20.50**  
6 ft. x 9 ft. .... **12.25**     $10\frac{1}{2} \times 12$  ft. .... **25.50**  
 $8\frac{1}{4} \times 10\frac{1}{2}$  ft. .... **18.50**     $11\frac{1}{4} \times 12$  ft. .... **27.50**

## Our New Glen View Wilton Velvet Rugs.

See page 52 for three handsome patterns in this new Glen View quality, patterns No. 5376, 5377 and 5378.

On account of its tight, close weave, and extra fine plush finish, we predict a great sale for this quality, as it represents the highest skill of the weaver as well as the designer.

This Rug must be seen and examined to fully appreciate its value.

8 ft. 3 in. x 10 ft. 6 in. .... **\$19.00**    9 ft. x 12 ft. .... **\$22.00**  
11 ft. 3 in. x 12 ft. .... **\$29.50**

## Our Superior Seamless Wilton Velvet Rugs.

This fine grade of Seamless High Pile Wilton Velvet Rugs will positively give splendid satisfaction. The colorings are exceptionally soft and beautifully blended. Remember, there are no seams of any kind in this new rug, woven in one solid piece. See pages 52 and 53 for Nos. 5456, 5458, 5459, 5460 and 5461, illustrated in Natural Colors.

Most everybody has been waiting for a good Seamless Velvet Rug larger than  $9 \times 12$  ft. Here it is for the first time in the popular  $11\frac{1}{4} \times 12$  ft. size and at a very moderate price for the high grade heavy quality.

$8\frac{1}{4} \times 10\frac{1}{2}$  ft., seamless... **\$19.50**     $9 \times 12$  ft., seamless... **\$22.50**  
11 ft. 3 in. x 12 ft., seamless... **\$29.00**



# at Low Prices

## Our Eureka Axminster Rugs.

Our Eureka Axminster Rugs are the product of a new factory. They are a fine quality of Axminster at a phenomenally low price. These Axminster Rugs give splendid satisfaction for the price as the nap or pile is deep and the best worsted yarns are used. The colorings are soft and delicate. See pages 54 and 55 for six new patterns.

Note our wonderfully low prices on this special, **extra quality** of high grade Axminster Rugs:

|                  |         |                  |         |
|------------------|---------|------------------|---------|
| 18 x 36 in.....  | \$1.25  | 6 x 9 ft.....    | \$12.75 |
| 27 x 54 in.....  | 2.15    | 8½ x 10½ ft..... | 18.50   |
| 27 x 60 in.....  | 2.25    | 9 x 12 ft.....   | 21.50   |
| 36 x 70 in.....  | 3.50    | 10½ x 12 ft..... | 28.50   |
| 11¼ x 12 ft..... | \$30.00 |                  |         |

## Our Peerless Axminster Rugs.

Our Peerless Axminster Carpeting has always given such universal satisfaction, that we have had the same quality reproduced in this new Peerless Axminster Rug. These Rugs have a long, thick, luxurious nap, insuring long, satisfactory service. See page 55.

|                     |         |                    |         |
|---------------------|---------|--------------------|---------|
| 27 in. x 60 in..... | \$2.40  | 9 ft. x 12 ft..... | \$23.00 |
| 11¼ x 12 ft.....    | \$30.00 |                    |         |

## Our Luxurious Nonpareil Axminster Rugs.

This is an extra **heavy** quality of Axminster Rug, has a nice long nap, and is very soft and luxurious. The colorings are wonderful combinations of delicate shades—pinks, blues, greens, tans and reds.

See pages 41 and 56 for patterns No. 5659, 5665, 5666, 5667 and 5668. We can also furnish a handsome line of other patterns.

Take special note of the following bargain prices, at which we offer you these special, **extra high grade** Nonpareil Axminster Rugs:

|                  |        |                      |         |
|------------------|--------|----------------------|---------|
| 22½ x 36 in..... | \$1.55 | 8¼ ft. x 10½ ft..... | \$21.50 |
| 27 x 60 in.....  | 2.50   | 9 ft. x 12 ft.....   | 24.00   |
| 36 x 70 in.....  | 3.90   | 11¼ ft. x 12 ft..... | 31.00   |

## Our Special Victoria Axminster Rugs.

This **extra quality** of Axminster Rug is similar to our Victoria Axminster Carpeting, has extra long, and extra thick nap, and is in fact the **very best** Axminster Rug manufactured. The color tones are unusually fine. Many more threads are used to the inch than in the lower priced qualities, thus making it possible to reproduce more intricate designs, softer shadings and longest wear.

See pages 41, 56 and 57 for patterns No. 5707, 5708, 5712, 5713, 5714, 5715 and 5716, illustrated in natural colors.

|                       |         |                      |         |
|-----------------------|---------|----------------------|---------|
| 27 in. x 60 in.....   | \$2.50  | 8¼ x 10½ ft.....     | \$23.00 |
| 36 in. x 70 in.....   | 4.00    | 9 x 12 ft.....       | 25.00   |
| 4½ ft. x 6½ ft.....   | 7.50    | 11¼ ft. x 12 ft..... | 31.00   |
| 11¼ ft. x 13½ ft..... | \$37.50 |                      |         |

Patterns No. 5708 and 5712 can be furnished in **Hall sizes**. See pages 41 and 57.

## Our Warwick Body Brussels Rugs

An excellent quality of Genuine Body Brussels. Fine, sharp, clear-cut designs. A desirable Rug in every respect and priced very low, quality considered.

See page 47 for patterns No. 5185 and 5186.

|                  |         |                   |         |
|------------------|---------|-------------------|---------|
| 6 x 9 ft.....    | \$15.50 | 9 x 15 ft.....    | \$32.50 |
| 9 x 9 ft.....    | 20.00   | 11¼ x 12 ft.....  | 34.00   |
| 8¼ x 10½ ft..... | 24.00   | 11¼ x 13½ ft..... | 39.00   |
| 9 x 12 ft.....   | 25.00   | 11¼ x 15 ft.....  | 42.00   |

## Our Westminster Body Brussels Rugs.

These Body Brussels Rugs are similar in weave to our best Body Brussels Carpets. The colored threads in our Body Brussels are always of the same uniform color. Each individual colored thread is carried along in the back or body of the goods when it does not appear on the surface to form the pattern. They are woven from the very best quality of worsted yarns, and the patterns are always clear and sharply defined. Every one who is familiar with the splendid wearing qualities of the best Body Brussels Carpet will have a good idea of the excellent wearing qualities of these satisfactory Rugs.

See page 48 for illustrations of patterns No. 5205 Green, 5207, 5208 and 5209 in natural colors.

Note our wonderfully low prices, for **highest quality**:

|                      |         |                   |         |
|----------------------|---------|-------------------|---------|
| 6 x 9 ft.....        | \$17.00 | 10½ x 12 ft.....  | \$36.00 |
| 9 x 9 ft.....        | 22.00   | 10½ x 13½ ft..... | 39.00   |
| 8¼ x 10½ ft.....     | 26.00   | 10½ x 15 ft.....  | 44.00   |
| 9 x 12 ft.....       | 27.50   | 11¼ x 12 ft.....  | 38.00   |
| 9 x 15 ft.....       | 35.00   | 11¼ x 13½ ft..... | 43.50   |
| 11¼ ft. x 15 ft..... | \$46.50 |                   |         |

## Our Wonderful Sealkote Rugs.

This is a special grade of Rug which is woven somewhat similar to the Axminster Rug, but has a much longer, heavier and thicker nap. It is made in very rich and desirable designs and colorings. This Rug has very seldom been offered before outside of a few retail stores in the larger cities.

We can furnish this elegant Sealkote quality in a fine line of Oriental patterns in varied and rich colorings.

Tell us the prevailing colors wanted, also whether an allover or medallion patterns are preferred, as we are sure we can select satisfactory Rugs for you.

Considering that our Sealkote Rugs will wear indefinitely, they are undoubtedly bargains at the following prices:

|                   |         |                  |         |
|-------------------|---------|------------------|---------|
| 4½ x 6½ ft.....   | \$10.00 | 9 x 12 ft.....   | \$33.00 |
| 6¾ x 9¾ ft.....   | 21.00   | 11¼ x 12 ft..... | 43.00   |
| 11¼ x 14¼ ft..... | 50.00   |                  |         |

## Our Syria Wilton Rugs.

Our Wilton Rugs are woven similar to the Body Brussels Rugs, except they are woven over larger wires, and the loops are cut, making a plush surface. The nap is all wool and very long and thick. These Rugs are **very heavy and durable**. See page 58 for pattern No. 5804.

Quality considered, you will find the following prices assure you a substantial saving:

|                  |         |                   |         |
|------------------|---------|-------------------|---------|
| 4½ x 7½ ft.....  | \$12.00 | 9 x 12 ft.....    | \$33.00 |
| 6 x 9 ft.....    | 21.00   | 10½ x 12 ft.....  | 44.00   |
| 8¼ x 10½ ft..... | 30.00   | 10½ x 13½ ft..... | 50.00   |

## Our New Argyle Wilton Rugs.

These new Argyle Wilton Rugs have just come from the looms and we offer them for the first time this Spring.

This new Rug is produced by one of the most famous factories in the United States, who have the highest reputation for adhering rigidly to old fashioned standards of high quality.

Will give long service and excellent satisfaction in all respects.

See page 58 for Spring 1910 design, No. 5825.

|                  |         |                  |         |
|------------------|---------|------------------|---------|
| 8¼ x 10½ ft..... | \$33.00 | 11¼ x 12 ft..... | \$50.00 |
| 9 x 12 ft.....   | 36.00   | 11¼ x 15 ft..... | 60.00   |

## Our Standard Quality Genuine Wilton Rugs.

### Royal Grade.

Our Royal Wilton Rugs are extra heavy quality, the nap being of pure worsted. They are noted for their long-wearing qualities and for their handsome designs, which, as a rule, are reproductions of hand-made Imported Oriental Rugs, the originals of which frequently cost several thousand dollars. Our Royal Wilton Rug factory, however, has reproduced many of these Imported Rugs so faithfully that it takes an expert to decide whether they are American or Oriental. This quality of Rug is made in a great variety of sizes, including Hall Runners. See pages 40 and 58 for patterns 5853, 5854 and 5856.

We only illustrate a few of the many desirable patterns we can furnish in this grade. Will be pleased to give full description of other beautiful patterns and colorings on request.

We invite your special attention to the following low prices:

|                  |        |                   |         |
|------------------|--------|-------------------|---------|
| 27 x 54 in.....  | \$3.65 | 9 x 12 ft.....    | \$37.00 |
| 36 x 63 in.....  | 6.00   | 9 x 15 ft.....    | 46.50   |
| 4½ x 7½ ft.....  | 13.00  | 10½ x 10½ ft..... | 43.00   |
| 6 x 9 ft.....    | 23.50  | 10½ x 12 ft.....  | 48.50   |
| 8¼ x 10½ ft..... | 34.00  | 10½ x 14 ft.....  | 57.50   |

## Our Orient Wilton Rugs.

Our Orient grade of Genuine Worsted High Pile Wilton has an extra long nap of the best quality of worsted. More threads are used to the inch than in the lower priced grades, thus making it possible to produce more intricate patterns. The close weave and extra worsted yarns used insure longest possible service.

See page 58 for pattern 5901.

|                     |        |                   |         |
|---------------------|--------|-------------------|---------|
| 18 in. x 36 in..... | \$2.45 | 8¼ x 10½ ft.....  | \$37.50 |
| 27 in. x 54 in..... | 4.50   | 9 x 12 ft.....    | 42.00   |
| 36 in. x 36 in..... | 4.50   | 10½ x 12 ft.....  | 55.00   |
| 36 in. x 63 in..... | 7.00   | 10½ x 13½ ft..... | 59.00   |
| 4½ x 7½ ft.....     | 14.50  | 10½ x 14 ft.....  | 64.00   |
| 6 x 9 ft.....       | 26.00  | 10½ x 15 ft.....  | 65.00   |

**NOTE**—Rugs illustrated in Natural Colors are manufactured only in the sizes mentioned under each illustration.



## SPECIAL BARGAINS IN SMALL RUGS

WE OFFER you a superb assortment of Rugs in Small Sizes, and at very low prices.

See pages 39, 40 and 41 for Small Rugs illustrated in colors.

### Our Reversible Jute Smyrna Rugs.

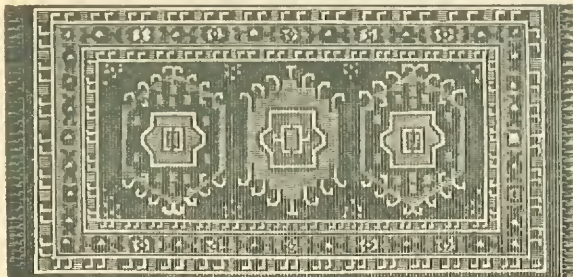
Size 30 x 56 inches, full weight, and one of the greatest Rug Bargains ever offered; has a nice fringe on each end; is usually sold by most dealers at a much higher price. Reversible—same pattern on both sides.

A new floral pattern in bright colorings on a dark green ground, which is outlined by scroll border. Old gold colors predominate in the corner figures.

Remember this Rug is reversible and has good wool fringe on both ends. It is positively a special bargain at the unusually low price quoted.



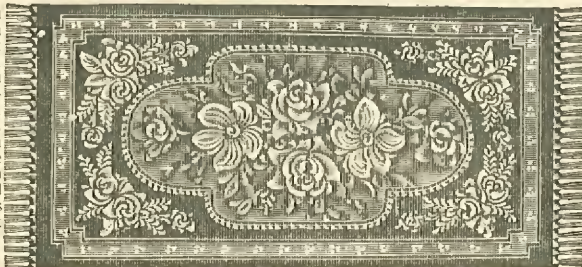
Our Reversible Jute Smyrna Rug, No. 5015.  
30 x 56 inches **95c**



Our Reversible Jute Smyrna Rug, No. 5014.  
the inside border being a mixture of blue and red colorings on a white ground. Any one desiring an Oriental design in this quality will be well pleased with this pattern.  
30 x 56 inches, **95c**

This illustration represents a handsome floral medallion design green and ecru colorings predominating in the groundwork. This pattern with its medium size floral design with pink roses and golds, scrolls is certainly most effective.

30 x 56 inches  
**95c**



Our Reversible Jute Smyrna Rug, No. 5016.



Our Reversible Jute Smyrna Rug, No. 5017.  
30 x 56 inches, **95c**

A superb new Oriental design is shown in the accompanying illustration, which is pattern No. 5014. The background is a bright shade of red. The Oriental figures are composed of red, green, old gold and blue colorings outlined with black and white. The outside border is a combination of red and green colorings.

Because of the tremendous demand for animal designs we have just added this new pattern to our 1910 line.

In this Rug the dog is shown in brown, tan and ecru shades, surrounded by a green field with bright flowers on either end.

Sure to be one of the most popular animal patterns ever made in this grade.

### Our New Crescent Axminster Rugs.

A fine grade of genuine Axminster. Our beautiful patterns and special quality cannot be excelled for the price.

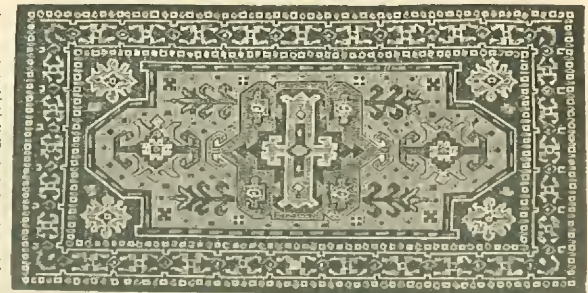
A bright floral pattern, two bouquets of three large roses in opposite ends of Rug, surrounded by green leaves on a shaded tan ground. This in turn is outlined by a narrow field of green with tan border and maroon edge.

27 x 54 Inches  
**\$1.89**  
36 x 63 Inches  
**\$2.98**



Our New Crescent Axminster Rug No. 5536.

A very handsome new Oriental Medallion pattern. The center figure is composed of dark red, old gold, dark blue and olive green. This is surrounded by an ecru field on which are small bright figures. This in turn is surrounded by a dark red field with blue border on which are small Oriental figures. Maroon edge.



Our New Crescent Axminster Rug No. 5537.  
27 x 54 in...**\$1.89** 36 x 63 in...**\$2.98**



Our New Crescent Axminster Rug No. 5532.

The engraving herewith gives an excellent idea of this handsome new animal design, showing large dog and puppy with ducks. Cream, pink, tan and brown shades predominate in this popular new pattern.

27 in. x 54 in.  
**\$1.89**  
36 in. x 63 in.  
**\$2.98**

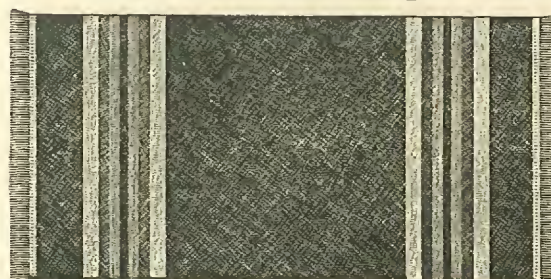
Another new animal pattern in very natural colorings on a richly colored ground in medium tones with border of old gold and browns. Sure to be a general favorite wherever shown. Extra good value at the low prices we quote.

27 in. x 54 in.  
**\$1.89**  
36 in. x 63 in.  
**\$2.98**



Our New Crescent Axminster Rug No. 5530.

### Our New Bath Rugs. Single-faced.



Our New Bath Rugs—Single Faced.  
No. 5985.—Dark and light BLUE.  
No. 5986.—Dark and light GREEN.

Special bargains at the following low prices:

27 in. x 54 in...**\$1.75** 30 in. x 60 in...**\$2.00**

We offer for the first time this Spring these new and very attractive Bath Rugs. They are firmly woven from very soft cotton yarns and can be washed. They can be furnished in green or blue colorings. As shown by the illustration the striped border on ends is composed of several shades of blue or several shades of green divided by narrow white stripes. Fringe on ends. Are very slightly and sure to be very popular.

### Our New Bengal Wool and Fibre Rugs.

These Seamless Rugs are a combination of Wool and Fibre, are reversible and therefore can be used either side up. Take special notice of the fact that these Rugs are woven from wool and fibre, therefore are more slightly and very much more durable than the all fibre Rugs.

On page 38 we illustrate, in natural colors, patterns No. 5002, 5003 and 5004 in this new Bengal Wool and Fibre grade. Within the past year these Fibre Rugs have grown rapidly in popularity, for the reason that they make an attractive and inexpensive floor covering for bedrooms or in summer homes or cottages.

Can be furnished in four desirable sizes:

36 in. x 72 in...**\$1.75** 7½ ft. x 9 ft...**\$ 7.25**  
6 ft. x 9 ft...**5.75** 9 ft. x 12 ft...**11.00**



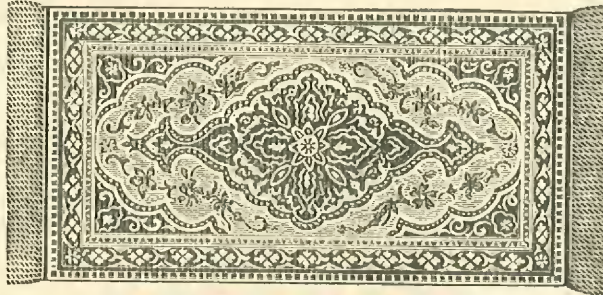
## EXTRA VALUES IN SMALL RUGS AND ART SQUARES.

### Our Special Puritan Velvet Rugs.

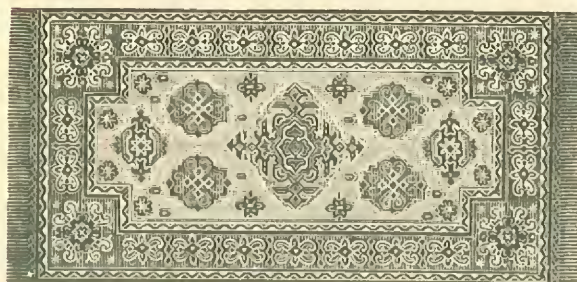
This is a splendid Velvet Rug at a remarkably low price. It is manufactured in very rich and handsome colorings in desirable shades of reds, tans, blues, greens, old gold, etc. We can also supply this Rug in two-toned reds, two-toned greens, also delph blue effects. When ordering be sure to tell us prevailing colors desired. We can surely please you. Made only 27 x 54 in. Real bargains at **\$1.50** each.

This pattern is a handsome Persian medallion design, rich red coloring predominating. The figures are formed in handsome green and gold colors. Fringe on ends.

27 x 54 in.  
each ONLY  
**\$1.50**



Our Puritan Velvet Rug, No. 5022.



Our Puritan Wilton Velvet Rug, No. 5023.

This is one of our choice new Oriental patterns — Light olive ground in center on which are placed small figures in red, green and cream combination. A rich red coloring predominates in the border. These Rugs have a nice fringe, and are 27 inches wide by 54 inches long.

**\$1.50** each.

This is one of our newest patterns in our Puritan quality.

The ground work is a rich shade of red, flowers are in brown and tans and scrolls in light green outlined with cerise.

The same design can be furnished with a green background. If wanted order No. 5025.

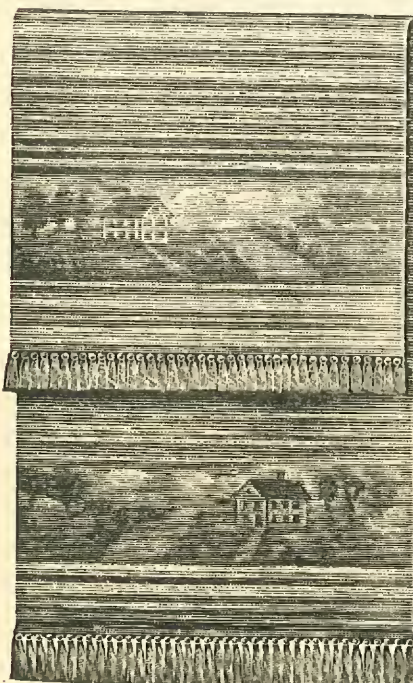


Our Puritan Velvet Rug, No. 5027.

27x54 inches, fringed on ends, only **\$1.50**

See page 40 for Puritan Velvet Rugs Nos. 5024 and 5026 shown in colors.

### Our New Poster Rag Rug No. 5970.



This new Poster Rug is a great novelty and is proving wonderfully popular.

It is woven from all new rags, has fringe and poster effect on both ends.

This illustration, which shows the Rug folded over, was taken from a Rug 36 inches wide and 72 inches long, not including fringe.

The Poster effects in this size are 9 inches wide, the Plain Rag Carpet effect between the Posters is 40 inches.

These Rugs will sell at sight, as they are the most effective Rag Rugs ever manufactured.

Can be furnished in two sizes:

27 x 54 in., only **\$1.70**  
36 x 72 in., only **2.50**

### Our New Rag Rugs.

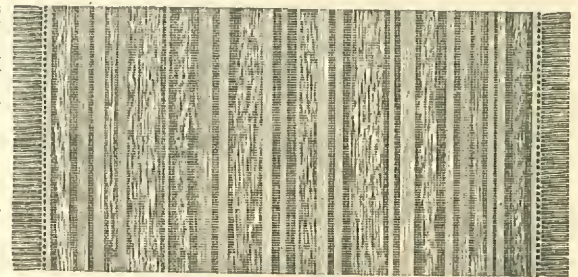
PLAIN COLORS.

This Rug is made entirely from new Rags. Can be furnished in either light effect, like illustration, or in dark

Blue,  
Green or  
Brown.

Has light stripe and fringe at each end.

When ordering tell us color effect wanted.



Our New Rag Carpet Rug, No. 5960.

If plain Brown is wanted order No. 5961

If plain Green is wanted order No. 5962

If plain Blue is wanted order No. 5963

27x54 inches, price... **89c**      36x72 inches, price... **\$1.50**  
48x84 inches, price..... **\$2.50**

### Our Special Brusselene Art Squares.

A Cotton Ingrain Art Square made in a fine line of patterns and colors. This is not the cheapest grade we can buy. It is a heavier grade than is usually catalogued. Made in the following sizes:

9x7 ft 6 in.....each **\$2.65**      9x10 ft 6 in.....each **\$3.70**  
9x12 ft .....each **\$4.20**

We have a choice line of patterns in Medallion designs, small all over figures, or medium set figures in combination and color effects of green, red, tan, maroon, blue or brown.

In ordering always give size, color and size of figure preferred.

### Our New Invincible Rugs.

A superior grade of HEAVY INGRAIN RUGS, extra heavy and durable. Lay smoother on the floor than any other ingrain Rug. Have always given satisfaction.

Made in following sizes only:

|                   | Price Each     |                    | Price Each    |
|-------------------|----------------|--------------------|---------------|
| 9x 6 ft.....      | <b>\$4.55</b>  | 9x10 ft 6 in.....  | <b>\$8.00</b> |
| 9x 7 ft 6 in..... | <b>5.85</b>    | 9x12 ft.....       | <b>9.20</b>   |
| 9x 9 ft.....      | <b>6.90</b>    | 12x10 ft 6 in..... | <b>10.75</b>  |
| 12x12 ft.....     | <b>\$12.25</b> |                    |               |

See page 39 showing patterns 8220, 8221, 8222, 8223, 8224 and 8225 in Natural Colors.

In addition to the patterns illustrated we can also supply:

8219—Beautiful delph blue, all over floral center with handsome scroll border. Made in all sizes up to 9 ft. x 12 ft.

### Our Best All Wool Art Squares.

INGRAIN RUGS. EXTRA QUALITY.

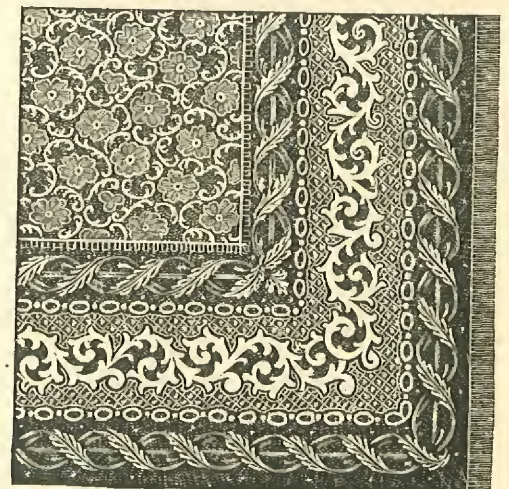
This is the same quality as our Best All Wool Extra Superfine; are woven on large looms in ONE PIECE, with handsome borders to match.

They are reversible and are used as crumb cloths in dining rooms, or for protection of other carpets where there is an unusual amount of wear, or to cover rooms entire where size is adapted.

Made in the following sizes:

|                          | Price Each    |
|--------------------------|---------------|
| Very Choice Heavy Goods. |               |
| Best All Wool.           |               |
| 9x 6 ft.....             | <b>\$4.30</b> |
| 9x 7½ ft.....            | <b>5.40</b>   |
| 9x 9 ft.....             | <b>6.50</b>   |
| 9x10½ ft.....            | <b>7.50</b>   |
| 9x12 ft.....             | <b>8.65</b>   |
| 9x13½ ft.....            | <b>9.75</b>   |
| 9x15 ft.....             | <b>10.80</b>  |
| 12x10½ ft.....           | <b>10.00</b>  |
| 12x12 ft.....            | <b>11.50</b>  |
| 12x15 ft.....            | <b>14.50</b>  |

See page 39 showing patterns 8115, 8124, 8127, 8128, 8130, 8132, 8133, 8134 and 8135, in Natural Colors. In addition to the patterns illustrated we can also supply the pattern shown herewith.



Best All Wool Art Square, No. 8123.

Delph blue, small set figure all over design in center, Oriental border.







# We offer you the Largest assortment of Carpets to select from especially Designed Parlors Halls Stairs Dining Sitting Bed Rooms

On pages 29 to 37 we illustrate in natural colors

## 100 Different Patterns

of our High Grade Superlative Carpets, ranging from our Colonial Ingrains to our wonderful Perfecto Brussels Carpets, and from inexpensive Ouida Brussels to our Luxurious Victoria Axminsters. We will cheerfully submit samples of these and hundreds of other beautiful patterns for your inspection.

Considering the fact that our Carpets are the **best made** in all grades, the following remarkably **low prices** for our Superlative Qualities Cut and Matched, **Without Waste**, will surely interest you and warrant you in giving us all of your orders for Carpets.

### Our Colonial Ingrain Carpets.

Our Colonial Carpets are a superior quality for the price, are much firmer and heavier than qualities which are usually offered at the same or even higher prices.

We do not handle and do not recommend cheaper grades of Carpets. We can furnish a choice assortment of up-to-date patterns in this grade. Ask to see samples.

See pages 29 and 33 for patterns No. 602 and 603 illustrated in colors

New inventions in Carpet weaving enable us to offer you this Carpet at a wonderfully low price, 36 inches wide, cut Without Waste, per yard... **25c**  
Pattern No. 602 can be furnished in 22 inch wide Stair Carpet, per yard ..... **22c**

### Our Brusselene Ingrain Carpets.

This quality is similar in weave to our Colonial Ingrain Carpets, except that the yarns are spun tighter and more threads are used to the inch in both warp and filling. Therefore, our Brusselene Carpets will wear better than the Colonial Ingrain and are fully worth the difference in price.

See page 29 for new 1910 pattern No. 704, illustrated in Natural Colors. 36 inches wide, cut Without Waste, per yard ..... **30c**

### Our Superior Ingrain Carpets.

We believe that our Superior Ingrain Carpets are extra good value and know that you will agree with us when you see, examine and compare them carefully with any Carpet of similar price. We are showing a choice line of new patterns this season. Only because we keep the manufacturers' looms **busy all the year 'round** are we able to offer this popular grade at the very low price we quote.

See page 29 for illustrations in natural colors of patterns 803, 806, 807, 808, 809, 810, 811 and 812, cut and matched, Without Waste, 36 in. wide, per yard **37c**  
No. 807 or 808, 22 inch Stair Carpet, illustrated in colors on page 33, per yard ..... **33c**

### Our Imperial Ingrain Carpets.

This is a **special grade**. It is similar in quality to a full standard Extra Super Cotton Chain, although the filling is about one-half wool. We have an **extra choice line** of the latest patterns. The slight additional cost of this quality over the price of our Superior Ingrains mentioned above is all put into the quality, and you will surely find it an extra fine bargain.

See pages 29 and 30 for patterns No. 907, 910, 911, 912, 913, 914 and 915, illustrated in natural colors. Ask to see samples. After examining **Our Extra Superfine Quality** you will more fully realize that we offer you exceptional values in this grade.

Note our low price, cut and matched, Without Waste, full 36 inches wide, per yard, only..... **42c**

### Our Extra Super All Wool Filling C. C.

The filling threads in this Carpet are strictly All Wool, the warp or chain consisting of strong cotton threads. We consider this one of our best wearing qualities in a low priced Ingrain Carpet.

See pages 30 and 33, where you will find three of our popular patterns in this grade — Nos. 1053, 1055 and 1056, illustrated in natural colors. This Carpet is 36 inches wide, cut and matched, Without Waste, price per yard ..... **53c**

See page 33 for pattern No. 1055 Stair Carpet, illustrated in Colors. 22 inches wide, per yard **40c**

### Our Very Best All Wool Filled C. C.

We illustrate in Natural Colors on pages 30 and 33, patterns No. 1109, 1110, 1111, 1112, 1113 and 1114, all the **best quality**, heavy Extra Super C. C. This Carpet is woven similar to above quality, except that it is much firmer and more tightly woven, and a heavier Carpet in every way. This grade is fully worth the slight additional cost. Remember, this is the **best quality** of All Wool C. C. Carpet. 36 inches wide, cut Without Waste, per yard ..... **59c**

See page 33 for No. 1109 22 inch wide Stair Carpet, per yard ..... **46c**

We will be pleased to submit samples of other handsome colorings and designs in this grade.

### Our Superlative All Wool Ingrains.

When we say a Carpet is All Wool, it is **strictly All Wool**, every thread of it all wool filling, worsted warp. We do not recommend the cheap inferior qualities of All Wool Ingrains woven from coarse yarns, and do not quote prices on them.

The various grades of All Wools quoted below are positively of **superior quality**.

On page 30 we illustrate in Natural Colors patterns 1259 and 1260. The filling is all wool and fine worsted warp. A good heavy wool Carpet at a low price. Full 36 in. wide, cut and matched, Without Waste, price per yard ..... **65c**

### Our Special All Wool Extra Super Ingrains.

On page 31 you will find patterns No. 1531, 1532, 1533 and 1534, illustrated in Natural Colors. The patterns in this grade are very desirable. The filling is strictly all wool, heavy worsted warp. Full 36 inches wide, cut Without Waste, price per yard ..... **71c**

### Our Ideal Carpets—Extra Superfine All Wool.

This line is of the highest class, choicest patterns, special colorings, patented weaves and special designs. This is a superior quality of high grade, strictly best filling and heavy worsted warp, all wool. We have a great variety of beautiful patterns and colorings in this grade and cut all of them **Without Waste**. Ask to see samples.

See pages 31 and 33 for patterns No. 1961, 1962, 1964, 1965, 1966, 1967, 1968, 1971, 1972, 1973 and 1974, illustrated in Natural Colors. Full 36 in. wide, cut Without Waste, price per yard..... **73c**

See page 33 for patterns No. 1964, 1966 and 1968 Stair Carpets, illustrated in Natural Colors. 22 inches wide, per yard ..... **56c**  
22 inches wide, per yard ..... **63c**

We will be pleased to submit samples of many other desirable and handsome patterns. **ASK TO SEE SAMPLES.**



### Our Superba Carpets.

This is an **extra heavy** All Wool Ingrain worsted warp, and is a splendid fabric. The threads are very heavy and closely knit together. It is thoroughly ingrained, making an exceptionally firm, heavy and very durable Carpet; nearly as heavy as a 3-ply, but being more closely woven will certainly wear very much better. The woolen and worsted yarns from which this fabric is woven are especially selected from the very best imported yarns.

See page 32 for patterns 2225, 2226, 2227, 2228, 2229 and 2230, illustrated in Natural Colors. We will be pleased to submit samples of other handsome and striking patterns in this **extraordinary quality** of Ingrain Carpet. Full 36 inches wide, cut Without Waste, price per yard ..... **78c**

### Our Perfecto Brussels Carpets.

This is a fine fabric and it is really wonderful how closely it resembles a Body Brussels Carpet. The colors are unusually beautiful for an Ingrain Carpet, and being extra heavy quality it is especially durable. This Carpet has an all wool filling with wool stuffer, and a small cotton binder. It has **more wool threads** than the average all wool carpet, with extra wool threads and a cotton binder in addition. It is certainly a superb fabric and you will readily recognize its good value when you see and examine a sample.

See page 32 for patterns No. 2601, 2602 and 2603, in Natural Colors. We are showing a choice variety of other patterns in these Perfecto Brussels Ingrains. Ask to see them. Full 36 inches wide, cut Without Waste, per yard ..... **89c**

### Our Three Ply All Wool Carpets.

This grade is called a Three Ply because there are three thicknesses woven together as one. On account of the peculiar weave it is possible to secure striking and unusually handsome color effects. Our Three Plys are **positively the best all wool** Three Plys on the market today, and they should not be compared with Three Plys that are simply heavy but that are woven from inferior qualities of yarns. Most all old housekeepers know the value of a good **old-fashioned** well made Three Ply. That is the only kind we have.

See page 32 for patterns No. 2802, 2803 and 2804, illustrated in natural colors. We will be pleased to submit samples of other new and striking patterns of our high grade Three Plys. Full 36 inches wide, cut and matched, Without Waste, price per yard..... **90c**

### Our Ingrain Terrys.

Terrys are Plain Ingrain Carpets, solid colors, same on both sides. Are used to cover rooms entire, and when so used produce a very artistic effect. Also used as background or as a **border around rugs**.

**Crown Terry**—Wool filling, cotton warp, 36 inches wide. Price per yard..... **46c**

**All Wool Ingrain Terry**—This is the **very best** 2-ply All Wool Worsted Warp Terry, extra superfine quality, 36 inches wide. Can be furnished in the following colorings:

|                      |                    |               |
|----------------------|--------------------|---------------|
| Color H—Sage Green   | Color W—Dark Green | Color A—Blue  |
| Color B—Bright Green | Color N—Light Red  | Color F—Brown |
| Color J—Olive Green  | Color E—Dark Red   |               |

Considering that our All Wool Terrys are the **best made**, we offer them at very low prices. Per yard **reduced to** ..... **75c**

Ask for free samples showing color and quality.



### Stair Carpets and Hall Runners.

No Carpet receives such hard and continuous wear as the Stair and Hall Carpets. Therefore in making selections of such Carpets, it is of utmost importance that **quality** be carefully considered.

In selecting all of our Carpets and other floor coverings **quality is always the first consideration**, but in selecting the Hall and Stair Carpet even greater care is taken, if such a thing could be possible. Stair Carpets will wear longer if Stair Pads are used. See page 13 for sizes and prices.

We carry a fine assortment of patterns especially designed for Stairs, and for use as Hall Runners.

See page 33 for illustrations in Natural Colors.

The seventeen patterns illustrated represent our Colonial, Superior, Extra Super and Ideal Ingrains, our Ouida and Extra Quality Tapestry Brussels, Regal Brussels, also our Premier Duchess and Princess Wilton Velvets.

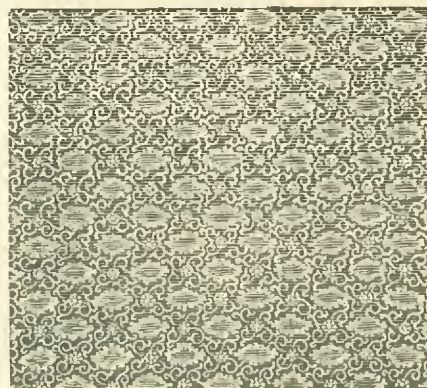
We will be only too glad to submit samples showing the quality of these and other patterns. **Ask to see them.**

### Dancing Canvas.

We make Dancing Canvases to order from white or drab duck in any of the following weights: 8, 10, 11 or 12 oz. Send us diagram of space to be covered and we will submit **free samples** and estimates. Our quotations will include grommets put in, hooks and lacing cord—**complete**.



For 35 years Richardson's Superlative Church and Lodge Carpets have given perfect satisfaction wherever used.



**Our Ideal Carpet No. 1970.**  
36 inches wide. Cut and matched, **73c** per yard.

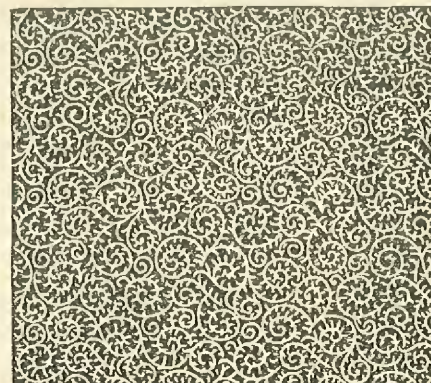
Be sure to see our full line of **Special Patterns**, examine our quality and compare prices before placing your orders.

We will gladly send samples on approval.

We also carry Emblematic Patterns suitable for Masonic, I. O. O. F., K. of P. and Modern Woodmen Lodges.

See pages 29 to 33 for illustrations of Ingrain Carpets in Natural Colors. Many of these patterns are specially adapted for Church and Lodge purposes.

We quote **special reduced prices on large orders.**



**Our Ideal Carpet No. 1969.**  
36 inches wide. A graceful scroll in light colorings on a dark ground. Cut and matched, per yard, **73c**



Ask to see samples. **Special reduced prices** quoted on large orders.

When sending measures of Churches or Lodge rooms it is not necessary to draw them to a scale, merely sketch a general outline in approximate proportions. Be sure to fill in **exact measurements** of each line.

Take measures with a Chesterman steel wired tape line as explained on page 6.

Church and Lodge Carpets cannot be cut without waste, but we make it a point to use special care in cutting, and our long experience often enables us to reduce the waste to the minimum. Estimates of yardage submitted in advance when requested.

The pattern illustrated herewith is No. 102 Odd Fellows Emblematic Carpet. Best grade all wool 2-ply Ingrain. Colors, red and black. 36 in. wide.

We can also furnish Masonic Emblematic, Knights of Pythias Emblematic and Modern Woodmen of America Emblematic designs.



## We Make Rugs to Order from Carpet and Border.

In this Catalogue we list all the regular sizes of stock Rugs, but if you want sizes not quoted, we can make Rugs to order for you **any size you want** from Carpet and Border and will save you money on every yard.

On pages 34, 35, 36 and 37, we illustrate in natural colors a choice assortment of good wearing Brussels and high grade Wilton Velvet Carpets especially **designed for Rug purposes.**



The qualities of these Brussels and Wilton Velvet Carpets are described on this page. We will be pleased to send samples of any of the patterns illustrated as well as other choice patterns, if you cannot make a satisfactory selection from the colortype reproductions.

The mitres on all of our Made-to-order Rugs are double-sewed and webbed. This adds extra strength and makes our Rugs wear longer.

All of our Rugs are cut and fitted by experts. After being sewed all Made-to-order Rugs are "sized." This makes them lay flat on the floor. They are then rolled on poles and reach you in first-class shape all ready to spread out.

Brussels and Wilton Velvet Carpets are 27 inches wide. Borders are all 22 inches wide, and cost the same per yard as the carpets they match.

### Note our Low Price for Expert Work:

**ONLY 10c per yd. for Cutting, Fitting, Sewing and Sizing.**

Mitres cannot be matched. We can often form a "figure" at several of the mitres but not at all four.

We are especially organized to make **Bordered Carpets** to your special order where you wish to cover the entire room.

Bordered Carpets and Rugs cannot be cut without waste, but we cut as economically as possible.

We do not recommend the Axminster quality of Carpet for making Rugs. If Axminster is ordered made in Rug form they must be tacked down all around, as they do not lay flat and smooth like the Velvet or Brussels qualities.

### Mitered Mats.

When you order Rugs made to order from Carpet and Border and wish a Mitered Mat made from the corner pieces be sure to order us to do so. We only charge **50 cents** for making and sizing these Mitered Mats when made from Brussels or Velvet Carpet, and **75 cents** if made from Axminster quality. These Mitered Mats are not webbed, unless you order us to web them. In that event an extra charge of **25 cents** is made for webbing.

### Our Ouida Tapestry Brussels Carpets.

These Tapestry Brussels are very popular and satisfactory Carpets for the price. They look well, also wear well for a long time.

On page 33 we illustrate in Natural Colors pattern No. 4101 with **Stair** to match in our Ouida Tapestry Brussels. No border. 26 inches wide, cut and matched, Without Waste, per yard..... **60c**

### Our Extra Quality Tapestry Brussels Carpets.

Our Extra Quality Tapestry Brussels Carpets are woven from the **best** quality of worsted yarns, and give first class satisfaction.

See page 33 for pattern No. 4205 **Stair** with Hall pattern to match illustrated in Natural Colors. 27 inches wide, cut and matched, Without Waste, price per yard..... **79c**

See page 34 for pattern No. 4204 with **Border** to match. A good pattern for Made-to-order Rug. Carpet 27 inches wide. Border 22 inches wide. Cut and matched, per yard ..... **79c**

### Our Royal Tapestry Brussels Carpets.

This is a special, fine quality, made for exclusive retail trade from the finest worsted yarns. The handsomest, most striking patterns are made in this Royal quality. We will be pleased to submit samples of beautiful floral and conventional designs for you to select from.

See page 34 for pattern No. 4403. 27 inches wide, cut Without Waste, price per yard..... **90c**

Handsome 22 inch wide **Border** made to match No. 4403. See illustration. Would make a desirable Rug or Bordered Carpet.

### Our Reliable Body Brussels Carpets.

We handle **only the very best** Body Brussels manufactured. While we do not illustrate any of our patterns in Natural Colors we will be pleased to submit samples of beautiful parlor or hall patterns upon request. Our Body Brussels quality makes very satisfactory Rugs.

27 inches wide, price per yard..... **\$1.40**  
Beautiful 22 inch wide Borders to match all patterns.

### Our Special Regal Brussels Carpets.

Our Regal Brussels is one of the **very best** and longest wearing grades of Brussels Carpet manufactured. We strongly recommend it as being sure to give satisfaction in every way. The patterns are woven from best selected worsted yarns. On account of the fineness of the weave especially striking and intricate designs are reproduced in this splendid quality with great success.

See pages 33 and 34 for patterns No. 4600, 4600 **Stair**, and 4604. Illustrated in Natural Colors. 27 inches wide, cut Without Waste, price per yard ..... **\$1.00**

Beautiful 22 inch wide Borders are made to match patterns 4600 and 4604. This quality of Brussels is especially adapted for making Rugs to order any size desired, by using the 22 inch wide Border.

### Our Premier Wilton Velvet Carpets.

In this grade of Velvets we are showing some strikingly handsome patterns, and considering the weight and quality of the goods we are offering them to you at what are truly wonderfully low prices.

See pages 33 and 34 for patterns No. 6012, 6013, 6014, 6015 and 6016, illustrated in Natural Colors. Our low price on this Velvet Carpet, 26 inches wide, cut and matched, Without Waste, for plain Carpets, per yard ..... **80c**

22 inch wide Borders made to match Nos. 6012, 6013 and 6014.

26 inch wide **Stair** Carpet can be furnished to match patterns 6015 and 6016, per yard..... **80c**

We can furnish two toned reds and two toned greens in Hall and Stair patterns in this grade. Will be pleased to submit samples.

### Our Duchess Wilton Velvet Carpets.

Our Duchess Wilton Velvet Carpets are woven from a fine quality of yarn and owing to the peculiar weave the color effects are very rich and soft. They have a fine plush finish and have always given excellent satisfaction.

See page 33 for patterns No. 6212 and 6214 Hall and Stair Carpet. Also see page 35 for pattern Nos. 6204, 6208, 6209, 6210, 6211 and 6213, with 22 inch wide Borders, all illustrated in Natural Colors.

This grade of Wilton Velvet is **heavy and firmly woven**, and make splendid Rugs and Bordered Carpets.

Cut Without Waste, per yard ..... **\$1.10**

### Our Princess Wilton Velvet Carpets.

Our Princess Wilton Velvet Carpets have an extra long nap and superior plush finish.

They are more tightly woven than the lower priced qualities and will give uniform satisfaction in all respects.

The patterns in this quality are unusually handsome and desirable and make beautiful Rugs.

See pages 33, 36 and 37 for patterns No. 6302, 6302 **Stair**, 6307, 6308, 6309, 6310, 6310 **Stair**, 6311, 6312, 6313, 6314 and 6315, with beautiful 22 inch wide Borders, all illustrated in Natural Colors. These illustrations give you a splendid idea of the handsome assortment we offer you to select from in this Special High Grade Quality of Wilton Velvet Carpet, 27 inches wide. Per yard..... **\$1.16**

**Stair Carpet**, 22 inches wide, is made to match pattern 6302, illustrated on page 33, per yard only..... **\$1.11**

We can furnish beautiful 22 inch wide Borders to match all the above Carpets. The cost of the Border after being fitted is the same as the Carpet cut. We charge only 5 cents per yard for our perfected sewing and 5 cents per yard for sizing.

### Our Peerless Axminster Carpets.

Our Peerless Axminster Carpets are unequalled for the price. They have a nice long nap, and are famous for their long satisfactory wear. The colorings are wonderful combinations, and shadings of pinks, tans, greens, blues, etc. We do not recommend Axminster quality for made-to-order Rugs.

See page 37 for patterns No. 6806, 6807 and 6808, illustrated in Natural Colors. 27 inches wide, price per yard..... **\$1.05**

22 inch wide Borders are made to match all patterns.

### Our Victoria Axminster Carpets.

Our Victoria Axminsters are **extra fine quality**, and very rich in colorings and appearance. The nap is extra long, and only the best worsted is used. Will give long, satisfactory service where used as a Carpet. Not recommended for made-to-order Rugs unless tacked down all around.

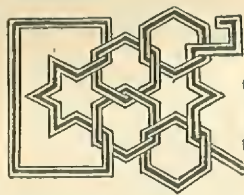
See page 37 for patterns No. 6904, 6906 and 6907, illustrated in Natural Colors. 27 inches wide, price per yard..... **\$1.35**

Elegant 22 inch Borders to match all patterns of Axminsters.

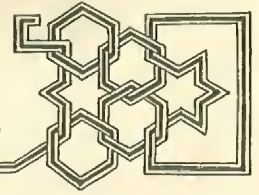
All Axminster Carpets should be ordered made with Border when possible, as the **Border adds very much** to the appearance of the Carpet, and gives it a perfect finish. All measures for bordered work should be exact to the fraction of an inch.

See page 6 for Tables showing Yardage in Plain or Bordered Carpets and Rugs.





# Richardson's Long-Wearing LINOLEUMS



OUR Long-Wearing Linoleum is the most sanitary, satisfactory, noiseless and easy-to-keep-clean floor covering for Kitchens, Dining Rooms, Bath Rooms; also for stores and offices of all kinds.

There is no other floor covering manufactured which can compare with it.

See page 3 of cover of this Catalogue for further particulars.

Sixty-four handsome patterns for you to choose from are illustrated in natural colors on pages 59, 60, 61, 62 and 63.

Free samples showing our superior quality will be cheerfully furnished on request.

## Some Reasons why you should buy our Linoleum:

It is reasonable in price. It will wear for years.

It is sanitary—it is absolutely antiseptic—repels disease germs and may be washed or sprayed with disinfectants without damage.

It is comfortable to the feet—an elastic cushion that is easier to stand on than any other floor covering.

## To Clean Linoleum

or Oil Cloth nicely, the material should be scrubbed, using good Castile or Ivory Soap and tepid water, taking care to rinse well and have quickly and thoroughly dried. Ammonia, strong chemical soaps and powders should never be used, as they destroy the surface and appearance of the cloth. If a mop is used care should be taken not to allow water to get under the material and thus cause it to shrink and disintegrate.

It is a good plan to give **Printed Linoleum** a coat of Linoleum Lustre as that keeps the pattern from wearing off.

## Caution.

Extra care is necessary in handling Linoleum during the cold winter months. It must never be unrolled when cold. It should be thoroughly warmed through, otherwise it will crack and be ruined.

## An Important Point.

When laying Linoleum use wire brads. Brad down the seams and at the doorways only, leaving the outer edges free until it has spread and conformed to the room. Then it can be finally trimmed and braded down.

Our Linoleum business is growing tremendously fast owing to the superior quality of our goods, handsome patterns, low prices and prompt service.

## 6 Ft. Wide Linoleum—( $\frac{8}{4}$ )

**Our Heavy Linoleum**, a splendid wearing quality for the price. Twelve pleasing patterns to choose from. See page 60. 2 yards (6 feet) wide. Price per SQUARE yard.....**50c**

**Our Special XX Quality Linoleum**, a heavier and better grade, and fully worth the difference in price. Twelve extra choice stylish patterns and colors to select from. See page 61. 2 yards (6 feet) wide. Price per SQUARE yard.....**57½c**

**Our Extra Heavy Linoleum**. We recommend this grade for extra long service, as it is extra thick. See page 62. 2 yards (6 feet) wide, price per SQUARE yard.....**67½c**

## Plain Linoleum.

**Plain Linoleum** (not figured). See page 59 for colored illustrations. This grade will wear indefinitely as there is no pattern to wear off. **Plain Brown**, 6 feet wide, price per SQUARE yard.....**66c**  
**Plain Green**, 6 feet wide, price per SQUARE yard.....**72c**  
**No. 1 Linoleum**, plain brown only, pattern 7425. See page 59. Two yards or 6 feet wide. Price per SQUARE yard.....**77c**

## Our Cork Carpet.

This is a very thick, elastic and noiseless floor covering, being about  $\frac{1}{4}$  of an inch thick; is very durable and is especially adapted for

|                |            |           |
|----------------|------------|-----------|
| Banks          | Gymnasiums | Libraries |
| Billiard Halls | Halls      | Nurseries |
| Court Rooms    | Hospitals  | Offices   |

Made in plain color effects only. See page 59 for colored illustrations of Pattern 7504, terra cotta effect, and Pattern 7506, green effect. Also made in blue effect 7503. We handle only the best **Cork Carpet**, the No. 1 quality. Samples furnished free on request.

Two yards (6 feet) wide only, price per SQUARE yard... **\$1.15**

## How to Order Linoleums to Avoid Delays.

When ordering Linoleums in cut quantities always give the size of the room, as we can often save waste in cutting.

Always state whether you want 6 feet,  $7\frac{1}{2}$  feet or 12 feet wide, and do not forget to state whether the quantity wanted is square OR running yards.

When we cut Linoleum to fit size of room given we always cut at least two or three inches longer than the exact size to allow for difference in measures, also to guard against the room not being exactly square. This allowance is charged for and should not be considered as waste. Be sure to figure accordingly when estimating yards. Linoleums are not cut without waste.

## $7\frac{1}{2}$ Feet Wide Linoleum—( $\frac{10}{4}$ )

This width is growing very rapidly in favor because two breadths cover a room 15 feet wide with only one seam.

The following patterns of Long-Wearing Linoleums can now be furnished in  $10\frac{1}{4}$  ( $7\frac{1}{2}$  ft.) width:

**Our Heavy Linoleum**, Nos. 7137, 7163, 7165, 7167. See page 60.

Price per SQUARE yard.....**50c**

**Our Special XX Quality Linoleum**, Nos. 7244, 7258, 7268, 7272.

See page 61. Price per SQUARE yard.....**57½c**

**Our Extra Heavy Linoleum**, No. 7328. See page 62.

Price per SQUARE yard.....**67½c**

## 12 Ft. Wide Linoleum—( $\frac{16}{4}$ )

There is a great and growing demand for 12 feet wide Linoleum, as in very many cases an entire room can be covered with one piece—no seams. Samples free upon request.

We offer you sixteen handsome patterns in this width.

**Our Special XX Quality Linoleum.**

Same grade previously described.

4 yards or 12 feet wide. See page 61 for twelve patterns. Four yards (12 feet) wide.

Price per SQUARE yard.....**65c**

**Our Extra Heavy Linoleum**, 4 yards (12 feet) wide. See page 62.

Price per SQUARE yard.....**78c**

## Plain Linoleum

**Plain Linoleum**. See page 59.

**Plain Brown**, 12 ft. wide.

Price per SQUARE yard.....**77c**

**Plain Green**, 12 ft. wide.

Price per SQUARE yard.....**82c**

**Plain Linoleum**, (not figured). No. 1 quality, solid brown coloring. See page 59 for colored illustration of pattern 7425. 4 yds. (12 ft.) wide. Price per SQUARE yard.....**90c**

Always give size of room and state width wanted.



CUTTING LINOLEUM.

(Sketched from life.)

## Our Battleship Linoleum

Our Battleship Linoleum is so called because it is used by the U. S. Government to cover decks of battle ships. No further recommendation should be necessary to convince anyone that it is especially made to resist the very hardest kind of wear.

**Plain Brown OR Plain Green**. See page 59. 2 yards (6 feet) wide.

Price per SQUARE yard.....**\$1.45**

We recommend our Battleship Linoleum as especially adapted for Court Rooms, Libraries and public buildings of all kinds, also Restaurants or for any other purpose where it is desired to have absolutely the best plain Linoleum. Ask for free sample.

## Linoleum Lustre

Makes your old Linoleum or Oil Cloth look like new.

Linoleum Lustre will keep new linoleum fresh for years—just the way it comes from the store.

It has none of the drawbacks of varnish. It will make your floor twice as easy to clean because it mops easily and is glossy without being sticky. It will not crack or blister. Hot and cold water do not effect it. A child can apply it and it will dry over night.

One quart will cover 160 square feet.

Price, per quart can.....**\$ .90**





# Best Floor Covering *in the* World for Kitchens, Dining Rooms, Stores, Offices, Etc.

## Our Superior Inlaid Linoleums

are the cheapest to buy because the pattern don't wear off.

The pattern and colors of our Inlaid Linoleums extend clear through to a very tightly woven strong burlap back. The patterns cannot be worn off and will look the same indefinitely. Handsome tile, wood grain and floral effects. We handle the productions of world famed factories, and you can rest assured that they are **positively the best** Linoleums manufactured in the world.

**Our Granite Inlaid Linoleum**, mottled colors. Pattern 7455 is green effect; 7460 is brown and ecru effect; 7451 is blue effect. Page 59. Two yards (6 feet) wide, price per SQUARE yard ..... **82c**

**Our Oak Plank Inlaid Linoleum**. A splendid reproduction of an oak plank or wood floor effect. See page 59. Two yards (6 feet) wide, price per SQUARE yard..... **82c**

## Our New Star Grade Genuine Inlaid Linoleums.

A good grade of Inlaid Linoleum, which we are able to offer at a remarkably low price.

Four choice patterns are reproduced in natural colors on page 62. Ask for a free quality sample of this new grade. Comparison of qualities will prove to you that we can save you from 15 to 20 cents on every yard of goods.

Two yards (6 feet) wide, price per SQUARE yard..... **84c**

## Our Heavy Inlaid Linoleums.

We are showing four desirable patterns in this popular quality. See page 62 for Nos. 7601, 7605, 7607, 7609.

Two yards (6 feet) wide, price per SQUARE yard..... **98c**

## Our Extra Heavy Inlaid Linoleums.

See pages 62 and 63 for patterns Nos. 7629, 7631, 7633, 7634, 7635 and 7636, in this satisfactory quality of Inlaid.

2 yards (6 feet) wide. Price per SQUARE yard..... **\$1.10**

## Our A Quality Domestic Inlaid Linoleum.

This grade you will find gives extra good service. Two excellent patterns are illustrated in natural colors on page 63.

6 feet wide only. Price per SQUARE yard..... **\$1.15**

## Our A1 Quality Inlaid Linoleum.

Some beautiful tile designs are produced in this new high grade quality. See page 63 for patterns Nos. 7690 and 7691.

2 yards (6 feet) wide. Price per SQUARE yard..... **\$1.18**

## Our AA Quality Domestic Inlaid Linoleum.

This grade is extra thick and made by a special process which insures extra long and satisfactory wear. We recommend it unreservedly, as we know from long experience it will positively give the best satisfaction.

See page 63 for patterns No. 7701, 7704, 7705 and 7706, illustrated in natural colors.

6 ft. wide only, SQUARE yd. **1.40**

## Our AAA Domestic Inlaid Linoleum.

In addition to the patterns illustrated we can furnish a variety of very beautiful patterns in hardwood floor effects in this grade, samples of which we will be very glad to furnish free of charge upon request.

On page 63 we illustrate in natural colors one Tile pattern, No. 7726, and one hardwood floor design, No. 7725.

6 feet wide only, price per SQUARE yard, **\$1.42**

## Our Special Imported Inlaid Linoleum, A Quality.

The quality of this Imported Linoleum is unsurpassed and has given perfect satisfaction wherever used. No better grade of Inlaid Linoleum is manufactured.

See page 63 for three handsome designs, Nos. 7753, 7754 and 7755.

2 yards (6 feet) wide. Price per SQUARE yard..... **\$1.42**

## 12 Feet Wide Inlaid Linoleum (16/4)

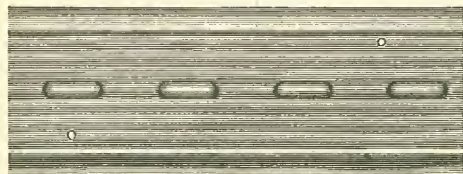
New this season.

You will be glad to know that we are at last able to offer you an Inlaid Linoleum of **high quality**, 12 feet wide. Most everybody has been waiting for this new width and we predict a tremendous sale for the two new patterns, which we have added to our line, Nos. 7740 and 7741.

Both patterns are of the same design, but in different colorings. No. 7740 is composed of dark brown, red, black and two shades of tan. You will find a good colortype reproduction on page 63. No. 7741 is the same design, except it is made up of the following colorings: two shades of green, two shades of brown and cream.

Quality samples of both patterns will be sent free upon request. These are the only patterns in genuine Inlaid Linoleum that can be furnished 12 feet wide.

Price per SQUARE yard..... **\$1.45**

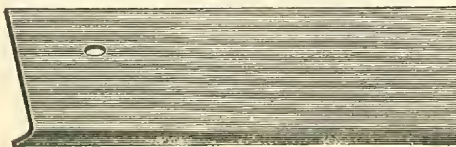


## Brass Seam Binding.

7/8-inch wide.

Used for protecting the seams of Linoleum. Very practical and economical.

Any length desired. Per yard, **7c**



## Turned Edge Brass Binding.

3/4-inch wide.

This turned edge Brass Binding is used with great success to protect the edges of Linoleum at all door-ways and all open spaces where there is much traffic. Heavy and durable.

3/4-inch wide. Per foot, **6c**

## Oak Plank Oil Cloth.

See page 59 for pattern No. 7090 illustrated in natural colors. This pattern has a wonderful sale. It is especially adapted for Borders around Rugs, giving a hardwood floor effect. Also used to cover rooms entire.

Special value at only **36c** per square yard.

Made 1 yard, 1 1/2 yards and 2 yards wide.

## Our Wood Grain Filling.

See page 59 for our New Wood Grain Fillings illustrated in natural colors. Oak plank effect. Highly popular and very serviceable.

The goods are varnished over heavy coats of paint and the back of the heavy burlap is also painted, thus making a strong and inexpensive filling.

The goods can be revarnished from time to time. In that event they will wear indefinitely. Sample sent free upon request.

A1. Grade No. 7097, 1 yard wide only.

'Per yard..... **48c**

A. Grade No. 7095, 2 feet wide.

Per running yard..... **38c**

A. Grade No. 7095, 1 yard wide.

Per yard..... **50c**

## Oil Cloth Border.

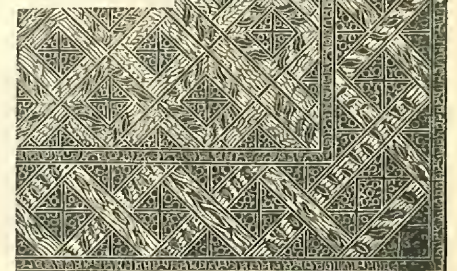
Oil Cloth Border No. 7091. See page 59 for illustration in natural colors. Has 7 1/2 inch border on each side. Used as a border around Rugs.

The illustration below will give you an idea how the goods can be cut and mitered after you receive them.

1 yd. wide... **36c**

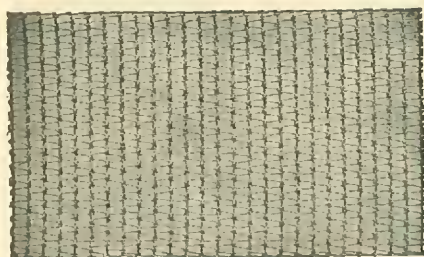
1 1/2 yd. wide... **54c**

2 yd. wide... **72c**





## Our Reliable Mats.



### Our Folding Wire Mat.

Made of galvanized steel wire and practically indestructible. Flexible and very heavy. Will always lay perfectly flat.

16x24 in., each...\$ .95  
18x30 in., " ... 1.25  
22x36 in., " ... 1.90

Wire Matting, same quality as the above Mat, 24 inches wide, any length desired, up to 50 feet long, at **40c** per SQUARE FOOT.

### Cocoa Mats—Mottled.

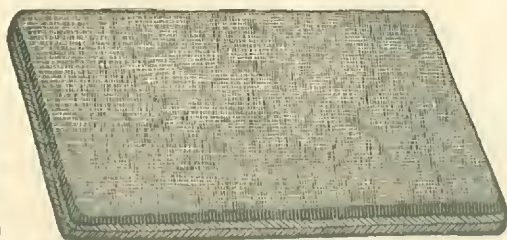
Extra quality. A thick serviceable Mat at a very low price.

14x25 inch.....each **50c** 18x30 inch.....each **\$ .80**  
16x27 " ..... " **65c** 20x33 " ..... " **.98**

### Our Special Cocoa Mats.

Made of imported cocoa fibre. Thick and very durable.

14x25 in.....each **55c**  
16x27 in.... " **75c**  
18x30 in.... " **90c**  
20x33 in.... " **1.10**



### Our Improved Cocoa Mats.

This Mat is usually sold only by retail stores in the large cities. A superior quality. Extra heavy and tightly woven.

16x27 inch...each **\$ .95** 24x39 inch...each **\$2.10**  
18x30 " ... " **1.20** 26x42 " ... " **2.60**  
20x33 " ... " **1.45** 28x45 " ... " **3.15**  
22x36 " ... " **1.75** 30x48 " ... " **3.45**

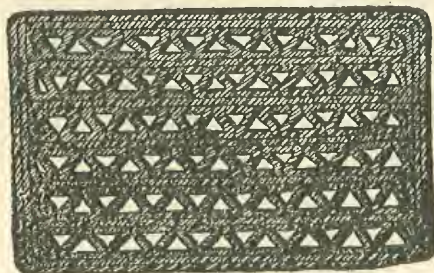
### Our Extra Good Rubber Mats.

Best quality, 17x30 inches.....each, **\$1.10**  
We do not handle "seconds."

### Braided Cocoa Chain Mats.

Our new Braided Cocoa Chain Mats are very popular because they are more sanitary than the thick solid mats. The openings permit the dirt to drop through and are more easily cleaned, consequently last longer.

18x30 in.....**\$1.00**  
20x33 in..... **1.25**  
22x36 in..... **1.50**  
24x39 in..... **1.95**

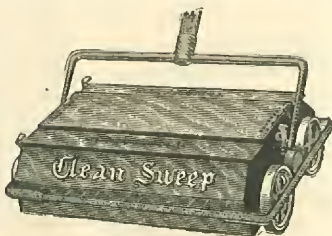


### Carpet Sweepers.



A good sweeper is a necessity. Every well regulated home needs one or more Carpet Sweepers. They save their cost in energy and make life worth living for the housekeeper. We handle only the best Sweepers made.

**Grand Rapids Improved Cyco Bearing**, Japanned finish, complete with Furniture Protector .....**\$2.50**  
Same with Ball Bearings ... **2.75**  
Same, nickle finish Cyco Bearings..... **3.00**



**O. W. R. & Co.'s Clean Sweep**, very handsome and complete, each.....**\$1.95**  
**Our Choice Sweeper**, with Protector, each..... **2.25**  
**Braided Bands**, for carpet sweepers, each..... **30c**  
**Rubber Tires**, for carpet sweeper wheels, per set... **45c**  
**Rubber Tired Wheels**, for carpet sweepers, per set.. **75c**

## Stair Rods and Grips.

We offer a variety of the most popular rods and grips for fastening carpets to stairways. The use of these fastenings simplifies the laying and taking up of the Carpet which has heretofore been the most difficult carpet to lay properly.



**Oak Stair Rods (stained)**, 27 or 30 in., acorn ends, with fixtures.....each **\$ .05**

**Acorn End Stair Rod.**

**Oak Rod (stained)**, 27 in. or 30 in., with nickel ends and fixtures .....each **.07**



**Nickel End Stair Rod.**



**New Style Stair Rod.**

ings, complete. The best cheap rod made for 27 inch carpet.....each **.11**

**New Style Rod**, same as above, for 36 in. wide carpet, each **.15**

**Brass Oval Rod** with fixtures, 24 inch, for 22 inch carpet, highly polished.....each **.10**

**Brass Oval Rod** with fixtures, 30 inch, for 27 inch carpet, see cut... ..each **.12½**



**Brass Oval Stair Rods.**

**New Stair Grip**, No. 48, made of French gold or oxidized silver, see illustration below .....each **.06**



**Gilt Corners.**

**Special Stair Grips**, No. 4, oxidized copper, very showy.....each **.07**

**Stair Grips** in nickel, French gold or oxidized silver, No. 3.....each **.07**

**Stair Grips**, walnut, oak or cherry, No. 1, see illustration.....each **.05**

**Gilt Corners**, to be used in corners of stairs to prevent collection of dust—see illustration.....dozen **.18**



**No. 1 Grip**

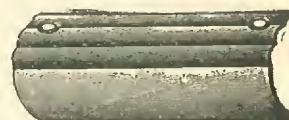


**No. 4 Grip.**



**No. 48 Grip**

**Brass Stair Nosing**, for the protection of stair carpets and rubber treads where there is an unusual amount of wear; can furnish any length desired up to 12 feet long, 1½ inches wide, per foot ..... **.15**



**Brass Nosing.**

### Our Heavy Corrugated Rubber Matting.

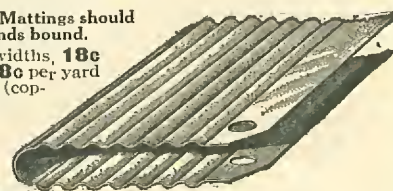


A very satisfactory floor covering for halls, stairs, passageways, and wherever a noiseless and sanitary carpeting is wanted. **36** inches wide. Can be cut any size desired, for stair treads, landings, etc. ¾ in. thick, 1 yard wide, about 7 lbs. to yard; or, ½ in. thick, 1 yard wide, about 9 lbs. to yard. Price cut to any desired size, **20c** per pound.

We handle only a superior quality of this Rubber Matting. The cheaper grades we have found unsatisfactory.

### Matting Ends.

**All Heavy Mattings** should have the ends bound. **Zinc Ends** for Matting, for all widths, **18c** per yard end; riveted to Matting, **28c** per yard of ends. Matting Rivets and Burrs (cop- per), **6c** per dozen sets.



**Rubber Ends** for Matting, all widths, @ **65c** per yard end; sewed on to Matting, **85c** per yard of ends.



## Our Imported Straw Matting.



Our Straw Matting is freshly imported from China and Japan. All Straw Matting is one yard, 36 in. wide only.

We aim to have our line of Matting first class in every respect. We do not handle the short straw irregular goods. The heavy white Matting is very durable and satisfactory floor covering. They are made of best selected straw, uniform in size and very closely woven; sure to give satisfaction.

A full roll of Straw Matting contains 40 yards. We will be pleased to send free samples of goods in stock of any grades. In ordering samples please designate grades and colorings desired.

Straw Matting is very popular and satisfactory floor covering for bedrooms and other rooms not used much. We recommend the better grades; the cheapest grades are not so desirable.

We do not carry the very cheapest grades as we consider them worthless. Samples free upon request. SEE PAGE 68 for Colortype illustrations.

## Our China Matting = Fancy Checks.

| Per Yard                     | Per Yard                        |
|------------------------------|---------------------------------|
| 01X, Jointed .....\$ .14     | 5X, Heavy Jointless .....\$ .26 |
| 1X, Jointless ..... .16      | 6X, Heavy Jointless ..... .27   |
| 2X, " ..... .20              | 9X, The very best made... .35   |
| 3X, Fine Jointless ..... .24 |                                 |

Each grade listed above comes in the following color effects: Red, green or blue.

## Plain White China Matting.

| Per Yard       | Per Yard                       |
|----------------|--------------------------------|
| 11X.....\$ .18 | 13X, jointless.....\$ .28      |
| 12X..... .24   | 17X, fine heavy jointless, .35 |

## Our Japanese Matting.

| Per Yard  |
|---|
| 23X, Jointless Cotton Warp, in small carpet patterns, in red, green, and blue effects. Give color wanted.....\$ .26   |
| 24X, Fine Jointless Cotton Warp, fancy patterns, in red, blue, or green effects. In ordering state color desired, .28 |
| 25X, Heavy Jointless Cotton Warp, special designs, fancy; can furnish this grade in red, blue, or green..... .30      |
| 26X, Heavy Stenciled Jointless Cotton Warp. Fancy designs on one side, plain on other side ..... .30                  |
| 28X, Extra Quality, very fine, Cotton Warp, in a variety of colors and patterns, same as above..... .31               |
| 30X, Extra Quality, carpet effects, Special Cotton Warp, best..... .32  |

## Our Plain Japanese Matting.

|  |     |
|--|-----|
| 18X, White, Fine Jointless Cotton Warp.....per yard, | .30 |
|--|-----|

The best way to lay Straw Matting is with double pointed tacks, placing one point over each selvage cord. Do not lap the seams.

## Our Extra Quality Carpet Linings.

Carpets will wear very much longer with our good Linings under them. Ask for free samples.

They help keep out the cold air in winter time, and make the Carpet softer to walk upon, which makes the Carpet wear much longer. Therefore the cost of a good Carpet Lining is a good investment. We offer you a splendid assortment of Carpet Linings of good quality which will be found to be superior in every respect.

**Felt Lining, Best Cedar Corrugated.** This is the best low priced Lining on the market, as the corrugations lend springiness to the Carpet, and that makes the Carpet wear longer. 36 inches wide, cut any length desired, per yard... 2c

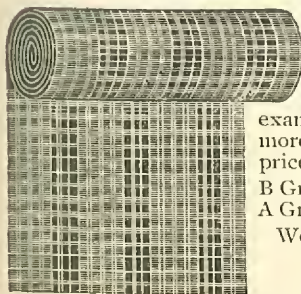
**Sewed Lining No. 3.** This is a good quality of Carpet Lining made of two thicknesses of heavy paper between which is a jute filling. 36 inches wide, per yard..... 3c

**Sewed Lining No. 2 Medium.** This is a superior quality of cotton inlaid Carpet Lining. The paper is heavier than No. 3, and the filling is cotton. 36 inches wide. Price, cut any length desired, per yard..... 5c

**Sewed Lining No. 1 Best.** This is an extra quality of Sewed Lining. The paper is very thick, it is strongly sewed, and a thick layer of good quality cotton will be found between the heavy paper. 36 inches wide, per yard..... 7c

**Sewed Lining Extra Underlaid with Felt.** This is an elegant quality of Lining and the best on the market. The top of the Lining is a very heavy quality of tough paper, and the bottom is a very heavy layer of felt. Between the heavy paper and the heavy felt is a thick filling of soft cotton and cedar, thus making it moth proof. This makes a very soft and resilient Lining, and greatly prolongs the wear of the carpet. A good investment, as it wears longer than the Carpet and can be used again. 36 inches wide. Price per yard 10c

## Our Superlative Rag Carpeting.



We know our Rag Carpets are of superior quality because they are woven entirely of all new rags on an extra heavy warp. We will cheerfully furnish samples free of charge. When you examine our high grade qualities you will more fully appreciate the following bargain prices:

| Per Yard                              |
|---------------------------------------|
| B Grade—36 in. wide, medium ..... .36 |
| A Grade—36 " extra..... .39           |

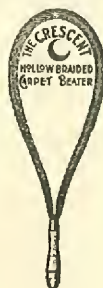
We do not handle the cheapest grades.

## Our Crescent Carpet Beater.

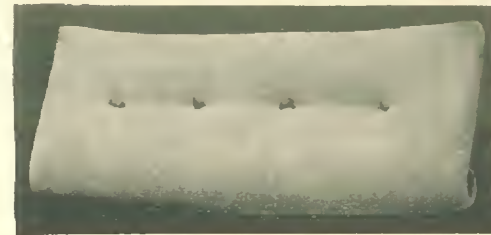
Carpets and Rugs beaten with our Crescent Beater will wear longer than if beaten with any old stick or any other beater that is manufactured.

Made of 20 strands of braided galvanized wire. The strongest and by far the most satisfactory Carpet Beater ever made. Very flexible and does not tire the user like a stiff beater. Will last a life time. The wooden handle is riveted on.

27 inches long. Price only 25c each



## Our Cushion Stair Pads.



Stair Pads are used as follows: One pad is placed on the tread of each step, to which it is tacked; the Stair Carpet is then laid over it. This pad acts as a noiseless cushion and reduces the friction on the Carpet, so much so, that any Stair Carpet which has pads underneath will wear two or three times as long as a Stair Carpet which has none. Therefore the cost

of Stair Pads is economy and a good investment. We offer you a splendid quality of Pads at very low prices. All of our Stair Pads are made with a nosing or turned edge, which nosing should be fitted tightly over the edge of the step before tacking down. This holds it firmly in place.

We offer our Special Stair Pads with nosing, 12 x 19 inches, adapted for 22 inch wide Stair Carpet, each..... 10c  
12 x 24 inch, with nosing, for 27 inch wide Stair Carpet, each..... 12c  
12 x 33 inch, with nosing, for 36 inch wide Stair Carpet, each..... 15c  
O. W. R. & Co.'s Best Standard Stair Pads, with nosing, size 12 x 24 inches, adapted for 27 inch wide Carpet, each..... 15c  
O. W. R. & Co.'s Standard Best Stair Pads, with nosing, size 12 x 33 inches, adapted for 36 inch wide Carpet, each..... 18c  
We also sell Stair Padding of the same quality as our Standard Best Stair Pads, 10 in. wide, without nosing, cut to any length you want, per yard, 20c  
This Padding is especially adapted for very wide stairways, such as stairs leading to platforms or pulpits.

## Our Hassocks and Footstools.

Hassocks are a very useful article to have in the house. They are inexpensive and are an ornament to any room. No house is furnished completely without one or more. They are made in all colors and qualities and can be made to order to match any carpet.

### Hassock Style 30.



A well made and strongly sewed Hassock. One that will give splendid service. About 12 inches square with sides slightly concave. Two "ears" extend out from the top on opposite sides.

|   |     |
|---|-----|
| Tapestry Brussels Hassock, like illustration.....each | 75c |
| Body Brussels Hassock.....                            | 80c |
| Wilton Velvet Hassock.....                            | 85c |
| Axmister Hassock.....                                 | 85c |

When ordering state color desired.

### Footstool No. 6.

This Stool has a strong wood frame, iron legs all nicely gilded.

Round—11½ inches in diameter, 9 inches high. Upholstered with Plush Carpet in reds, greens, blues or tans.

Price each.....70c



### Footstool No. 7.

A heavy and well constructed Footstool, 11½ in. square, 10 in. high. Has strong iron frame all around under the section of wood to which the upholstery is attached. Will last a lifetime as it can be reupholstered after years of use. Colors: red, green, tan or blue predominating.

Price each.....only \$1.20



## Richardson's Superlative Shade Cloths

GIVE THE BEST SATISFACTION.

You will be pleased with the wearing quality of our improved Shade Cloths. These new Hand Made Superlative Shade Cloths are superior to anything on the market. The goods are heavy evenly filled and smoothly finished, assuring longest wear.



The pins are centered automatically exact. The cloth is cut at absolutely correct right angles. These two points insure an even running Shade—one that cannot wobble.

We have bettered our facilities for the correct and prompt filling of all Shade orders—both stock and made-to-order goods, and are prepared to give your orders careful attention, all work being done by experienced workmen.

### 18 Colors of High Grade Opaque Cloth to select from.

- No. 5—Dark Green
- " 10—Drab
- " 11—White
- " 16—Dark Tan
- " 17—Dark Blue
- " 18—Chocolate Brown.
- " 21—Medium Drab
- " 27—Bottle Green
- " 28—Olive Green
- " 32—Cream
- " 34—Terra Cotta
- " 38—Light Spanish Olive
- " 40—Spanish Olive
- " 41—Dark Olive
- " 42—Dark Spanish Olive
- " 44—Pea Green
- " 46—Ecru
- " 48—Linen.

Ask to see samples. Estimates cheerfully furnished.

### Price List of Our Superlative HAND MADE Best Oil Opaque Shades

Made to order. Mounted on Best Guaranteed Efficient, Quaker or Hartshorn Rollers. Prices are for Single Shades.

| Length in feet | WIDTH OF CLOTH IN INCHES |      |      |      |      |      |      |      |      |      |
|----------------|--------------------------|------|------|------|------|------|------|------|------|------|
|                | 38                       | 42   | 45   | 48   | 54   | 63   | 72   | 81   | 90   | 104  |
| 4              | 5.55                     | .83  | .87  | .95  | 1.14 | 1.50 | 1.99 | 2.40 | 2.95 | 3.66 |
| 5              | .62                      | .94  | 1.00 | 1.12 | 1.30 | 1.69 | 2.23 | 2.67 | 3.31 | 4.14 |
| 6              | .69                      | 1.04 | 1.09 | 1.25 | 1.47 | 1.90 | 2.48 | 2.96 | 3.67 | 4.62 |
| 7              | .78                      | 1.15 | 1.22 | 1.39 | 1.64 | 2.09 | 2.74 | 3.25 | 4.05 | 5.11 |
| 8              | .85                      | 1.25 | 1.33 | 1.53 | 1.77 | 2.30 | 2.98 | 3.54 | 4.41 | 5.61 |
| 9              | .92                      | 1.45 | 1.53 | 1.74 | 2.07 | 2.62 | 3.38 | 4.00 | 5.00 | 6.35 |
| 10             | 1.10                     | 1.56 | 1.65 | 1.86 | 2.22 | 2.83 | 3.63 | 4.29 | 5.36 | 6.85 |
| 11             | 1.17                     | 1.68 | 1.76 | 2.00 | 2.38 | 3.03 | 3.89 | 4.59 | 5.74 | 7.29 |
| 12             | 1.24                     | 1.84 | 1.96 | 2.23 | 2.66 | 3.35 | 4.27 | 5.03 | 6.31 | 7.92 |

The lengths quoted above are for the Shades when hemmed. We always allow 6 inches more than the length given us as it is required for hemming and one wrap around the roller. In giving measures, always give bracket measure (not cloth) from bracket to bracket, that is where the brackets are to be placed, and state whether inside or outside brackets are wanted. Be very accurate, even to a sixteenth of an inch. Measure each window separately at the top.

### Richardson's Superlative Hand-Made DUPLEX SHADES.

We can furnish a nice line of Superlative Duplex Shadings. A Duplex Shade is a Shade painted in two different colors. One color on one side of Shade to match the inside furnishings of house, and another color to match outside color of house.

The following staple colors can be supplied promptly:

|                     |                       |                      |                            |
|---------------------|-----------------------|----------------------|----------------------------|
| Nos. { 5 Dark Green | Nos. { 28 Olive Green | Nos. { 41 Dark Olive | Nos. { 42 Dk Spanish Olive |
| 11 White            | 11 White              | 11 White             | 46 Ecru                    |
| 5 Dark Green        | 41 Dark Olive         | 5 Dark Green         | 28 Olive Green             |
| 46 Ecru             | 46 Ecru               | 46 Ecru              | 46 Ecru                    |

The following is a Schedule of Prices of our Superlative DUPLEX (double color) Hand Made Oil Opaque Shades. Made to order.

| Length in Feet when Finished | WIDTHS OF CLOTHS IN INCHES |        |        |        |        |        |        |        |
|------------------------------|----------------------------|--------|--------|--------|--------|--------|--------|--------|
|                              | 38 in.                     | 42 in. | 45 in. | 48 in. | 54 in. | 63 in. | 72 in. | 81 in. |
| 4                            | .67                        | .98    | 1.03   | 1.17   | 1.36   | 1.77   | 2.32   | 2.81   |
| 5                            | .76                        | 1.12   | 1.16   | 1.33   | 1.56   | 1.98   | 2.61   | 3.12   |
| 6                            | .85                        | 1.23   | 1.31   | 1.48   | 1.74   | 2.21   | 2.88   | 3.44   |
| 7                            | .95                        | 1.37   | 1.45   | 1.65   | 1.94   | 2.44   | 3.18   | 3.78   |
| 8                            | 1.02                       | 1.50   | 1.58   | 1.80   | 2.10   | 2.68   | 3.45   | 4.20   |
| 9                            | 1.12                       | 1.70   | 1.82   | 2.07   | 2.46   | 3.06   | 3.92   | 4.63   |
| 10                           | 1.35                       | 1.85   | 1.96   | 2.20   | 2.65   | 3.29   | 4.21   | 4.97   |
| 11                           | 1.45                       | 1.98   | 2.08   | 2.37   | 2.82   | 3.53   | 4.47   | 5.31   |
| 12                           | 1.53                       | 2.18   | 2.31   | 2.63   | 3.15   | 3.89   | 4.90   | 5.81   |

When ordering Shades made in duplex colors, always mark both color numbers on your order. If you wish a Shade made in a dark green color on one side and white on the other side, mark your order color  $\frac{5}{11}$  and be sure to state which color desired on inside, otherwise we will put the light color on the inside.

We can make to order Duplex Shades in any other combination of colors to match either interior or exterior decorations of house in about 10 days time.

### LETTERING SHADES.

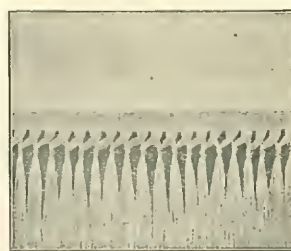
We letter Shades in plain gold bronze letters, 45c per lineal foot, or genuine gold leaf lettering at 65c per foot. If any lettering is ordered enclose a business card bearing the name of party whose name is to be used, thus avoiding errors in spelling. Also state kind of lettering desired and the distance the lettering should be from the bottom of shade. Also state whether shades are to roll from top down or from bottom up, otherwise we will letter shades to roll from top down.

### Bancroft's Sunfast Holland Shades.

We make to order Window Shades from either Bancroft's Sunfast Hollands or King's Genuine Imported Scotch Hollands.

As prices on Hollands vary according to the color, we can quote prices only upon application. We will gladly send samples of these Reliable Hollands free upon request.

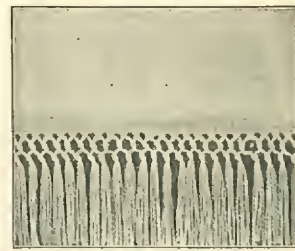
## Our Decorative Shade Fringes.



Style No. 425. Cotton Fringe.

4 inch Fringe.

To Match all Staple Colors of Shades.  
Per yard, sewed on Shades..... **12½c**  
If above pattern is wanted in Linen Fringe order No. 400. Price per yard, sewed on, **18c**



Style No. 550. Linen.

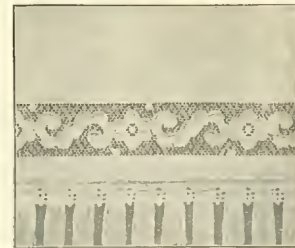
5 inch Fringe.

Linen Fringes do not Fade.  
To Match all Staple Colors of Shades.  
Per yard, sewed on Shades..... **25c**



Insertion No. 6. Lace No. 900.

Insertion 4 inches. Lace 5½ inches.  
We carry colors 5, 11, 32, 41, 42 and 44.  
Per yard, sewed on Shades, each..... **28c**



Style No. 6877.

4 inch Fringe and 4 inch Insertion.  
To Match all Staple Colors of Shades.  
Per yard, sewed on Shades ..... **33c**

Cord, screw eyes or nails are not put in with Shades unless ordered.

### No. 4 Braided Shade Cord.

Per hank, 16 yards..... **25c**



### Ball Cord.

Colors in stock: 5, 10, 11, 17, 21, 27, 28, 32, 34, 38, 40, 41, 42, 44 and 46.

Per Ball, 30 yards..... **6c**

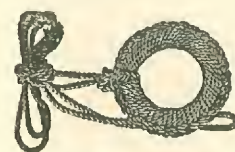


Brass Screw Rings. No. 18..... Per dozen **4c**

Screw Eyes. Per dozen..... **4c**

Shade Nails. ¼ in. Needle Point. Per lb..... **12½c**

Stop Pulleys.  
Each..... **5c**



No. 2.

No. 2—1½ inch Silk Pull, each..... **5c**

### Shade Pulls.



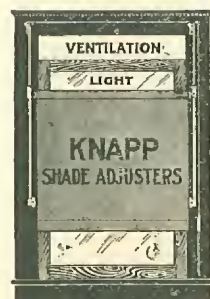
No. 1.

No. 1—Silk Ball Pull, each..... **6c**



No. 52.

No. 52—Nickel, 1½ inch, per dozen..... **15c**



### Knapp Window Shade Adjuster.

This we believe to be the most reliable Shade Adjuster on the market. It is adjustable for both outside and inside of window casing. Will hold any shade roller, and allow shade to cover any portion of window desired. It is the best all around fixture we know of to combine ventilation with properly shaded light.

Made of finest steel throughout, in handsome gun-metal finish. Each set is complete with cord and screws and fully guaranteed. Rods are of varying lengths and diameters, according to size of shade to be adjusted, as per prices below:

No. 1—3 foot Rod, ¼-inch diam., per set, **\$0.90**  
No. 2—4 " " " " " " **1.00**  
No. 3—5 " " " " " " **1.25**

For longer rods add seventeen cents per foot. Use the ¼-in. size Adjuster on windows up to five feet wide by eight feet high and the 5/16 in. on larger windows.

### The "Whitmore" Adjustable Shade Hanger.

Shades can be hung on narrow windows without cutting down the shades thus preserving them for future use. The extension is 22 to 44 inches.

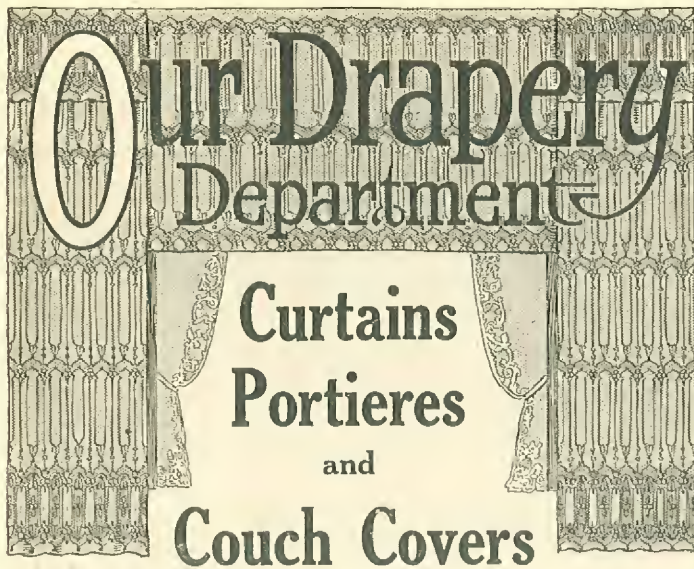
This Hanger makes an exact measurement of the windows unnecessary, and you are relieved of a great deal of trouble, worry and loss of time, which is ordinarily connected with the hanging of window shades.

You can hang your own shades, and the hangers can be adjusted to shades before leaving the store and a child can hang them.

Price, complete, each **15c**







# Our Drapery Department

## Curtains Portieres and Couch Covers

¶ An examination of the following pages will easily convince you that we offer the **largest and handsomest assortment** of Lace Curtains and Portieres for you to choose from.

¶ Send us a trial order and let us prove to you that our Curtains are the **best values**, considering **quality and style**, to be found in this or any other market.

¶ All our illustrations are by direct photographic and hand engraved process, which gives you an accurate idea of the artistic designs of our beautiful Curtains.

¶ The advantage we possess on these goods over others is in the fact that we make a specialty of all patterns illustrated. Buying only in the largest quantities, we naturally secure the lowest prices and uniformity of quality.

¶ **Each Curtain** is selected with the utmost care in regard to design and quality, and you will find each pattern quoted at an **astonishingly low price**, where the quality is carefully considered.

¶ Any of our Lace Curtains, Portieres, Couch or Table Covers (excepting only Rope and Art Draperies) will be sent ON APPROVAL for you to select from, so that you can see and examine them before buying. We only ask that you carefully fold any goods that are to be returned in their original folds and wrap securely.

¶ Curtains that are properly stretched will look better and **wear** longer. See page 96 for illustrations and prices of our Curtain Stretchers.

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See illustrations of New Fillet Curtains, page 27.



## We Guarantee a Decided Saving on All Curtains.

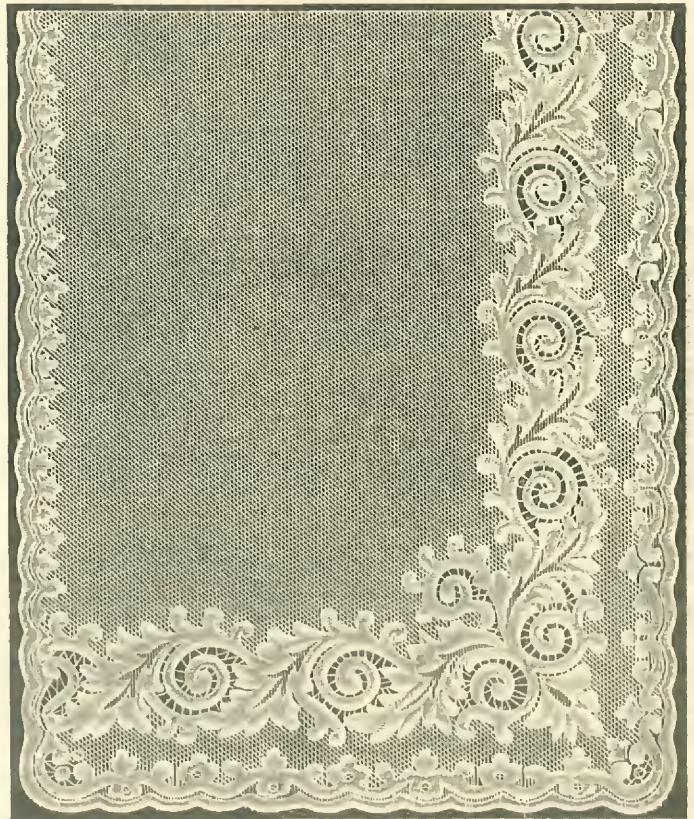


**Pattern N 9502. White.**

This beautiful six point Curtain is finely embellished and finished with double lock stitch edge. Is a wonderful bargain at the price.

30 inches wide, 2½ yards long.

Per pair, **48c**

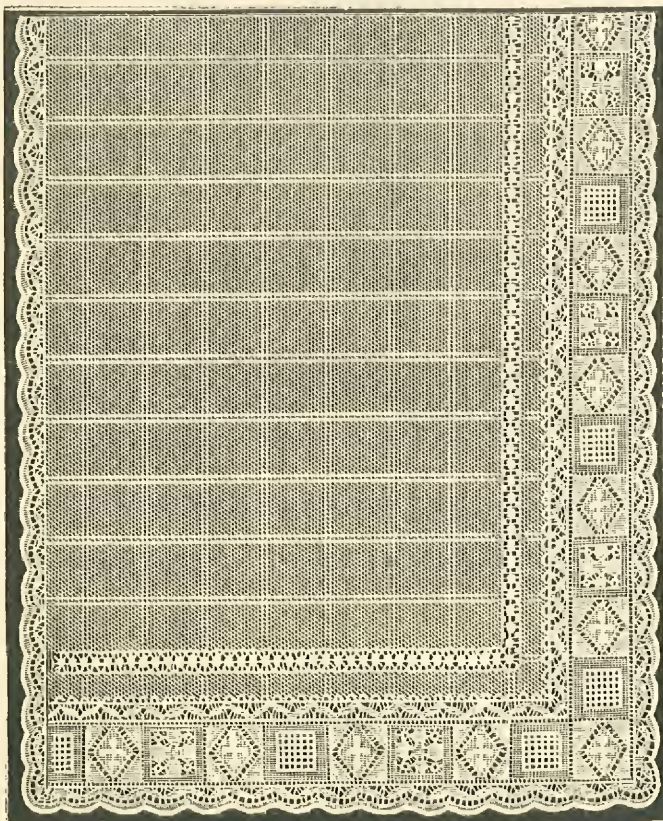


**Pattern N 9504. White.**

This choice scroll pattern with its dainty border is finished with buttonhole stitching all around- A winner at the price.

36 inches wide, 2½ yards long.

Per pair, **60c**

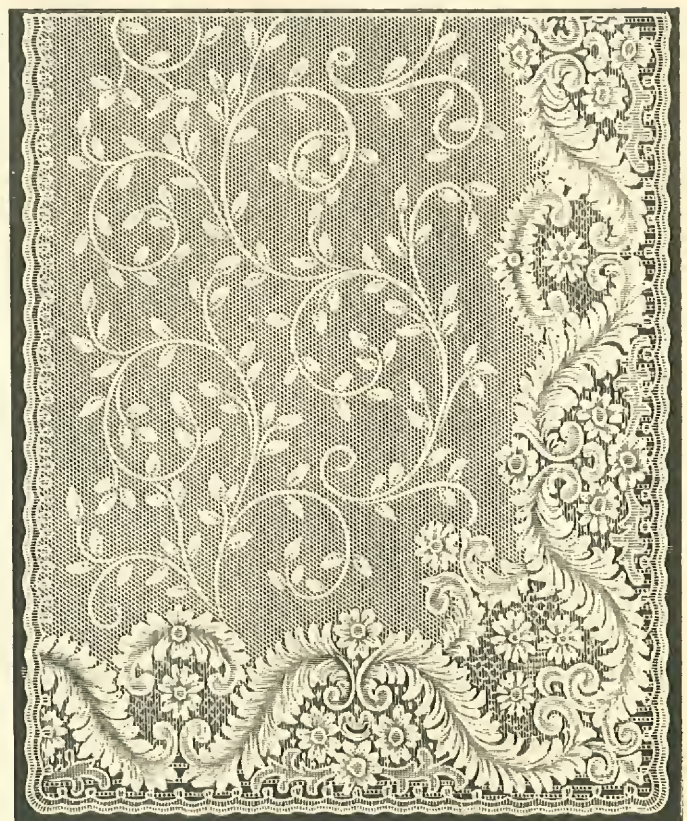


**Pattern N 9507. Ecru or White.**

This dainty creation is a marvel in this quality of Curtain, and will surprise anyone looking for low-priced laces.

36 inches wide, 2¾ yards long.

Per pair, **85c**



**Pattern N 9508. White.**

An allover pattern of splendid value, with attractive scroll figure design thoroughly finished and of an excellent quality of yarn.

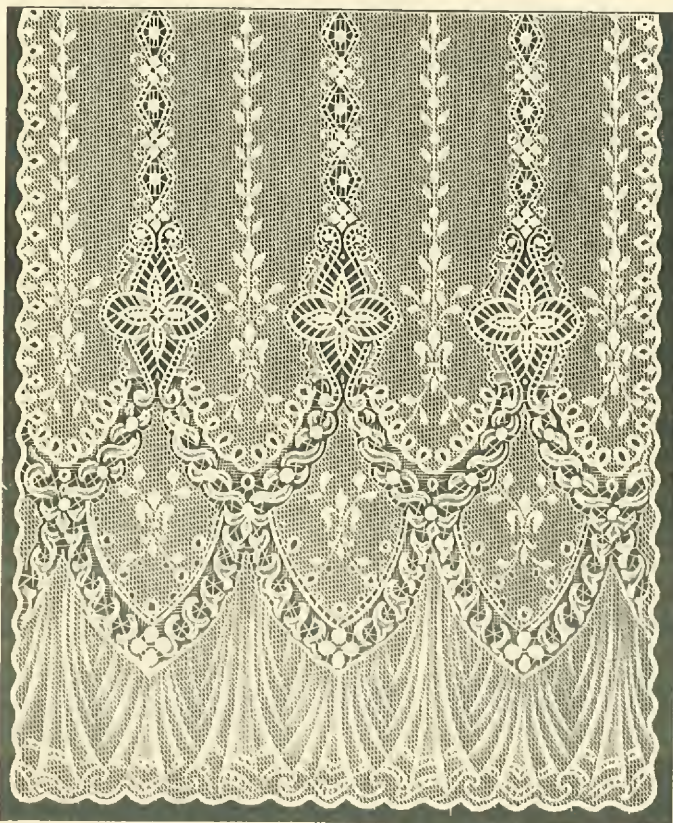
44 inches wide, 2¾ yards long.

Per pair, **77c**

**Portieres and Couch Covers in Natural Colors, pages 64 to 68.**



## We will sell you Lace Curtains by the 1/2 Pair if wanted.

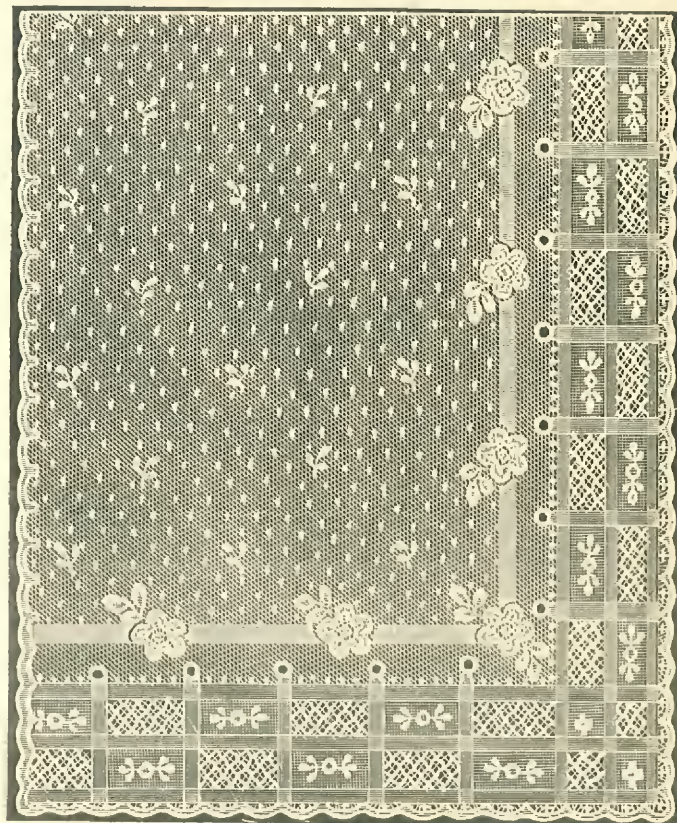


**Pattern N 9519. White. Pattern N 9520. Ecrú.**

This new Bonne Femme Curtain is the prettiest of this season's designs. Made of good quality yarns, only one Curtain used at each window.

54 inches wide, 3 yards long.

White or Ecrú, each, **70c**

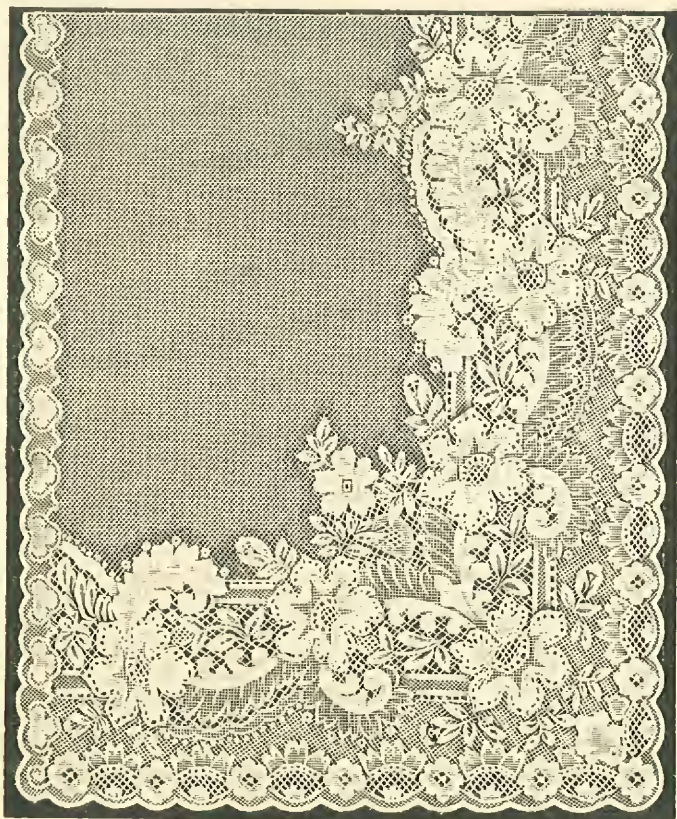


**Pattern N 9522. White.**

A very artistic low priced Curtain with dainty figured foundation and the cross bar mission edge, a predicted prize winner.

45 inches wide, 3 yards long.

Per pair, **80c**

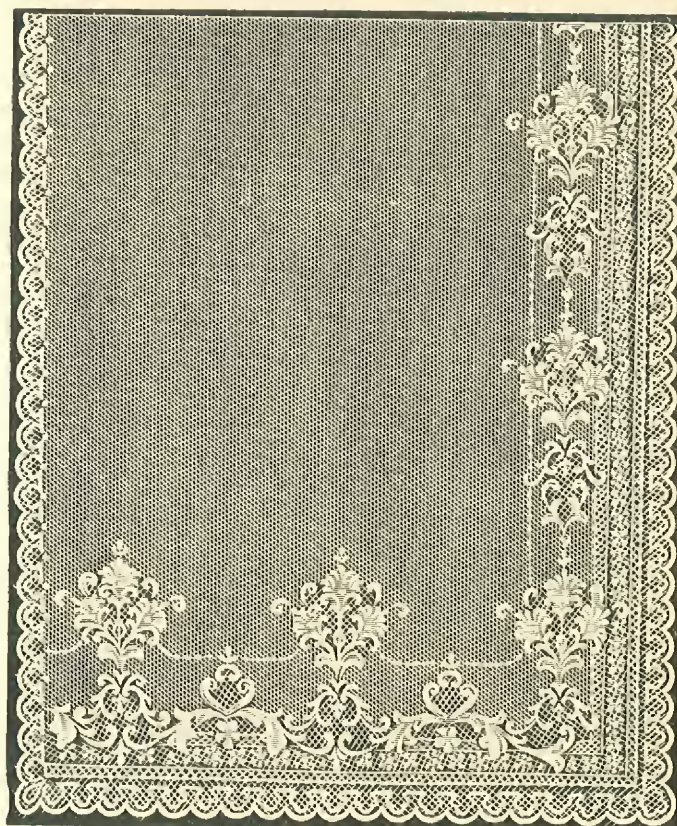


**Pattern N 9523. White.**

Another of those very popular plain centered curtains beautifully embellished with wide border and finished all around with an extra heavy edge, making it very strong.

43 inches wide, 3 yards long.

Per pair, **86c**



**Pattern N 9524. White.**

This beautiful design upon a plain lace foundation of unusual durability, has a charm and character all its own.

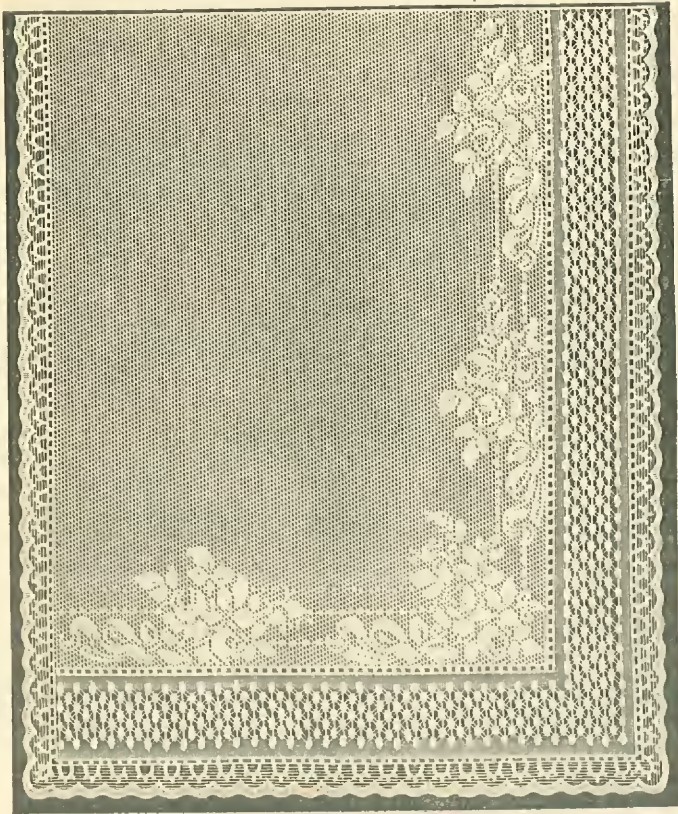
50 inches wide, 3 yards long.

Per pair, **\$1.00**

**New Lace Bed Sets illustrated on page 92.**



## Take Notice of our Very Low Prices on Fine Lace Curtains.

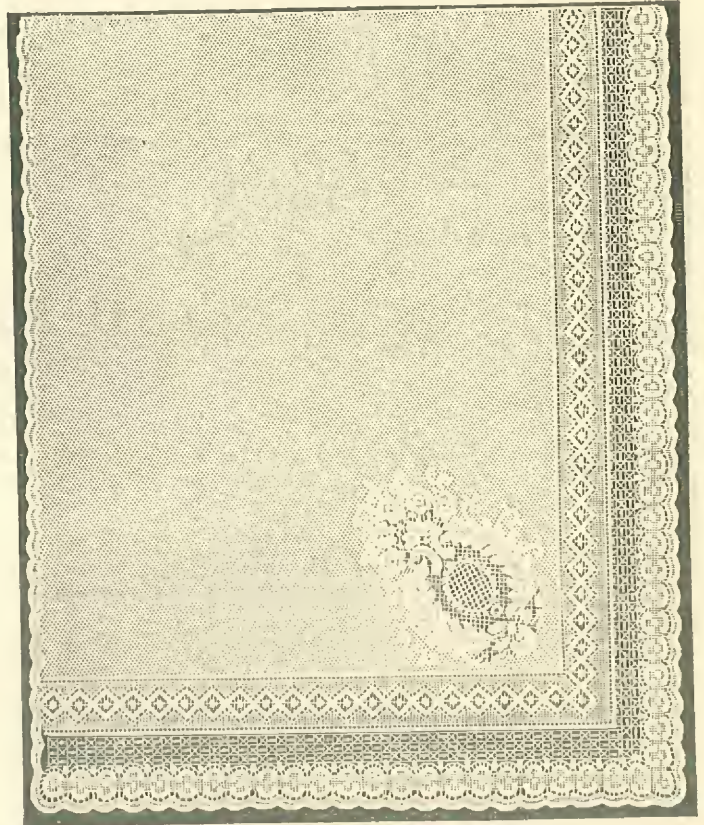


**Pattern N 9529. White.**

A very classy pattern of the latest combinations representing the Brazilian drawn work beside the inside floral border.  
An extra strong Curtain.

50 inches wide, 3 yards long.

Per pair, **\$1.00**

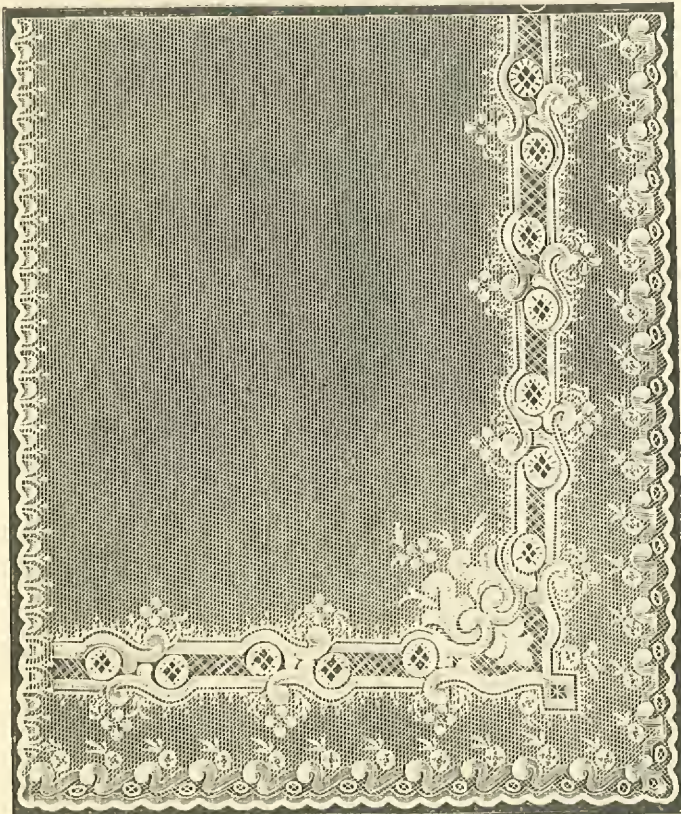


**Pattern N 9536. White.**

This is an unusually attractive Curtain in that it represents the novelties with its Grecian corner ornaments and border, divided by a fancy net weave which is very pleasing.

54 inches wide, 3 yards long.

Per pair, **\$1.00**

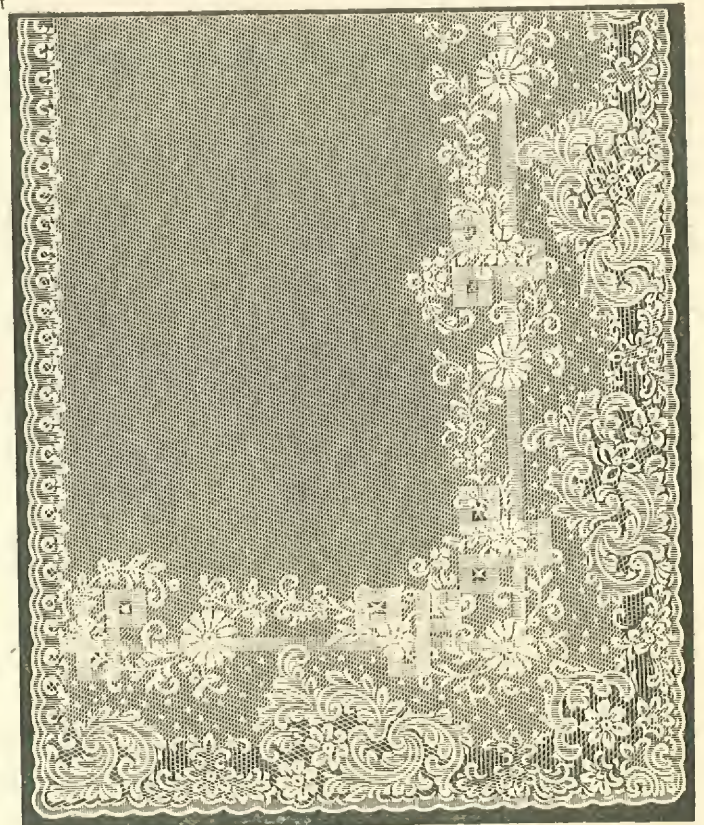


**Pattern N 9540. White.**

This is one of the most practical Curtains for general use, at a very low price. It has a heavy border and is finished with a strong overlapped cord edge.

50 inches wide, 3 yards long.

Per pair, **\$1.05**



**Pattern N 9550. White.**

This accurate reproduction of the Bohemian type of Laces is made of an exceedingly good grade of yarn and is sure to please.

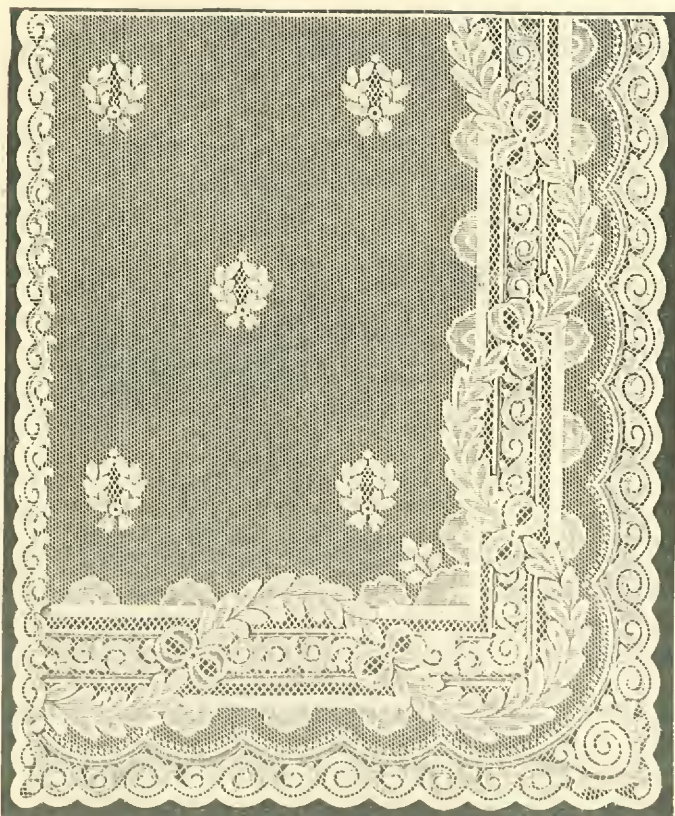
60 inches wide, 3 yards long.

Per pair, **\$1.05**

**New Rope Portieres in colors, page 67.**



# Notice—We offer the Largest Assortment to choose from.

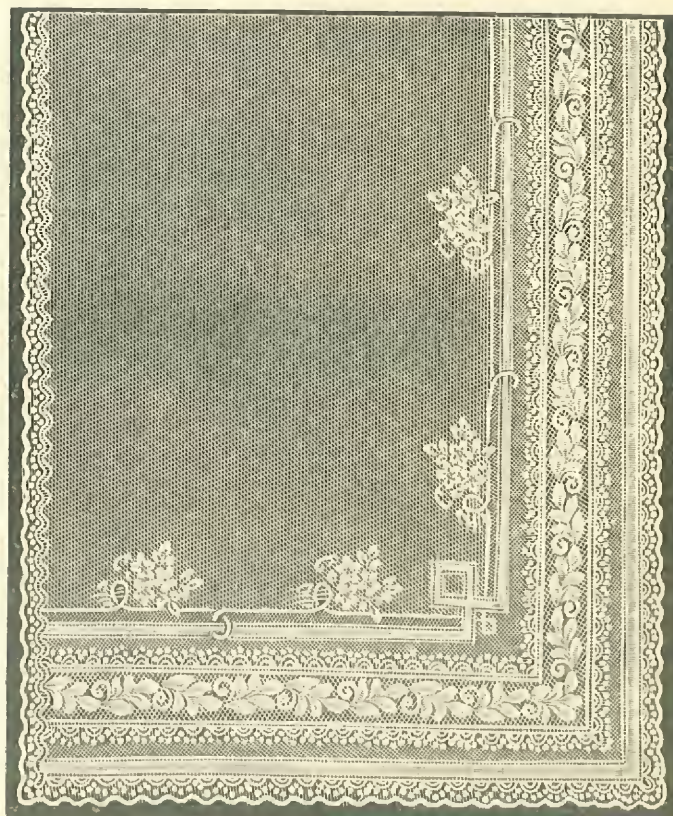


**Pattern N 9551. Ecu.**

Here is found the very latest reproduction of the most fascinating design among the Bavarian laces. It is made of strong yarns with reinforced edges.

54 inches wide, 3 yards long.

Per pair, **\$1.15**

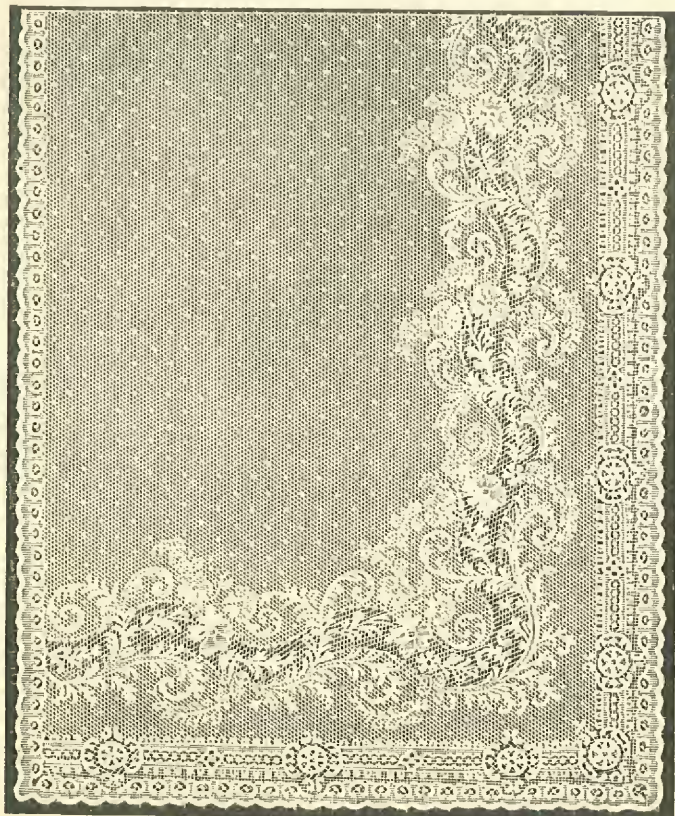


**Pattern N 9553. White.**

This Venetian band worked into a Lace Curtain is an entirely new novelty presented by us this season and appears like the braiding of hand work. It is a good one.

54 inches wide, 3 yards long.

Per pair, **\$1.15**

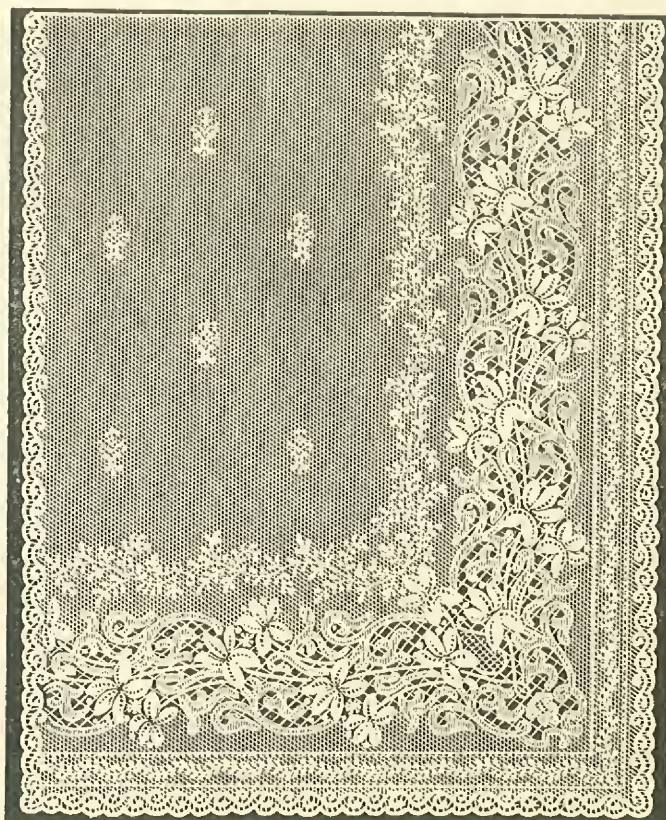


**Pattern N 9554. White.**

We here show you another leader in this class of laces showing a heavy scroll border with the ever popular Point-de-sprit design for its foundation.

60 inches wide, 3 yards long.

Per pair, **\$1.15**



**Pattern N 9552. White.**

This reproduction of high art and high grade of quality, has also intrinsic value seldom found in this class of laces. It is of beautiful conception.

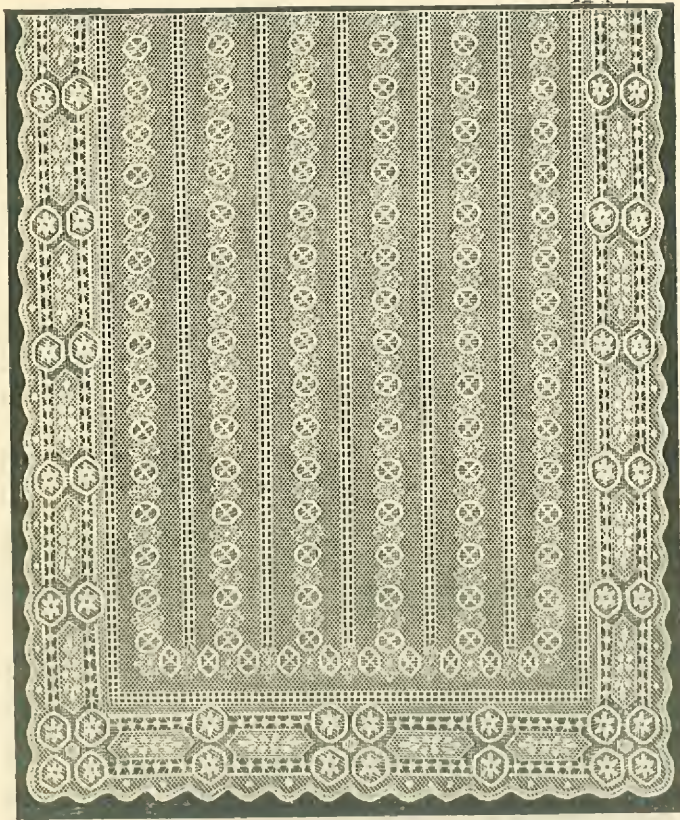
60 inches wide, 3 yards long.

Per pair, **\$1.15**

**Art Draperies illustrated on page 94.**



## New and Artistic Designs just received.



**Pattern N 9556. White. Pattern N 9558. Ecu.**

This new striped Curtain with its handsome all around border is a late creation of the panel effect and very effective.

50 inches wide, 3 yards long.

Either color, per pair, **\$1.25**

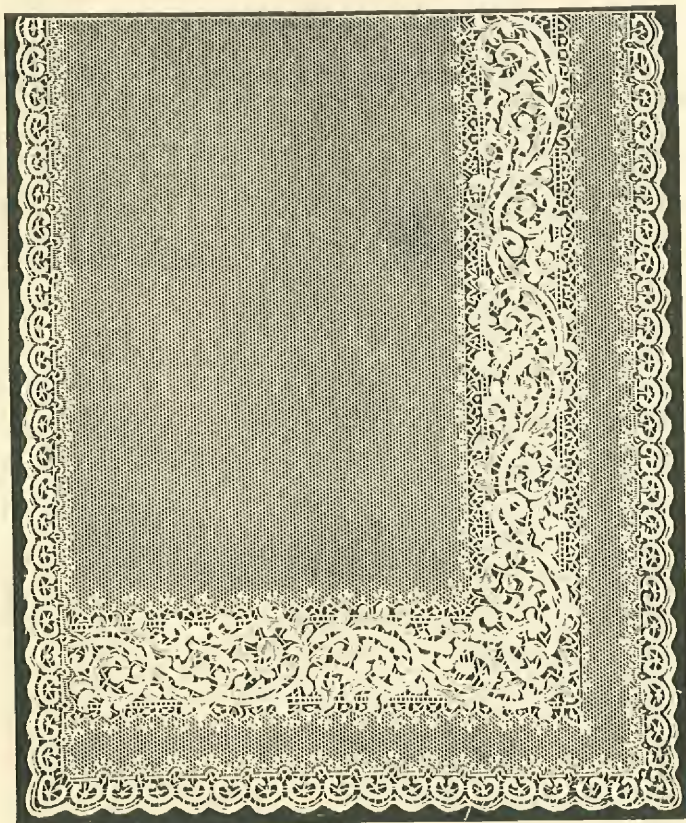


**Pattern N 9561. White.**

This Curtain is made of extra heavy yarns of unusual design in both border and field, the motifs being a close reproduction of our hand made ornaments.

50 inches wide, 3 yards long.

Per pair, **\$1.20**

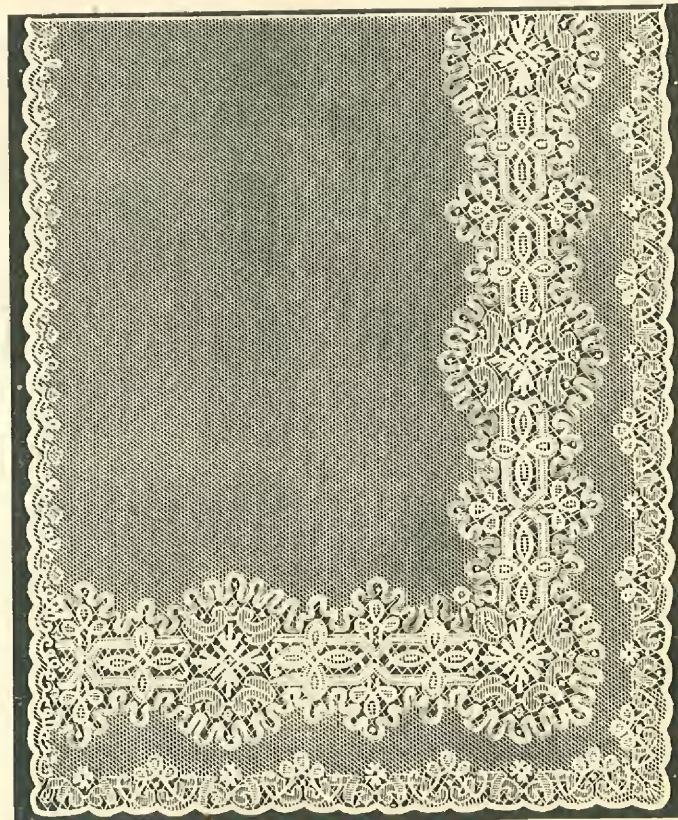


**Pattern N 9562. White.**

An elegant reproduction of a hand made pattern with outside borders in addition to the very handsome band shown in the illustration.

50 inches wide, 3 yards long.

Per pair, **\$1.20**



**Pattern N 9557. White.**

This Curtain being somewhat narrower than usual in this class is therefore of finer threads and closer woven, making it very strong. The design is one of the latest patterns produced.

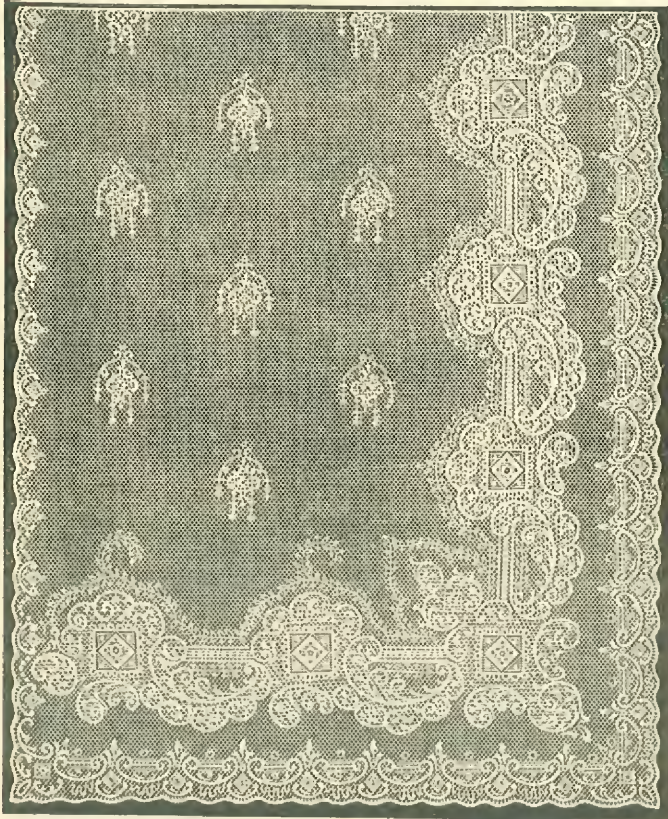
45 inches wide, 3 yards long.

Per pair, **\$1.25**

**Curtain Rods and Poles illustrated on page 95.**



## These Beautiful Curtains will surely please you.

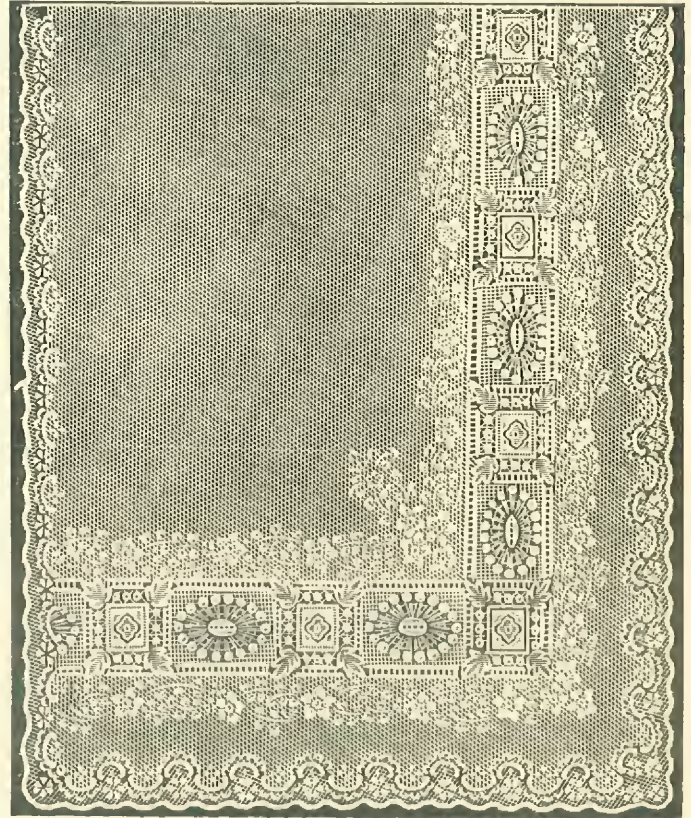


**Pattern N 9579. White.**

This new Curtain has a remarkable distinction in its border of Fillet squares and ornate motifs for its ground work. A really beautiful Curtain.

50 inches wide, 3 yards long.

Per pair, **\$1.45**

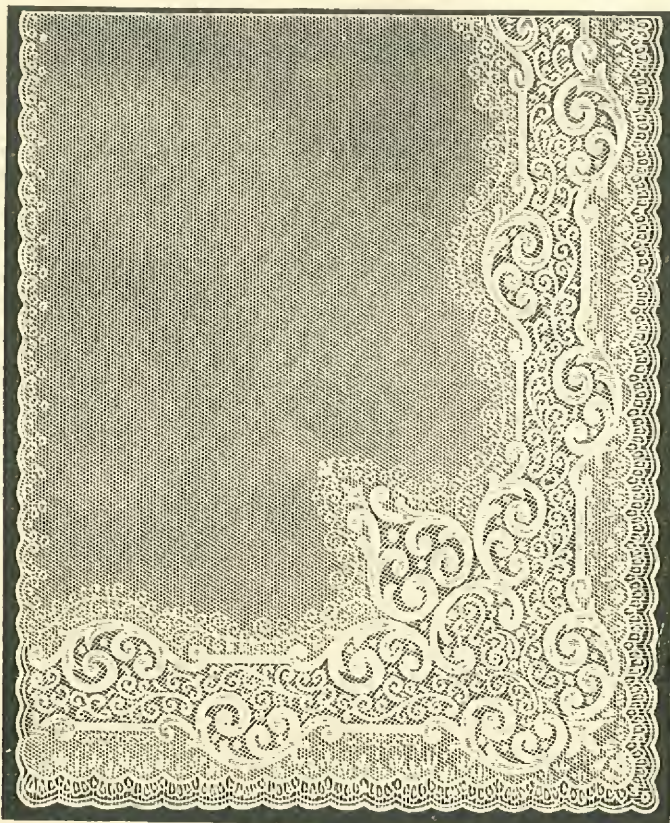


**Pattern N 9577. Ecu only.**

This beautiful reproduction of the Antique squares is a marvel for machine made laces. It has a striking appearance and is well finished throughout.

54 inches wide, 3 yards long.

Per pair, **\$1.50**

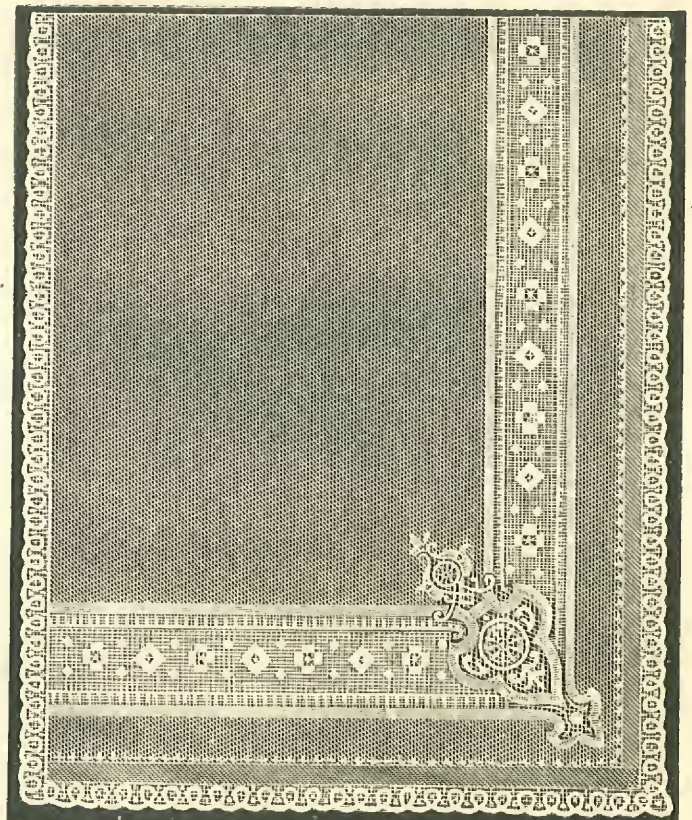


**Pattern N 9581. White.**

This beautiful Curtain with its scroll border needs no detailed description as it speaks for itself more eloquently than cold type can portray.

50 inches wide, 3 yards long.

Per pair, **\$1.45**



**Pattern N 9583. White.**

A very desirable Curtain indeed. A perfect copy of the ever popular antique lace bands and corner motifs. This is a fine Lace Curtain both in texture and appearance.

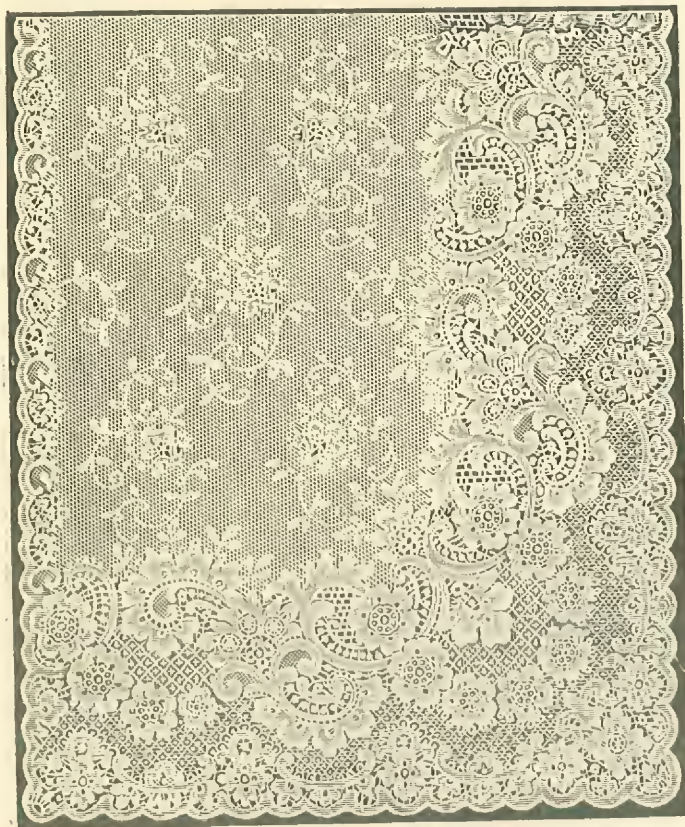
50 inches wide, 3 yards long.

Per pair, **\$1.50**

**Portieres and Couch Covers in Natural Colors, pages 64 to 68.**



## We offer you the Most Stylish Designs in Lace Curtains.

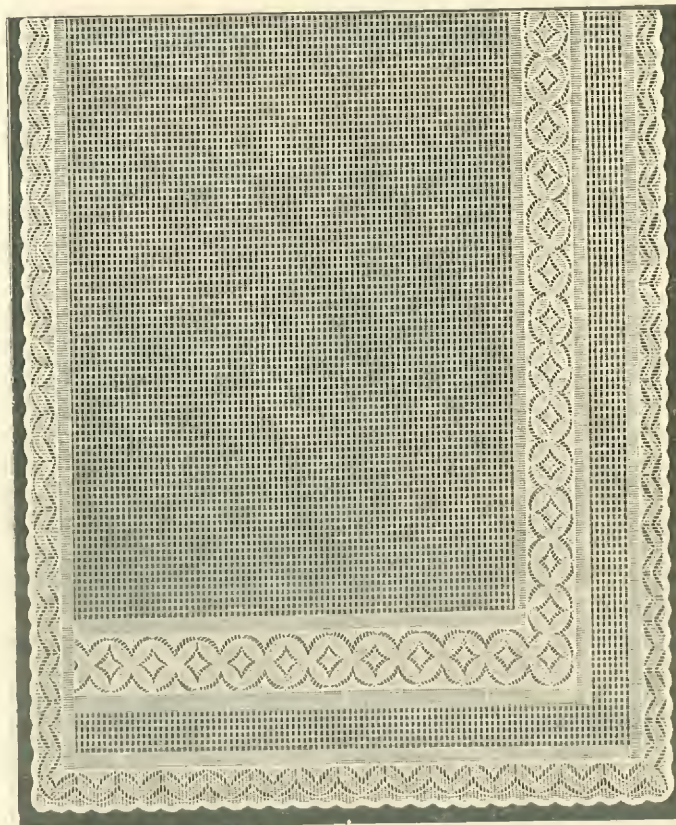


**Pattern N 9592. White.**

This design was made for the Brussels Curtain makers and has been a big seller in that grade. We know its worth and urge its use.

50 inches wide, 3 yards long.

Per pair, **\$1.55**



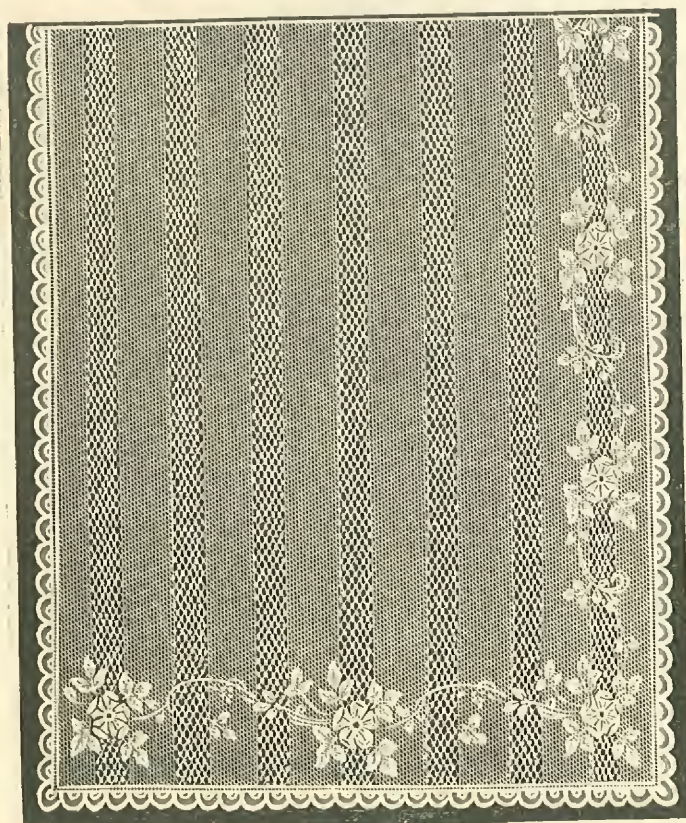
**Pattern N 9596. White.**

A Curtain of this style is sold to the exclusive trade. This Curtain has a square mesh or fish net foundation with a beautiful edge and insertion interwoven.

50 inches wide, 3 yards long.

**Pattern N 9597. Ecu.**

Per pair, either color, **\$1.65**

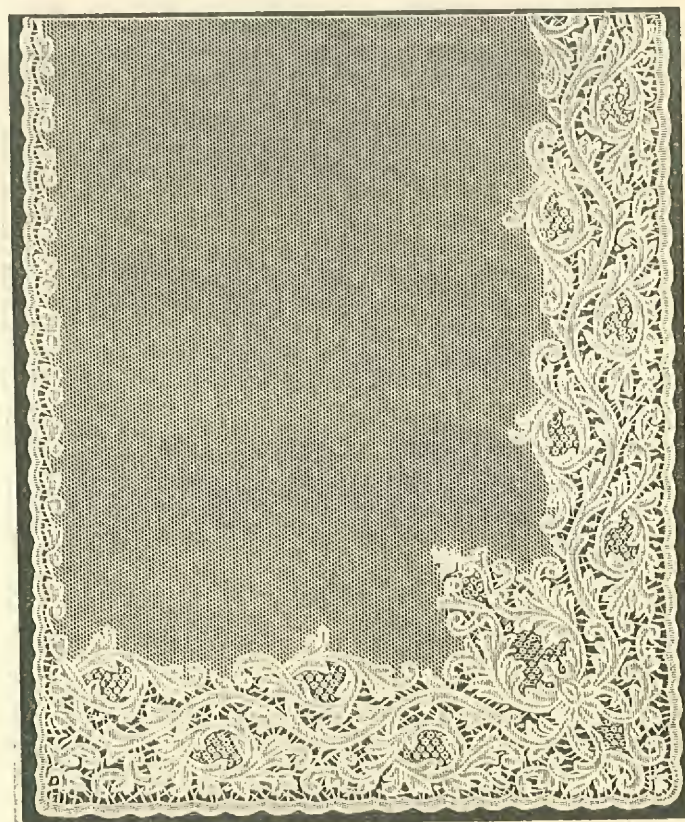


**Pattern N 9595. White.**

This intricate pattern is very popular because of its rarity and distinctive features not presented in any other pattern. Its edges are of regular lace copied from the clunys.

50 inches wide, 3 yards long.

Per pair, **\$1.65**



**Pattern N 9598. White.**

This Brusselet pattern of ancient origin has a most pleasing effect with the plain center and is the most desired of all patterns presented this season.

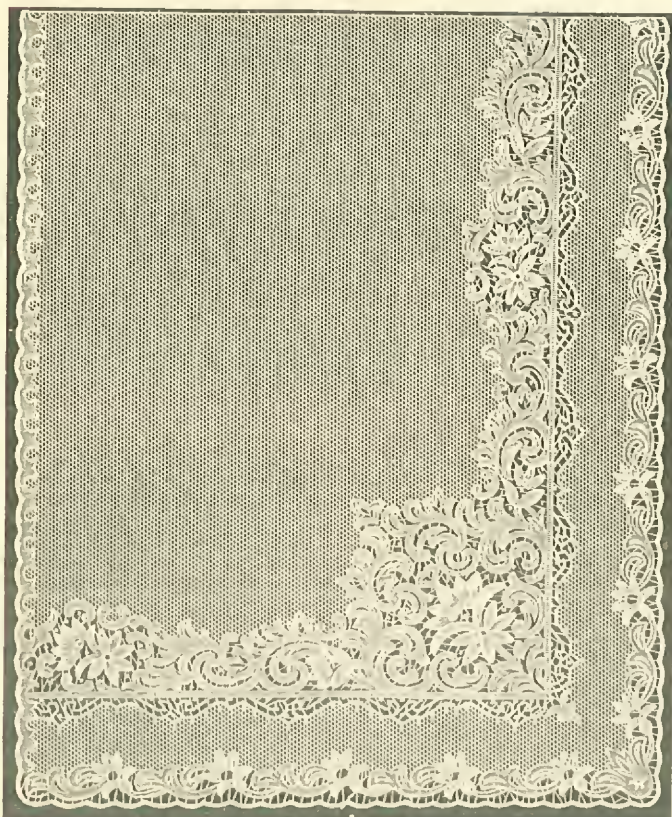
50 inches wide, 3 yards long.

Per pair, **\$1.70**

**New Lace Bed Sets illustrated on page 92.**



## Four Beautiful Curtains—All Decided Bargains.

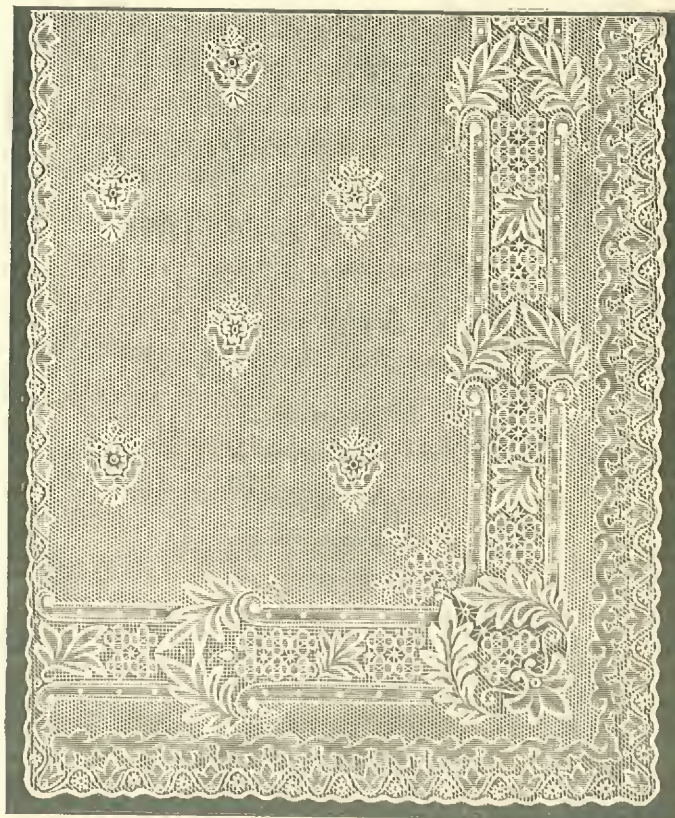


**Pattern N 9608. White.**

An exact reproduction of a French Renaissance Curtain, and is of unusual worth in both artistic merit and quality of lace.

50 inches wide, 3 yards long.

Per pair, **\$1.65**

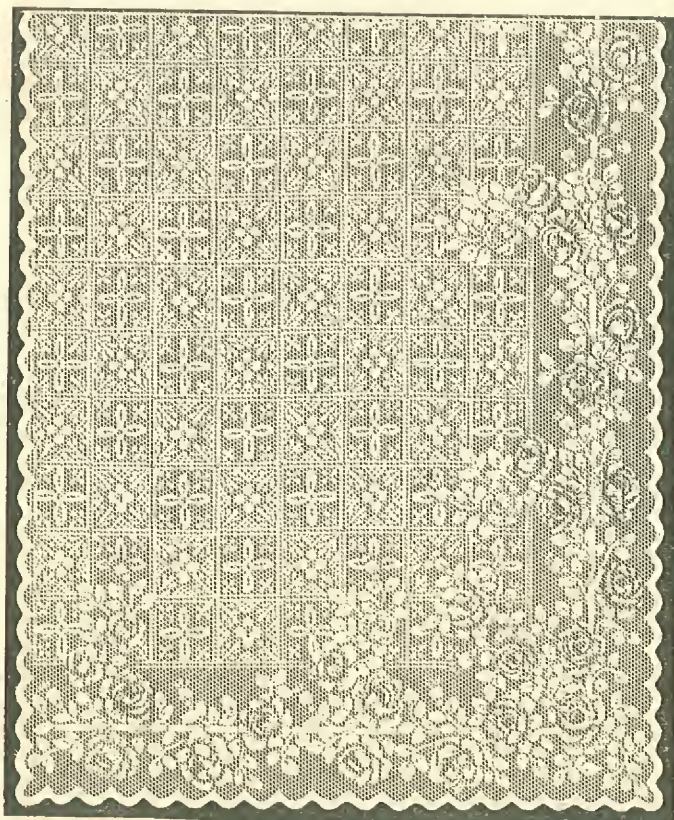


**Pattern N 9615. White.**

This Curtain has the Empire pattern and Nouveau lace characteristics. It is much admired by all who see it.

50 inches wide, 3½ yards long.

Per pair, **\$1.65**

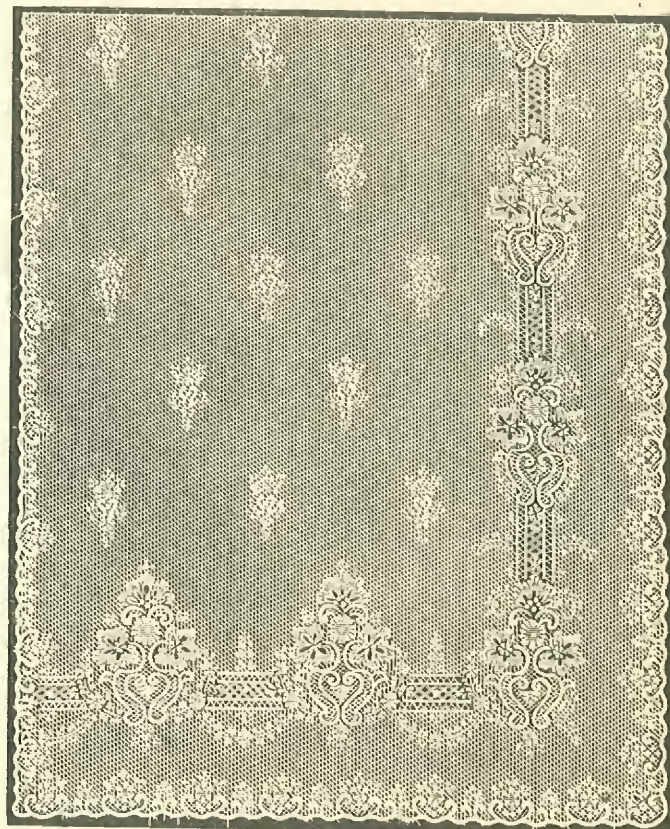


**Pattern N 9609. Ecu.**

Another beautiful creation reproduced from the French Fillet Laces as a foundation and embellished with a wonderful floral border of unusual attractiveness. You cannot afford to pass it.

50 inches wide, 3 yards long.

Per pair, **\$1.80**



**Pattern N 9610. White.**

This Curtain has wonderful merit and beauty, is of good weight and strong thread and will give entire satisfaction wherever used.

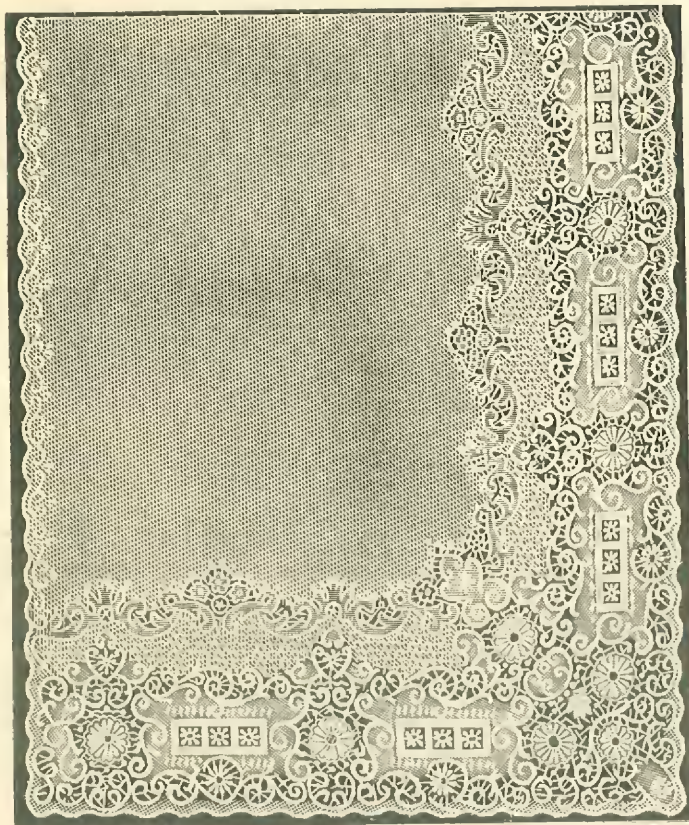
52 inches wide, 3 yards long.

Per pair, **\$1.90**

**New Rope Portieres in colors, page 67.**



## Four Special Values in Curtains.

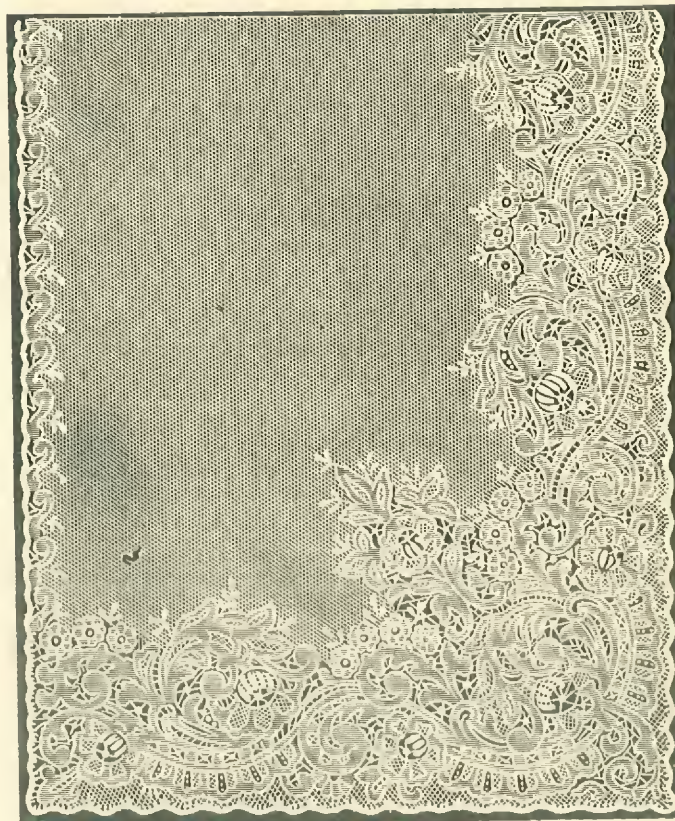


**Pattern N 9616. White.**

We here present a Curtain that shows a little of recent perfection of lace making, as this Curtain has five distinct weaves of mesh foundation, making it full value in every respect.

53 inches wide, 3 yards long.

Per pair, **\$1.90**

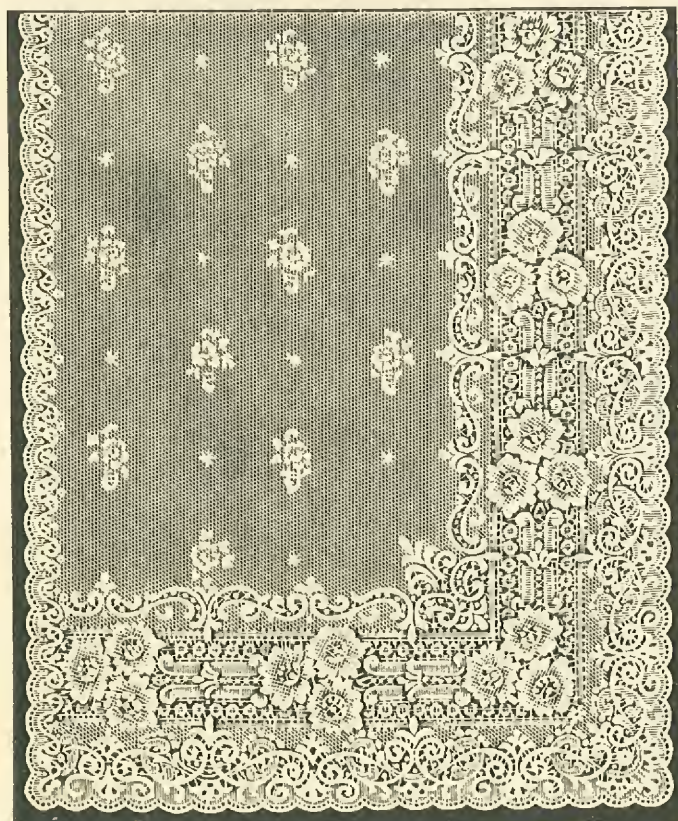


**Pattern N 9612. White.**

A perfect reproduction of a genuine Irish Point Lace, showing a two-toned effect of the greatest selling pattern ever known in this class of lace.

52 inches wide, 3 yards long.

Per pair, **\$1.90**

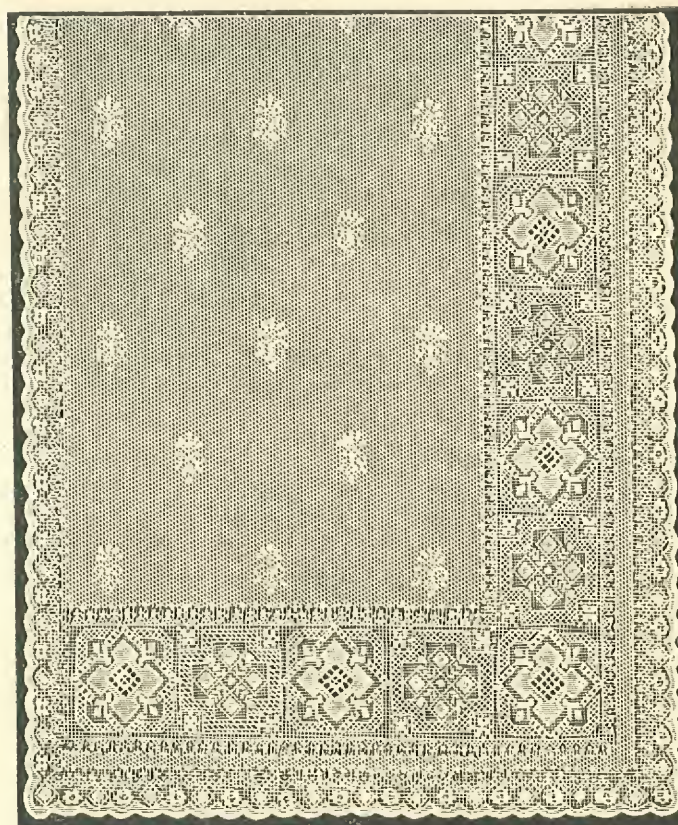


**Pattern N 9618. White.**

This Brussels pattern of lace is entirely new and very effective. We know of no curtain equal in quality and style at such a low price.

60-inches wide, 3½ yards long.

Per pair, **\$1.95**



**Pattern N 9622. White.**

A positively correct reproduction of Mexican antique lace squares of a square mesh weave beautifully embellished with an ever popular motif in the foundation.

52 inches wide, 3 yards long.

Per pair, **\$1.90**

**Art Draperies illustrated on page 94.**



## These Beautiful Low-Priced Curtains must be Seen to be Appreciated.

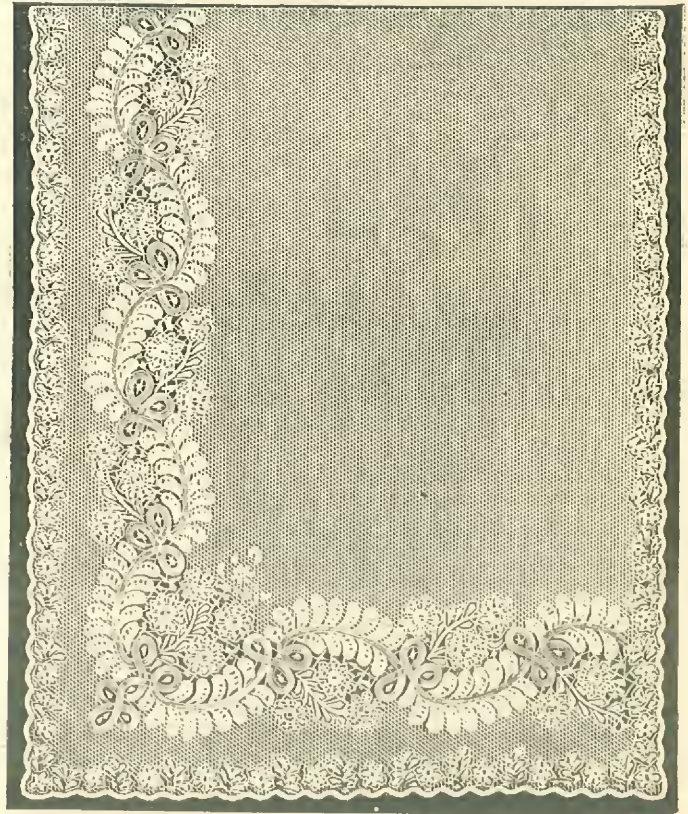


**Pattern N 9640. White.**

This is an especially attractive Curtain with a wealth of artistic work in both border and center figures. Note the low price of such fine lace.

55 inches wide, 3½ yards long.

Per pair, **\$2.20**

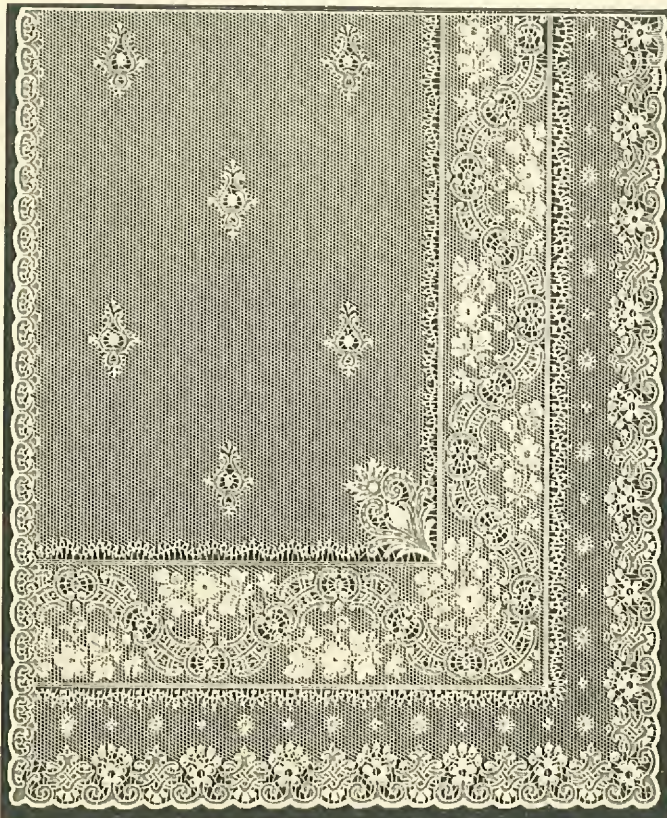


**Pattern N 9645. White.**

This tastefully embellished scroll of floral and cocoon vines is the acme of medium priced laces. Do not pass it entirely in your selections.

50 inches wide, 3½ yards long.

Per pair, **\$2.25**

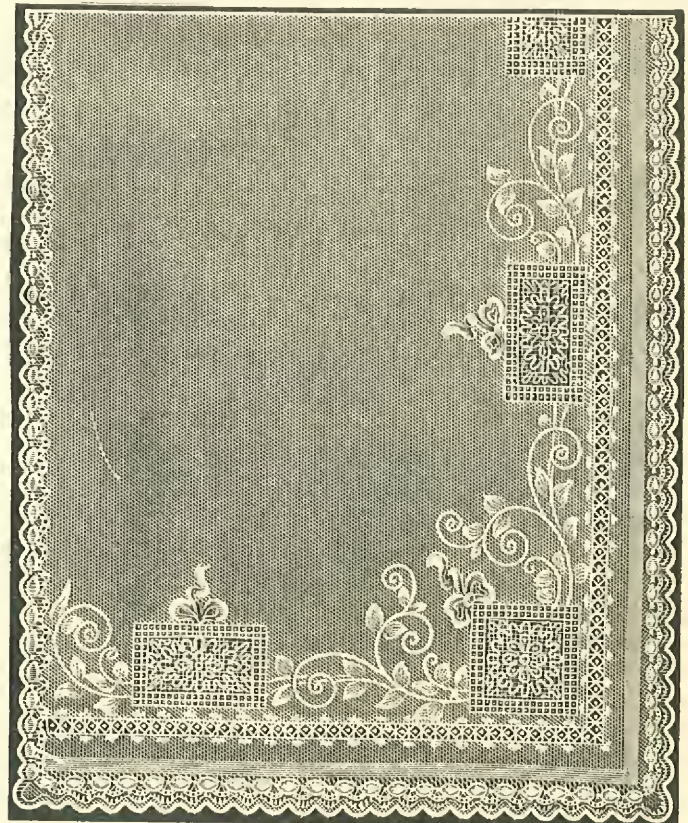


**Pattern N 9646. White.**

Without doubt this production is the acme of lace weaving and has no rival among medium priced Curtains. It has both character and endurance.

53 inches wide, 3 yards long.

Per pair, **\$2.40**



**Pattern N 9652. Ivory only.**

With this new idea of combining the French fillet squares and our own school of art, we feel you receive the perfected ideal in Lace Curtains of this grade.

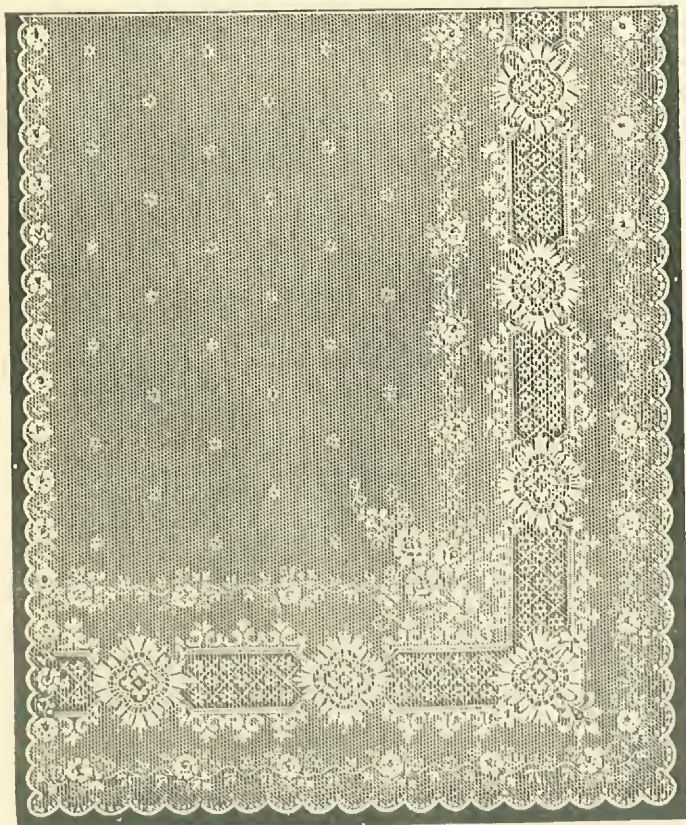
50 inches wide, 3 yards long.

Per pair, **\$2.55**

**Curtain Rods and Poles illustrated on page 95.**



## Four Classy Patterns at Very Low Prices.

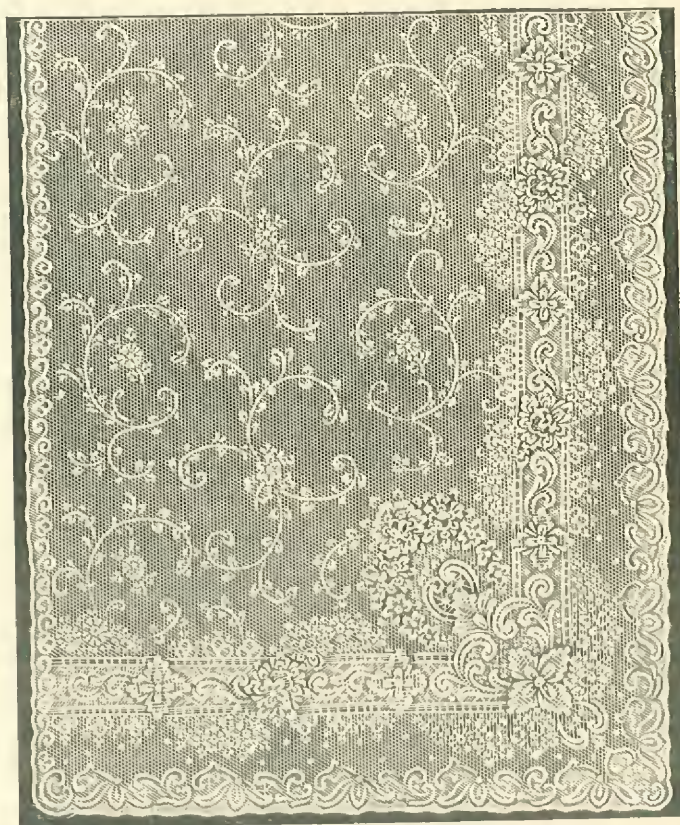


**Pattern N 9650. White.**

A very rich and effective pattern of special value. A Curtain that will give an appearance of elegance to any room.

52 inches wide, 3½ yards long.

Per pair, **\$2.65**

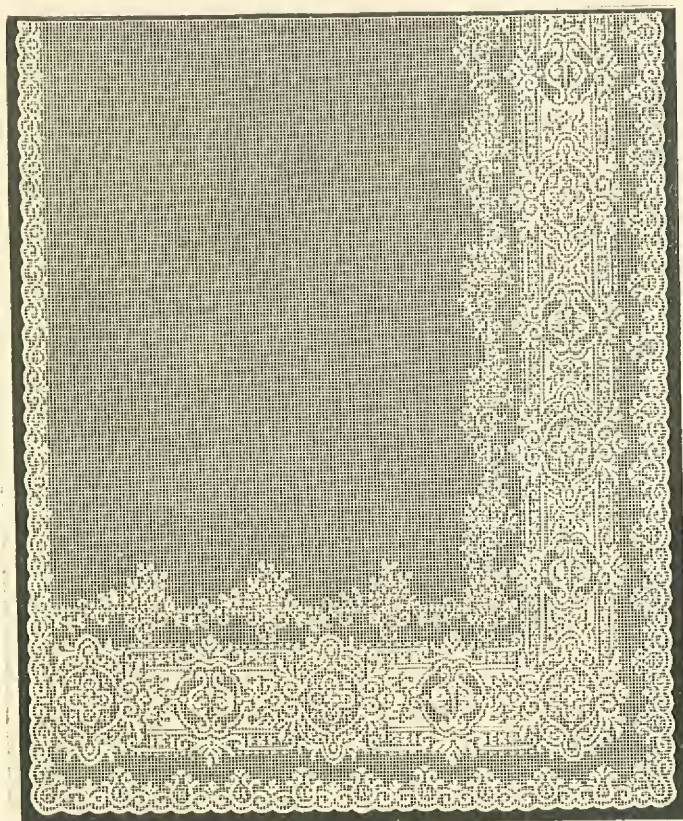


**Pattern N 9655. White.**

This all over Italian pattern is another success of this season's productions and much thought of by connoisseurs.

55 inches wide, 3½ yards long.

Per pair, **\$2.80**



**Pattern N 9666. Ivory White.**

This new and novel production of square mesh foundation with heavily filled border of medallion design makes it both desirable and durable.

54 inches wide, 3 yards long.

Per pair, **\$2.85**



**Pattern N 9676. White.**

This combination of ribbon scroll and lover's knot has no superior as a decorative feature in any well furnished home. It is made of the best yarn and will wear well and long.

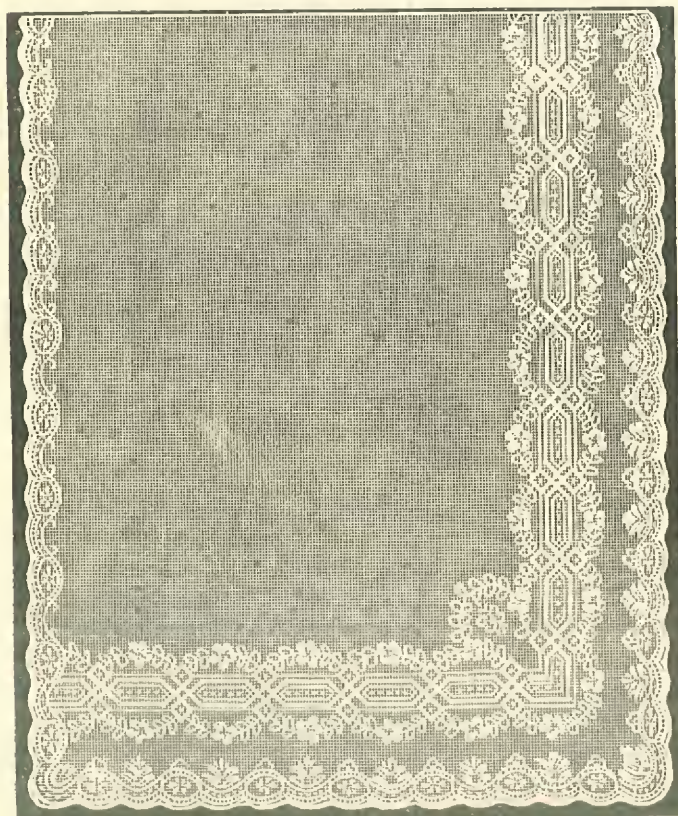
54 inches wide, 3½ yards long.

Per pair, **\$3.45**

Colored illustrations of Madras Curtains, page 64.

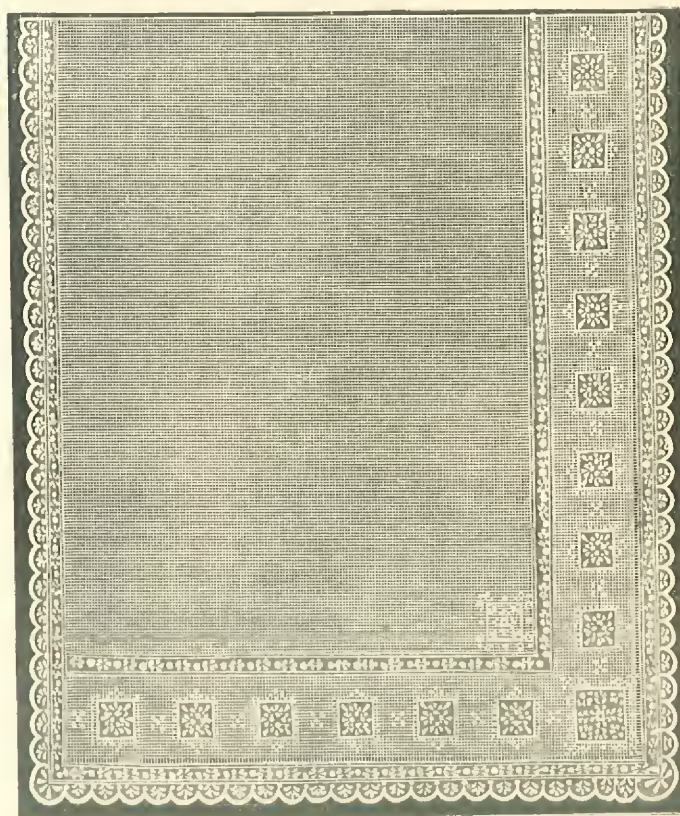


## New Fillet Net Curtains.



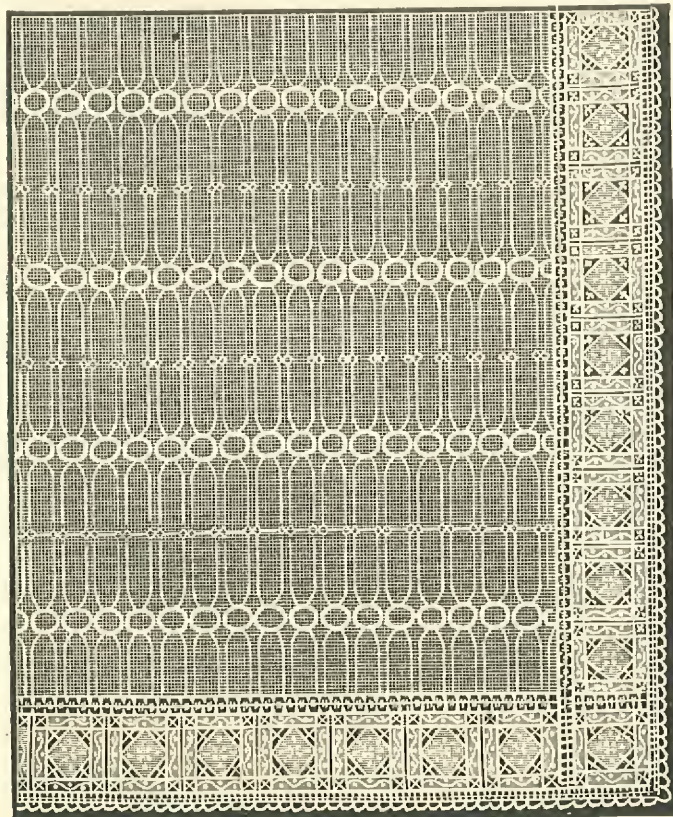
**Pattern F 9052. White.**

We now present the Fillet Laces which has proved the strongest and most durable weave in use. This dainty pattern represents the Grecian school of design.  
40 inches wide, 2½ yards long. Per pair, **\$2.10**



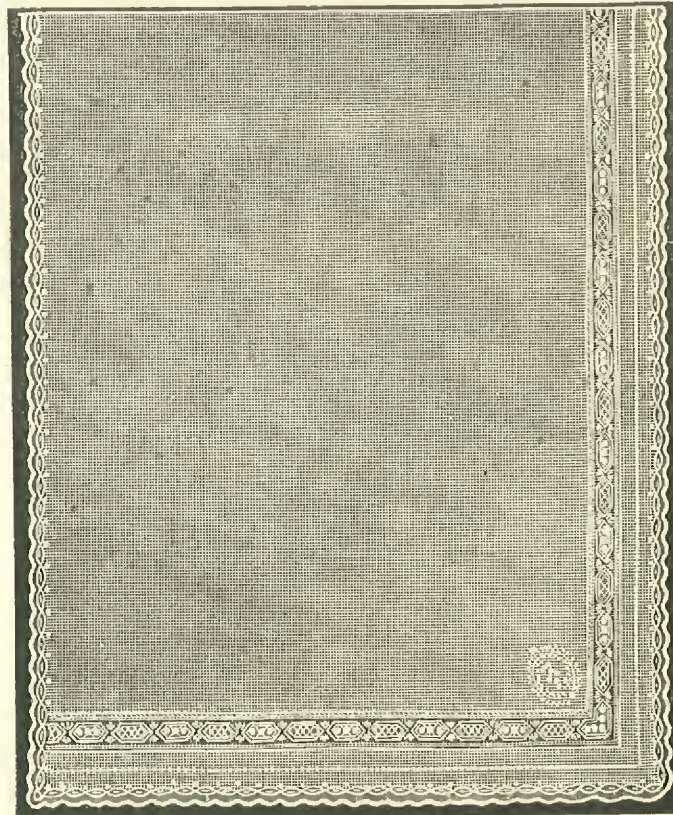
**Pattern F 9060. Cream only.**

This beautiful Curtain portrays the choicest thought of French art and we call your special attention to its delicate tracings of both bands and squares.  
50 inches wide, 3 yards long. Per pair, **\$3.50**



**Pattern F 9062. Ecu.**

Here is a combination of artistic worth. The Colonial pattern shown in the foundation net with the heavy border of Fillet squares and finishing of edges make a most desirable Curtain for all uses.  
42 inches wide, 2½ yards long. Per pair, **\$4.10**



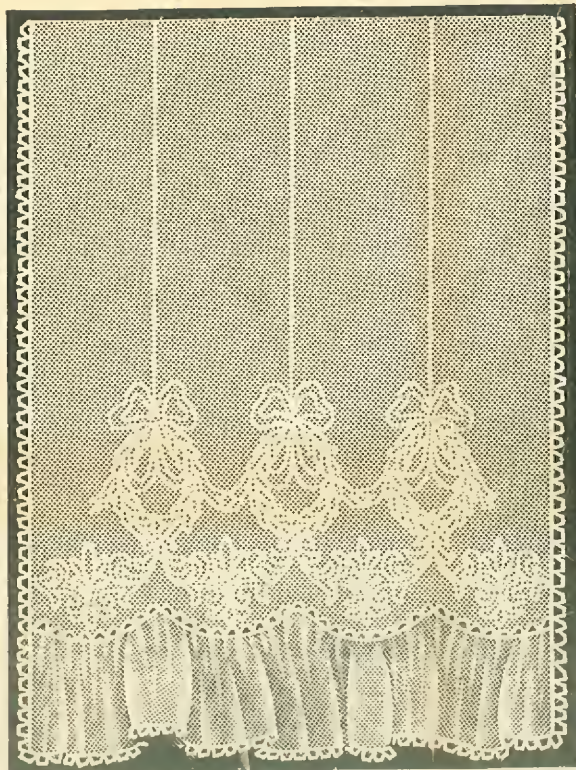
**Pattern F 9064. White.**

This is one of the most desirable of all our line of fine lace draperies. The delicate ornamentation makes it the choicest pattern for all who appreciate the beautiful.  
50 inches wide, 3 yards long. Per pair, **\$4.90**

See our New Flat Edge Muslin Curtains, page 89.



## Our Stylish BONNE FEMME and Panel Curtains.



**Pattern B F 9902 W. Bonne Femme Curtain.**

White only. A charming design.

|   |      |        |
|---|------|--------|
| Size, 42 inches wide, 21½ yards long..... | EACH | \$2.50 |
| " 48 " 21½ " .....                        | "    | 2.75   |
| " 60 " 21½ " .....                        | "    | 3.25   |

Always state Size wanted.



**Pattern B F 9915 A. Bonne Femme Curtain.**

Dark Ecreu only. An Empire figure.

|   |      |        |
|---|------|--------|
| Size, 36 inches wide, 21½ yards long..... | EACH | \$2.55 |
| " 48 " 21½ " .....                        | "    | 2.95   |
| " 60 " 21½ " .....                        | "    | 3.45   |
| " 72 " 21½ " .....                        | "    | 4.50   |

Always state Size wanted.

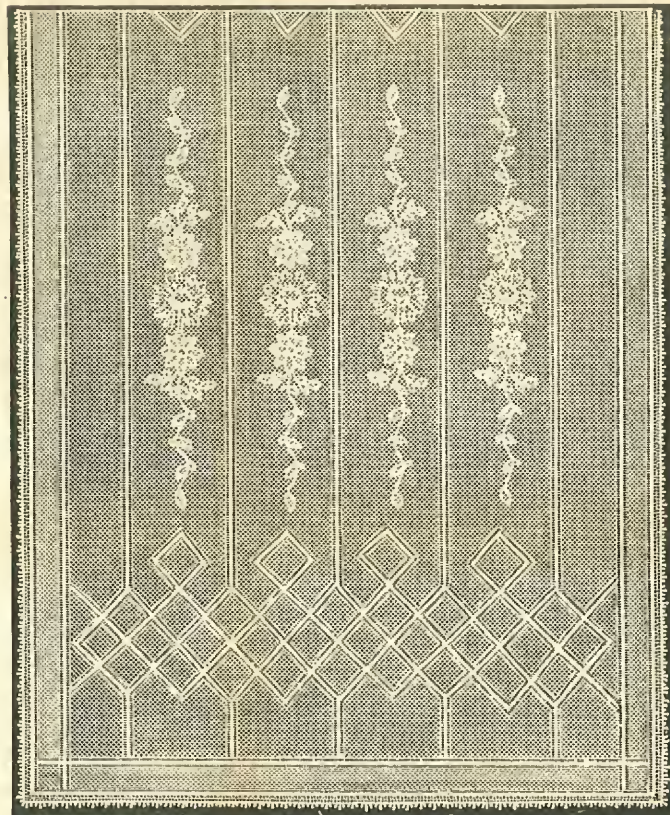


**Pattern 9907. Dark Ecreu Only. Window Panel.**

This Empire pattern is nicely adapted to all widths of windows.

|                                     |      |        |
|-------------------------------------|------|--------|
| 36 inches wide, 21½ yards long..... | EACH | \$2.00 |
| 48 " 21½ " .....                    | "    | 2.65   |
| 60 " 21½ " .....                    | "    | 3.50   |

Made to order any width desired at \$1.00 per foot of width.



**Pattern 9909. White. Window Panel.**

This artistic creation, "the newest Panel Curtain shown," is made of heavy net, and embellished with the latest style of flat braids.

|                                     |      |        |
|-------------------------------------|------|--------|
| 36 inches wide, 21½ yards long..... | EACH | \$2.20 |
| 50 " 21½ " .....                    | "    | 2.95   |

Made to order any width desired at \$1.00 per foot of width.

**LACE CURTAINS CONTINUED ON PAGES 70 to 90.**



## Ask us to send you a line of our Carpet Samples to select from.

Our Superlative Carpets have stood the test of time — On the Market 35 Years.



**Our Colonial Ingrain Carpet No. 603.**

Oak and green colorings predominate in this excellent design.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**25c**



**Our Brusselene Ingrain Carpet No. 704.**

A bright new 1910 Floral pattern on mottled ground. 36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**30c**



**Our Superior Ingrain Carpet No. 803.**

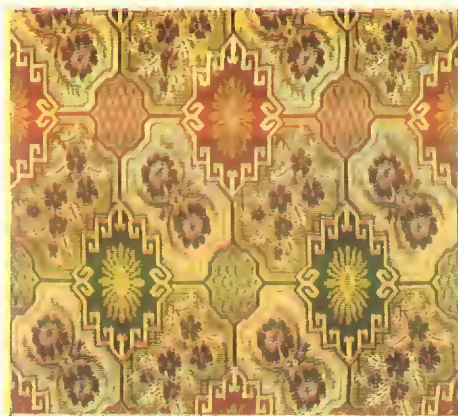
One of our most pleasing Floral-Scroll patterns. 36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**37c**



**Our Superior Ingrain Carpet No. 806.**

Bright cheerful colors predominate in this desirable pattern.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**37c**



**Our Superior Ingrain Carpet No. 811.**

A geometric design in which two shades of red and two shades of green predominate.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**37c**



**Our Superior Ingrain Carpet No. 812.**

A new 1910 Floral-Scroll combination.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**37c**



**Our Superior Ingrain Carpet No. 809.**

Medium size floral pattern in green and oak colorings.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**37c**



**Our Superior Ingrain Carpet No. 810.**

A new 1910 design in very popular colorings.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**37c**



**Our Imperial Ingrain Carpet No. 912.**

A richly colored Scroll pattern on mottled cream ground.

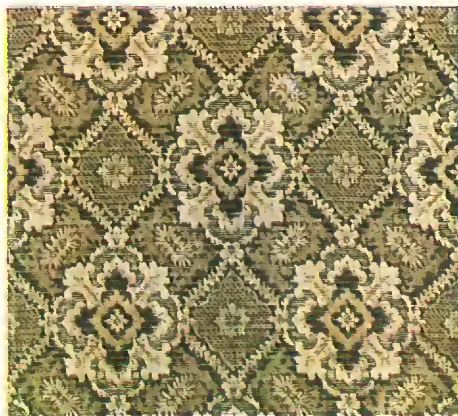
36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**42c**



**Our Imperial Ingrain Carpet No. 911.**

Medium size figure in maroon shades on mottled ground.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**42c**



**Our Imperial Ingrain Carpet No. 910.**

A conventional design in medium color tones.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**42c**



**Our Imperial Ingrain Carpet No. 907.**

An unusually attractive Floral-Scroll design in fawn colorings.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard.....**42c**

Many other Handsome Patterns can be supplied in above qualities. **ASK TO SEE SAMPLES.**

Ask us to Sew all your Carpets. We have a New Improved and Perfected Process. No extra charge for putting a cord-edge on ends of all Ingrain Carpets if ordered sewed.



FOR THIRTY-FIVE YEARS OUR SUPERLATIVE CARPETS HAVE GIVEN SATISFACTORY WEAR.  
Ask to see Samples and examine our Extra Quality.



**Our Imperial Ingrain Carpet No. 914.**

New 1910 detached floral pattern.

Light green ground.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **42c**



**Our Imperial Ingrain Carpet No. 913.**

A new 1910 floral pattern connected with small scrolls on cream ground.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **42c**



**Our Imperial Ingrain Carpet No. 915.**

A bright new 1910 pattern in which maroon colorings predominate.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **42c**



**Our Extra Super All Wool Filling C. C. Ingrain No. 1053.**

A superb floral scroll design. Cream ground.

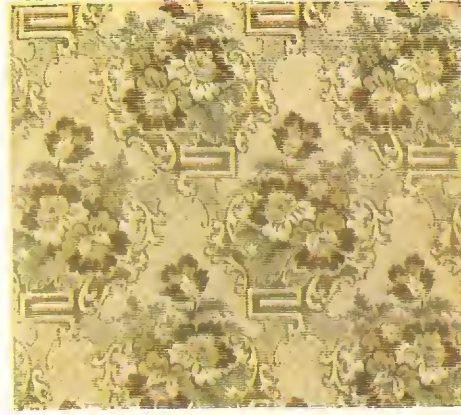
36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **53c**



**Our Extra Super All Wool Filling C. C. Ingrain No. 1056.**

The popular oak and green colorings in a new design.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **53c**



**Our Very Best Quality All Wool Filling C. C. Ingrain No. 1113.**

A new floral design in wood and cream colorings.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **59c**



**Our Very Best Quality All Wool Filling C. C. Ingrain No. 1110.**

Old gold and wine colorings predominate in this detached floral pattern.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **59c**



**Our Very Best Quality All Wool Filling C. C. Ingrain No. 1111.**

Very handsome floral design. Light effect.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **59c**



**Our Very Best Quality All Wool Filling C. C. Ingrain No. 1112.**

A snappy new pattern in bright colorings.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **59c**



**Our Very Best Quality All Wool Filling C. C. Ingrain No. 1114.**

An exceptionally attractive floral pattern.

New 1910 design.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **59c**



**Our All Wool Extra Super Ingrain No. 1259.**

Beautiful new pattern in wood colorings.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **65c**



**Our All Wool Extra Super Ingrain No. 1260.**

A geometric design in cheerful colorings.

36 inches wide. See page 7 for description of quality.  
Cut and matched, Without Waste, per yard..... **65c**

SEE page 6 for Important Information about Sewing Carpets and how we cut them Without Waste.



**We illustrate a much larger assortment than ever before.**

All of the latest styles in Trustworthy Grades. Carpets will wear one-third longer if a good Lining is used. See page 13 for prices.



**Our Special All Wool Extra Super Ingrain No. 1532.**

A graceful Floral pattern in cheerful colorings.

Mottled ground

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **71c**



**Our Special All Wool Extra Super Ingrain No. 1531.**

A new Fern Leaf design on olive ground.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **71c**



**Our Special All Wool Extra Super No. 1533.**

A new 1910 floral-scroll pattern in maroon coloring on light mottled ground.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **71c**



**Our Special All Wool Extra Super No. 1534.**

Autumn leaf effect on light gold ground.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **71c**



**Our Ideal Carpet No. 1962.**

A choice floral design in cream and olive colorings.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **73c**



**Our Ideal Carpet No. 1967.**

A new design in green and cream colorings.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **73c**



**Our Ideal Carpet No. 1965.**

A most desirable Oriental pattern in light colorings.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **73c**



**Our Ideal Carpet No. 1974.**

Dark red and light gold colorings make this new 1910 Pattern very attractive.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **73c**



**Our Ideal Carpet No. 1961.**

A handsome Conventional design in light colorings.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **73c**



**Our Ideal Carpet No. 1973.**

A new 1910 well covered floral pattern.

Rich colorings.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **73c**



**Our Ideal Carpet No. 1972.**

Beautiful shades of brown predominate in this new 1910 pattern.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **73c**



**Our Ideal Carpet No. 1971.**

Floral pattern, light green effect on cream ground.

36 inches wide. See page 7 for description of quality. Cut and matched, Without Waste, per yard..... **73c**

Let us submit Samples and prove that our Superlative Carpets are the best made in all grades.



Our Superlative Carpets are the products of America's Best Mills. They are woven from Selected Yarns, which have first been thoroughly scoured, and then dyed with the Best Dyes obtainable.



Our Special Quality Superba Carpet.  
All Wool Extra Heavy Best Worsted Warp No. 2225.  
A pleasing Floral pattern on an old gold ground.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **78c**



Our Special Quality Superba Carpet.  
All Wool Extra Heavy Best Worsted Warp No. 2227.  
A choice Floral pattern in shades of red and tan.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **78c**



Our Special Quality Superba Carpet.  
All Wool Extra Heavy Best Worsted Warp No. 2226.  
A Floral-Scroll pattern in medium shades.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **78c**



Our Special Quality Superba Carpet.  
All Wool Extra Heavy Best Worsted Warp No. 2228.  
A very clear cut and sharply defined pattern.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **78c**



Our Special Quality Superba Carpet.  
All Wool Extra Heavy Best Worsted Warp No. 2230.  
Floral pattern, green and gold shades, panel effect.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **78c**



Our Special Quality Superba Carpet.  
All Wool Extra Heavy Best Worsted Warp No. 2229.  
A cross striped Brussels effect. Mottled ground.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **78c**



Our Wonderful Perfecto Brussels Ingrain No. 2603.  
A new 1910 Floral design in soft shades of green on an exceptionally rich red background.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **89c**



Our Wonderful Perfecto Brussels Ingrain No. 2602.  
A remarkably well colored clean cut design.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **89c**



Our Wonderful Perfecto Brussels Ingrain No. 2601.  
A richly colored Autumn leaf design in handsome shades of reds and greens on a cream ground.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **89c**



Our Special Heavy All Wool Three Ply, Best Quality, No. 2803.  
A bright new 1910 Floral design. Exceptionally well colored pattern. Cream ground.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **90c**



Our Special Heavy All Wool Three Ply, Best Quality, No. 2804.  
The good wearing colors used in this new 1910 design have always been the most popular ever used in three ply carpets.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **90c**



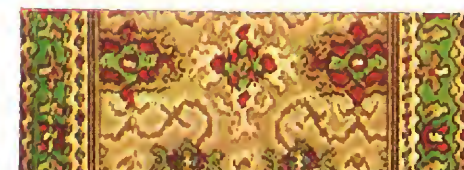
Our Special Heavy All Wool Three Ply, Best Quality, No. 2802.  
An effective panel design with lattice work in cream coloring. Small red and green figures on cream field with tan border.  
36 inches wide. See page 8 for description of quality.  
Cut and matched, Without Waste, per yard..... **90c**

You will more fully appreciate our low prices, if you will let us submit samples and examine our high standard qualities.



**Your Stair Carpet will wear twice as long if you use our Cushion Stair Pads.**

See page 13 for description of qualities and sizes, and our very low prices.

**Our Colonial Ingrain Stair Carpet No. 602.**22 inches wide, per yard....**22c**  
36 inch wide Hall or Bedroom Carpet to match center of stair, cut and matched, Without Waste, per yard.....**25c****Our Superior Ingrain Stair Carpet No. 808.**22 inches wide, per yard....**33c**  
36 inch wide Hall or Bedroom Carpet to match center of stair, cut and matched, Without Waste, per yard.....**37c****Our Superior Ingrain Stair Carpet No. 807.**22 inches wide, per yard....**33c**  
36 inch wide Hall or Bedroom Carpet to match center of stair, per yard.....**37c****Our Extra Super All Wool Filled C. C. Ingrain Stair Carpet No. 1055.**22 inches wide, per yard....**40c**  
36 inch wide Hall or Bedroom Carpet to match center of stair, per yard.....**53c****Our Best Extra Super All Wool Filled C. C. Ingrain Stair Carpet No. 1109.**22 inches wide, per yard....**46c**  
36 inch wide Hall or Bedroom Carpet to match center of stair, per yard.....**59c****Our Ideal Stair Carpet No. 1966, Extra Superfine, Best Quality All Wool.**22 inches wide, per yard.....**56c**  
27 inches wide, per yard.....**63c**  
36 inches wide, Hall or Bedroom Carpet to match center of stair, cut and matched, Without Waste, yard.**73c****Our Ideal Stair Carpet No. 1968, Extra Superfine, Best Quality All Wool.**22 inches wide, per yard....**56c**  
27 inches wide, per yard....**63c**  
36 inch wide Hall or Bedroom Carpet to match center of stair, per yard.....**73c****Our Ideal Stair Carpet No. 1964, Extra Superfine, Best Quality All Wool.**22 inches wide, per yard....**56c**  
27 inches wide, per yard....**63c**  
36 inch wide Hall or Bedroom Carpet to match center of stair, per yard.....**73c****Our Ouida Tapestry Brussels No. 4101 Stair Carpet.**26 inches wide, per yard....**60c****Our Extra Quality Tapestry Brussels No. 4205 Stair Carpet.**22 in. wide, per yd..**74c** 27 in. wide, per yd..**79c****Our Reliable Regal Brussels No. 4600 Stair Carpet.**27 inches wide, per yard....**\$1.00****Our Ouida Tapestry Brussels Carpet No. 4101.**High class small figure pattern.  
Very good value at an extra low price.  
26 inches wide, cut and matched, Without Waste, per yard.....**60c**  
No Border to match this pattern.**Our Extra Quality Tapestry Brussels Carpet No. 4205.**A handsome new 1910 pattern in attractive colorings.  
27 inches wide, cut Without Waste, per yard....**79c**  
22 inch wide Border to match this pattern.**Our Reliable Regal Brussels Carpet No. 4600.**A pleasing small figured design in medium light coloring. Sure to give excellent satisfaction.  
27 inches wide, cut Without Waste, per yard..**\$1.00**  
22 inch wide Border made to match.**Our Premier Wilton Velvet No. 6015 Stair Carpet.**26 inches wide, per yard....**80c****Our Premier Wilton Velvet No. 6016 Stair Carpet.**26 inches wide, per yard....**80c****Our Duchess Wilton Velvet No. 6214 Stair Carpet.**27 inches wide, per yard....**\$1.10****Our Premier Wilton Velvet Carpet No. 6015.**A pleasing 1910 design in cheerful colorings.  
26 inches wide, cut Without Waste, per yard....**80c**  
No Border to match this pattern.**Our Premier Wilton Velvet Carpet No. 6016.**Small figures in old gold and shaded green ground.  
26 inches wide, cut Without Waste, per yard....**80c**  
No Border to match this pattern.**Our Duchess Wilton Velvet Carpet No. 6214.**Small green figure with rose center.  
Tan, ecru and brown ground.  
27 inches wide, cut Without Waste, per yard.....**\$1.10**  
22 inch Border to match.**Our Duchess Wilton Velvet No. 6212 Stair Carpet.**27 inches wide, per yard....**\$1.10****Our Princess Wilton Velvet No. 6310 Stair Carpet.**27 inches wide, per yard....**\$1.16****Our Princess Wilton Velvet No. 6302 Stair Carpet.**22 in. wide, yard, **\$1.11** 27 in. wide, yard, **\$1.16****Our Duchess Wilton Velvet Carpet No. 6212.**Red and green figures on handsome tan ground.  
27 inches wide, cut Without Waste, per yard..**\$1.10**  
22 inch wide Border to match.**Our Princess Wilton Velvet Carpet No. 6310.**A handsome Oriental pattern in medium size figures.  
Green, old gold and cream colors predominate.  
27 inches wide, cut Without Waste, per yard..**\$1.16**  
22 inch wide Border to match.**Our Princess Wilton Velvet Carpet No. 6302.**Extra High Pile. Fine plush finish, handsome shades of tans and browns are intermingled in this well covered pattern.  
27 inches wide, cut Without Waste, per yard..**\$1.16**  
22 inch Border to match.

Make your Stair Carpet give double wear by using our Cushion Stair Pads. See page 13 for sizes and prices.



You can have Rugs made to order any size you want, from the following handsome patterns of Brussels and Velvet Carpets with beautiful Borders to match.



**Our Extra Quality Tapestry Brussels Carpet and Border No. 4204.**

A bright new Floral pattern on cream and tan ground. Woven from good worsted yarns and will give first-class satisfaction. Carpet 27 in. wide, Border 22 in. wide. We can make Rugs or Bordered Carpets any size desired, or Plain Carpets without Borders. Per yard 79c, or made up complete, including cutting, fitting, sewing and sizing, 89c per yard.

Telegraphic Code Word—Tyrolite.



**Our Royal Tapestry Brussels Carpet and Border No. 4403.**

A choice Floral-Scroll design. An unusually handsome Border. An especially fine quality of Brussels Carpet. Pattern woven from finest worsted yarns. Carpet 27 in. wide, Border 22 in. wide. We can make Rugs or Bordered Carpets any size desired, or Plain Carpets without Borders. Per yard 90c, or made up complete, including cutting, fitting, sewing and sizing, \$1.00 per yard.

Telegraphic Code Word—Tinplate.



**Our Reliable Regal Brussels Carpet and Border No. 4604.**

An excellent reproduction of an effective Oriental design. The very best Brussels and longest wearing. Carpet is 27 in. wide and Border 22 in. wide. We can make Rugs or Bordered Carpets any size desired or Plain Carpets without Borders. Per yard \$1.00, or made up complete, including cutting, fitting, sewing and sizing, \$1.10 per yard.

Telegraphic Code Word—Jacobite.



**Our Premier Wilton Velvet Carpet and Border No. 6013.**

Rich shades of green and old gold predominate in this desirable pattern, on a cream and tan ground. Carpet is 26 in. wide and Border 22 in. wide. We can make Rugs or Bordered Carpets any size desired, or Plain Carpets without Borders. Per yard 80c, or made up complete, including cutting, fitting, sewing and sizing, 90c per yard.

Telegraphic Code Word—Querent.



**Our Premier Wilton Velvet Carpet and Border No. 6014.**

A new 1910 Floral-scroll pattern. Bright red flowers. Handsome tan ground. The Carpet is 26 in. wide, and the Border 22 in. wide.

We can make Rugs or Bordered Carpets any size desired, or Carpets without Border from any of the above patterns.

The miters on our made to order Rugs are double sewed and webbed. All of our Rugs are sized so they will lay flat and smooth on the floor, and are rolled upon poles before shipping. Estimates cheerfully furnished upon request. Ask to see Samples.

Price of Carpet or Border, per yard 80c, or made up complete, including cutting, fitting, sewing and sizing, 90c per yard.

Miters on made to order Rugs do not match perfectly. See pages 6 and 9.

Telegraphic Code Words—No. 6014 Querist; No. 6012 Quencherable.



**Our Premier Wilton Velvet Carpet and Border No. 6012.**

A Floral pattern in greens, reds and tan shadings all harmoniously blended.

Our Premier Wilton Velvet Carpets have a good wool nap, are closely woven and give very good satisfaction for the price.



You will find our Duchess Wilton Velvet Carpets and Borders especially adapted for made-to-order Rugs.

They have a fine plush finish and give splendid service.



**Our Duchess Wilton Velvet Carpet and Border No. 6204.**

A stylish design, embodying Floral and Oriental features.

Our Duchess Wilton Velvets are a closely woven Velvet, with a fine plush finish, and will give very satisfactory wear. Carpet 27 in. wide, Borders 22 in. wide. We can make either Rugs or Bordered Carpets to order from the above patterns any size desired, or we can make up Plain Carpets, without Border, if wanted. The miters on our Made to Order Rugs are double sewed and webbed. All our Rugs are made and "sized" by experts. Carpet or Border only \$1.10 per yard, or made up complete, including cutting, fitting, sewing and sizing, \$1.20 per yard. Ask to see samples. Telegraphic Code Words—6204 Vade; 6210 Valerian.



**Our Duchess Wilton Velvet Carpet and Border No. 6210.**

A cheerful new Floral pattern with a strikingly handsome Border.

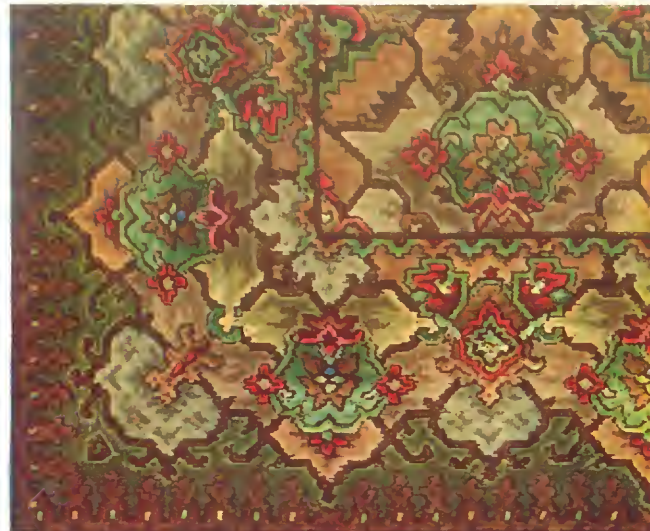
Our Duchess Wilton Velvets are a closely woven Velvet, with a fine plush finish, and will give very satisfactory wear. Carpet 27 in. wide, Borders 22 in. wide. We can make either Rugs or Bordered Carpets to order from the above patterns any size desired, or we can make up Plain Carpets, without Border, if wanted. The miters on our Made to Order Rugs are double sewed and webbed. All our Rugs are made and "sized" by experts. Carpet or Border only \$1.10 per yard, or made up complete, including cutting, fitting, sewing and sizing, \$1.20 per yard. Ask to see samples. Telegraphic Code Words—6204 Vade; 6210 Valerian.



**Our Duchess Wilton Velvet Carpet and Border No. 6211.**

A popular Oriental pattern. Beautifully shaded.

Ask to see samples of our Duchess Wilton Velvets. They are a closely woven Velvet, with a fine plush finish, and will give very satisfactory wear. Carpet 27 in. wide, Borders 22 in. wide. We can make either Rugs or Bordered Carpets to order from the above patterns any size desired, or we can make up Plain Carpets, without Borders, if wanted. All our Rugs are "sized" so they will lay flat and smooth on the floor. Carpet or Border only \$1.10 per yard, or made up complete, including cutting, fitting, sewing and sizing, only \$1.20 per yard. Telegraphic Code Words—6211 Valet; 6208 Vain.



**Our Duchess Wilton Velvet Carpet and Border No. 6208.**

A richly colored Oriental pattern. Admirably adapted for Rug purposes.

Ask to see samples of our Duchess Wilton Velvets. They are a closely woven Velvet, with a fine plush finish, and will give very satisfactory wear. Carpet 27 in. wide, Borders 22 in. wide. We can make either Rugs or Bordered Carpets to order from the above patterns any size desired, or we can make up Plain Carpets, without Borders, if wanted. All our Rugs are "sized" so they will lay flat and smooth on the floor. Carpet or Border only \$1.10 per yard, or made up complete, including cutting, fitting, sewing and sizing, only \$1.20 per yard. Telegraphic Code Words—6211 Valet; 6208 Vain.



**Our Duchess Wilton Velvet Carpet and Border No. 6213.**

A very handsome new 1910 Floral pattern in old gold, tans and ecru colorings.

Our Duchess Wilton Velvets are a closely woven Velvet, with a fine plush finish, and will give very satisfactory wear. The Carpet is 27 in. wide, and all Borders 22 in. wide. We can make either Rugs or Bordered Carpet to order from the above patterns any size desired, or we can make up Plain Carpets, without Border, if wanted. The miters on our Made to Order Rugs are double sewed and webbed. All our Rugs are made and "sized" by experts so they will lay flat and smooth on the floor, and are rolled on poles before shipping. Cost of Carpet or Border only \$1.10 per yard, or made up complete, including cutting, fitting, sewing and sizing, only \$1.20 per yard. Ask to see samples. Telegraphic Code Words—6213 Validity; 6209 Valentine.



**Our Duchess Wilton Velvet Carpet and Border No. 6209.**

A Floral-scroll pattern in old gold and green on a shaded fawn ground.

Our Duchess Wilton Velvets are a closely woven Velvet, with a fine plush finish, and will give very satisfactory wear. The Carpet is 27 in. wide, and all Borders 22 in. wide. We can make either Rugs or Bordered Carpet to order from the above patterns any size desired, or we can make up Plain Carpets, without Border, if wanted. The miters on our Made to Order Rugs are double sewed and webbed. All our Rugs are made and "sized" by experts so they will lay flat and smooth on the floor, and are rolled on poles before shipping. Cost of Carpet or Border only \$1.10 per yard, or made up complete, including cutting, fitting, sewing and sizing, only \$1.20 per yard. Ask to see samples. Telegraphic Code Words—6213 Validity; 6209 Valentine.

Miters on Made to Order Rugs do not match perfectly. See pages 6 and 9.



Let us send you on approval a sample line of our High Pile Wilton Velvet Carpets so you can examine the extra fine texture. You will then more fully realize the Truth of our Statement that Richardson's Superlative Carpets are the *best made in all grades* and lowest in price for such good grades.



**Our Princess Wilton Velvet Carpet and Border No. 6311.**

A bright new Floral pattern on light ground.

Both of the above desirable patterns embody the best efforts of expert designers. They are woven in our High Pile Fine Worsted Extra Plush Finish Princess Wilton Velvet, and are bound to give satisfaction. The Carpet is 27 inches wide, and the Border 22 inches wide. We can make Rugs or Bordered Carpets to order any size desired, or Plain Carpets without Border if wanted. All miters are double sewed and webbed. Our Rugs are sized so they will lay flat. Only \$1.16 per yard, or made up complete, including cutting, fitting, sewing and sizing, \$1.26 per yard. Pattern No. 6314 can be furnished in 27 inch wide Stair Carpet, price \$1.16 per yard. If wanted, order 6314 Stair. Telegraphic Code Words—No. 6311, Merganser; No. 6314, Meridian.



**Our Princess Wilton Velvet Carpet and Border No. 6314.**

A small all over pattern in medium tones.



**Our Princess Wilton Velvet Carpet and Border No. 6308.**

A handsome scroll pattern in unusually rich Oriental colorings.

High pile, fine plush finish. The Carpet is 27 in. wide, and the Border 22 in. wide. We can make Rugs or Bordered Carpets to order any size desired, or Carpets without Border if wanted. The miters on our Made to Order Rugs are double sewed and webbed. Our Rugs are "sized" so they will lay flat and smooth on the floor, and they are rolled on poles before shipping, thus bringing them to you in first class shape all ready to lay on the floor. Estimates cheerfully furnished upon request. Price only \$1.16 per yard, or made up complete, including cutting, fitting, sewing and sizing, only \$1.26 per yard. Telegraphic Code Words—No. 6308, Merciless; No. 6315, Meris.



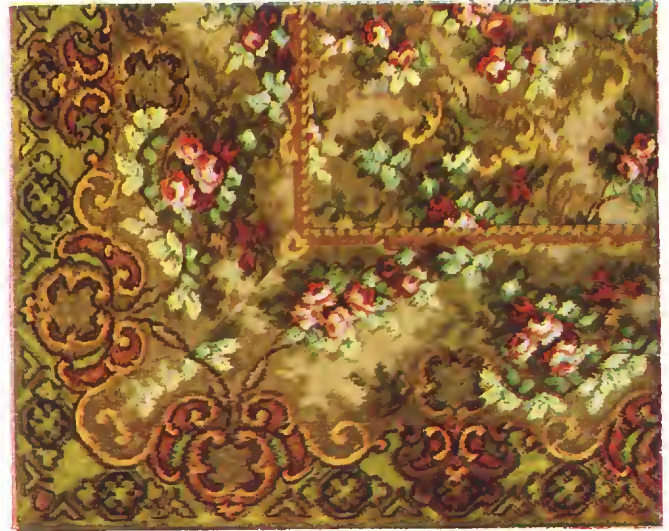
**Our Princess Wilton Velvet Carpet and Border No. 6315.**

A richly colored floral design. Medium size flowers on a beautiful green ground.



**Our Princess Wilton Velvet Carpet and Border No. 6313.**

A new 1910 Oriental pattern. Medium size figures in bright colors on shaded tan ground.



**Our Princess Wilton Velvet Carpet and Border No. 6312.**

A pleasing floral pattern. Medium size figure in modest tones.

It is real economy to buy our Princess Wilton Velvets. They look well and will wear indefinitely. They have fine, thick worsted nap, extra plush finish. The Carpet is 27 in. wide, and the Border 22 in. wide. We can make Rugs or Bordered Carpets to order any size desired, or Carpets without Border if wanted. The miters on our Made to Order Rugs are double sewed and webbed. Our Rugs are "sized" so they will lay flat and smooth on the floor, and they are rolled on poles before shipping, thus bringing them to you in first-class shape all ready to lay on the floor. Estimates cheerfully furnished upon request. Price only \$1.16 per yard, or made up complete, including cutting, fitting, sewing and sizing, only \$1.26 per yard. Telegraphic Code Words—No. 6313, Mericarp; No. 6312, Merger.

Miters on Made to Order Rugs do not match perfectly. Read remarks on pages 6 and 9. Ask to see samples of these High Pile Velvet Carpets.



You will always find the Latest and Handsomest Patterns in our Line.



**Our Princess Wilton Velvet Carpet and Border No. 6309.**

Medium size Oriental pattern in popular good wearing colors. We strongly recommend our High Pile, Fine Worsted Plush Finish Princess Wilton Velvet Carpets and Borders. Either of the above beautiful patterns are especially adapted for Rugs or Bordered Carpets, which can be made any size desired; or we can make Plain Carpets, without Border, if wanted. The miters on our made-to-order Rugs are double sewed and webbed. Our Rugs are sized so they will lay flat and smooth on the floor. They are rolled on poles before shipping, thus bringing them to you in first-class shape, all ready to lay. Ask to see Samples. Only **\$1.16** per yard, or made up complete, including cutting, fitting, sewing and sizing, only **\$1.26** per yard. Code Words—No. 6309 Mercury; 6307 Merciful.



**Our Princess Wilton Velvet Carpet and Border No. 6307.**



**Our Fine Peerless Axminster Carpet No. 6807.**

A new 1910 Oriental design. Well colored.  
27 inches wide, per yard.....**\$1.05**  
Beautiful 22 inch wide Border to match.



**Our Fine Peerless Axminster Carpet No. 6808.**

A superb Floral pattern. Wreaths and bouquets on rich green ground.  
27 inches wide, per yard.....**\$1.05**  
Beautiful 22 inch wide Border to match.



**Our Fine Peerless Axminster Carpet No. 6806.**

A wonderfully toned Floral-Scroll. Light shaded tan ground.  
27 inches wide, per yard.....**\$1.05**  
Beautiful 22 inch wide Border to match.



**Our Special Victoria Axminster Carpet No. 6907.**

An exquisitely colored conventional pattern.  
27 inches wide, per yard.....**\$1.35**  
Elegant 22 inch wide Border to match.



**Our Special Victoria Axminster Carpet No. 6904.**

A new pattern showing roses, buds and scrolls, on a handsome tan ground.  
27 inches wide, per yard.....**\$1.35**  
Elegant 22 inch wide Border to match.



**Our Special Victoria Axminster Carpet No. 6906.**

A new detached Floral pattern with fine tracings on an olive ground. It is very difficult to reproduce this rich green shade with colortype plates.  
27 inches wide, per yard.....**\$1.35**  
Elegant 22 inch wide Border to match.

You will more fully appreciate our low prices if you see and examine our Superlative Qualities. ASK TO SEE SAMPLES.



Special values are offered below in our Very Best, strictly All Wool, Full Standard Art Squares. Although it is more difficult for us to do so, we exercise the same care in examining the yarns of Art Squares as we do in examining Carpet yarns. This expert examination insures you against inferior quality.



Our Best Quality All Wool Art Square No. 8127.

We illustrate in natural colors on this page nine handsome Art Squares, all of which can be furnished in ten different sizes, as follows: 9x6 ft. \$4.30; 9x7½ ft. \$5.40; 9x9 ft. \$6.50; 9x10½ ft. \$7.50; 9x12 ft. \$8.65; 9x13½ ft. \$9.75; 9x15 ft. \$10.80; 12x10½ ft. \$10.00; 12x12 ft. \$11.50; 12x15 ft. \$14.50.

Remember these Art Squares have a fine worsted warp and are woven in one piece, are reversible and can be used either side up. Unequaled at the price.



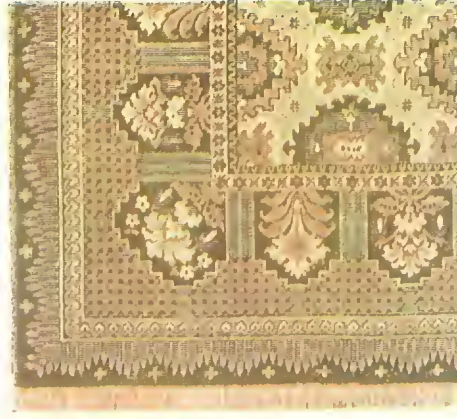
Our Best Quality All Wool Art Square No. 8115.



Our Best Quality All Wool Art Square No. 8128.



Our Best Quality All Wool Art Square No. 8133.



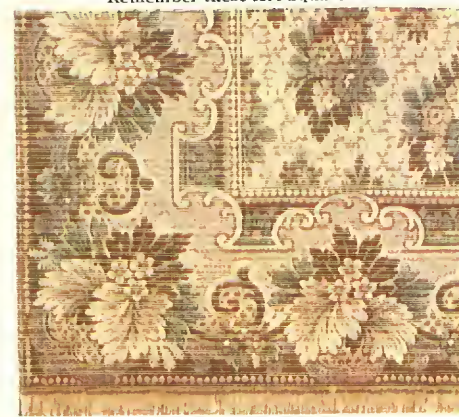
Our Best Quality All Wool Art Square No. 8124.



Our Best Quality All Wool Art Square No. 8130.

We illustrate in natural colors on this page nine handsome Art Squares, all of which can be furnished in ten different sizes, as follows: 9x6 ft. \$4.30; 9x7½ ft. \$5.40; 9x9 ft. \$6.50; 9x10½ ft. \$7.50; 9x12 ft. \$8.65; 9x13½ ft. \$9.75; 9x15 ft. \$10.80; 12x10½ ft. \$10.00; 12x12 ft. \$11.50; 12x15 ft. \$14.50.

Remember these Art Squares have a fine worsted warp and are woven in one piece, are reversible and can be used either side up. Unequaled at the price.



Our Best Quality All Wool Art Square No. 8134.



Our Best Quality All Wool Art Square No. 8135.



Our Best Quality All Wool Art Square No. 8132.

We illustrate in natural colors on this page nine handsome Art Squares, all of which can be furnished in ten different sizes, as follows: 9x6 ft. \$4.30; 9x7½ ft. \$5.40; 9x9 ft. \$6.50; 9x10½ ft. \$7.50; 9x12 ft. \$8.65; 9x13½ ft. \$9.75; 9x15 ft. \$10.80; 12x10½ ft. \$10.00; 12x12 ft. \$11.50; 12x15 ft. \$14.50.

Remember these Art Squares have a fine worsted warp and are woven in one piece, are reversible and can be used either side up. Unequaled at the price.



Our New Bengal Wool and Fibre Rug No. 5002.



Our New Bengal Wool and Fibre Rug No. 5003.



Our New Bengal Wool and Fibre Rug No. 5004.

This Rug is a combination of wool and fibre. They are reversible and are more slightly and much more durable than the all fibre Rugs. For description of quality see page 4.

The three handsome patterns illustrated can be furnished in the following four sizes:

36x72 in. \$1.75; 6x9 ft. \$5.75; 7½x9 ft. \$7.25; 9x12 ft. \$11.00.

Telegraphic Code Words—No. 5002 Rhapsode; No. 5003 Rhapsodize; No. 5004 Rheostat.



## We recommend our Heavy Invincible Rugs to all who want an extra good grade of Ingrain Rug

They lay much smoother than the ordinary Art Square and are fully worth the difference in price.

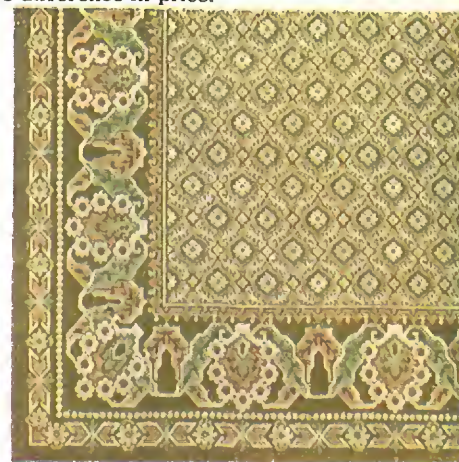


**Our New Invincible Rug No. 8224.**

Our New Invincible Rugs are an extra heavy quality of Ingrain. They are reversible and Seamless, being woven in one solid piece. Very durable and extra good value at the low prices we quote: 9x6 ft. \$4.55; 9x7½ ft. \$5.85; 9x9 ft. \$6.90; 9x10½ ft. \$8.00; 9x12 ft. \$9.20; 12x10½ ft. \$10.75; 12x12 ft. \$12.25.



**Our New Invincible Rug No. 8225.**



**Our New Invincible Rug No. 8223.**



**Our New Invincible Rug No. 8221.**

9x7½ ft. \$5.85; 9x9 ft. \$6.90; 9x10½ ft. \$8.00;  
9x12 ft. \$9.20; 10½x12 ft. \$10.75;  
12x12 ft. \$12.25.



**Our New Invincible Rug No. 8222.**

Our New Invincible Rugs are an extra heavy quality of Ingrain. They are reversible and Seamless, being woven in one solid piece. Very durable and extra good value at the low prices we quote: 9x6 ft. \$4.55; 9x7½ ft. \$5.85; 9x9 ft. \$6.90; 9x10½ ft. \$8.00; 9x12 ft. \$9.20; 12x10½ ft. \$10.75; 12x12 ft. \$12.25.



**Our New Invincible Rug No. 8220.**



**Our Star Smyrna Rug No. 5034.**

A richly colored Oriental medallion pattern.

26x50 in. \$1.35; 30x56 in. \$1.65; 36x67 in. \$2.40; 48x76 in. \$4.25



**Our Star Smyrna Rug No. 5035.**

A pleasing Floral design with handsome floral border.

26x50 in. \$1.35; 30x56 in. \$1.65; 36x67 in. \$2.40; 48x76 in. \$4.25.



**Our Universal Smyrna Rug No. 5042.**

A bright Floral medallion pattern.

16x30 in. 80c; 21x42 in. \$1.20; 26x50 in. \$1.65; 30x56 in. \$2.00;  
36x67 in. \$2.85; 48x76 in. \$4.50.



**Our Universal Smyrna Rug No. 5043.**

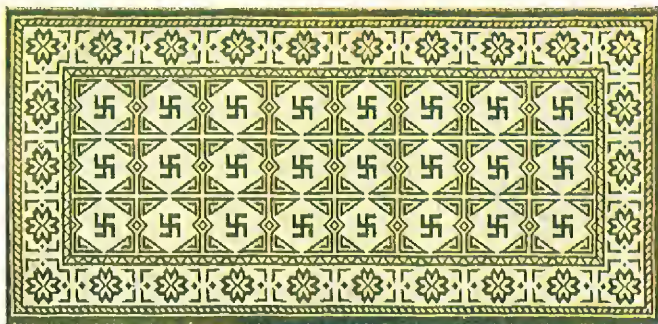
A superb Oriental medallion design.

16x30 in. 80c; 21x42 in. \$1.20; 26x50 in. \$1.65; 30x56 in. \$2.00;  
36x67 in. \$2.85; 48x76 in. \$4.50.

For other Bargains in Small Rugs see pages 4 and 5.

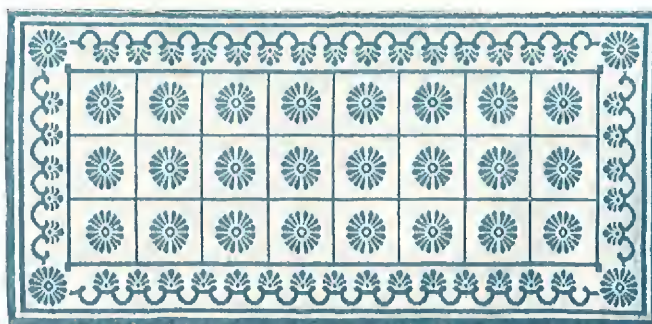


## For other Big Bargains in Small Rugs see pages 4 and 5.



**Our New Reversible Bath Rug No. 5980.**

This green and white Rug can be washed and will be found very satisfactory for bath and bed rooms.  
27 in. x 54 in. **\$1.60**; 30 in. x 60 in. **\$1.90**.



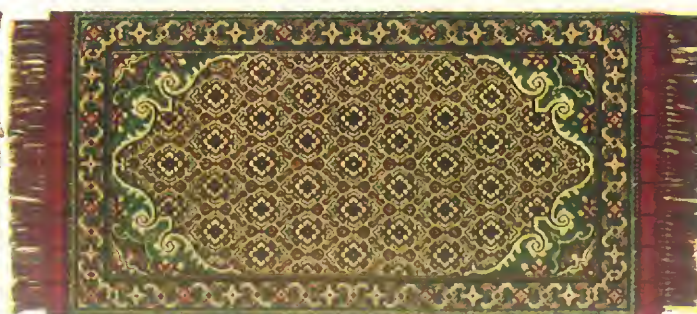
**Our New Reversible Bath Rug No. 5981.**

The popular delf blue and white combination.  
27 in. x 54 in. **\$1.60**; 30 in. x 60 in. **\$1.90**.



**Our Puritan Wilton Velvet Rug No. 5026.**

A splendid Velvet Rug at a remarkably low price.  
Made only 27x54 in., **\$1.50**



**Our Puritan Wilton Velvet Rug No. 5024.**

A splendid Velvet Rug at a remarkably low price.  
Made only 27x54 in., **\$1.50**



**Our New Premium Wilton Velvet Rug No. 5279.**

New pony pattern.  
A wonderful value at the following low prices:  
27x54 in. **\$1.50**; 36x72 in. **\$2.98**



**Our New Premium Wilton Velvet Rug No. 5280.**

A new animal pattern showing three deer.  
We offer you extra good value in this grade.  
27x54 in. **\$1.50**; 36x72 in. **\$2.98**



**Our New Premium Wilton Velvet Rug No. 5283.**

A new 1910 Floral design in cheerful colorings.  
27x54 in. **\$1.50**; 36x72 in. **\$2.98**



**Our New Premium Wilton Velvet Rug No. 5284.**

A new 1910 Medallion pattern in pleasing shades.  
27x54 in. **\$1.50**; 36x72 in. **\$2.98**



**Our Royal Wilton Rug No. 5853.**

A very popular small figured pattern.  
27x54 in. **\$3.65**; 36x63 in. **\$6.00**; 4½x7½ ft. **\$13.00**; 6x9 ft. **\$23.50**;  
8¼x10½ ft. **\$34.00**; 9x12 ft. **\$37.00**; 10½x10½ ft. **\$43.00**;  
9x15 ft. **\$46.50**; 10½x12 ft. **\$48.50**; 10½x14 ft. **\$57.50**.  
Telegraphic Code Word—Runagate.

### NOTICE.

These Royal Wiltons are also woven in large Carpet Size Rugs.



**Our Royal Wilton Rug No. 5854.**

A fine Oriental Medallion design in green and old gold colorings.  
27x54 in. **\$3.65**; 36x63 in. **\$6.00**; 8¼x10½ ft. **\$34.00**;  
9x12 ft. **\$37.00**.  
Telegraphic Code Word—Runaway.

Pattern No. 5853 Royal Wilton can also be furnished in Hall Runners as follows:  
2¼x9 ft. **\$9.00**; 2¼x12 ft. **\$12.00**; 2¼x15 ft. **\$14.50**; 3x9 ft. **\$13.00**; 3x12 ft. **\$15.00**; 3x15 ft. **\$18.00**



If you do not see just the Rugs you are looking for, write us a description of what you want. We carry a large line of special patterns that are not illustrated, and are confident that we can please you from our immense stock



**Our Crescent Axminster Rug No. 5528.**

A pleasing Floral pattern. Light center.  
27x54 in. \$1.89; 36x63 in. \$2.98

See page 4  
for four other  
handsome patterns  
of Crescent  
Axminster Rugs  
and for Bargains in  
Jute Smyrna  
Rugs.



**Our Crescent Axminster Rug No. 5529.**

An excellent Oriental design.  
27x54 in. \$1.89; 36x63 in. \$2.98



**Our Crescent Axminster Rug No. 5534.**

A richly colored Floral Medallion pattern.  
27x54 in. \$1.89; 36x63 in. \$2.98

The New  
"Poster Effect"  
Rag Rug  
illustrated  
on page 5  
is very popular  
now.



**Our Crescent Axminster Rug No. 5535.**

A superb new Oriental Medallion design.  
27x54 in. \$1.89; 36x63 in. \$2.98



**Our New Windsor Axminster Rug No. 5585.**

A new 1910 pattern. Very well colored.  
27x60 in. \$2.25; 36x70 in. \$3.50



**Our New Windsor Axminster Rug No. 5586.**

The perspective in this design is unusually good.  
27x60 in. \$2.25; 36x70 in. \$3.50



**Our Luxurious Nonpareil Axminster Rug No. 5665.**

Pony and Dog design in a field framed in border of old gold colorings.  
27x60 in. \$2.50; 36x70 in. \$3.90



**Our Luxurious Nonpareil Axminster Rug No. 5667.**

A popular Animal design.  
27x60 in. \$2.50; 36x70 in. \$3.90



**Our Luxurious Nonpareil Axminster Rug No. 5659.**

Three Swans. The water effect and perspective are unusually good.  
27x60 in. \$2.50; 36x70 in. \$3.90



**Our Special Victoria Axminster Rug No. 5712.**

A fine reproduction of a Cashmere design, in rich red and old blue colorings.  
27x60 in. \$2.50; 36x70 in. \$4.00; 9x12 ft. \$25.00  
Telegraphic Code Word—Reembark.

Pattern No. 5712 Special Victoria Axminster illustrated above can be furnished in the following Hall Runners:  
2¼x9 ft. \$5.25; 2¼x12 ft. \$7.25; 2¼x15 ft. \$8.30; 3x9 ft. \$7.50; 3x12 ft. \$9.75; 3x15 ft. \$11.25

Pattern No. 5708 is also made in Hall Runners. See page 57.



## Extraordinary Values are offered in our Emperor Brussels Rugs.



**Our Emperor Brussels Rug No. 5057.**

A Persian Medallion in rich shades of reds and greens, surrounded by a tan field. Border in colorings to match the Medallion.  
 8 ft. 3 in. x 10 ft. 6 in., only **\$9.50**; 9 ft. x 12 ft., only **\$12.25**.  
 11 ft. 3 in. x 12 ft., only **\$15.00**.  
 Telegraphic Code Word—Rile.



**Our Emperor Brussels Rug No. 5060.**

A new design showing a Medallion pattern with clusters of roses on a tan ground.  
 9 ft. x 12 ft., only **\$12.25**; 11 ft. 3 in. x 12 ft., only **\$15.00**.  
 Telegraphic Code Word—Rimple.



**Our Emperor Brussels Rug No. 5058.**

A Persian set figure on a tan ground. Very popular.  
 8 ft. 3 in. x 10 ft. 6 in., only **\$9.50**; 9 ft. x 12 ft., only **\$12.25**.  
 11 ft. 3 in. x 12 ft., only **\$15.00**.  
 Telegraphic Code Word—Rillet.



**Our Emperor Brussels Rug No. 5059.**

A Scroll-Medallion design with floral spray on red ground, ecru border.  
 8 ft. 3 in. x 10 ft. 6 in., only **\$9.50**; 9 ft. x 12 ft., only **\$12.25**.  
 11 ft. 3 in. x 12 ft., only **\$15.00**.  
 Telegraphic Code Word—Rim.

All Rugs illustrated can be furnished **ONLY** in the sizes mentioned under the illustration.



**Latest Styles and Lowest Prices have made our Superlative Qualities famous.**



**Our Emperor Brussels Rug No. 5061.**

A new 1910 Floral Medallion pattern in pleasing shades of tans and browns.  
8 ft. 3 in. x 10 ft. 6 in., **\$9.50**; 9 ft. x 12 ft., **\$12.25**.  
11 ft. 3 in. x 12 ft., **\$15.00**.  
Telegraphic Code Word—Rind.



**Our Emperor Brussels Rug No. 5056.**

Attractive shades of tans and browns form the groundwork of this desirable all-over Floral pattern.  
8 ft. 3 in. x 10 ft. 6 in., only **\$9.50**; 9 ft. x 12 ft., only **\$12.25**.  
Telegraphic Code Word—Rigorous.



**Our New Exmoor Brussels Rug No. 5125.**

A new Spring 1910 Red Persian all-over pattern on ecru ground.  
8 ft. 3 in. x 10 ft. 6 in., Seamless, **\$12.50**. 9 ft. x 12 ft., Seamless, **\$15.00**.  
11 ft. 3 in. x 12 ft. (two seams) **\$18.75**.  
Telegraphic Code Word—Regard.



**Our New Exmoor Brussels Rug No. 5126.**

A new Spring 1910 design Rose Medallion center with floral group on tan ground.  
9 ft. x 12 ft., Seamless, **\$15.00**. 10 ft. 6 in. x 12 ft., Seamless, **\$18.00**.  
Telegraphic Code Word—Regality.

**All Rugs Illustrated can be furnished ONLY in the sizes mentioned under the illustration.**



## KEEP IN MIND: Richardson's Reliable Rugs are the Best Made in All Grades.



**Our Heavy Congress Brussels Rug No. 5112.**

A new 1910 Floral Medallion in a pleasing combination of colors.

8 ft. 3 in. x 10 ft. 6 in. **\$12.00**; 9 ft. x 12 ft. **\$14.50**

11 ft. 3 in. x 12 ft. **\$18.75**

Telegraphic Code Word—Rosefish.



**Our Heavy Congress Brussels Rug No. 5110.**

A fine example of a Floral Medallion design in which light colors predominate.

8 ft. 3 in. x 10 ft. 6 in. **\$12.00**; 9 ft. x 12 ft. **\$14.50**

11 ft. 3 in. x 12 ft. **\$18.75**

Telegraphic Code Word—Roscate.



**Our Heavy Congress Brussels Rug No. 5113.**

Floral Medallion design. Light center. Tan field.

8¾ ft. x 10½ ft. **\$12.00**; 9 ft. x 12 ft. **\$14.50**; 11¼ ft. x 12 ft. **\$18.75.**

Telegraphic Code Word—Rosin.



**Our Heavy Congress Brussels Rug No. 5114.**

Said to be perfection in a red ground Oriental design. Three large center panels in varied effect. Rich Border in green, blue and old gold.

9 ft. x 12 ft. **\$14.50**; 11¼ ft. x 12 ft. **\$18.75.**

Telegraphic Code Word—Rostel.

**NOTE:** Our Extra Quality (4200 Grade) of Tapestry Brussels Carpet REPRESENTS THE QUALITY of our Congress Brussels Rugs. Ask to see sample and notice the Unusual Value we offer in this grade.



## Our New Navarre SEAMLESS Brussels Rugs.

Four handsome patterns are illustrated below. Anyone desiring a Seamless Brussels Rug will find this new Navarre grade exceptionally good value at our very low price.



**Our New Navarre SEAMLESS Brussels Rug No. 5143.**

A small Oriental figure in tan and olive colorings. Very beautiful border. This Rug can be furnished only in one size:

**9 ft. x 12 ft. \$16.40**

Telegraphic Code Word—Rheum.



**Our New Navarre SEAMLESS Brussels Rug No. 5142.**

A bright Floral Medallion pattern surrounded by a field of two shades of tan. Very effective Floral corner pieces. Can be furnished in one size only.

**9 ft. x 12 ft. \$16.40**

Telegraphic Code Word—Rhetoric.



**Our New Navarre SEAMLESS Brussels Rug No. 5148.**

A small allover pattern in ecru, green and gold coloring on dark ground. Another one of our new 1910 patterns.

**9 ft. x 12 ft. \$16.40**

Telegraphic Code Word—Rhomboid.



**Our New Navarre SEAMLESS Brussels Rug No. 5147.**

A new Spring 1910 Oriental Medallion pattern in ecru and red. Dark Border. This Rug can be furnished only in one size:

**9 ft. x 12 ft. \$16.40**

Telegraphic Code Word—Rhombic.

All Rugs illustrated can be supplied only in the sizes mentioned under each illustration, and cannot be manufactured in any other size.



The word "Regal" on our Brussels Rugs means Best Brussels Rugs manufactured. Our Regal Brussels Carpet represents the quality of our Regal Brussels Rugs. Ask to see samples.



**Our Reliable Regal Brussels Rug No. 5162.**

A new Floral-Scroll design with rococo medallion, predominating colors being taupe and greens.

7 ft. 3 in. x 9 ft. **\$11.50**; 9 x 12 ft. **\$18.00**; 11 ft. 3 in. x 12 ft. **\$24.50**.  
Telegraphic Code Word—Ruddock.



**Our Reliable Regal Brussels Rug No. 5164.**

A small panel pattern in tasteful coloring. Medium light effect. Note the effective background in ecru, and tan shading.

7 ft. 3 in. x 9 ft. **\$11.50**; 9 ft. x 12 ft. **\$18.00**; 11 ft. 3 in. x 12 ft. **\$24.50**.  
Telegraphic Code Word—Rudesby.



**Our Reliable Regal Brussels Rug No. 5165.**

A fine reproduction of an expensive Persian Rug in good wearing colors.  
6 ft. x 9 ft. **\$9.75**; 8 ft. 3 in. x 10 ft. 6 in. **\$16.50**; 9 ft. x 12 ft. **\$18.00**.  
11 ft. 3 in. x 12 ft. **\$24.50**.  
Telegraphic Code Word—Rudiment.



**Our Reliable Regal Brussels Rug No. 5163.**

A new detached Floral pattern. Lattice effect in background.  
6 ft. x 9 ft. **\$9.75**; 8 ft. 3 in. x 10 ft. 6 in. **\$16.50**; 9 ft. x 12 ft. **\$18.00**.  
11 ft. 3 in. x 12 ft. **\$24.50**.  
Telegraphic Code Word—Rude.

All Rugs illustrated can be supplied only in the sizes mentioned under each illustration, and cannot be manufactured in any other size.



The selection of the various qualities and colorings of Rugs and other goods illustrated in this Catalogue, represents the judgment of thirty-five years' experience.



**Our New Quaker SEAMLESS Brussels Rug No. 5176.**

A beautiful Oriental medallion pattern surrounded by field of tan. This is the best quality of Tapestry Brussels woven in a Seamless Rug.  
Made 9 ft. x 12 ft. only, **\$18.50**.  
*21.50* Telegraphic Code Word—Rapturize.



**Our New Quaker SEAMLESS Brussels Rug No. 5177.**

A dark tan oval medallion with star center and dark green and ecru ground with lattice work. Persian border, with green predominating.  
This is the best quality of seamless Brussels Rug woven.  
Made 9 ft. x 12 ft. only, **\$18.50**.  
*21.50* Telegraphic Code Word—Rarefy.



**Our Warwick Body Brussels Rug No. 5186.**

A handsome new 1910 Oriental pattern, tan ground, green and old rose effects.  
6 x 9 ft. **\$15.50**; 9 x 9 ft. **\$20.00**; 8 1/4 x 10 1/2 ft. **\$24.00**; 9 x 12 ft. **\$25.00**  
11 1/4 x 12 ft. **\$34.00**; 11 1/4 x 13 1/2 ft. **\$39.00**; 11 1/4 x 15 ft. **\$42.00**  
Telegraphic Code Word—Ravennese.



**Our Warwick Body Brussels Rug No. 5185.**

An attractive tan Oriental in Persian design.  
6 x 9 ft. **\$15.50**; 9 x 9 ft. **\$20.00**; 8 1/4 x 10 1/2 ft. **\$24.00**; 9 x 12 ft. **\$25.00**  
9 x 15 ft. **\$32.50**; 11 1/4 x 12 ft. **\$34.00**; 11 1/4 x 13 1/2 ft. **\$39.00**;  
11 1/4 x 15 ft. **\$42.00**. Telegraphic Code Word—Raven.

All Rugs illustrated can be furnished only in the sizes mentioned under each illustration and cannot be manufactured in any other size.



We offer you only the Best Body Brussels Rugs made. They are similar in Quality to our Best Body Brussels Carpets.  
Practical Housekeepers prefer our Body Brussels Rugs because they wear well and are easy to sweep.



**Our Westminster Body Brussels Rug No. 5208.**

A superb new 1910 design very closely knit. Tan scroll effect.

6x9 ft. **\$17.00**; 8½x10½ ft. **\$26.00**; 9x9 ft. **\$22.00**; 9x12 ft. **\$27.50**;  
9x15 ft. **\$35.00**; 10½x12 ft. **\$36.00**; 10½x13½ ft. **\$39.00**;  
10½x15 ft. **\$44.00**; 11½x12 ft. **\$38.00**; 11½x13½ ft. **\$43.50**;  
11½x15 ft. **\$46.50**. Code Word—Repulse.



**Our Westminster Body Brussels Rug No. 5209.**

A handsome new 1910 Oriental Medallion effect. Tan ground in combination with green, blue and dark red.

6x9 ft. **\$17.00**; 8½x10½ ft. **\$26.00**; 9x12 ft. **\$27.50**;  
11½x12 ft. **\$30.00**; 11½x15 ft. **\$46.50**.  
Telegraphic Code Word—Repurify.



**Our Westminster Body Brussels Rug No. 5205 Green.**

Persian style. Also made with ecru color predominating. If wanted, order 5205 Ecru. 6x9 ft. **\$17.00**; 9x9 ft. **\$22.00**; 8½x10½ ft. **\$26.00**; 9x12 ft. **\$27.50**; 9x15 ft. **\$35.00**; 11½x12 ft. **\$38.00**; 11½x13½ ft. **\$43.50**;  
11½x15 ft. **\$46.50**. Code Words—5205 Green Republic; 5205 Ecru Repudiate.

Our Best Body Brussels Carpet represents the quality of our Westminster Body Brussels Rugs. Ask to see samples and examine quality.

All Rugs illustrated can be supplied only in the sizes mentioned under each illustration and cannot be manufactured in any other size.



**Our Westminster Body Brussels Rug No. 5207.**

A small set figure on tan ground.

6x9 ft. **\$17.00**; 8½x10½ ft. **\$26.00**; 9x12 ft. **\$27.50**; 9x15 ft. **\$35.00**;  
11½x12 ft. **\$38.00**; 11½x15 ft. **\$46.50**.  
Telegraphic Code Word—Repugnant.



You will find Good Value at a very low price in these four Alpha Wilton Velvet Rugs.



**Our Alpha Wilton Velvet Rug No. 5305.**

A Floral design with an elaborate border. Medallion in filigree style, worked out in different shades of tan.

7 x 9 ft. \$11.25; 9 x 12 ft. \$16.75; 11½ x 12 ft. \$23.00

Telegraphic Code Word—Reflourish.



**Our Alpha Wilton Velvet Rug No. 5306.**

A richly colored Oriental design, background effects in ecru and tau shades.

7 x 9 ft. \$11.25; 9 x 12 ft. \$16.75; 11½ x 12 ft. \$23.00

Telegraphic Code Word—Reflow.

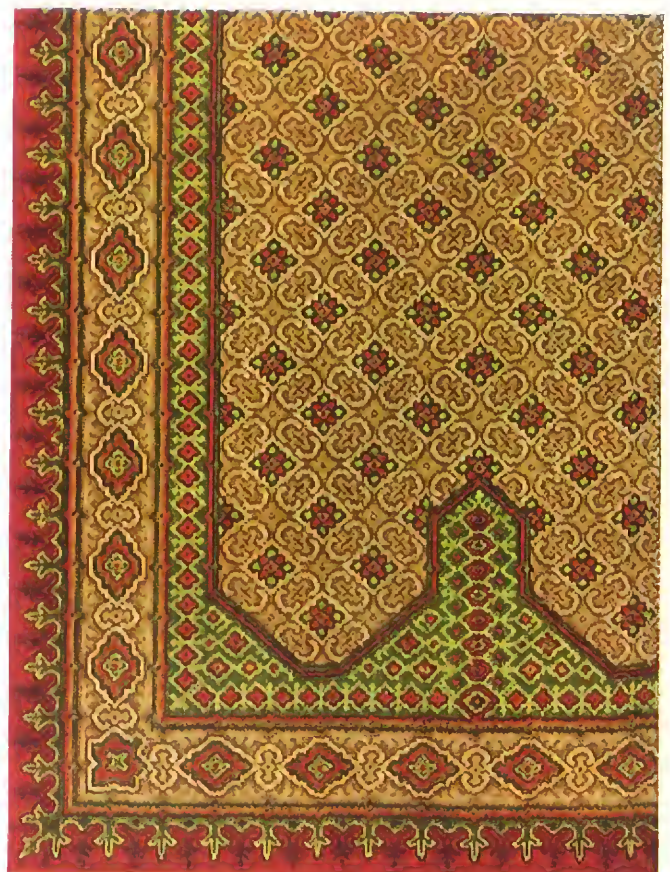


**Our Alpha Wilton Velvet Rug No. 5308.**

This design is Oriental in character. Quiet and tasteful coloring in tans and greens with browns and ecru predominating.

7 x 9 ft. \$11.25; 9 x 12 ft. \$16.75; 11½ x 12 ft. \$23.00

Telegraphic Code Word—Reflux.



**Our Alpha Wilton Velvet Rug No. 5307.**

A new 1910 allover pattern in tans, greens and reds. The Border is designed after the style of an Oriental Prayer Rug.

7 x 9 ft. \$11.25; 9 x 12 ft. \$16.75; 11½ x 12 ft. \$23.00

Telegraphic Code Word—Refluent.

The Rugs illustrated can be furnished only in the sizes mentioned under each illustration and cannot be manufactured in any other size.



Wonderful Values are offered in the New Wilton Velvet Rugs illustrated on this page.



**Our Premium Wilton Velvet Rug No. 5281.**

A handsome colored new 1910 pattern. Small red and green figures on a background of new shade of tan.  
27x64 in. **\$1.50**; 36x72 in. **\$2.98**; 6x9 ft. **\$9.50**; 9x12 ft. **\$17.50**.  
11 $\frac{1}{4}$ x12 ft. **\$23.50**. Telegraphic Code Word—Recreation.



**Our Premium Wilton Velvet Rug No. 5282.**

A new 1910 Oriental design. Shaded red ground with carefully arranged Medallion center of green and corners of ivory framed in a rich banded border.  
27x64 in. **\$1.50**; 36x72 in. **\$2.98**; 6x9 ft. **\$9.50**; 9x12 ft. **\$17.50**.  
11 $\frac{1}{4}$ x12 ft. **\$23.50**. Telegraphic Code Word—Recreation.



**Our Plymouth Wilton Velvet Rug No. 5325.**

Light ecru ground with scattered bunches of roses. A pleasing and tasteful design in a good wearing quality.  
9 ft. x 12 ft. **\$18.00**; 11 ft. 3 in. x 12 ft. **\$24.50**.  
Telegraphic Code Word—Reveal.



**Our Plymouth Wilton Velvet Rug No. 5326.**

A superb Oriental medallion design. Tau ground in combination of browns and greens.  
9 ft. x 12 ft. **\$18.00**; 11 ft. 3 in. x 12 ft. **\$24.50**.  
Telegraphic Code Word—Revelation.

All Rugs illustrated can be supplied only in the sizes mentioned under each illustration, and cannot be manufactured in any other size.



**Our Columbia and Keystone Wilton Velvet Rugs always give Exceptionally Satisfactory Wear.**



**Our Heavy Columbia Wilton Velvet Rug No. 5419.**

A beautiful Medallion design, Oriental pattern in unusually attractive shades of browns, tans and greens.  
9 ft. x 12 ft. **\$20.50**; 11 ft. 3 in. x 12 ft. **\$27.50**.  
Telegraphic Code Word—Reprimand.



**Our Heavy Columbia Wilton Velvet Rug No. 5421.**

New 1910 Oriental Medallion pattern. Dark colored center. Well covered ecru ground with richly colored Persian border.  
36x63 in. **\$3.40**; 6x9 ft. **\$12.25**; 8x10½ ft. **\$18.50**; 9x12 ft. **\$20.50**.  
10½x12 ft. **\$25.50**. Telegraphic Code Word—Requicken.



**Our Keystone Wilton Velvet Rug No. 5417.**

An Oriental design with geometric and Floral effects beautifully blended.  
8½ x 10 ft. **\$17.50**; 9 x 12 ft. **\$21.50**; 11½ x 12 ft. **\$26.50**.  
Telegraphic Code Word—Representative.



**Our Heavy Columbia Wilton Velvet Rug No. 5420.**

A new Floral Medallion, light tan ground in center. Handsome dark shades of brown in border.  
8½ x 10½ ft. **\$18.50**; 9 x 12 ft. **\$20.50**; 10½ x 12 ft. **\$25.50**.  
Telegraphic Code Word—Reputable.

**All Rugs illustrated can be supplied ONLY in the sizes given under illustration, and cannot be made to order in any other size.**



## Our Glen View Wilton Velvet Rugs have a tight close weave and extra fine plush finish.

They represent the highest skill of the weaver as well as the designer.



### Our New Glen View Wilton Velvet Rug No. 5378.

A new 1910 pattern with ground work in tans, shading into soft browns.  
Flowers are well colored and Rococo scrolls.  
8 ft. x 3 in. x 10 ft. 6 in. **\$19.00**; 9 ft. x 12 ft. **\$22.00**  
Telegraphic Code Word—Racksaw.



### Our New Glen View Wilton Velvet Rug No. 5377.

An exceptionally fine example of a popular Daghestan design in soft tans.  
8 ft. 3 in. x 10 ft. 6 in. **\$19.00**; 9 ft. x 12 ft. **\$22.00**;  
11 ft. 3 in. x 12 ft. **\$29.50**  
Telegraphic Code Word—Racket.



### Our New Glen View Wilton Velvet Rug No. 5376.

An Oriental Indian pattern in harmonious colorings.  
Extra fine plush finish.  
8 ft. 3 in. x 10 ft. 6 in. **\$19.00**; 9 ft. x 12 ft. **\$22.00**  
Telegraphic Code Word—Racily.



### Our Superior SEAMLESS Wilton Velvet Rug No. 5456.

A wonderfully fine reproduction of an antique Kermanshah (Persian) Rug.  
8 ft. 3 in. x 10 ft. 6 in. **\$19.50**; 9 ft. x 12 ft. **\$22.50**  
Telegraphic Code Word—Release.

All Rugs illustrated can be supplied only in the sizes mentioned under each illustration and cannot be manufactured in any other size.



**Our Rugs are Beauty Spots that will help Beautify your Home.**



**Our Superior SEAMLESS Wilton Velvet Rug No. 5458.**

A rich Floral Medallion Rug surrounded by ferns on a tan ground.

Made only 9 ft. x 12 ft. **\$22.50.**

Telegraphic Code Word—Relent.



**Our Superior SEAMLESS Wilton Velvet Rug No. 5459.**

A wonderfully fine reproduction of an Oriental Cashmere Rug, on a tan ground covered with small oriental figures in green and browns.

8¼ ft. x 10½ ft. 6 in. **\$19.50**; 9 ft. x 12 ft. **\$22.50**; 11¼ ft. x 12 ft. **\$29.00.**

Telegraphic Code Word—Relentless.



**Our Superior SEAMLESS Wilton Velvet Rug No. 5460.**

An excellent reproduction of a Gorovan design. Light center surrounded by light brown field. Old gold and green in figures.

9 ft. x 12 ft. **\$22.50**; 11 ft. 3 in. x 12 ft. **\$29.00.**

Telegraphic Code Word—Relessee.



**Our Superior SEAMLESS Wilton Velvet Rug No. 5461.**

An exquisitely colored Kirmanshah pattern.

French Wilton effect.

9 ft. x 12 ft. **\$22.50**; 11 ft. 3 in. x 12 ft. **\$29.00.**

Telegraphic Code Word—Relet.

The above Rugs are woven in one solid piece, have fine velvet finish, are heavy and durable, and at prices quoted are unapproachable in value.



Our Luxurious Axminster Rugs are Appreciated for their many Good Qualities.



**Our Eureka Axminster Rug No. 5557.**

Tan ground and Ivory Medallion with floral border.

27x54 in. **\$2.15**; 36x70 in. **\$3.50**; 8½x10½ ft. **\$18.50**; 9x12 ft. **\$21.50**  
10½ ft. x 12 ft. **\$28.50**.

Telegraphic Code Word—Roller.



**Our Eureka Axminster Rug No. 5565.**

A fine example of a richly colored Oriental pattern.

27x60 in. **\$2.25**; 36x70 in. **\$3.50**; 6x9 ft. **\$12.75**; 8½x10½ ft. **\$18.50**  
9x12 ft. **\$21.50**; 11½x12 ft. **\$30.00**.

Telegraphic Code Word—Roantree.



**Our Eureka Axminster Rug No. 5564.**

A classy new 1910 design in sage green ground with flowers and scrolls.

27x54 in. **\$2.15**; 36x70 in. **\$3.50**; 6x9 ft. **\$12.75**; 8½x10½ ft. **\$18.50**  
9x12 ft. **\$21.50**; 10½x12 ft. **\$28.50**.

Telegraphic Code Word—Roadster.



**Our Eureka Axminster Rug No. 5558.**

A remarkably fine reproduction of an Imported Cashmere Rug in popular shades of greens, reds and tans.

18x36 in. **\$1.25**; 27x54 in. **\$2.15**; 36x70 in. **\$3.50**; 6x9 ft. **\$12.75**  
8½x10½ ft. **\$18.50**; 9x12 ft. **\$21.50**; 10½x12 ft. **\$28.50**.

Telegraphic Code Word—Rolling.



## Art and Durability are combined in our Axminster Rugs.

They always give excellent satisfaction.



### Our Eureka Axminster Rug No. 5562.

A strong and unusually attractive chintz Floral pattern.

18x36 in. \$1.25; 27x54 in. \$2.15; 36x70 in. \$3.50; 6x9 ft. \$12.75;  
8½x10½ ft. \$18.50; 9x12 ft. \$21.50; 10½x12 ft. \$28.50.  
Telegraphic Code Word—Road.



### Our Eureka Axminster Rug No. 5563.

New Floral Medallion. Green field in center.

Rich floral effect in corners.

27x60 in. \$2.25; 36x70 in. \$3.50; 8½x10½ ft. \$18.50; 9x12 ft. \$21.50.  
Telegraphic Code Word—Roadway.



### Our Peerless Axminster Rug No. 5604.

The background in this very attractive pattern is a light shade of ecru and the flowers are unusually well executed. The border is a rich shade of green.  
27 in. x 60 in. \$2.40; 9 ft. x 12 ft. \$23.00.  
Telegraphic Code Word—Regnant.



### Our Peerless Axminster Rug No. 5605.

A beautifully colored Floral Medallion. New 1910 design.

9 x 12 ft. \$23.00; 11 ft. 3 in. x 12 ft. \$30.00.

Telegraphic Code Word—Regorge.

See pages 4 and 41 for Axminster Rugs in small sizes.



Our Fine Axminster Rugs are always appreciated for their Thick and Luxurious Nap and Long-Wearing Qualities.



**Our Luxurious Nonpareil Axminster Rug No. 5666.**

A very high-class tan Floral with beautifully blended Border in rich dark brown and olive shades.

27x60 in. **\$2.50**; 36x70 in. **\$3.90**; 8¼x10½ ft. **\$21.50**; 9x12 ft. **\$24.00**  
11¼x12 ft. **\$31.00**

Telegraphic Code Word—Ruche.



**Our Luxurious Nonpareil Axminster Rug No. 5668.**

A new varied green panel effect with well balanced floral work. Richly colored ground in sage, tan and olive, with gold scroll work.

27x60 in. **\$2.50**; 36x70 in. **\$3.90**; 9x12 ft. **\$24.00**; 11¼x12 ft. **\$31.00**.

Telegraphic Code Word—Rudish.



**Our Special Victoria Axminster Rug No. 5713.**

An exquisitely colored new Oriental medallion pattern.

27x60 in. **\$2.50**; 36x70 in. **\$4.00**; 8¼x10½ ft. **\$23.00**; 9x12 ft. **\$25.00**  
11¼x12 ft. **\$31.00**; 11¼x13½ ft. **\$37.50**

Telegraphic Code Word—Reeming.



**Our Special Victoria Axminster Rug No. 5716.**

An excellent reproduction of a fine Oriental Rug. Very pleasing colors.

27x60 in. **\$2.50**; 36x70 in. **\$4.00**; 4¼x6½ ft. **\$7.50**; 8¼x10½ ft. **\$23.00**  
9x12 ft. **\$25.00**; 11¼x12 ft. **\$31.00**.

Telegraphic Code Word—Reflective.

For Axminster Rugs in small sizes see pages 4 and 41.



The Perfect Finish and High Lustre show the Extra Quality we offer in our Victoria Axminster Rugs.



**Our Special Victoria Axminster Rug No. 5715.**

A wonderfully well colored Rug in beautiful shades of browns and tans. The Autumn leaf border is exceptionally well executed and handsome. 27x60 in. **\$2.50**; 36x70 in. **\$4.00**; 8¼x10½ ft. **\$23.00**; 9x12 ft. **\$25.00**; 11¼x12 ft. **\$31.00**.

Telegraphic Code Word—Reflection.



**Our Special Victoria Axminster Rug No. 5708.**

One of the handsomest all-over designs we have ever seen. 27x60 in. **\$2.50**; 36x70 in. **\$4.00**; 8¼x10½ ft. **\$23.00**; 9x12 ft. **\$25.00**; 11¼x12 ft. **\$31.00**. Hall Runners: 2¼x9 ft. **\$5.25**; 2¼x12 ft. **\$7.25**; 2¼x15 ft. **\$8.30**; 3x9 ft. **\$7.50**; 3x12 ft. **\$9.75**; 3x15 ft. **\$11.25**.  
Telegraphic Code Word—Reeding.



**Our Special Victoria Axminster Rug No. 5714.**

A snappy new Oriental design in an attractive combination of colorings. 27x60 in. **\$2.50**; 36x70 in. **\$4.00**; 8¼x10½ ft. **\$23.00**; 9x12 ft. **\$25.00**; 11¼x12 ft. **\$31.00**. Telegraphic Code Word—Reflect.



**Our Special Victoria Axminster Rug No. 5707.**

A decorative Floral Scroll Medallion. The pillar or band effect in the border is as handsome as it is unusual. 27x60 in. **\$2.50**; 36x70 in. **\$4.00**; 8¼x10½ ft. **\$23.00**; 9x12 ft. **\$25.00**; 11¼x12 ft. **\$31.00**. Telegraphic Code Word—Reedgrass.

A Wonderful and unapproachable harmony of colorings is typical of our Victoria Axminster Rugs.



**Our Wilton Rugs are Wonderfully Faithful Reproductions of Expensive Imported Hand-made Persian, Turkish, Indian and other Fine Oriental Rugs.**



**Our Syria Wilton Rug No. 5804.**

A remarkably well colored Oriental Medallion pattern. Gorovan design.  
 27x64 in. **\$3.50**; 36x63 in. **\$5.75**; 4½x7½ ft. **\$12.00**; 6x9 ft. **\$21.00**;  
 8¼x10½ ft. **\$30.00**; 9x12 ft. **\$33.00**; 10½x12 ft. **\$44.00**;  
 10½x13½ ft. **\$50.00**. Telegraphic Code Word—Replait.



**Our Argyle Wilton Rug No. 5825.**

An exceptionally well executed Oriental Medallion. Reproduced from a fine Kermanshah. Superbly colored.  
 8¼x10½ ft. **\$33.00**; 9x12 ft. **\$36.00**; 11¼x12 ft. **\$50.00**;  
 11¼x15 ft. **\$60.00**. Telegraphic Code Word—Richness.



**Our Standard Wilton Rug No. 5856. Royal Quality.**

The wonderful detail of a costly Persian Rug is here reproduced with splendid effect. Notice the five borders. Saruk design.  
 27x54 in. **\$3.65**; 36x63 in. **\$6.00**; 8¼x10½ ft. **\$34.00**; 9x12 ft. **\$37.00**.  
 Telegraphic Code Word—Runner.



**Our Fine Orient Wilton Rug No. 5901.**

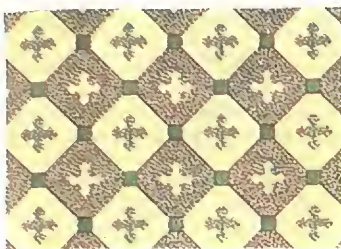
A faithful reproduction of an expensive imported Serapi Rug. Olive shades predominate.  
 18x36 in. **\$2.45**; 27x54 in. **\$4.50**; 36x36 in. **\$4.50**; 36x63 in. **\$7.00**;  
 4¼x7½ ft. **\$14.50**; 6x9 ft. **\$26.00**; 8¼x10½ ft. **\$37.50**; 9x12 ft. **\$42.00**;  
 10½x12 ft. **\$55.00**; 10½x13½ ft. **\$59.00**; 10½x16 ft. **\$65.00**.  
 Telegraphic Code Word—Recarbonize.

See page 40 for Royal Wilton Rugs Nos. 5853 and 5854.



We handle only the Better Grades of Oil Cloths, Wood Grain Fillings and Linoleums.

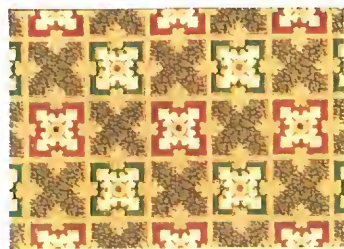
We do not buy "seconds."



**Our Heavy Oil Cloth No. 7007.**

Can be furnished 1 yd. wide, 1½ yds. wide and 2 yards wide.

PER SQUARE YARD.....**29c**



**Our Heavy Oil Cloth No. 7008.**

Can be furnished 1 yd. wide, 1½ yds. wide and 2 yards wide.

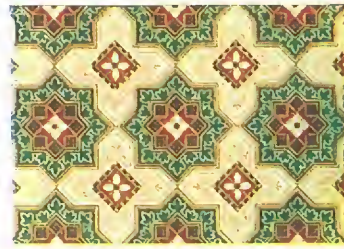
PER SQUARE YARD.....**29c**



**Our Extra Quality Oil Cloth No. 7030.**

Can be furnished 1 yd. wide, 1½ yds. wide, 1½ yds. wide and 2 yds. wide.

PER SQUARE YARD.....**36c**



**Our Extra Quality Oil Cloth No. 7040.**

Can be furnished 1 yd. wide, 1½ yds. wide, 1½ yds. wide and 2 yds. wide.

PER SQUARE YARD.....**36c**



**Our Extra Quality Oil Cloth No. 7032.**

Can be furnished 1 yd. wide, 1½ yds. wide, 1½ yds. wide and 2 yds. wide.

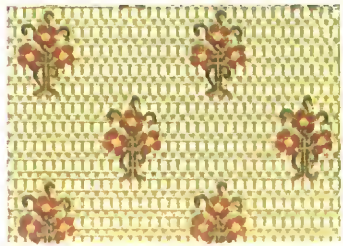
PER SQUARE YARD.....**36c**



**Our Extra Quality Oil Cloth No. 7039.**

Can be furnished 1 yd. wide, 1½ yds. wide, 1½ yds. wide and 2 yds. wide.

PER SQUARE YARD.....**36c**



**Our Very Best Oil Cloth No. 7066.**

Can be furnished 1 yd. wide, 1½ yds. wide, 1½ yds. wide and 2 yds. wide.

PER SQUARE YARD.....**40c**



**Our Very Best Oil Cloth No. 7065.**

Can be furnished 1 yd. wide, 1½ yds. wide, 1½ yds. wide and 2 yds. wide.

PER SQUARE YARD.....**40c**



**Our New Oil Cloth Border No. 7091.**

For description and illustration showing how this new Border can be cut and mitered, be sure to refer to page 11.

Made 1, 1½ and 2 yards wide.

Per square yard.....**36c**



**Oak Plank Oil Cloth No. 7090.**

A very popular and low priced floor covering, to cover rooms entire, or as a Border around Rugs.

Made 1, 1½ and 2 yards wide.

Per square yard.....**36c**



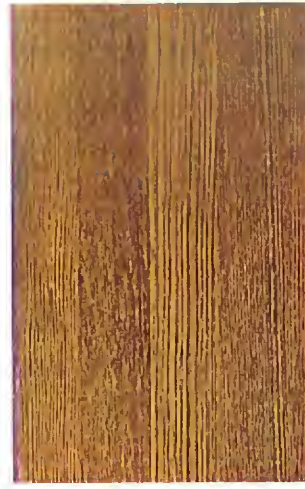
**Our New Wood Grain Filling No. 7097.**

A1 Grade.

Beautifully grained and shaded reproduction of light oak flooring.

3 ft. wide only. See page 11.

Per square yard.....**48c**



**Our New Wood Grain Filling No. 7095.**

A Grade

A very serviceable and satisfactory floor covering or Border.

2 ft. wide, per running yard.....**38c**

3 ft. wide, per running yard.....**50c**

Our Oak Plank Oil Cloth and Wood Grain Fillings are especially adapted as backgrounds or Borders around Rugs where it is desired to have a hardwood floor effect. Ask for Free Samples.



**Our Oak Plank Inlaid Linoleum No. 7475.**

This pattern is growing in popularity each season. The Oak Plank effect goes clear through to the back of the goods. We recommend it for extra long service.

6 ft. wide only, per square yard.....**82c**



**Our Granite Inlaid Linoleum No. 7460.**

Brown and Ecru effect. This is the lowest priced Inlaid Linoleum manufactured that gives satisfactory wear.

6 ft. wide only, per square yard.....**82c**



**Our Plain Green Linoleum No. 7401.**

6 ft. wide, per square yard.....**72c**

12 ft. wide, per square yard.....**82c**

Battleship Quality. See page 10.

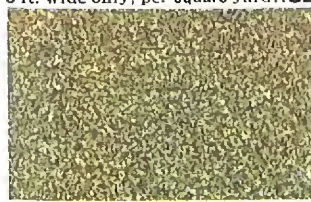
6 ft. wide, per square yard.....**\$1.45**



**Our Cork Carpet No. 7504.**

Terra-cotta effect. Very thick and noiseless to the tread.

6 ft. wide only, square yard.....**\$1.15**

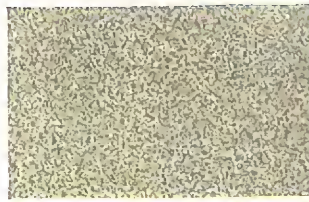


**Our Granite Inlaid Linoleum No. 7455.**

Green effect. A decidedly popular and rapid selling coloring.

The Best Low Priced Inlaid Linoleum manufactured.

6 ft. wide only, per square yard.....**82c**



**Our Granite Inlaid Linoleum No. 7451.**

Blue mottled effect.

6 ft. wide only, per square yard.....**82c**



**Our Plain Brown Linoleum.**

Recommended for long, hard service.

Pattern Grade Per sq. yd.

7400 2nd 6 ft. wide.....**66c**

7400 2nd 12 ft. wide.....**77c**

7425 1st 6 ft. wide.....**77c**

7425 1st 12 ft. wide.....**90c**

Battleship Quality. See page 10.

6 ft. wide. Per square yard.....**\$1.45**



**Our Cork Carpet No. 7506.**

Green effect. This coloring can be furnished either with smooth finish or rough finish. Unless specially instructed we send smooth finish. 6 ft. wide.

Per square yard.....**\$1.15**

Be sure to read page 10 for full particulars in regard to our Cork Carpet, and the many uses for which this popular floor covering is adapted.



## Our Linoleums are Lowest in Price and Wear Longest.



**Our Heavy Linoleum No. 7161.**  
A well executed design.  
Parquetry effect.  
Made 6 ft. wide only.  
Per square yard.....**50c**



**Our Heavy Linoleum No. 7167.**  
Beautiful new 1910 design, light effect.  
Made 6 ft. and 7½ ft. wide.  
6 ft. wide, per square yard.....**50c**  
7½ ft. wide, per square yard.....**50c**



**Our Heavy Linoleum No. 7165.**  
An exquisite light effect.  
Made 6 ft. and 7½ ft. wide.  
6 ft. wide, per square yard.....**50c**  
7½ ft. wide, per square yard.....**50c**



**Our Heavy Linoleum No. 7137.**  
A pleasing small figured pattern.  
Made 6 ft. and 7½ ft. wide.  
6 ft. wide, per square yard.....**50c**  
7½ ft. wide, per square yard.....**50c**

NOTICE—Four of the patterns illustrated on this page are made 7½ ft. wide as well as 6 ft. wide. Samples furnished Free.



**Our Heavy Linoleum No. 7169.**  
New 1910 small figure pattern in which the plain brown color predominates.  
Made 6 ft. wide only.  
Per square yard.....**50c**



**Our Heavy Linoleum No. 7166.**  
A neat design.  
Dark shaded green ground.  
Made 6 ft. wide only.  
Per square yard.....**50c**



**Our Heavy Linoleum No. 7126.**  
A stylish design in cheerful colorings.  
Made 6 ft. wide only.  
Per square yard.....**50c**



**Our Heavy Linoleum No. 7142.**  
Wood grain groundwork alternated with small green squares.  
Made 6 ft. wide only.  
Per square yard.....**50c**

See page 10 for information how to lay Linoleums, and how to order them to save delays.



**Our Heavy Linoleum No. 7164.**  
A handsome Floral pattern.  
Made 6 ft. wide only.  
Per square yard.....**50c**



**Our Heavy Linoleum No. 7168.**  
New 1910 pattern in green and cream colorings.  
Made 6 ft. wide only.  
Per square yard.....**50c**



**Our Heavy Linoleum No. 7170.**  
A new 1910 wood grain effect.  
Made 6 ft. wide only.  
Per square yard.....**50c**



**Our Heavy Linoleum No. 7163.**  
A new design in medium size figure.  
Popular colorings.  
Made 6 ft. and 7½ ft. wide.  
6 ft. wide, per square yard.....**50c**  
7½ ft. wide, per square yard.....**50c**

If Printed Linoleums are covered with our Linoleum Lustre they will look well indefinitely. See page 10.



These Linoleums are especially adapted for Kitchens, Dining Rooms, Bath Rooms and Halls.

Four Patterns illustrated below can be furnished 7½ feet wide.



Our Special XX Linoleum No. 7225.

This handsome pattern is a universal favorite.

6 ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**



Our Special XX Linoleum No. 7271.

A new 1910 design in olive, light green and light blue.

6 ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**



Our Special XX Linoleum No. 7272.

A handsome new 1910 design.

6 ft. wide, per square yard...**57½¢**  
7½ ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**



Our Special XX Linoleum No. 7262.

Green and cream colorings predominate in this graceful pattern.

6 ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**

For full description of quality, and information how to lay Linoleums, see page 10. Ask for Free Samples.



Our Special XX Linoleum No. 7270.

A new 1910 floral. Poppy design.

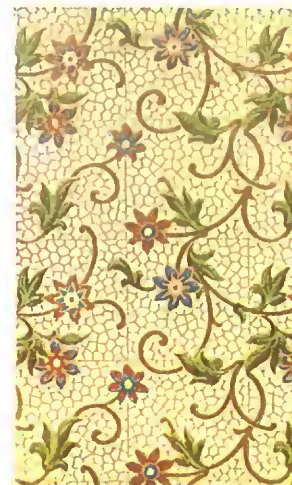
6 ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**



Our Special XX Linoleum No. 7268.

Small light figures on a plain ground, which always wears unusually well.

6 ft. wide, per square yard...**57½¢**  
7½ ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**



Our Special XX Linoleum No. 7267.

A handsome new Scroll design on a light ground.

6 ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**



Our Special XX Linoleum No. 7269.

New 1910 design in light colors.

6 ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**

Do not use too much water when washing Linoleum. It may get underneath and shrink or disintegrate the goods.



Our Special XX Linoleum No. 7258.

A decidedly popular light effect. The color-type illustration gives you a splendid idea of this new and beautiful pattern.

6 ft. wide, per square yard...**57½¢**  
7½ ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**



Our Special XX Linoleum No. 7244.

The above Oriental pattern is entirely different from the usual linoleum pattern. The ground is very well covered.

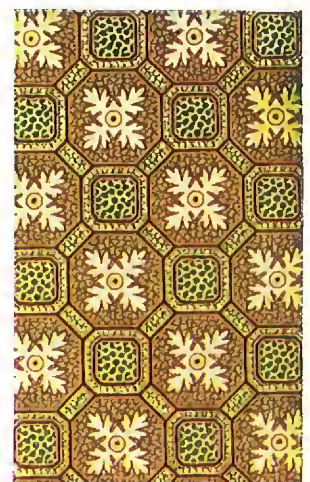
6 ft. wide, per square yard...**57½¢**  
7½ ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**



Our Special XX Linoleum No. 7263.

Cream and light brown tones predominate in this snappy design.

6 ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**



Our Special XX Linoleum No. 7255.

This small figured Geometric design is exceptionally well covered, and as the illustration shows, is very bright and effective.

6 ft. wide, per square yard...**57½¢**  
12 ft. wide, per square yard...**65¢**

We do not handle "seconds" or inferior qualities of any kind. Ask for Free Samples showing our Superior Qualities.

Use Linoleum Lustre on all Printed Linoleums. See page 10.



Be sure to see page 10 for Instructions How to Lay Linoleums, and How to Order them to Avoid Delays.



The lower priced grades of Inlaid Linoleums are not recommended for extra heavy traffic. Use Linoleum Lustre. See page 10.



A quilt panel featuring a central floral medallion surrounded by a diamond pattern. The medallion is a large, stylized flower with a yellow center and orange petals, surrounded by green leaves. It is set against a light background. The surrounding pattern consists of a grid of squares, each containing a smaller diamond shape. The diamonds are in shades of yellow, green, and brown, creating a complex geometric design.

See Pages 10 and 11, and also Page 3 of Cover of this Catalogue for Important Information about Linoleums.



**Our Extra Heavy Inlaid Linoleum  
No. 7629.**  
This tile pattern is a general favorite  
as it bears a remarkable resemblance  
to a tile flooring.  
6 ft. wide only, per square yd. **\$1.10**

Ask for free Samples of our Long-Wearing Linoleums.



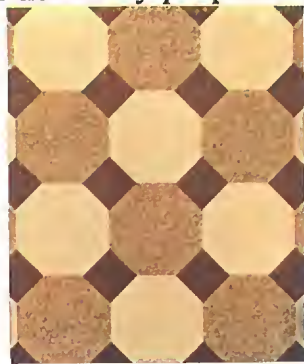
See Page 3 of Cover of this Catalogue for Special Information in regard to Linoleums and the many purposes for which they are adapted.



**Our Extra Heavy Inlaid Linoleum**  
No. 7635.

A new geometrical figure in two shades of green on light ground.

6 ft. wide only, square yd. .... **\$1.10**



**Our Extra Heavy Inlaid Linoleum**  
No. 7636.

A new 1910 coloring effect in several shades of tans and browns.

6 ft. wide only, square yd. .... **\$1.10**



**Our A Quality Domestic Inlaid Linoleum**  
No. 7676.

This pattern is a reproduction of the expensive rubber tile in green and cream colorings.

6 ft. wide only, square yd. .... **\$1.15**



**Our A Quality Domestic Inlaid Linoleum**  
No. 7678.

One of our new patterns in hand-some shades of browns and tans.

6 ft. wide only, square yd. .... **\$1.15**

**Inlaid Linoleums are the CHEAPEST TO BUY because the Patterns and Colors extend clear through to the back and cannot be worn off.**



**Our A1 Quality Inlaid Linoleum**  
No. 7690.

A small tile pattern in tan, gray and blue.

6 ft. wide only, per square yd. **\$1.18**



**Our A1 Quality Inlaid Linoleum**  
No. 7691.

Tile pattern in red, dark green and light brown.

6 ft. wide only, per square yd. **\$1.18**



**Our AA or Extra Quality Domestic Inlaid Linoleum**  
No. 7701.

A very popular pattern. We also have same design in Green and Ivory Colors.

Pattern No. 7700. 6 ft. wide only, per square yd. **\$1.40**



**Our AA Quality Inlaid Linoleum**  
No. 7704.

New 1910 design in green, light brown and tan.

6 ft. wide only, per square yd. **\$1.40**

**Our Inlaid Linoleums are Cheapest to Buy because the Pattern does not Wear off. Prices quoted are per SQUARE YARD. 6 feet wide only, except patterns 7740 and 7741.**



**Our AA Quality Inlaid Linoleum**  
No. 7705.

New 1910 pattern, dark red and tan small black figure.

6 ft. wide only, per square yd. **\$1.40**



**Our AA Quality Inlaid Linoleum**  
No. 7706.

Tile pattern in two shades of blue and cream.

6 ft. wide only, per square yd. **\$1.40**



**Our Best Quality Domestic Inlaid Linoleum**  
No. 7740.

Parquetry pattern in dark brown, red, black and two shades of tan.

12 ft. wide only, per square yd. **\$1.45**



**Our AAA Quality Best Domestic Inlaid Linoleum**  
No. 7726.

A very neat and attractive tile pattern.

6 ft. wide only, per square yd. **\$1.42**

**Pattern No. 7740 can also be furnished with two shades of green, two shades of brown and cream. 12 ft. wide. If wanted order No. 7741.**



**Our AAA Quality Best Domestic Inlaid Linoleum**  
No. 7755.

A very fine reproduction of an inlaid hardwood floor.

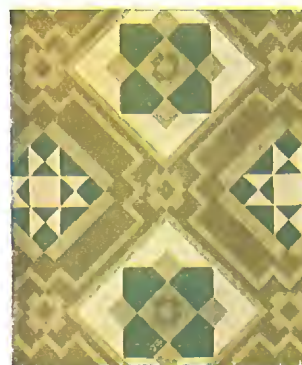
6 ft. wide only, per square yd. **\$1.42**



**Our Special Imported Inlaid Linoleum,**  
A Quality. No. 7754.

Very best quality. An excellent reproduction of rubber tiling. Sharp clear cut design.

6 ft. wide only, per square yd. **\$1.42**



**Our Special Imported Inlaid Linoleum,**  
A Quality. No. 7753.

Very best quality. A medium size figure in soft color tones.

6 ft. wide only, per square yd. **\$1.42**



**Our Special Imported Inlaid Linoleum,**  
A Quality. No. 7756.

Rubber Tile Pattern in dark red, black and cream.

6 ft. wide only, per square yd. **\$1.42**

**Brass Binding for protecting the edges of Linoleum at door-ways and other exposed places. 3/4 inch wide. See page 11. Per FOOT 6c.**

**Use Brass Seam Binding, 7/8 in. wide. Per yard, 7c. See page 11.**



## New and Beautiful Domestic and Scotch Madras Curtains.

Adapted for Parlor, Library or Dining Room.



No. X 9444. Green.  
38 in. x 2 $\frac{1}{2}$  yds., pair **\$2.50**



No. M 9402. Ecrú.  
36 in. x 2 $\frac{1}{2}$  yds., pair **\$3.60**



No. M 9410. Ecrú.  
40 in. x 3 yds., pair **\$4.90**



No. M 9428. Ecrú.  
50 in. x 3 yds., pair **\$7.50**



No. X 9444. Red.  
Made of fine grade material with cross stripe and figures woven into the cloth and finished with a good durable edge of pleasing design. 38 in. wide, 2 $\frac{1}{2}$  yards long.  
Per pair....**\$2.50**



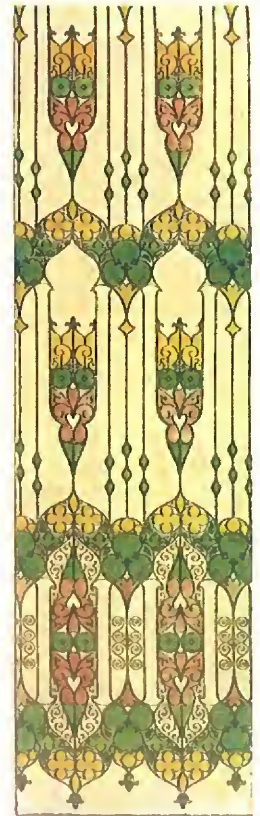
No. M 9402. Green.  
Combination colors of brown, terra cotta and gold, or blue, terra cotta and green combination. 36 in. wide, 2 $\frac{1}{2}$  yards long.  
Per pair....**\$3.60**



No. M 9410. Green.  
Made in combinations of red and green on ecru; also terra cotta and old gold on green ground. 40 in. wide, 3 yards long.  
Per pair....**\$4.90**



No. M 9428. Green.  
This pattern is beautifully adorned with the grape vine and its fruit climbing over the trellis. Always state which color is wanted. 50 in. wide, 3 yards long.  
Per pair....**\$7.50**



No. M 9426. Ecrú.  
This Cathedral pattern is beautiful in any room. Made in colors of old blue on ecru, or Nile rose and green on ecru, and sells on sight. 52 in. wide, 3 yards long.  
Per pair....**\$6.35**

Art and Durability are combined in our Beautiful Portieres. Always give color wanted.



No. 10203 Damask.  
The Trebla design. Made in combinations of green and brown, olive and rose, or red and green. 36 in. wide, 3 yards long.  
Per pair....**\$2.00**



No. 10205 Damask.  
An Empire design of unrivaled beauty, made in color combinations of red and green or two toned green. 40 in. wide, 3 yards long.  
Per pair....**\$2.25**



No. 10210 Damask.  
An Armure weave, unusually attractive. Color combinations of red and green or olive and rose, finished with fringe top and bottom. 45 in. wide, 3 yards long.  
Per pair....**\$2.25**



No. 10242 Damask.  
A very heavy reversible Curtain of exceeding beauty. In color combination of red and green or brown and green. 42 in. wide, 2 $\frac{1}{2}$  yards long.  
Per pair....**\$2.50**



No. 10235 Damask.  
A delicate Empire figured creation of good fabric and design, made in color combinations, olive and rose, red and green. 44 in. wide, 3 yards long.  
Per pair....**\$2.65**

The illustrations show  $\frac{1}{2}$  of one Portiere. When ordering above Draperies *always mention Colors* wanted as well as Pattern Number.



## We guarantee you a Substantial Saving on every pair of Portieres.



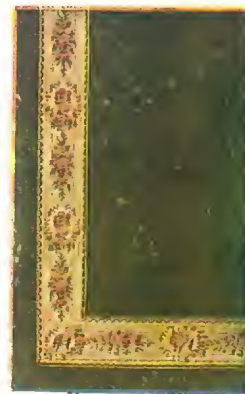
No. 10604 Red.  
45 in. x 2½ yds., pair **\$3.35**



No. 10608 Myrtle.  
46 in. x 2½ yds., pair **\$3.75**



No. 10610 Garnet.  
46 in. x 2½ yds., pair **\$4.50**



No. 10674 Olive.  
46 in. x 2½ yds., pair **\$5.25**



No. 10676 Bronze  
46 in. x 2½ yds., pair **\$6.35**



No. 10604 Green.  
This band Portiere is made of medium weight plain repps, with a two-inch border. 46 in. wide, 2½ yards long. Red or Green.

Per pair....**\$3.35**



No. 10608 Wine.  
This Portiere is made of good quality Armure cloth with small figure and a four-inch tapestry border. 46 in. wide, 2½ yards long. Myrtle or Wine.

Per pair....**\$3.75**



No. 10610 Emerald.  
This Curtain is of heavy figured best quality Armure Damask with a five-inch border, exactly as illustrated. 46 in. wide, 2-5/6 yards long. Garnet or Emerald.

Per pair....**\$4.50**



No. 10674 Brown.  
This Portiere is made from Richardson's self-toned damasks, is of extra weight and has a five-inch heavy tapestry border. 46 in. wide, 2-5/6 yards long. Olive or Brown.

Per pair....**\$5.25**



No. 10676 Red.  
This beautiful drapery is made of the best embellished repps trimmed with an extra quality of Goebelin tapestry bands. Ground work mixture. Olive and brown, or olive and red. 46 in. wide, 2-5/6 yards long.

Per pair....**\$6.35**

When ordering above Draperies *always mention Colors* wanted as well as Pattern Number.



No. 10244 Damask.

A small all-over figure with Empire border. Made in red and green or two-toned green. 50 in. wide, 3 yards long.

Per pair....**\$3.00**



No. 10246 Damask.

This elegant drapery with the new Vandyke edging is made in colors of red and green or olive and rose. 48 in. wide, 3 yards long.

Per pair....**\$3.15**



No. 10248 Damask.

New square center figure is classy. Made in colors of green and tan only. 50 in. wide, 2½ yards long.

Per pair....**\$3.50**



No. 10529 Mercerized.

A reversible Curtain of rare beauty and texture with new Vandyke edge. Colors of two-toned green or brown and green. 50 in. wide, 2½ yards long.

Per pair....**\$3.75**



No. 10193 Tapestry.

This elegant Empire pattern has proved its worth over and over again. Made in combinations of two-toned green, red and green, or two-toned red. 50 in. wide, 3 yards long.

Per pair....**\$4.50**

When ordering above Draperies *always mention Colors* wanted as well as Pattern Number.



**SPECIAL NOTICE:** Most of the following Handsome and Decorative Couch Covers are made in more than one Color Combination. Therefore when ordering it is Very Important that you GIVE COLOR COMBINATION as well as Pattern Number.



Couch Cover. No. 10435.

This Negus cover is of good weight fabric, made with either red or green predominating.  
60 in. wide. Each.....**\$1.70**



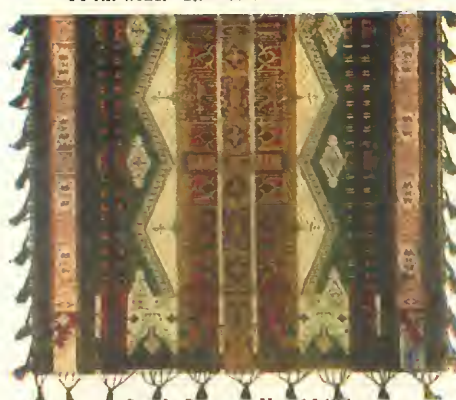
Couch Cover. No. 10432.

A bright, handsome cover of extra weight fabric. Made in colors of green or red.  
60 in. wide. Each.....**\$2.00**  
72 in. wide. ....**2.50**



Couch Cover. No. 10433.

This elegant Damask Cover is of superior quality for the price named. Made in combination shades of natural wood colors.  
60 in. wide. Each.....**\$2.65**



Couch Cover. No. 10434.

An Oriental cover of unusual attractiveness and unique in both design and coloring. Just bright enough.  
60 in. wide. Each.....**\$2.50**



Couch Cover. No. 10437.

An Oriental prayer rug pattern with medallion center and double border on green or red ground.  
60 in. wide. Each.....**\$2.65**



Couch Cover. No. 10438.

A Flemish figure of fine, smooth texture and good weight. Colors are brown, tan and red, beautifully blended.  
60 in. wide. Each.....**\$3.25**  
72 in. wide. ....**4.90**



Couch Cover. No. 10440.

This Daghestan patterned cover is of heavy weave wonderfully wrought in either green or red coloring.  
60 in. wide. Each.....**\$3.75**



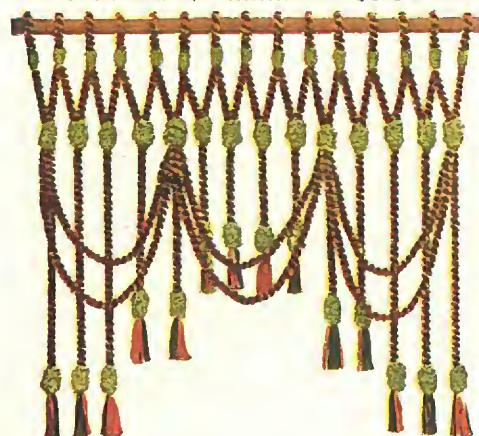
Couch Cover. No. 10450.

A Parisian cover that is artistically correct and very classy. Made in colors of green or brown ground.  
60 in. wide. Each.....**\$4.00**



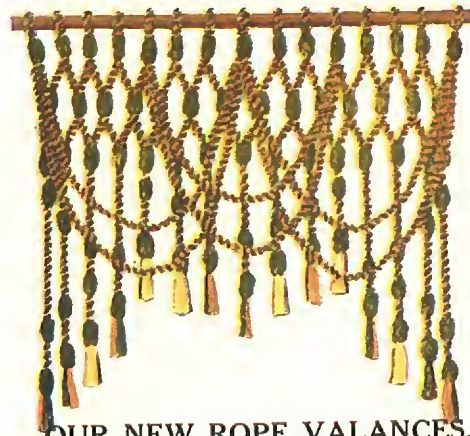
Couch Cover. No. 10462.

A Persian cover of artistic design and color. Type cannot portray its beauty. Made only as illustrated in red and green. Wonderfully wrought.  
63 in. wide. Each.....**\$5.45**



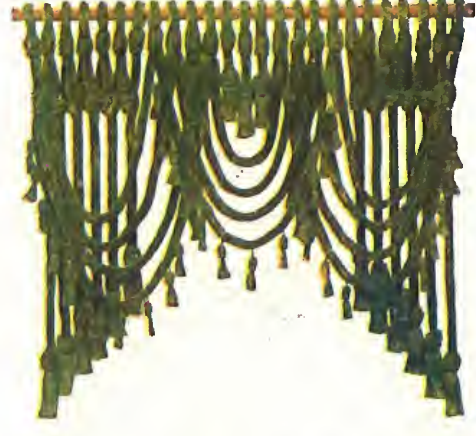
No. V 50. Rope Valance.

Made of 1/2-inch Velvet cord in Red and Green or Olive and Rose combinations.  
For openings 3 to 4 feet wide. Each **\$1.25**



No. V 52. Rope Valance.

Made of 3/4-inch hand finished cords in Red and Green, or Olive and Rose combination.  
For openings 4 to 5 feet wide. Each **\$2.10**



No. V 54. Rope Valance.

Made of 1-inch plush cords in plain Myrtle Green, Two-toned Brown or Red and Green combination.  
For openings 6 to 7 feet wide. Each **\$3.60**

**OUR NEW ROPE VALANCES.**

Special Color Combination of Rope Valances made to order at 50c extra each.



## Our Art and Decorative Rope Portiere Draperies.

When ordering please be careful as to style and colors wanted as these Ropes cannot be sent on approval.



When ordering  
always give color  
combination wanted.

### Pattern R 61. Rope Portiere.

Made of  $\frac{3}{4}$ -inch twisted velvet cords  
in Red and Green or Olive and  
Rose combinations.

For opening 4 to 6 feet wide.

Each **\$2.50**



Each pattern  
is made in two  
or more colorings.  
Tell us which  
color combination  
is wanted.

### Pattern R 67. Rope Portiere.

Made of  $\frac{3}{4}$ -inch plush cords with small  
hard cord valance.

Red and Green or Two-toned Green.

For openings 5 to 7 feet wide.

Each **\$3.30**



When ordering  
always give color  
combination wanted.

### Pattern R 62. Rope Portiere.

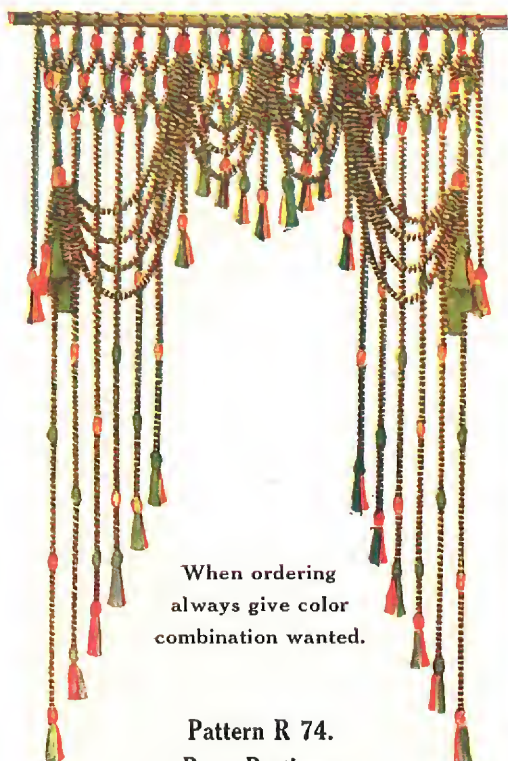
Made of  $\frac{3}{4}$ -inch plush cords with an un-  
usually attractive valance and  
festoon of hard cords.

In colors of Red and Green or Olive and Rose.

For openings 5 to 6 feet wide.

Each **\$3.85**

Rope Portieres ordered in different colors than those described will be made to order  
and 50 cents extra will be charged.



When ordering  
always give color  
combination wanted.

### Pattern R 74. Rope Portiere.

Made of 1-inch velvet cords with new designs  
of festoons and heavy ornaments.

Colors: Red and Green, or  
Two-toned Brown.

For openings 5 to 7 feet wide.

Each **\$5.00**



Each pattern  
is made in two  
or more colorings.  
Tell us which  
color combination  
is wanted.

### Pattern R 69. Rope Portiere.

Made of full 1-inch velvet cords with  
heavy cord festoons in colors  
of Red and Green or  
Two-toned Green.

For openings 5 to 7 feet wide.

Each **\$5.25**



When ordering  
always give color  
combination wanted.

### Pattern R 73. Rope Portiere.

Made of  $\frac{3}{4}$ -inch closely woven plush  
cord with a 6-inch Tapestry band  
bound in colors to match the  
rope and tassels, showing  
alike on both sides.  
Solid colors of Myrtle Green, Cardinal Red  
or Sable Brown.

For openings 5 to 7 feet wide.

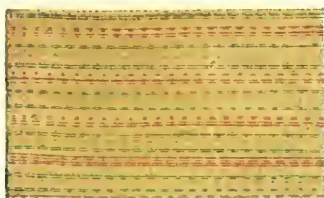
Each **\$6.30**

## NOTICE:

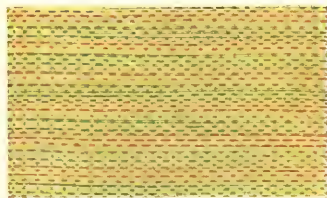
Prices for SPECIAL SIZES and COLORS furnished on application.  
Leather or Mission Draperies illustrated on Page 69.



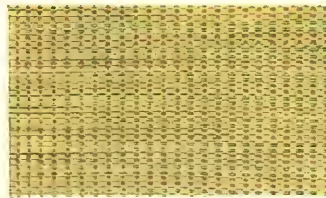
## Our Straw Mattings are freshly Imported direct from China and Japan.



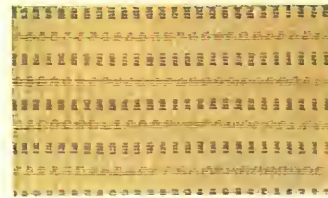
**Our China Matting No. 140.**  
1X Quality. Jointless.  
36 inches wide. Per yard... **16c**



**Our China Matting No. 340.**  
3X Quality. Fine Jointless.  
36 inches wide. Per yard... **24c**



**Our China Matting No. 640.**  
6X Quality. Heavy Jointless.  
36 inches wide. Per yard... **27c**



**Our China Matting No. 941.**  
9X Quality. Very best goods.  
36 inches wide. Per yard... **35c**

We cannot always supply the exact patterns illustrated and will, unless otherwise specially instructed, send the best substitute we have in stock. Further particulars on page 13.



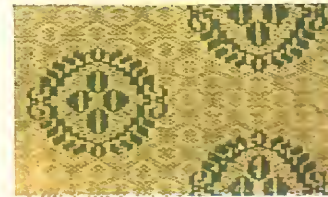
**Our Japanese Matting No. 1800.**  
18X Quality. Fine Jointless Cotton Warp.  
36 inches wide. Per yard... **30c**



**Our Japanese Matting No. 2440.**  
24X Quality. Fancy Stenciled Cotton Warp.  
36 inches wide. Per yard... **28c**

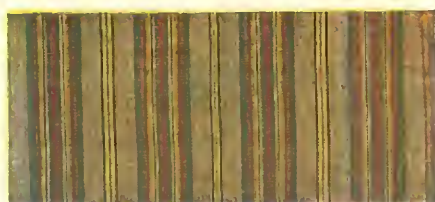


**Our Japanese Matting No. 2540.**  
25X Quality. Heavy Jointless Cotton Warp.  
36 inches wide. Per yard... **30c**



**Our Japanese Matting No. 2840.**  
28X Quality. Extra Quality. Very fine Cotton Warp. 36 in. wide. Per yard... **31c**

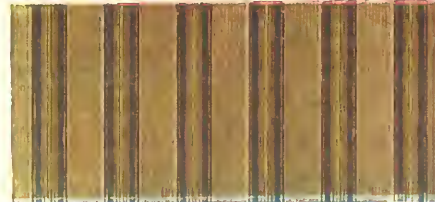
We cannot always supply the exact patterns illustrated and will, unless otherwise specially instructed, send the best substitute we have in stock. Further particulars on page 13.



**Our "Y" Hemp Matting.**  
The best low priced Hemp Matting on the market today. We do not handle the cheapest grades of Hems.  
36 inches wide. Per yard only... **15c**



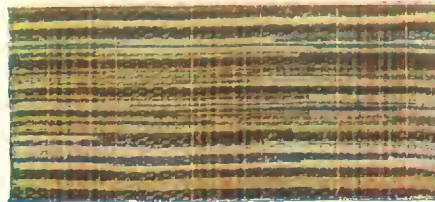
**Our Villa Hemp Matting.**  
For an inexpensive Hemp Matting this grade is unexcelled.  
36 inches wide. Per yard... **22c**



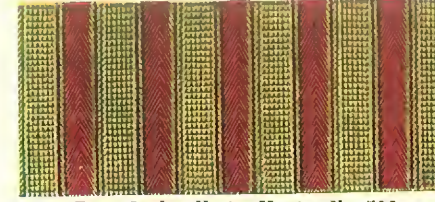
**Our "B" Hemp Carpeting.**  
A superior grade.  
36 inches wide. Special value, per yard... **24c**  
Samples of Hemp Matting furnished free.



**Our Superlative Special 3-ply Matting.**  
The best Hemp made.  
Always gives satisfaction.  
36 inches wide. Per yard... **34c**



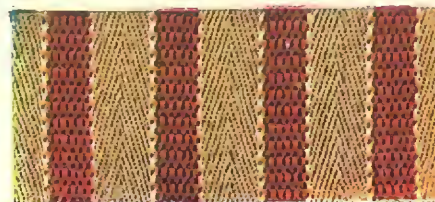
**Our Superlative Rag Carpeting.**  
Extra heavy warp. 36 inches wide.  
B Grade, per yard **36c** A Grade, per yard **39c**  
We do not handle the cheapest grades of Rag Carpet.



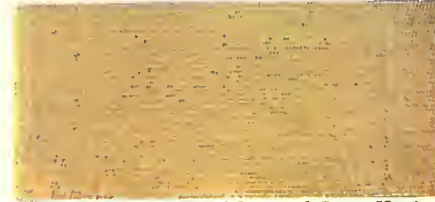
**Our Extra Quality Napier Matting No. 509.**  
18 in. wide, per yd. **20c** 36 in. wide, per yd. **40c**  
27 in. wide, per yd. **30c** 45 in. wide, per yd. **50c**  
64 inches wide, per yard... **60c**



**Our Double Twilled Reversible Cocoa Matting No. 14.**  
Green striped. A most serviceable Matting.  
18 in. wide per yd. **32 1/2c** 36 in. wide per yd. **65c**  
27 in. wide per yd. **48 1/2c** 45 in. wide per yd. **81 1/2c**  
64 inches wide, per yard... **97 1/2c**



**Our Double Twilled Reversible Cocoa Matting No. 5.**  
Red striped. Made from imported all cocoa fibre.  
18 in. wide per yd. **32 1/2c** 36 in. wide per yd. **65c**  
27 in. wide per yd. **48 1/2c** 45 in. wide per yd. **81 1/2c**  
64 inches wide, per yard... **97 1/2c**



**Our A1 Hard Twisted Imported Cocoa Matting.**  
Woven from cocoa fibre in India.  
18 in. wide per yd. **34c** 36 in. wide per yd. **\$0.68**  
27 in. wide per yd. **51c** 45 in. wide per yd. **.85**  
64 inches wide, per yard... **\$1.02**



**Our Hand Made Shade Cloth.**  
Color 18—Brown.



**Our Hand Made Shade Cloth.**  
Color 34—Terra Cotta.



**Our Hand Made Shade Cloth.**  
Color 44—Pea Green

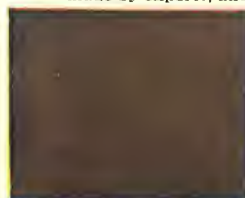


**Our Hand Made Shade Cloth.**  
Color 10—Drab.



**Our Hand Made Shade Cloth.**  
Color 41—Dark Olive.

See page 14 for schedule showing cost of Window Shades made to order. We handle only the best grade of Hand Made Shade Cloths. Our Shades are perfectly made by experts, and are mounted on first-class guaranteed rollers. We have unexcelled facilities for the correct and prompt filling of all Shade orders.



**Our Hand Made Shade Cloth.**  
Color 18—Brown.



**Our Hand Made Shade Cloth.**  
Color 42—Dark Spanish Olive.



**Our Hand Made Shade Cloth.**  
Color 27—Bottle Green.



**Our Hand Made Shade Cloth.**  
Color 32—Cream.



**Our Hand Made Shade Cloth.**  
Color 5—Dark Green.

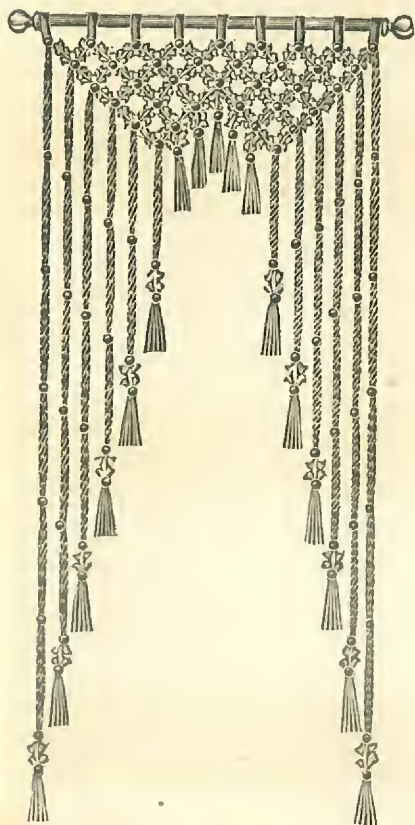
Ask for Free Samples of our Superlative Hand Made Shade Cloths. They are superior to anything on the market. Estimates cheerfully furnished upon request. We Letter Shades in plain gold bronze letters at 45c per lineal foot. See page 14 for schedule showing cost of Shades made to order, also for prices on Shade Fringes and Sundries.

Zinc Ends for Matting, for all widths. 13c per yard end; riveted to Matting, 23c per yard of ends. Rubber Ends for Matting, all widths @ 65c per yard end; sewed on to Matting, 85c per yard of ends.



## Our Leather Portieres or Mission Draperies. Hand Made.

All Made in Colors of Myrtle Green, Dark Red and Medium Brown.



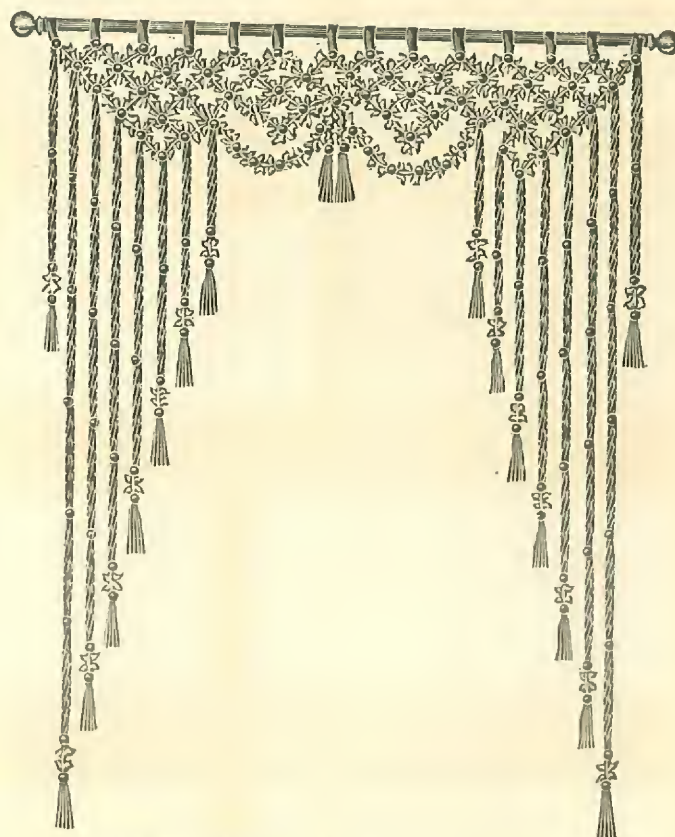
**Pattern 10301. Leather Portiere.**

This design presents a very full appearance for single door drapery, adjustable for openings 2 ft. 6 in. to 3 ft. wide, 6 to 7 ft. high. Price each \$4.60

These Leather Portieres or Mission Draperies, as they are sometimes called, are strictly *hand made* of the very finest quality of California Velvet Leather.

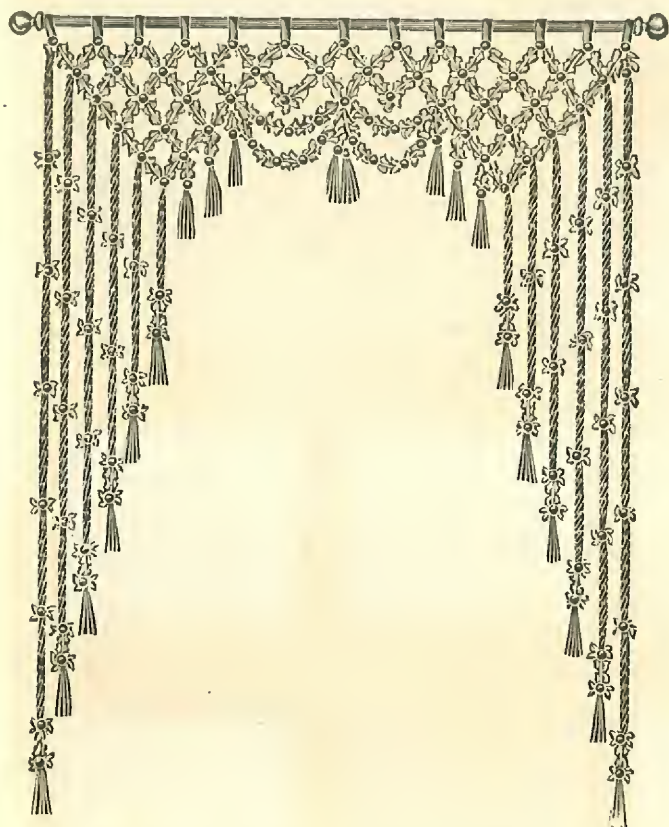
For beauty of design and coloring they are guaranteed superior to any cord draperies on the market.

These Curtains are in a class by themselves, and their use now in thousands of the finest homes is positive proof of their artistic and intrinsic value.



**Pattern 10303. Leather Portiere.**

A showy and durable drapery with full festoon effect, and with extra width of strands and tassels. Price each \$5.60

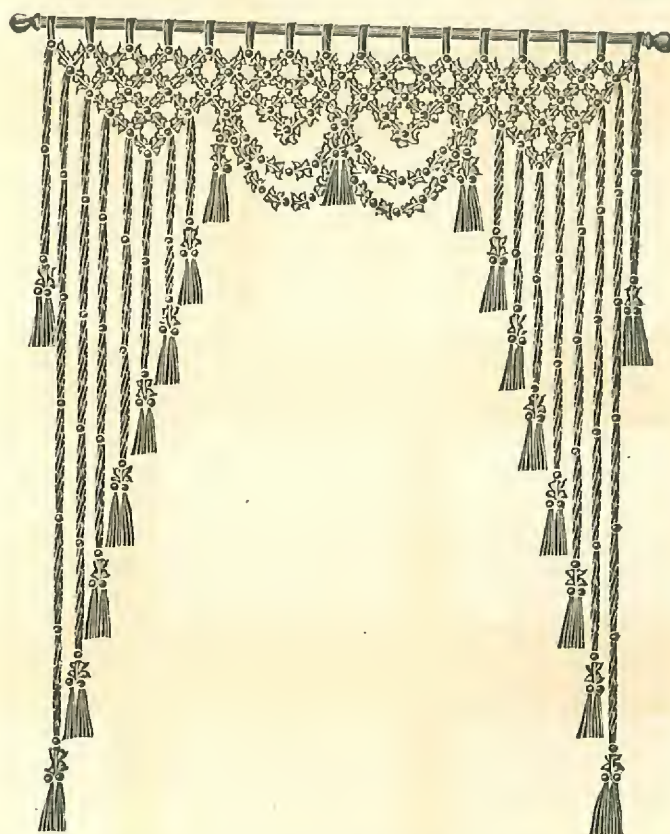


**Pattern 10306. Leather Portiere.**

An artistic pattern which differs from all others by combining a leather bow knot with each grill ball on the long strands.

6 ft. wide, 7 ft. long.

Price each \$7.00



**Pattern 10309. Leather Portiere.**

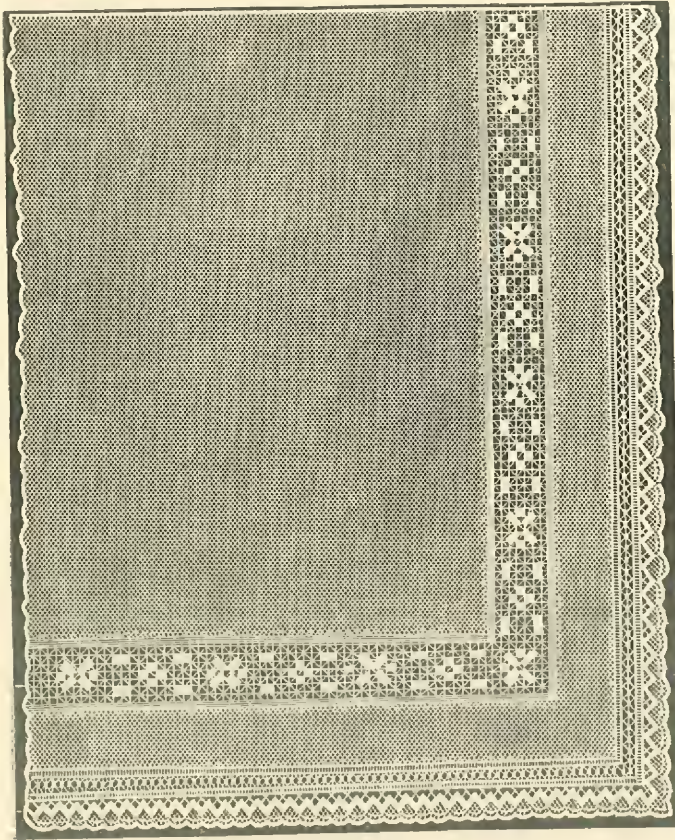
This graceful festoon design with the heavy grill work and double tassels has a commanding appearance and made extra wide.

6 ft. wide, 7 ft. long. Price each \$9.00

This pattern can be made for large openings. Ask for estimates.



## Our Newest Designs in Wear-Resisting Cable Net Curtains.

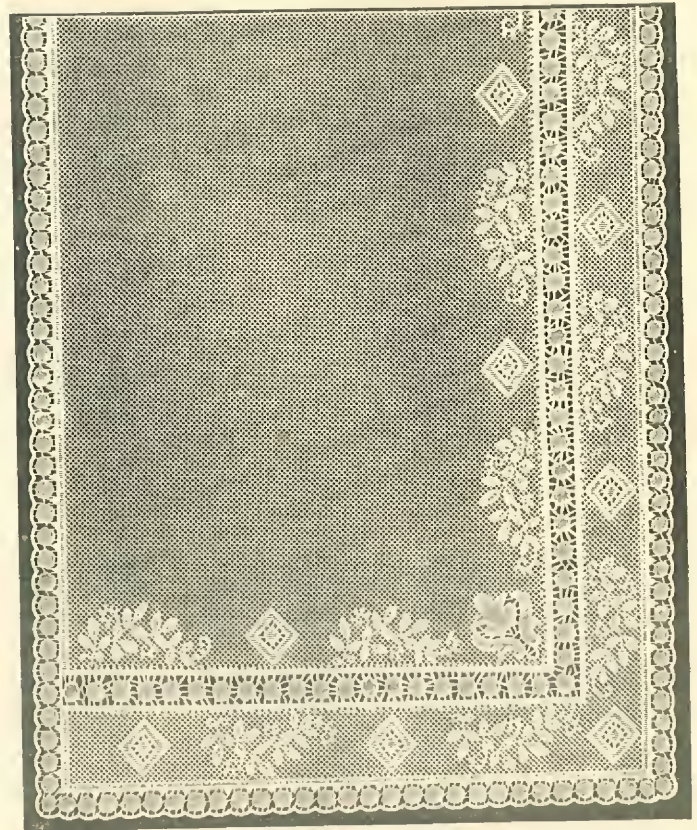


**Pattern C 9202. White.**

Cable Net Curtains are renowned for their long-wearing qualities. Notice this design of Antique Lace and then note our low price.

37 inches wide, 2½ yards long.

Per pair, **\$1.35**



**Pattern C 9212. White.**

This artistic Novelty has many points for admiration as it combines the Cluny effects with the latest French fillet weaves. A strong Curtaln any way you analyze it.

51 inches wide, 3 yards long.

Per pair, **\$1.95**

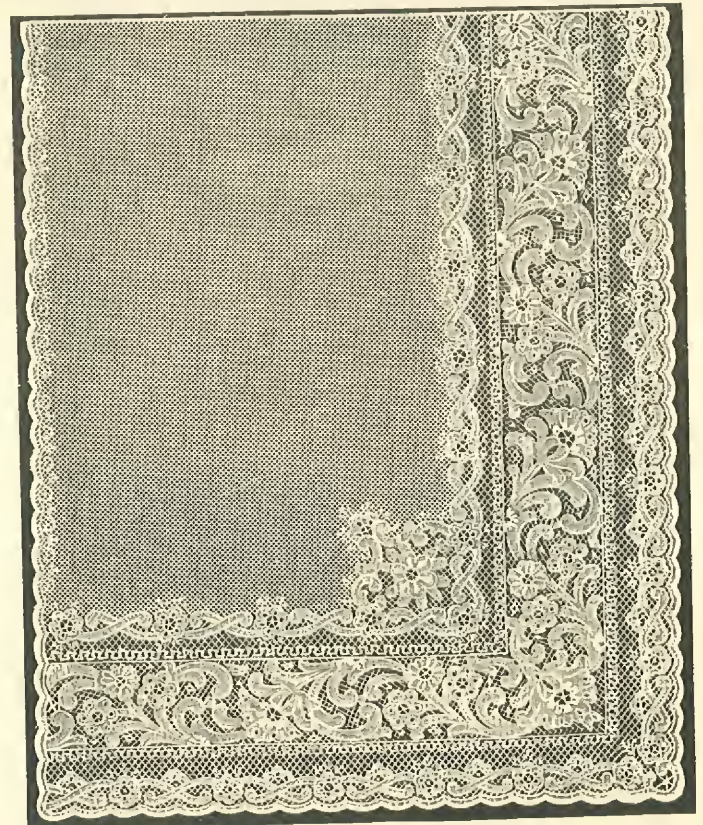


**Pattern C 9210. White.**

This Cable Net Curtain has a distinction quite different from other Cable Nets because of the motif figure in the center and a fancy lace edging with Point d'Esprit net backing.

48 inches wide, 3 yards long.

Per pair, **\$2.00**



**Pattern C 9222. Cream only.**

This new and original design is highly commended for its evenly balanced figures, showing artistic merit of rare degree. The quality is equal to any, and superior to many sold at same price.

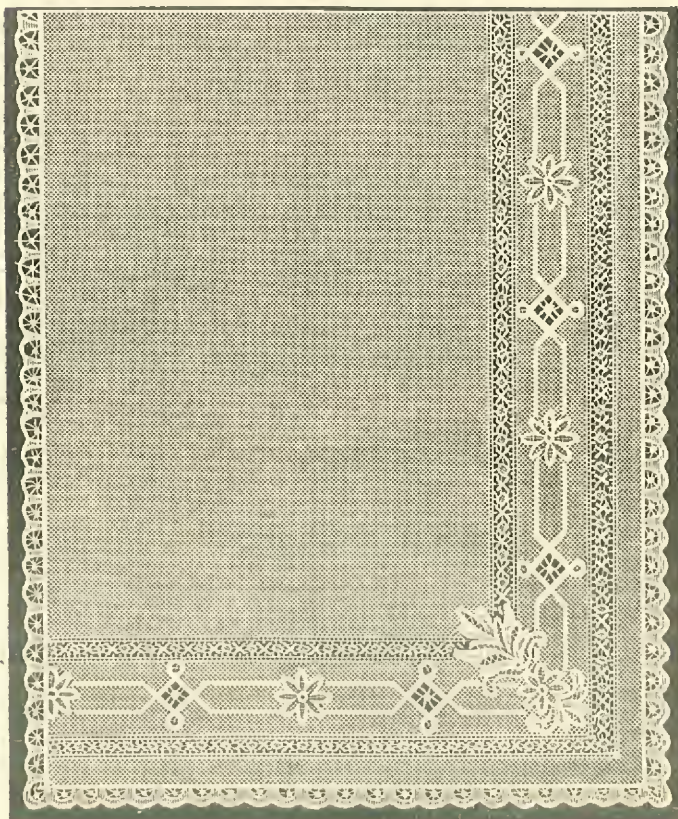
50 inches wide, 2½ yards long.

Per pair, **\$2.50**

**New Flat Edged Muslin Curtains, page 89.**



## Order a line of Lace Curtains and Portieres on approval.

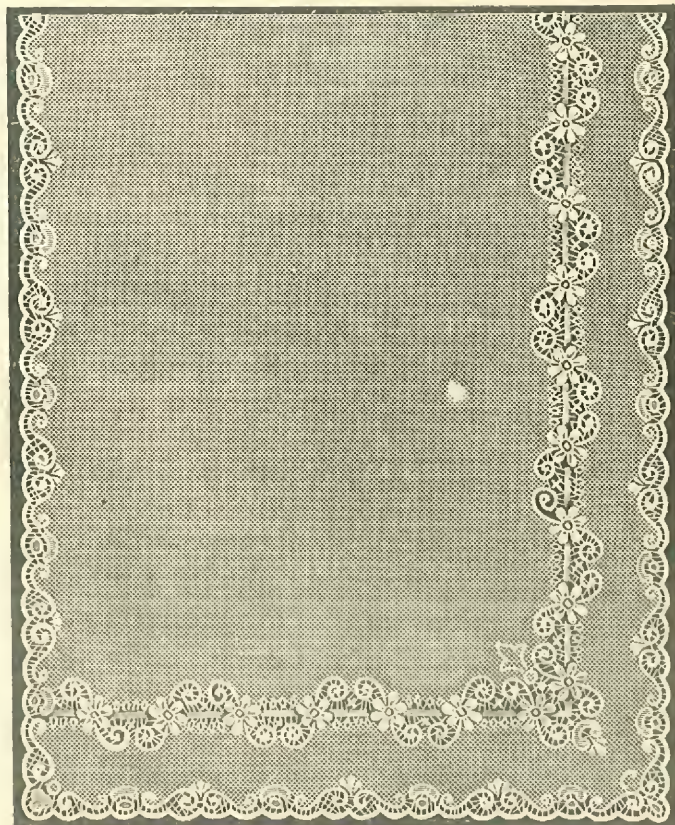


**Pattern C 9223. Ivory.**

A woven Curtain throughout, notwithstanding the impression given by the illustration which shows two rows of insertion on either side of the border making a most beautiful Curtain.

50 inches wide, 3 yards long.

Per pair, **\$2.65**

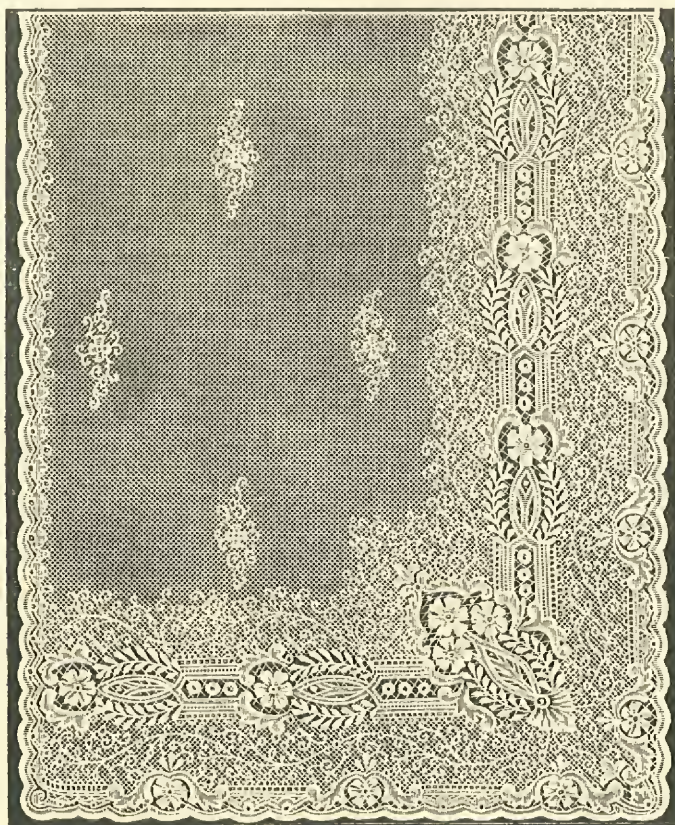


**Pattern C 9224. White.**

This is a reproduction of one of the largest selling Curtains we ever had in our unapproachable assortment. A queen of beauty, combined with lion strength and lasting qualities.

40 inches wide, 3 yards long.

Per pair, **\$2.75**

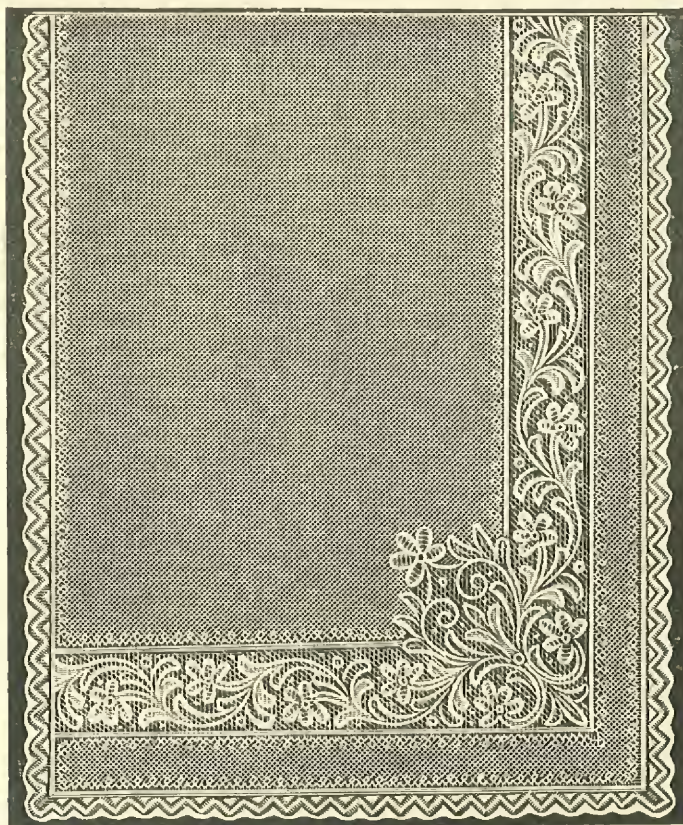


**Pattern C 9227. White.**

This Cable Net is of extra weight. Made of three ply double and twisted threads. As regards pattern and quality it has no equal at the price named.

48 inches wide, 3 yards long.

Per pair, **\$2.90**



**Pattern C 9237. White.**

This beautiful Cable Net Curtain represents the ever popular Renaissance school of laces. It is an especially strong Curtain, well made and full of merit.

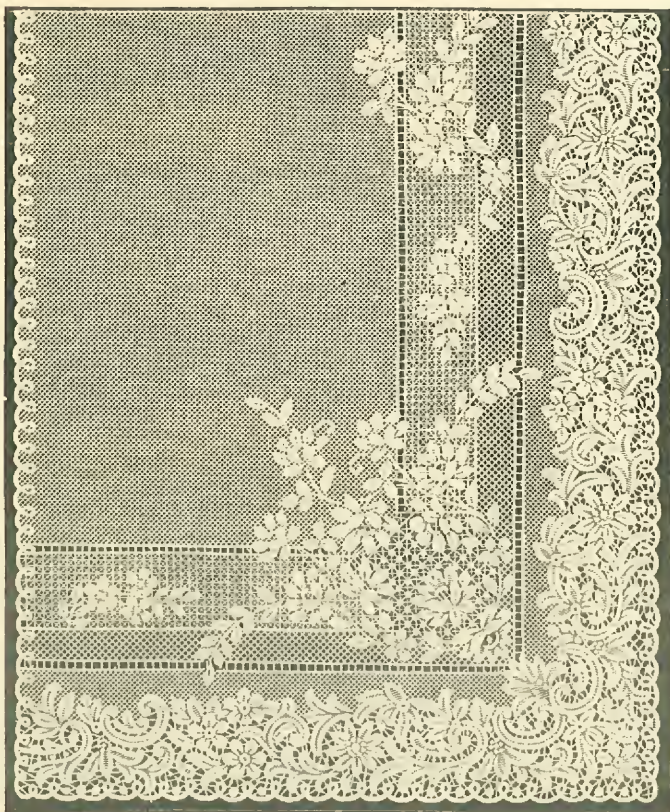
50 inches wide, 3 yards long.

Per pair, **\$3.00**

Door Panels illustrated on page 91.



## These Cable Net Curtains always give Excellent Satisfaction.

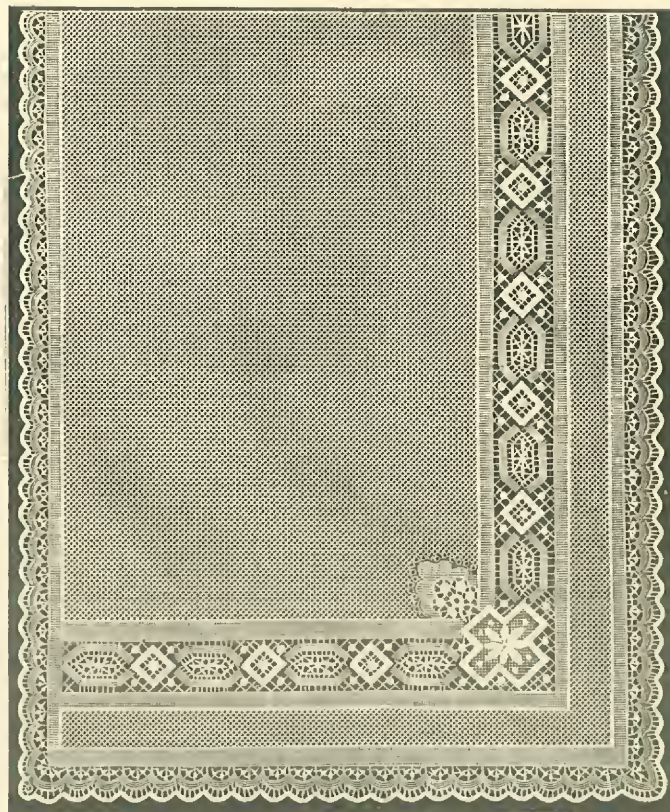


**Pattern C 9225. White.**

This fine combination of Egyptian Lace edging and rare pattern of floral insertion makes a complete whole of all that art and genius can combine.

50 inches wide, 3½ yards long.

Per pair, **\$3.00**

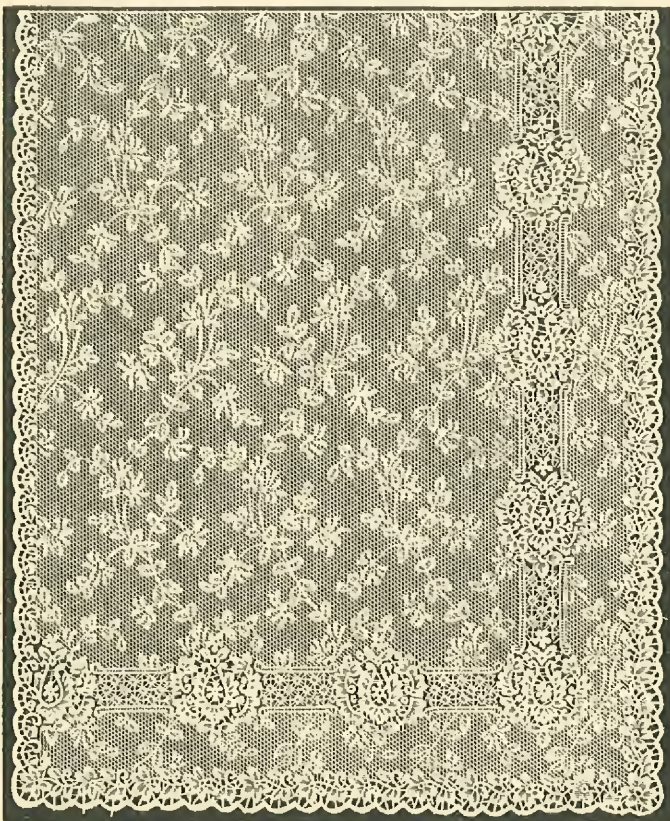


**Pattern C 9235. White.**

A Novelty Curtain with straight lines and geometrical figures is the latest idea in fine drapery work. Will appeal to all refined tastes.

50 inches wide, 3½ yards long.

Per pair, **\$2.90**

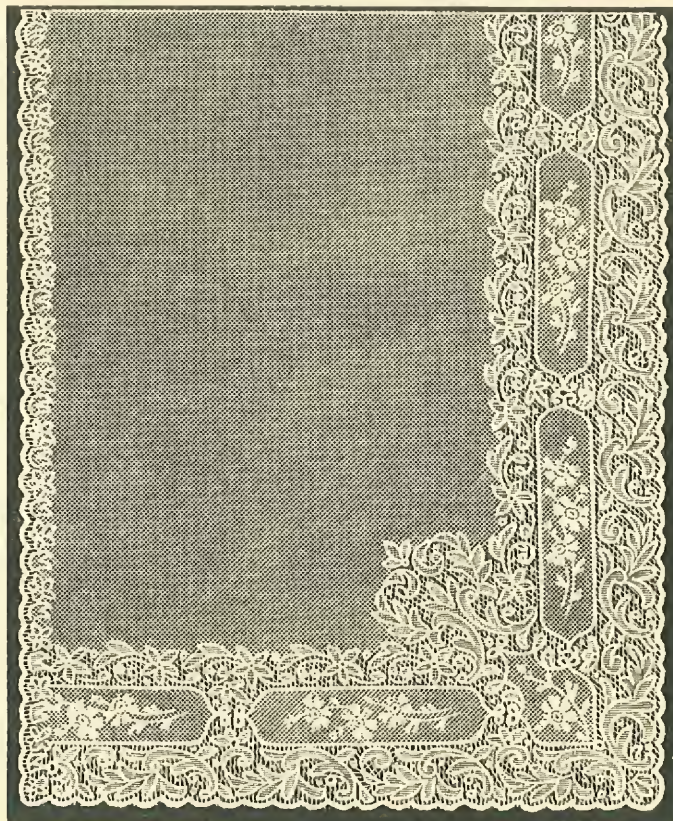


**Pattern C 9238. White.**

After much research and many trials we are much pleased to present this two-toned Cable Net Curtain with an all over figured foundation and a beautiful Empire border. It is really a modern innovation.

52 inches wide, 3 yards long.

Per pair, **\$3.45**



**Pattern C 9271. Ivory.**

A most exquisite and striking pattern with a heavy woven floral design in the paneled border, giving it a two-toned effect, and finished with an extra strong edge of overlapped stitching.

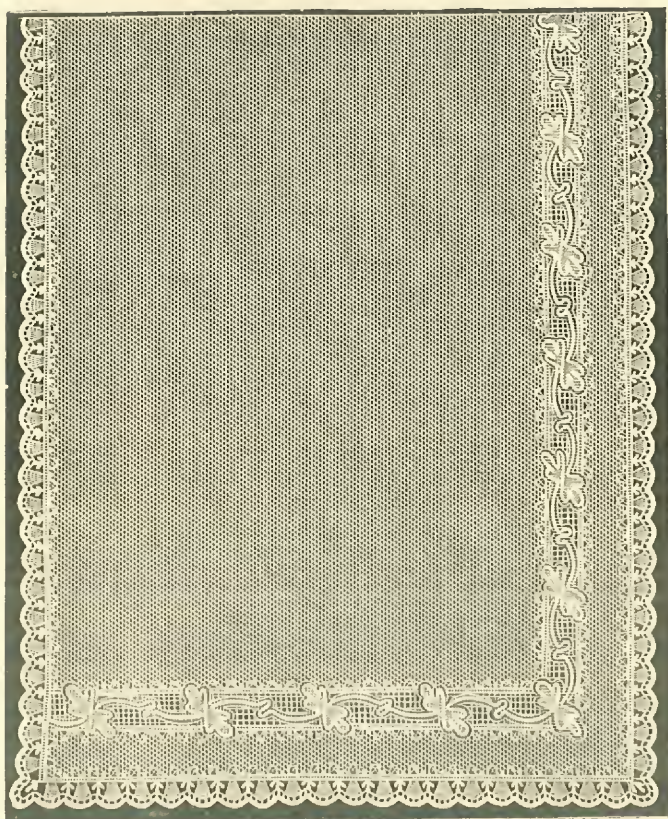
50 inches wide, 3 yards long.

Per pair, **\$4.10**

See our Panel Curtains on page 28.



## Four New Arabian Curtains at Wonderfully Low Prices.

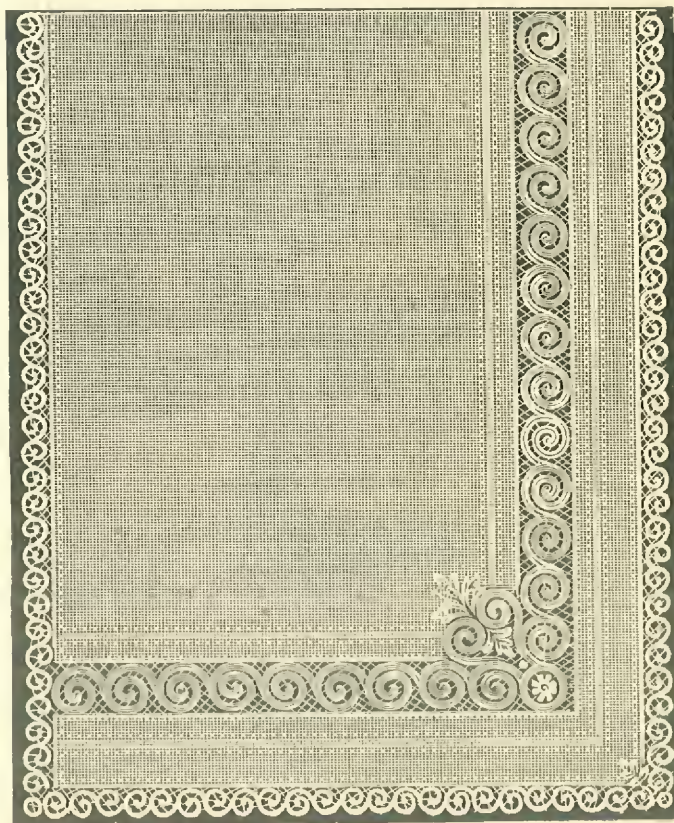


**Pattern A 9012. Dark Ecu.**

This neat little bordered Curtain of Grecian origin is almost perfect in its bearings. Especially adapted for dining rooms, dens, or club room use.

50 inches wide, 3½ yards long.

Per pair, **\$2.25**

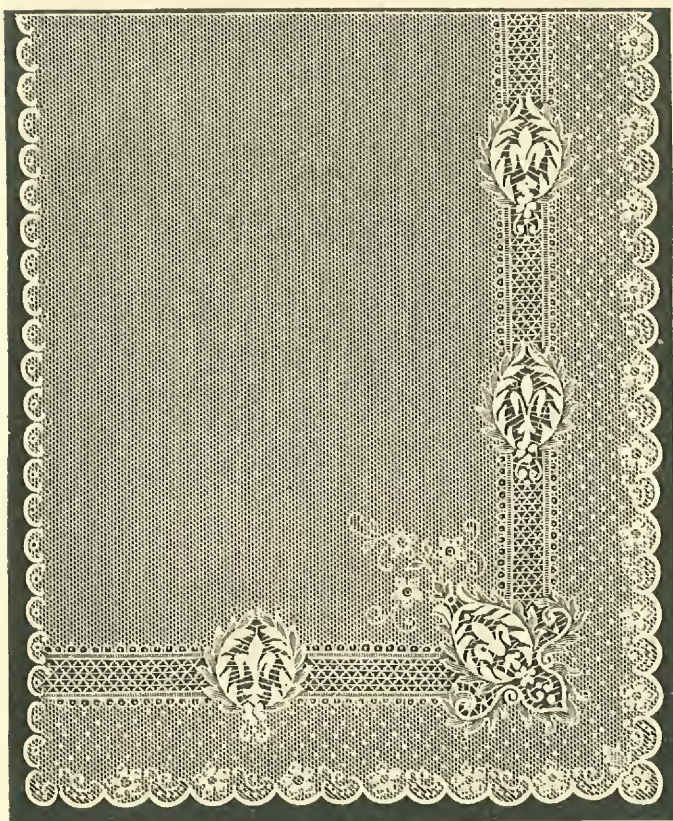


**Pattern A 9008. Dark Ecu.**

Here is shown remarkable results of reproduction. This Curtain is made of square mesh net ornamented with a beautiful scroll edging and insertion interwoven in the net.

50 inches wide, 3 yards long.

Per pair, **\$2.35**

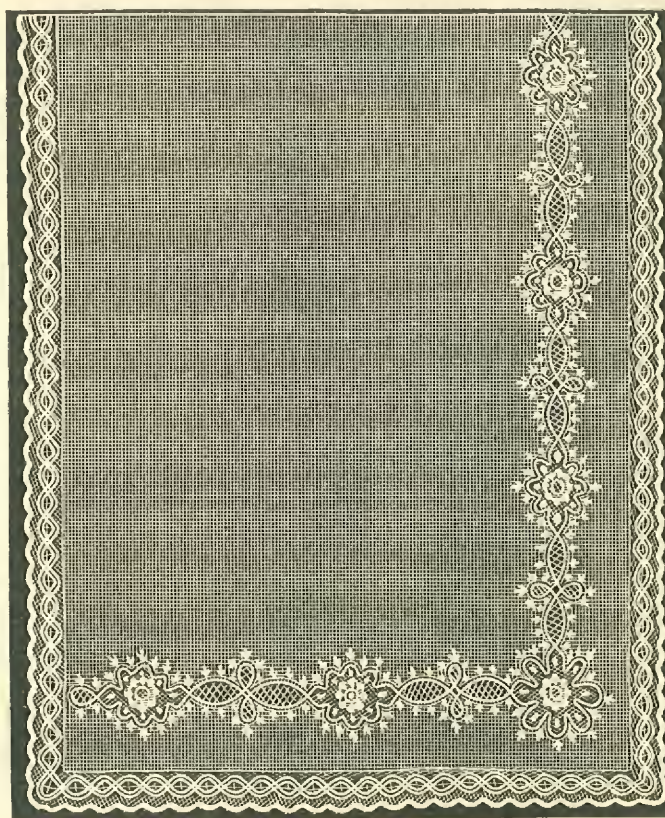


**Pattern A 9015. Dark Ecu.**

This fine Empire pattern embellished with the fleur-de-lis and finished with a floral edge upon a Point D'esprit figured net is irresistible.

46 inches wide, 3½ yards long.

Per pair, **\$2.70**



**Pattern A 9020. Dark Ecu.**

A dainty new pattern of the Grecian school effect on a square mesh net. Very effective and graceful. A gem for the price.

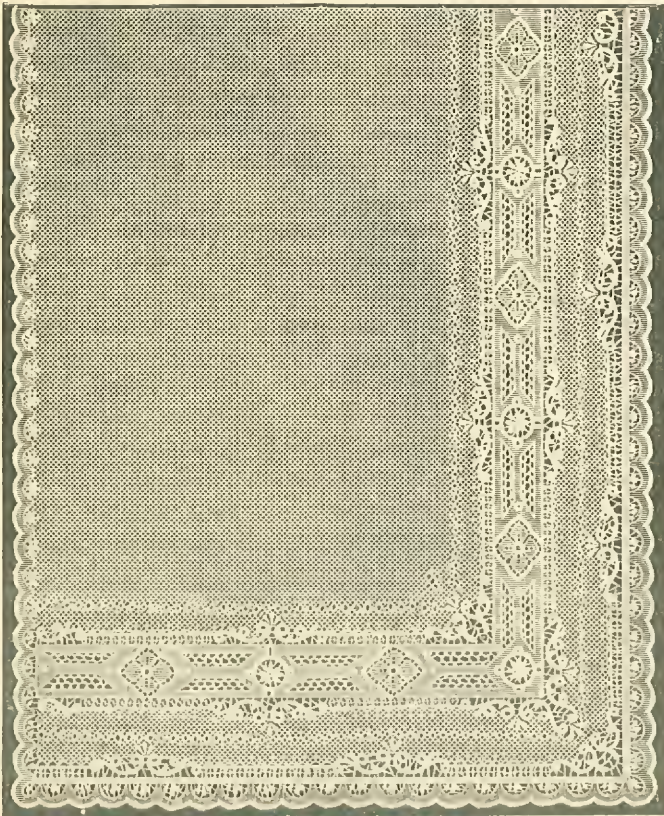
50 inches wide, 3½ yards long.

Per pair, **\$2.80**

**For Cross-Stripe and Scrim Curtains see page 93.**



## Our Arabian Curtains are noted for long, satisfactory wear.

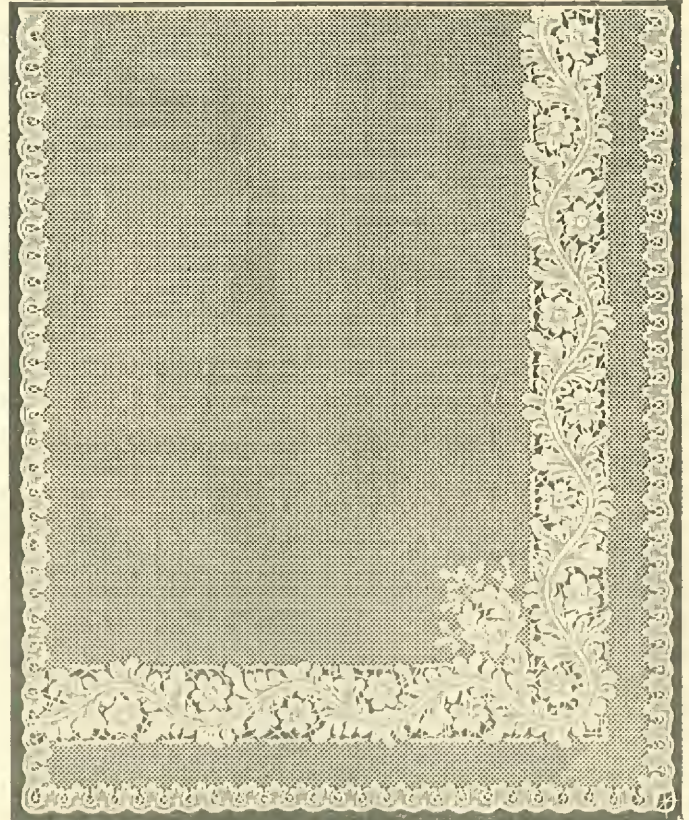


**Pattern A 9031. Dark Ecu.**

A straight line geometrical figure for border, embellished with lace beading on either side, and body of Curtain of heavy cable net weave.

54 inches wide, 3 yards long.

Per pair, **\$3.30**

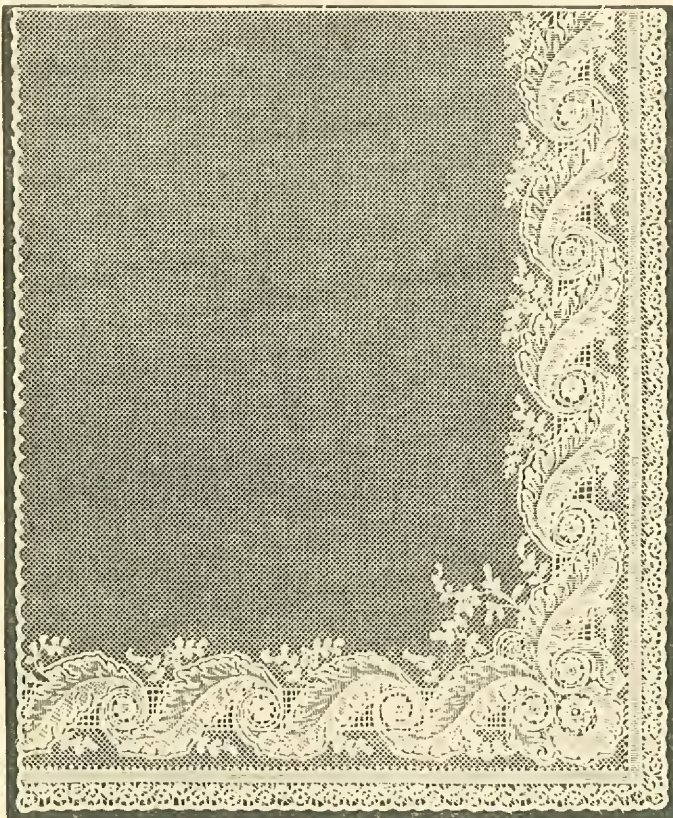


**Pattern A 9019. Dark Ecu.**

This is one of the latest and most desirable patterns shown, the border being corded and the body of a heavy cable net, makes the ensemble heavy and durable. A great bargain at the price named.

52 inches wide, 3 yards long.

Per pair, **\$3.40**

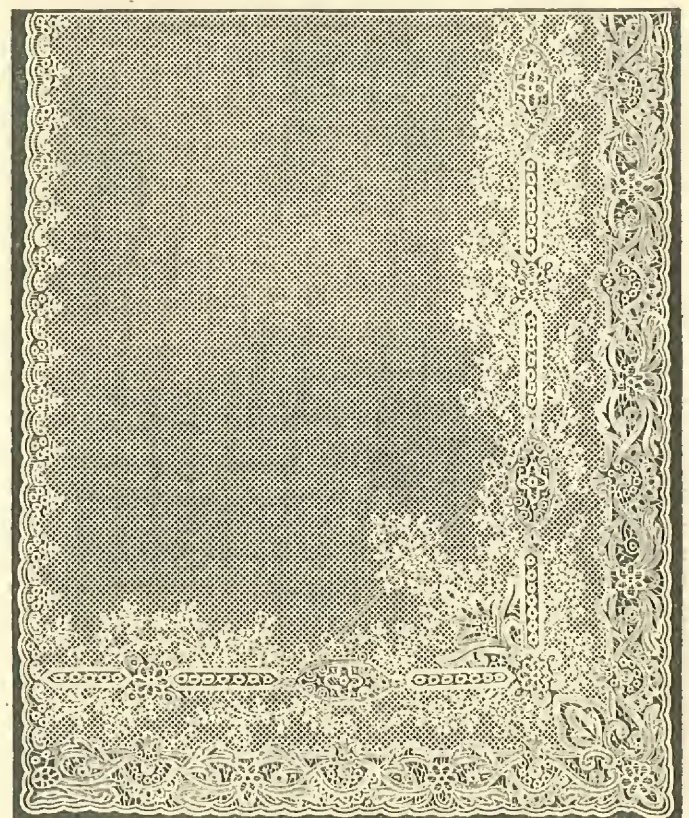


**Pattern A 9028. Dark Ecu.**

The design of this Curtain was found in the Cluny collection of prize patterns. Its construction is perfect.

52 inches wide, 3½ yards long.

Per pair, **\$3.85**



**Pattern A 9037. Dark Ecu.**

This new pattern represents a combination of French Renaissance and Marie Antoinette laces. It is made of a strong cable thread.

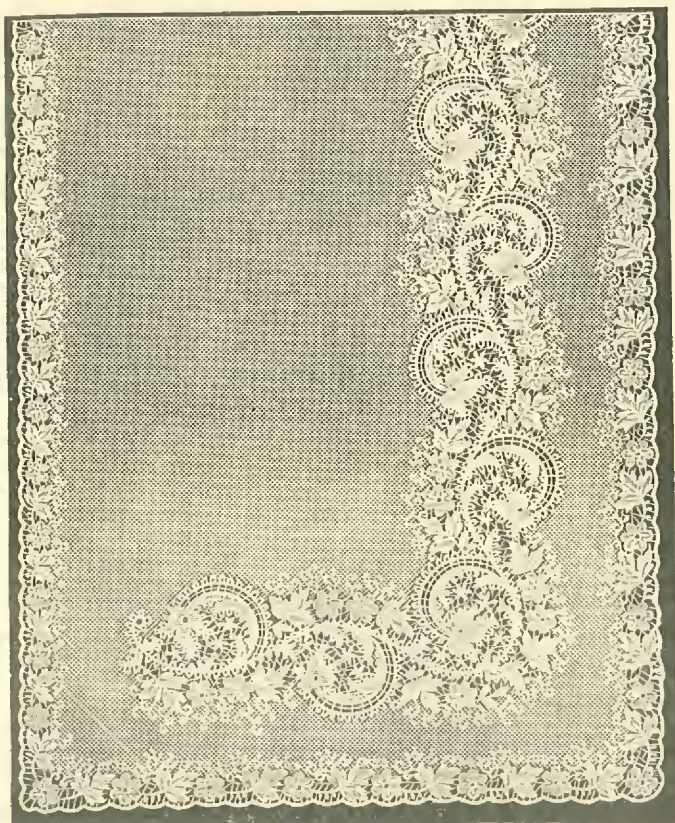
50 inches wide, 3 yards long.

Per pair, **\$4.00**

**New Novelties in Lace Curtains, pages 27 and 28.**



## New Double-Faced, Interlaced Corded Arabian Curtains.

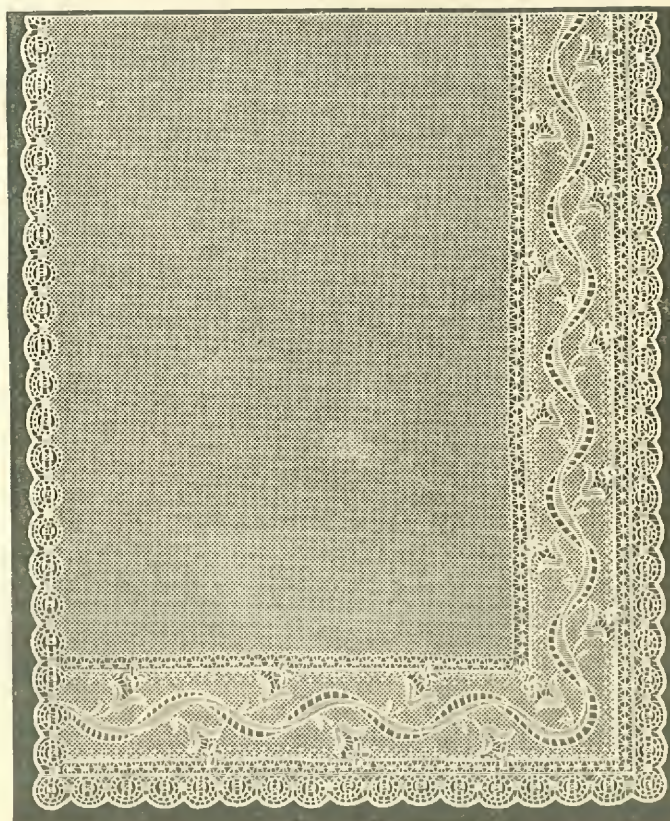


**Pattern A 9039. Dark Ecu.**

These Novelties combine all the merit of both the Nottingham and Arabian schools of art. They are very meritorious.

50 inches wide, 3 yards long.

Per pair, **\$4.10**

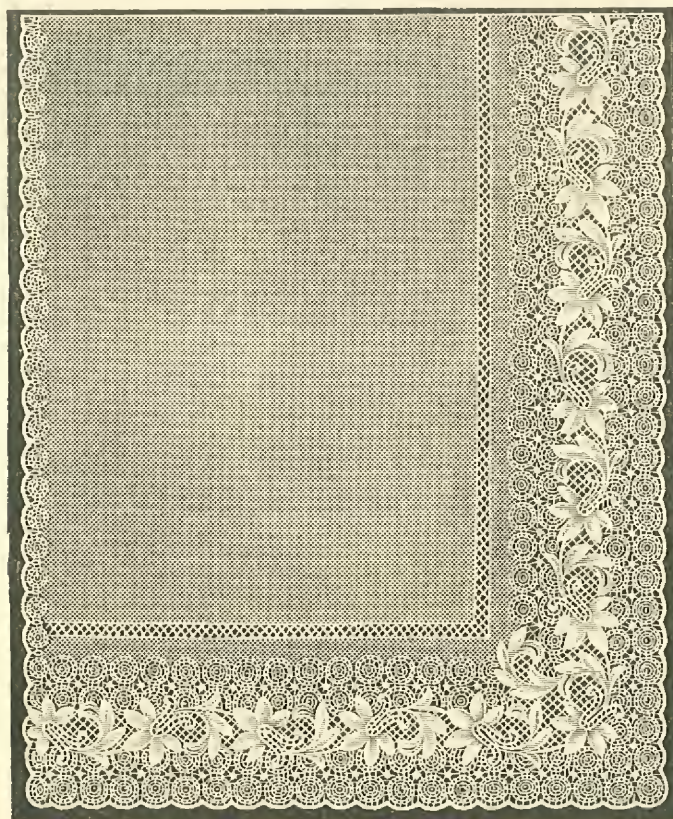


**Pattern A 9041. Dark Ecu.**

A beautiful Curtain of the most exquisite design in its class and price, Very strong and durable.

50 inches wide, 3 yards long.

Per pair, **\$5.10**

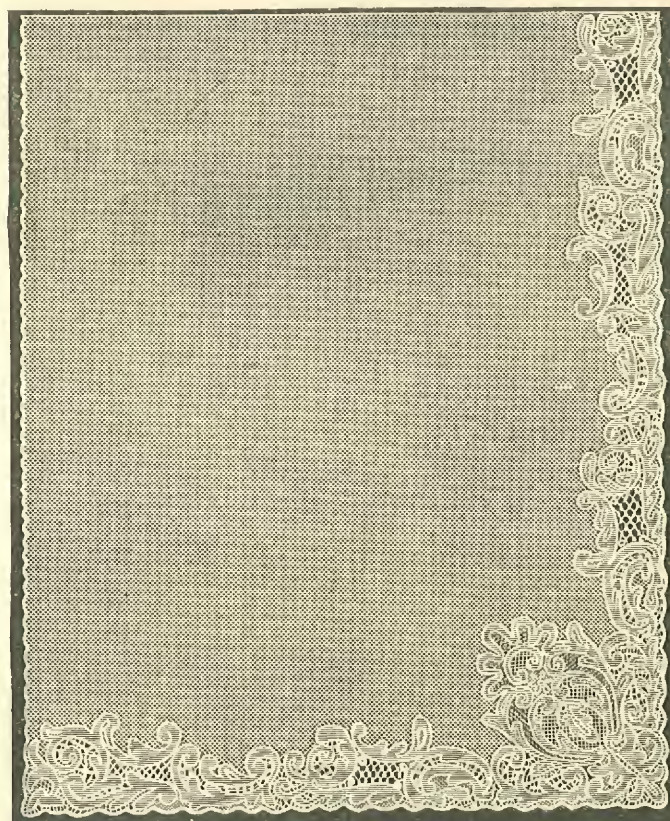


**Pattern A 9043. Dark Ecu.**

An exact reproduction of the famous Trebor Curtain. Perfectly reversible, with bold design woven into its beautiful border.

50 inches wide, 3 yards long.

Per pair, **\$5.50**



**Pattern A 9045. Dark Ecu.**

This design is of Saxony origin and considered the acme of all productions of Arabian and Cable Nets. It is certainly a beautiful creation.

50 inches wide, 3 yards long.

Per pair, **\$6.50**

See Tapestry Portieres in natural colors on pages 64 and 65.



## Our Good-Wearing Irish Point Curtains. Very Showy and Effective.



**Pattern P 9703. White.**

An Appliqued Curtain of intrinsic value. Very neat and effective.  
Only self shrunk muslin used in these Curtains.

40 inches wide, 3 yards long.

Per pair, **\$2.50**

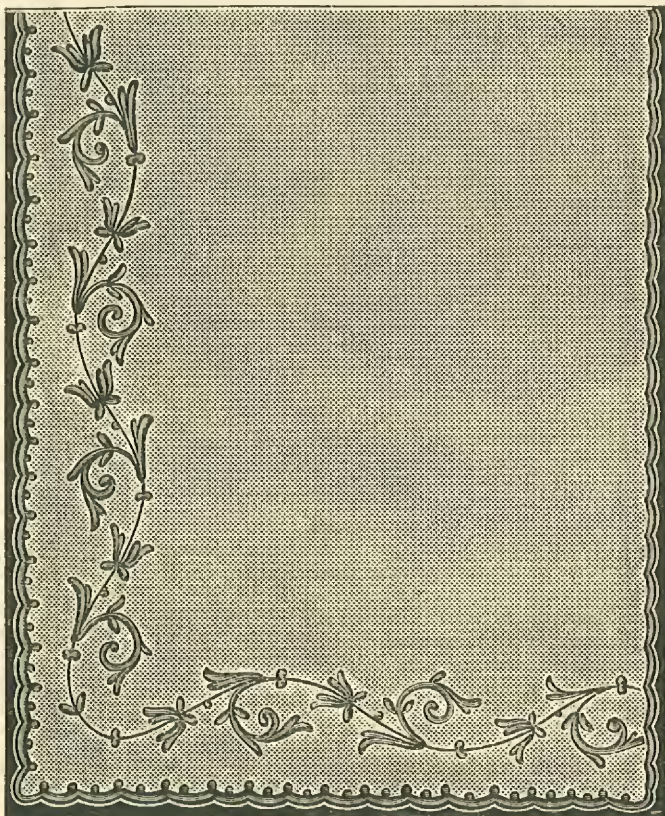


**Pattern P 9705. White.**

This is a specially designed pattern for our exclusive use to fill in at a price not commonly carried in stock. It has unusual merit.

48 inches wide, 3 yards long.

Per pair, **\$3.35**

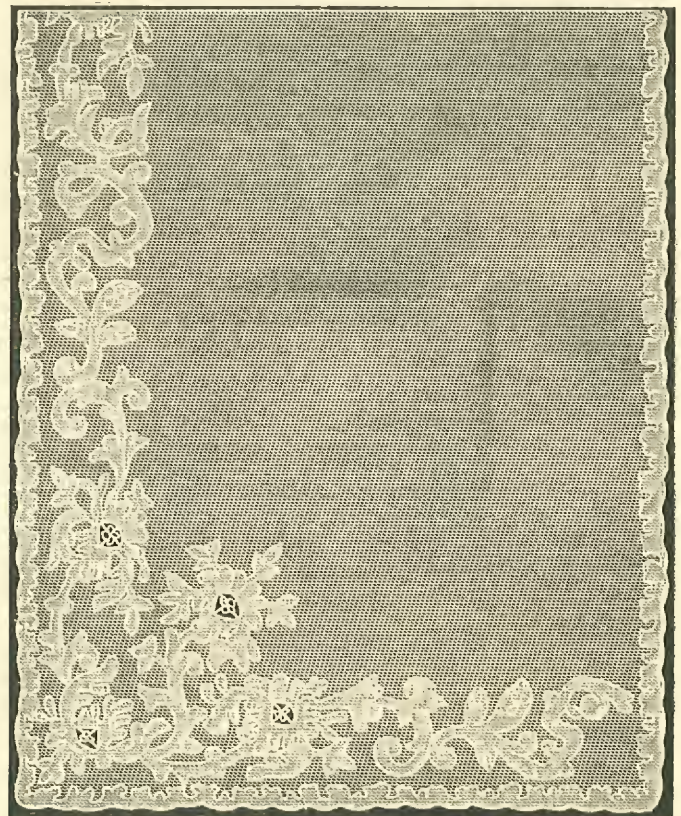


**Pattern P 9711. Red.**

This neat little Curtain has a foundation of ecru bobbinet of close weave with the red applique figure finished in black button hole stitching.

48 inches wide, 3 yards long.

Per pair, **\$3.40**



**Pattern P 9719. White.**

This is a very artistic scroll pattern and one which should be well considered for its real effect and value.

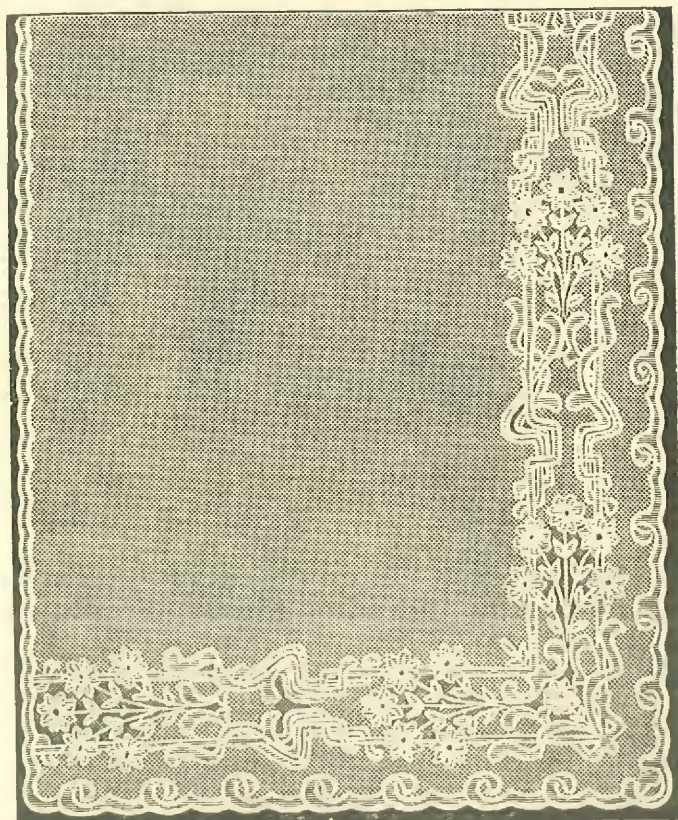
50 inches wide, 3½ yards long.

Per pair, **\$4.35**

**Rope Valances illustrated in natural colors on page 66.**



## Our Irish Point Curtains always give Satisfaction.



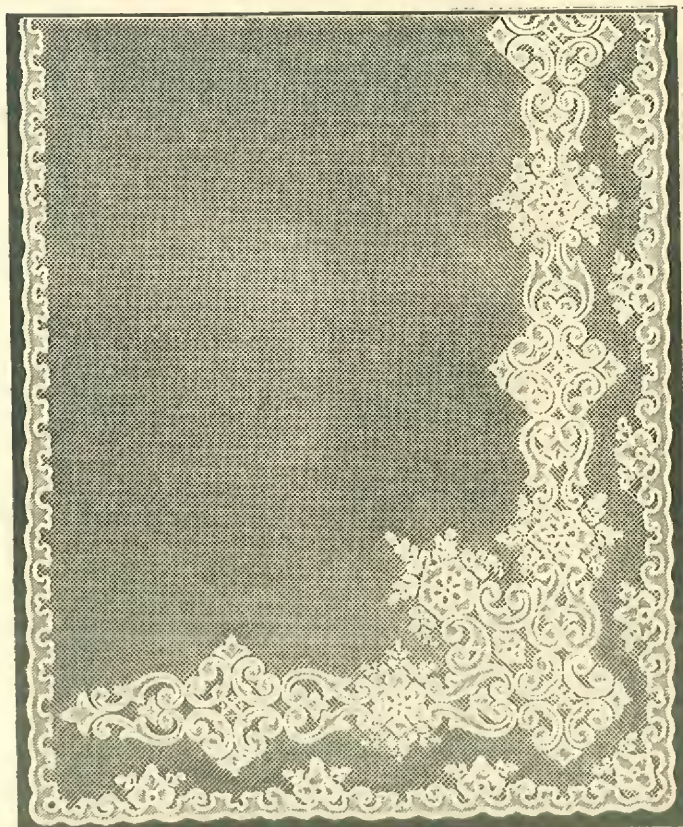
**Pattern P 9723. White or Red.**

One of the most pleasing and restful patterns ever used in this line of Curtains. It is beautifully wrought in white. Same pattern in Red.

Size, 48 inches wide, 3 yards long.

White, per pair, **\$4.70**  
Red, " **5.10**

When ordering state which color is wanted.

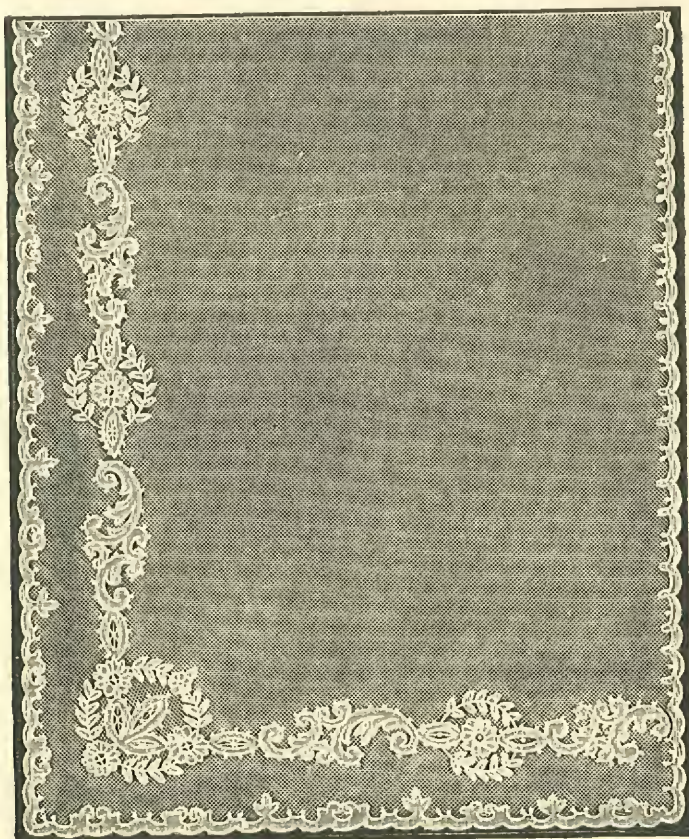


**Pattern P 9731. White.**

No one questions the superiority of the Irish Point Curtain over all other kinds sold at the same cost, and of all others this pattern in particular.

48 inches wide, 3 yards long.

Per pair, **\$4.75**



**Pattern P 9735. White.**

This beautiful Imported Irish Point with its pretty open work border is all one could wish for. Suitable for any room in the home.

50 inches wide, 3½ yards long.

Per pair, **\$4.50**



**Pattern P 9739. White.**

This exquisite pattern from the School of Design, has no superior either in beauty or quality, we commend it to your favorable consideration.

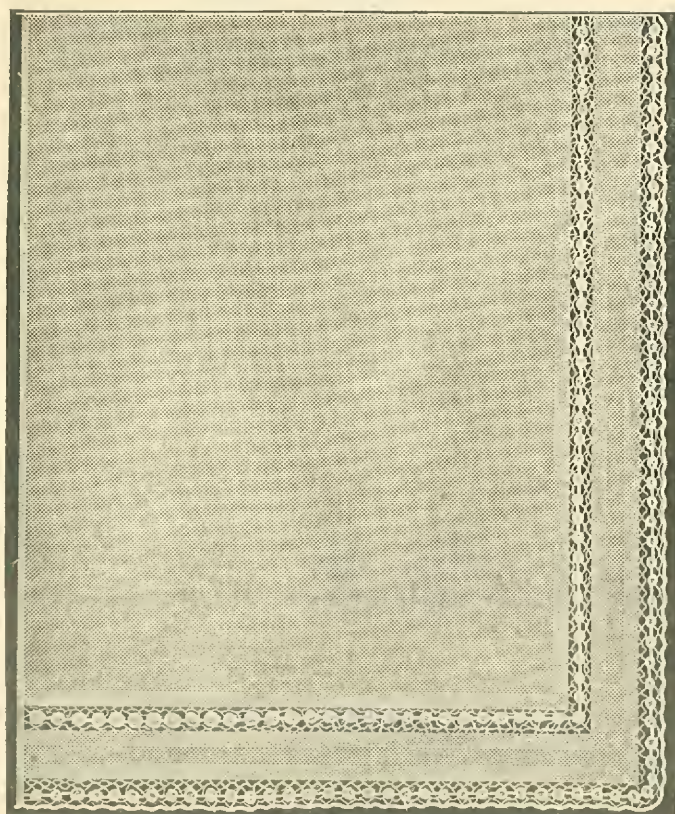
50 inches wide, 3 yards long.

Per pair, **\$5.00**

**Curtain Poles and Rods illustrated on page 95.**



## Art and Durability are combined in our Fine Lace Curtains.

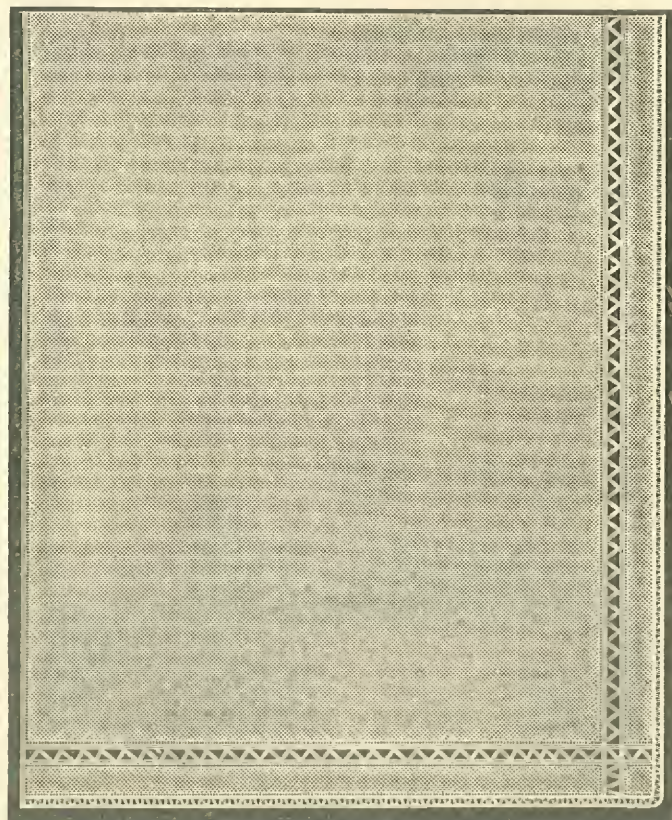


**Pattern I 9302. White.**

This tasty little design has the appearance of the real Cluny. It is a cotton Cluny on a very fair quality of net.

42 inches wide,  $2\frac{1}{2}$  yards long.

Per pair, **\$1.60**

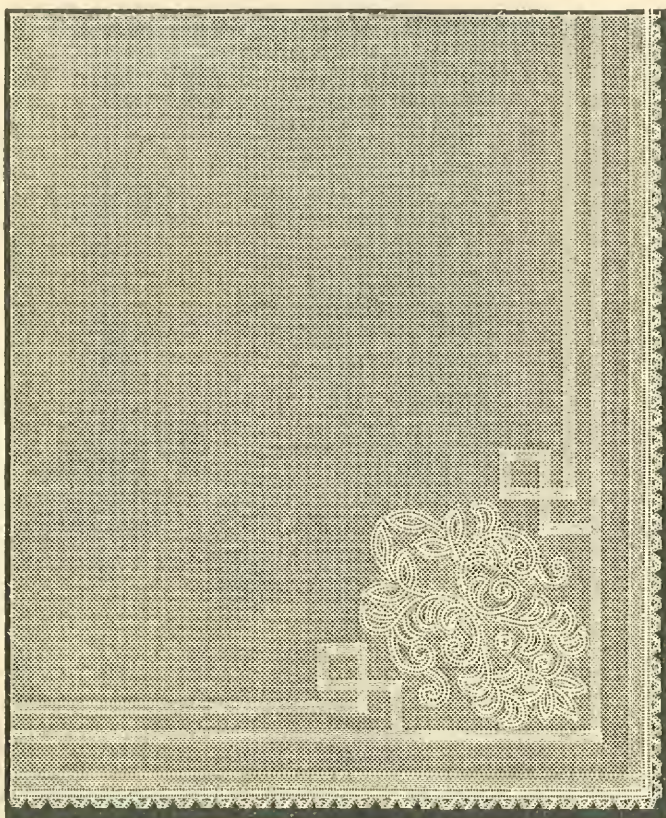


**Pattern I 9305. White or Ecru.**

This Curtain is made of a very good hobbnet lace, with a Battenberg braid insertion and galloon edging of superior quality.

40 inches wide,  $2\frac{1}{2}$  yards long.

Per pair, **\$1.90**

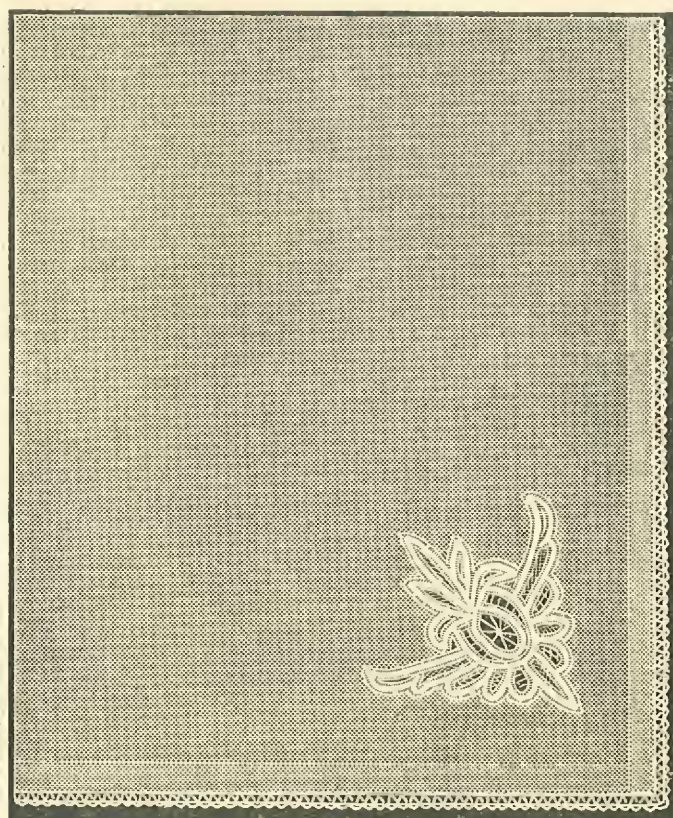


**Pattern I 9306. White.**

Here we have a delightful combination of the flat edge trimming with the raised braid motif for corner ornamentation. A beauty for the price.

34 inches wide,  $2\frac{1}{2}$  yards long.

Per pair, **\$2.20**



**Pattern I 9308. White or Arabian.**

This dainty Curtain is a winner. Has double edge finished with heavy galloon braid of beautiful pattern and a handsome motif for corner piece.

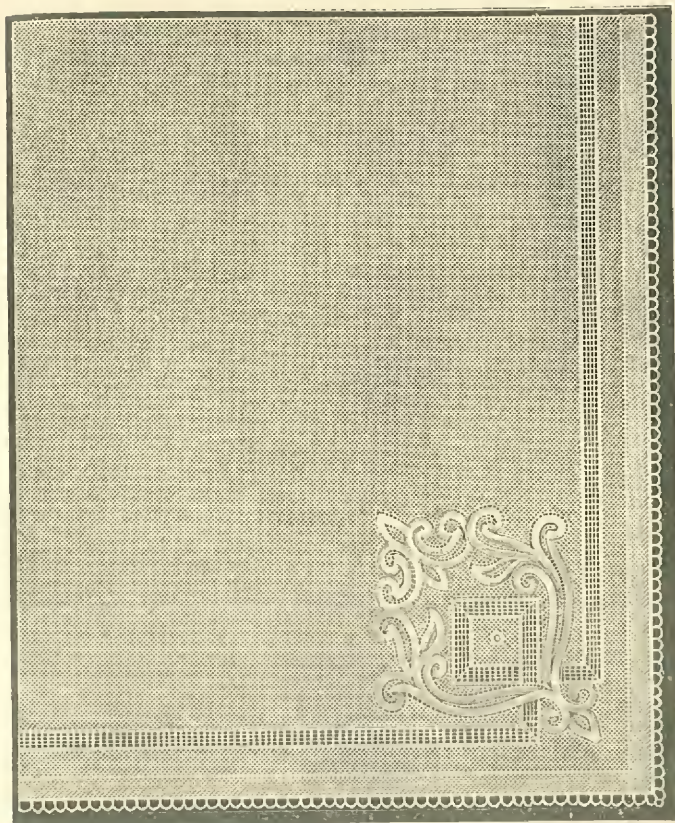
38 inches wide,  $2\frac{1}{2}$  yards long.

Per pair, **\$2.00**

**Good old-fashioned Nottingham Curtains on pages 20 to 26.**



## Our Inexpensive Ideal Curtains. New Style, Flat Edges.

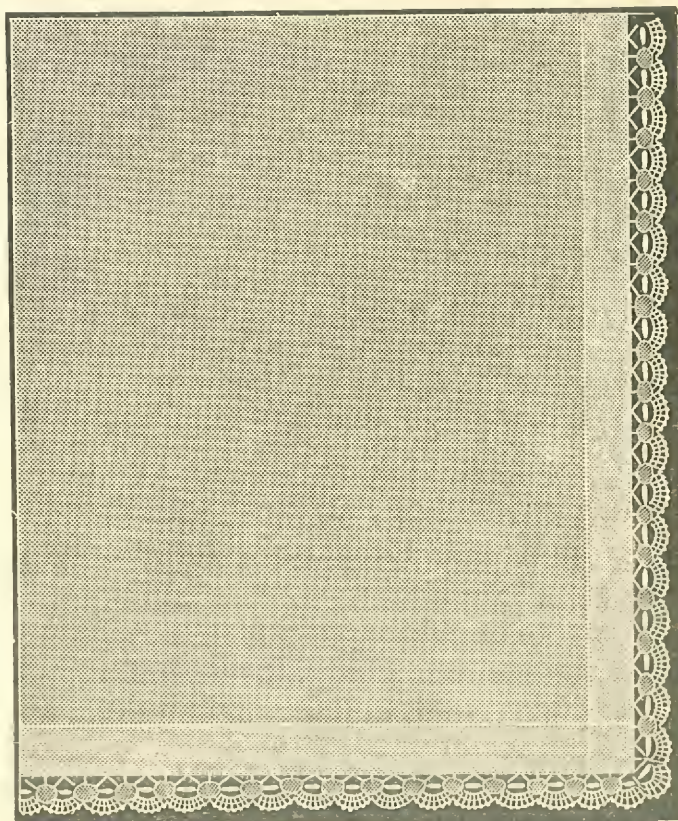


**Pattern I 9309. Ecu only.**

This dainty creation is obtained by combining several novelties, including the Bohemian Braid for insertion, a Piquet edge and a Battenberg motif, all of durable materials. A certain seller at the price.

40 inches wide, 2½ yards long.

Per pair, **\$2.00**

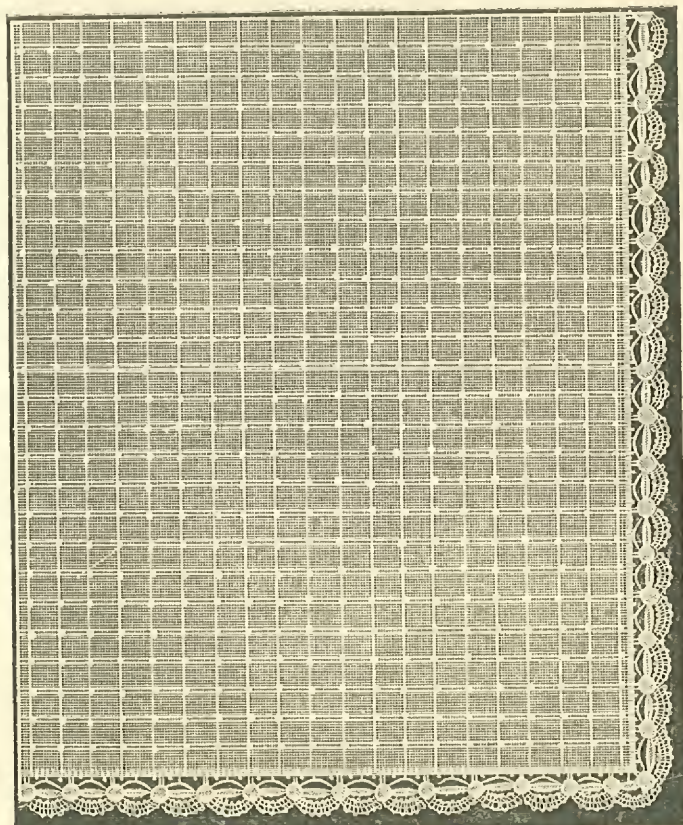


**Pattern I 9311. White or Arabian.**

This creation is made of a heavy Cable Bobbinet Lace and linen Cluny edging with double reinforced turnover that counts for strength and durability.

40 inches wide, 2½ yards long.

Per pair, **\$2.20**

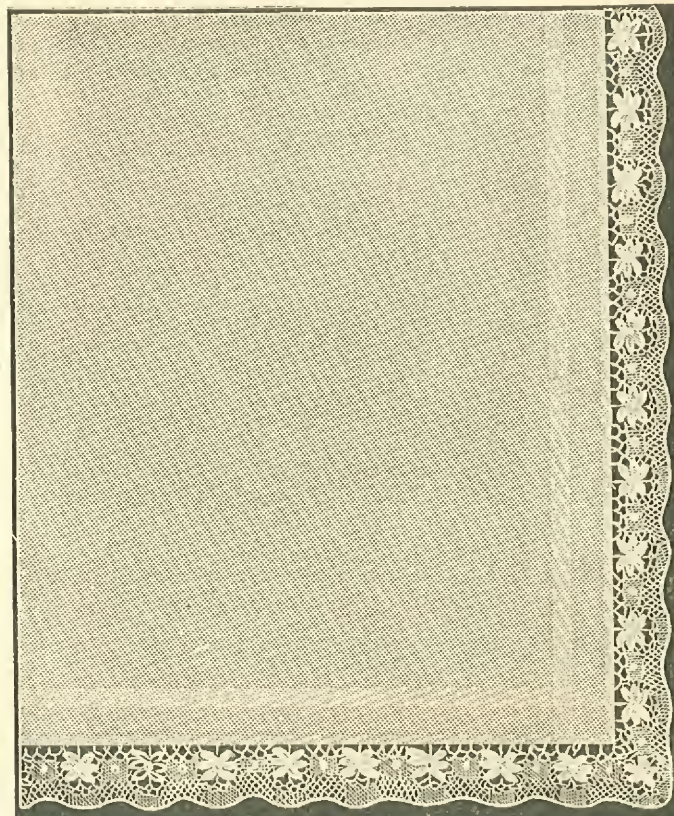


**Pattern I 9313. Champagne.**

This Ideal Curtain with its cross bar pattern on the Fillet net and Cluny lace edging is certainly the acme of all combinations in flat edge effect.

38 inches wide, 2½ yards long.

Per pair, **\$2.40**



**Pattern I 9314. White or Ecu.**

Here is another beautiful creation made of good material throughout, and the workmanship in finishing is of the highest possible order. It has reinforced edges all around.

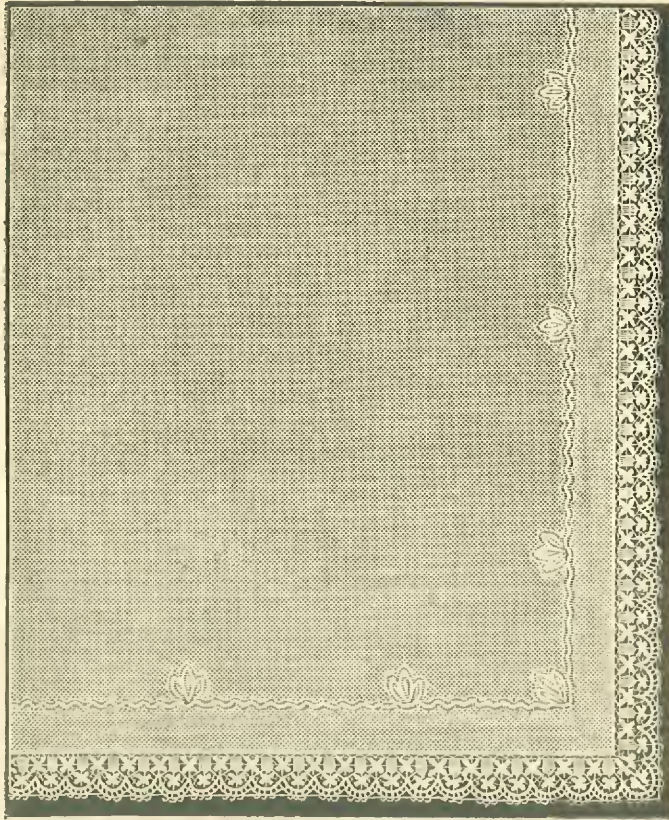
40 inches wide, 2½ yards long.

Per pair, **\$2.50**

**Low-Priced Curtains illustrated on pages 14 to 20.**



## New Ideas in Inexpensive Ideal Curtains.

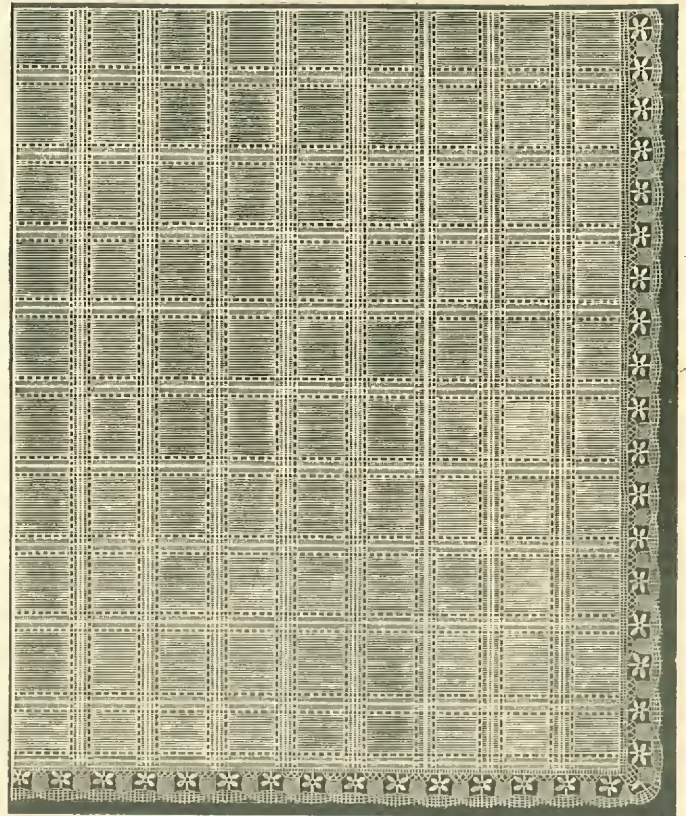


**Pattern I 9315. White or Ecru.**

This Curtain hardly needs any description as the picture shows that it speaks atoud of its own merits and beauty. The whole ensemble shows it to be the work of skilled artists.

40 inches wide, 2½ yards long.

Per pair, **\$2.70**

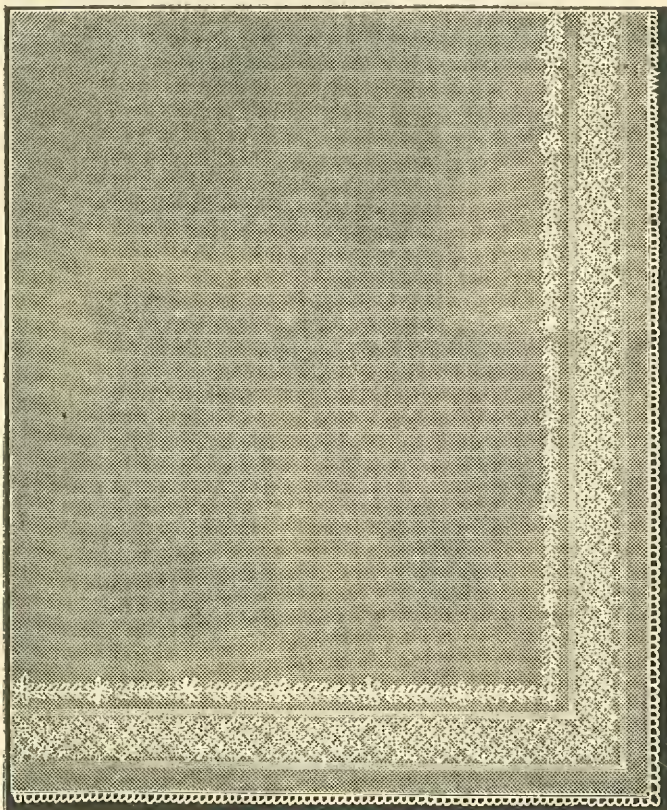


**Pattern I 9317. Champagne.**

A real Etamine Scrim of broken plaid weave representing Mexican drawn work with edge of heavy cluny design. A beautiful Curtain indeed.

38 inches wide, 2½ yards long.

Per pair, **\$2.75**

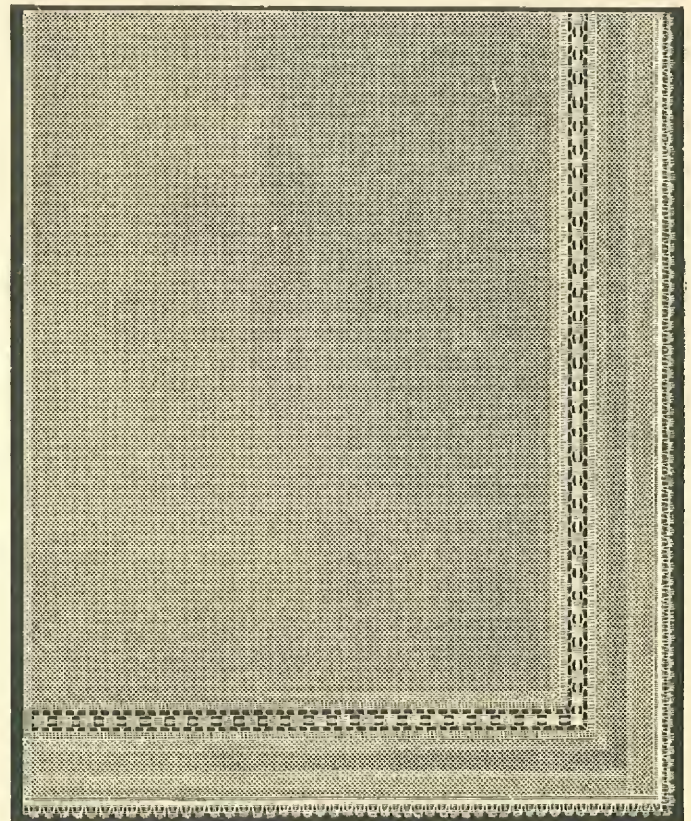


**Pattern I 9316. White.**

The newest novelty out. Made of good net with Piquet edge on double net and trimmed with Tambour work of the most approved stitch in use.

40 inches wide. 2¼ yards long.

Per pair, **\$3.00**



**Pattern I 9338. White.**

This dainty little creation is the topic of much conversation and all agree it has unusual merit for the price. It is made of good quality net, finished with piquet edge and insertion.

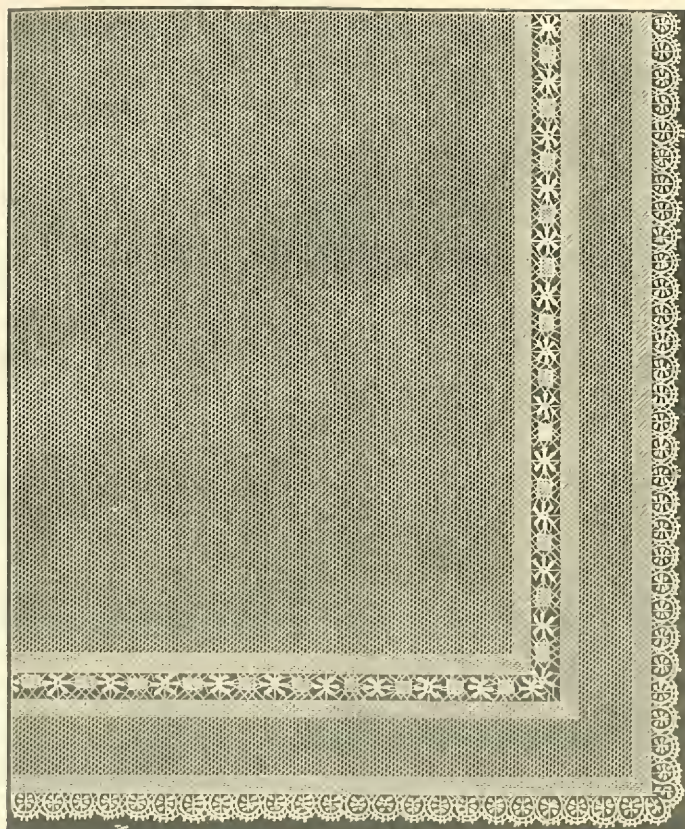
40 inches wide, 3 yards long.

Per pair, **\$3.45**

See the New Panel Curtains page 28.



## You will find these Ideal Curtains very Serviceable and Satisfactory.



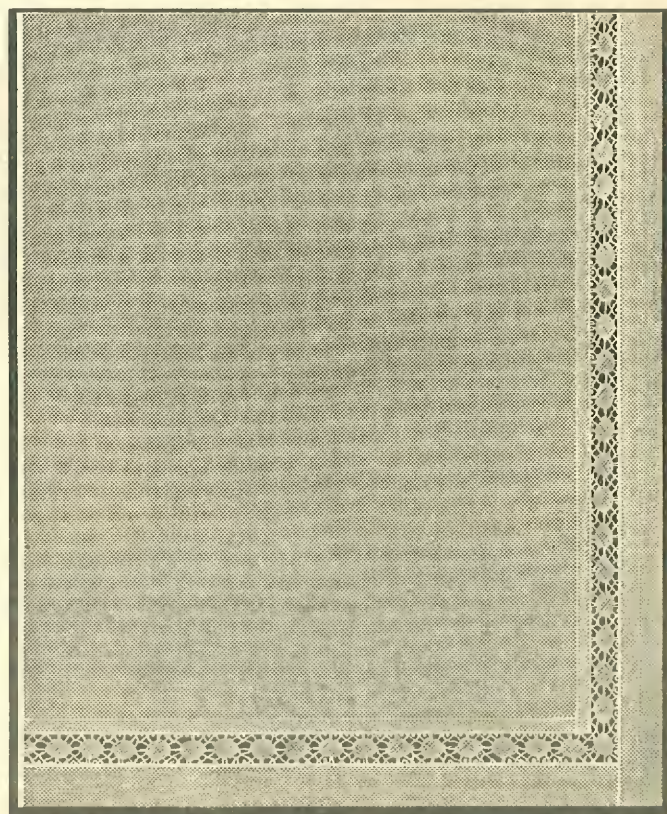
**Pattern I 9355. White or Ecu.**

When ordering state which color is wanted.

This genteel Curtain is about right. Made of fine old English grass bleached net, embellished with genuine hand made Torchon lace edge and insertion of a most exquisite pattern. A beauty for the price.

45 inches wide, 3 yards long.

Per pair, **\$3.65**

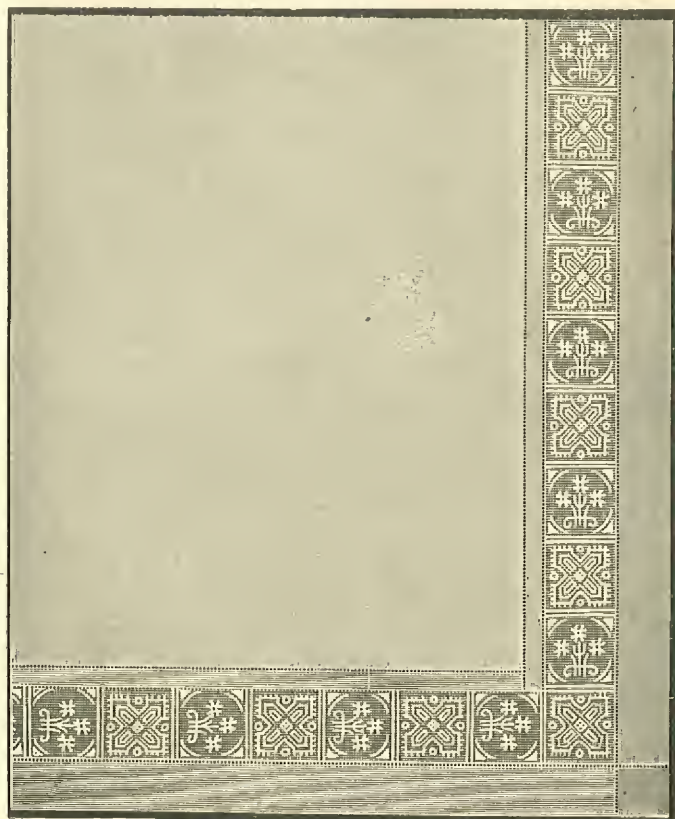


**Pattern I 9360. White or Ecu.**

This dainty pattern is made of an extra heavy net with linen lace insertion, finished with double reinforced edges both sides.

45 inches wide, 2½ yards long.

Per pair, **\$3.85**



**Pattern I 9358. Ecu only.**

Here is a combination of neatness and durability. The body of the Curtain is of fine Etamine with double edge on either side of the insertion which is composed of Fillet squares woven together.

38 inches wide, 2½ yards long.

Per pair, **\$3.85**



**Pattern I 9362. White or Ecu.**

This is a fine combination of good taste and durability. The body and bands are French net, the edging is real linen cluny lace.

A beauty for the price.

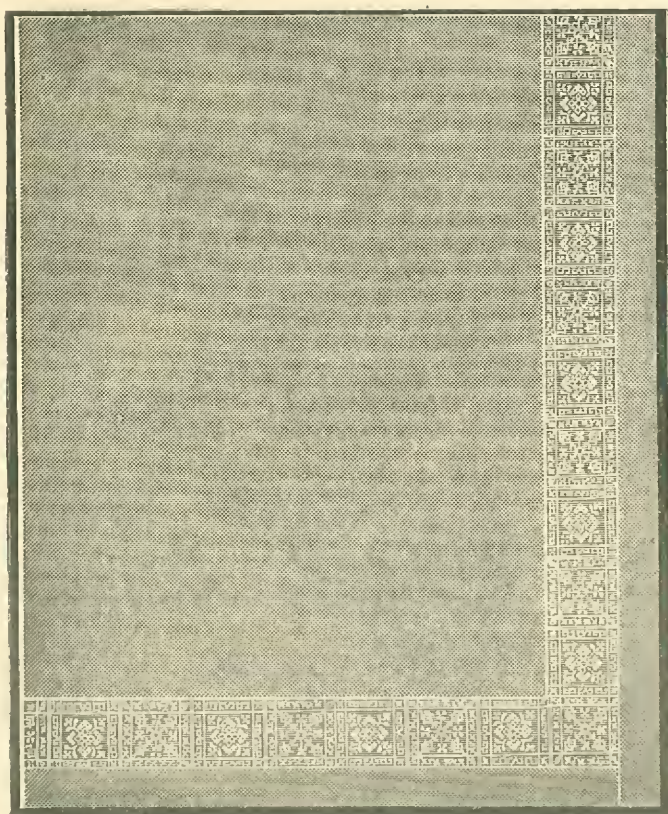
42 inches wide, 3 yards long.

Per pair, **\$3.90**

**Lace Bed Sets illustrated on page 92.**



## Our Curtains are the Cheapest because the Best is always Cheapest.

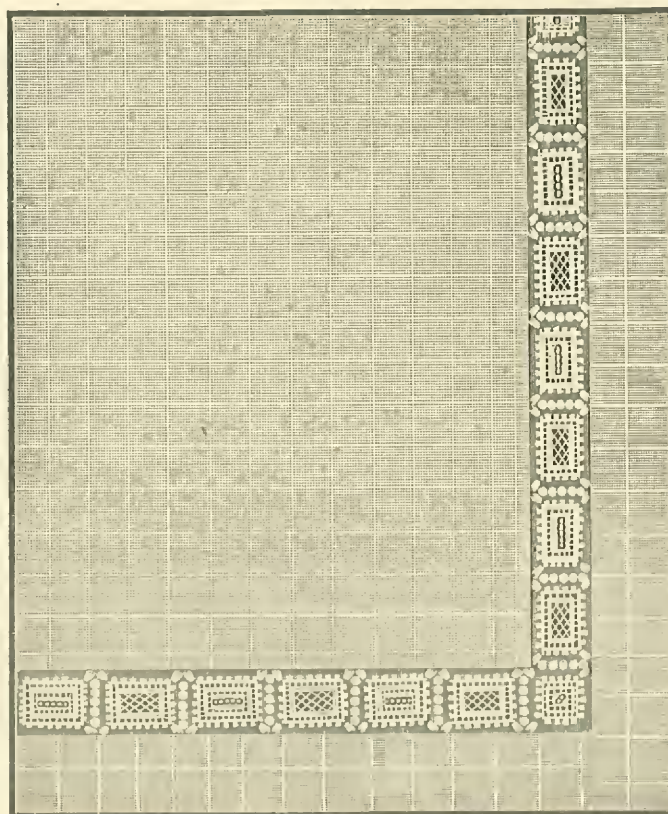


**Pattern I 9371. White.**

This Scotch Bobbinet Curtain is of heavy weight net, with insertion of good quality French Fillet squares, and is beautiful.

48 inches wide, 2½ yards long.

Per pair, **\$4.00**

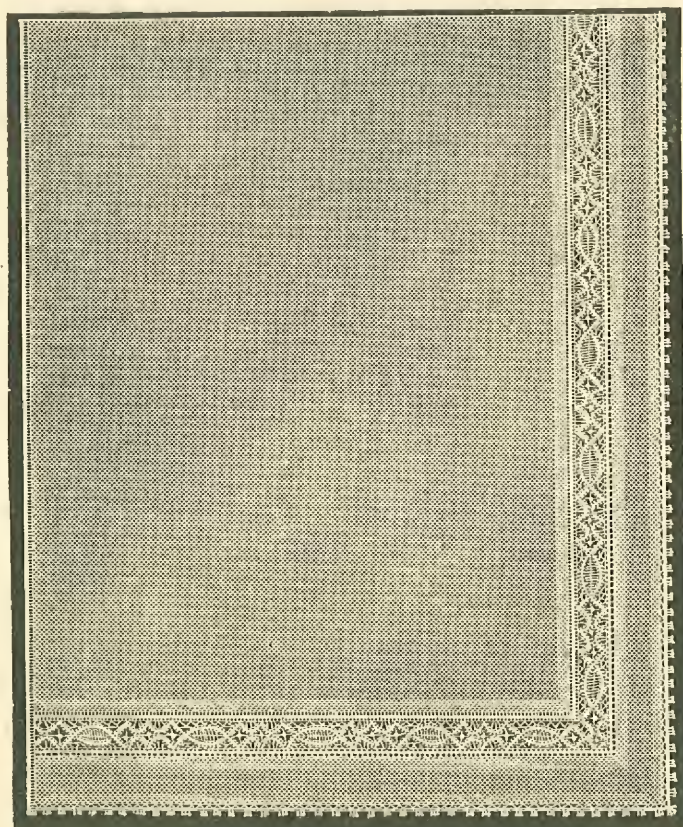


**Pattern I 9372. Arabian.**

This Curtain is made from a fine Flamine net with double edge of same material and insertion of the latest pattern of French Fillet bands.

40 inches wide, 3 yards long.

Per pair, **\$4.20**

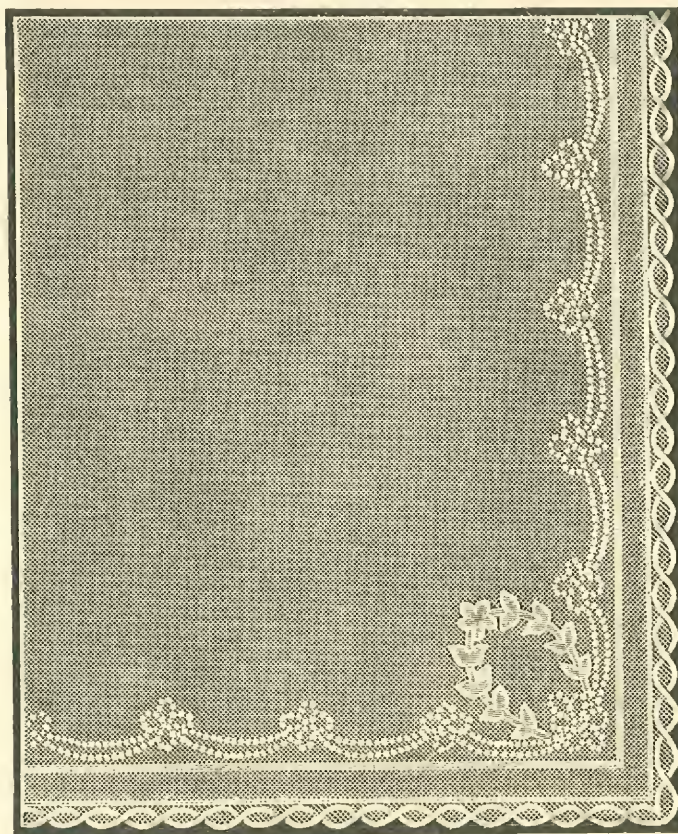


**Pattern I 9373. White.**

A natty, high class reproduction of the best styles of the Renaissance laces, on a good Bobbinet foundation of tested strength and durability.

42 inches wide, 3 yards long.

Per pair, **\$4.50**



**Pattern I 9375. White.**

For beauty and excellence in furnishing the room we have always found this Curtain right. It is a Marie Antoinette Pattern on excellent net.

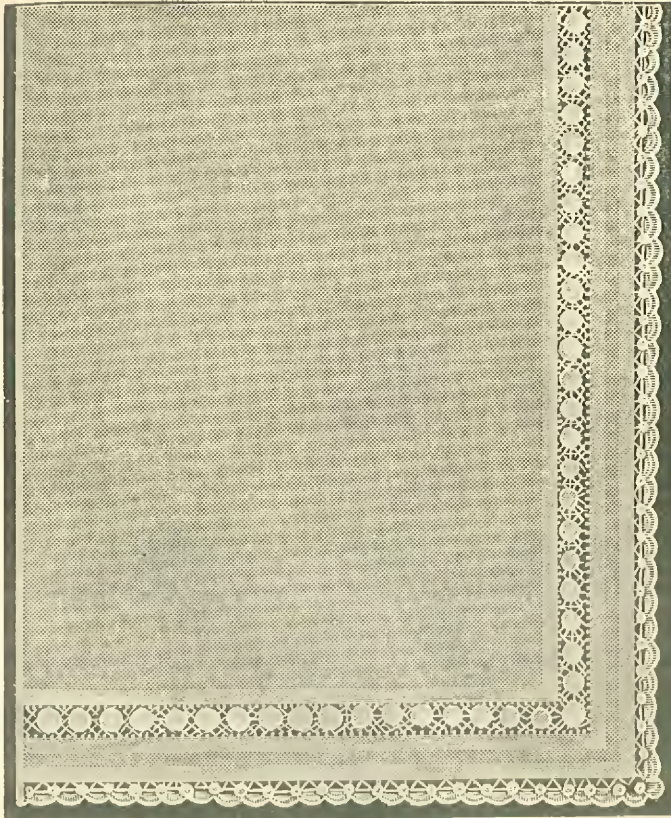
45 inches wide, 3 yards long.

Per pair, **\$4.65**

Couch Covers illustrated in colors, page 66.



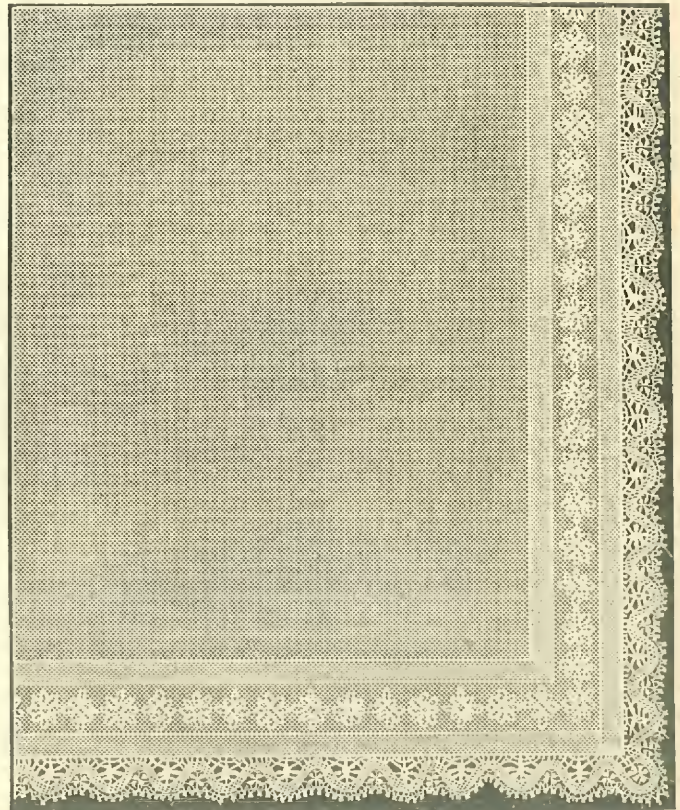
## These Beautiful Ideal Curtains embody characteristics not found elsewhere.



**Pattern I 9380. White or Ecu.**

This is a real Cluny Ideal Curtain with all edges double and well made so it will drape evenly all around.

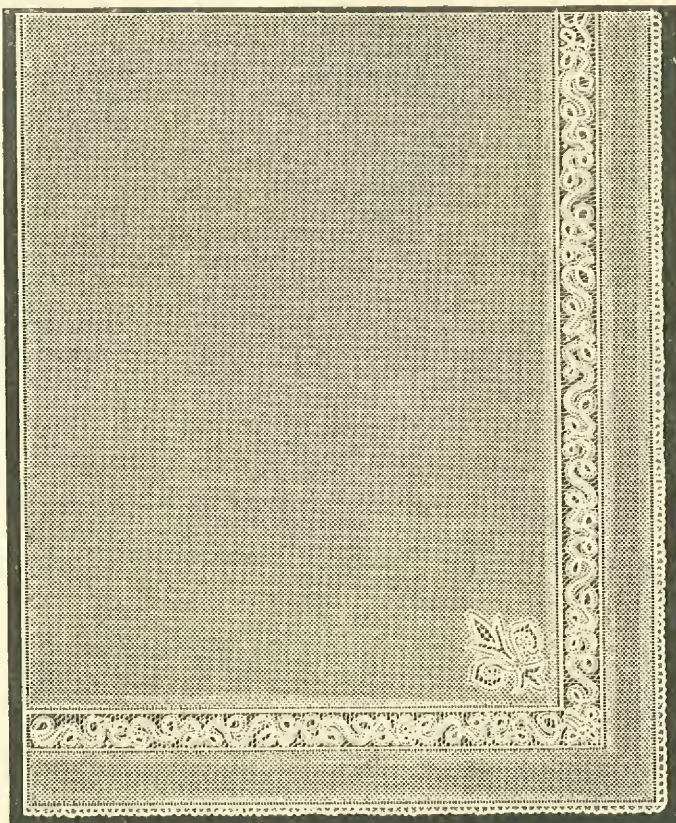
When ordering always give color wanted. 44 inches wide, 3 yards long. Per pair, **\$4.75**



**Pattern I 9382. Ecu only.**

Without a doubt this is the most effective and desirable Flat Edge Curtain in the market.

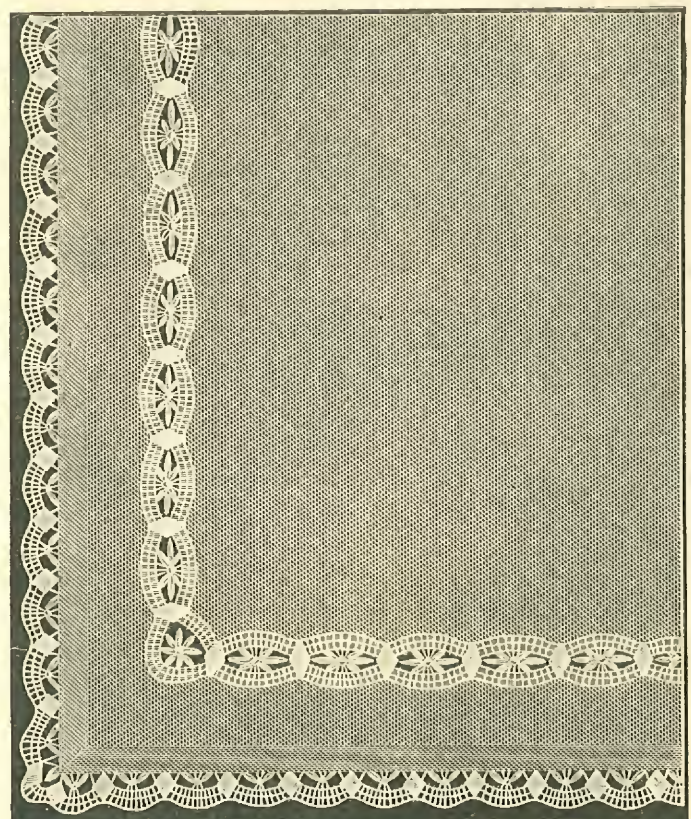
40 inches wide, 2½ yards long. Per pair, **\$5.00**



**Pattern I 9388. White.**

A reproduction of a rare and historic pattern of lace used in the Fifteenth Century. The motif and insertion are hand made and mounted on an extra good quality of American made lace.

48 inches wide, 3 yards long. Per pair, **\$5.50**



**Pattern I 9390. Dark Ecu or White.**

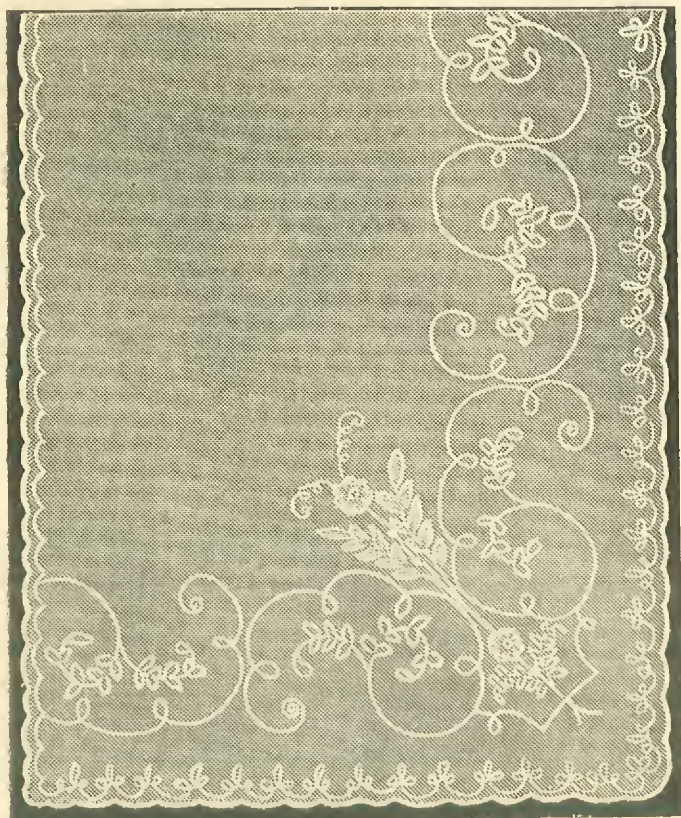
This is one of those never-to-be-forgotten creations after once seen. It is made of French net and finished with a most elegant Cluny lace edge and insertion of modern type, besides having a reinforced edge of the same net and stayed with a Battenberg braid.

50 inches wide, 3 yards long. Per pair, **\$6.00**

**Curtain Rods and Poles illustrated on page 95.**



## Four Great Bargains in Brussels Net Curtains.

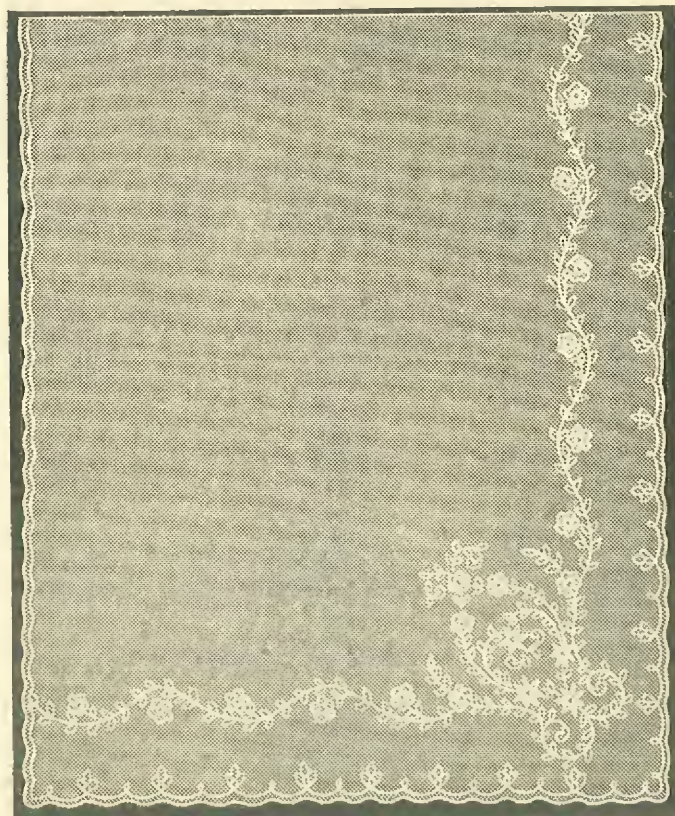


**Pattern B 9100. White.**

This is a genuine Brussels Net Curtain, adorned with a pleasing and graceful scroll design. It is made of light weight net of good quality for the price.

44 inches wide, 2½ yards long.

Per pair, **\$2.80**

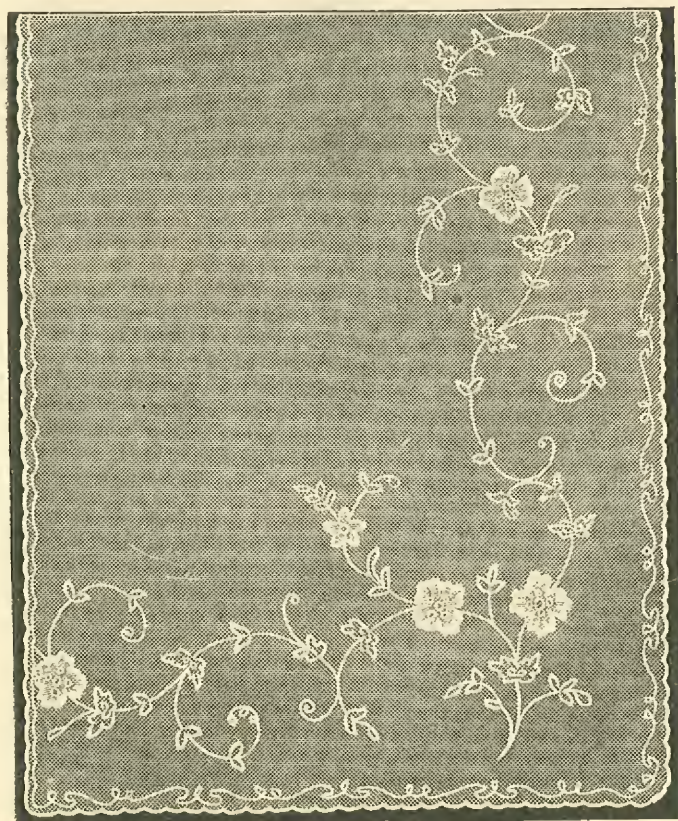


**Pattern B 9103. White.**

This beautiful little design showing the Japanese vine pattern effect is sure to please all who are looking for a low priced Curtain.

45 inches wide, 3 yards long.

Per pair, **\$3.00**

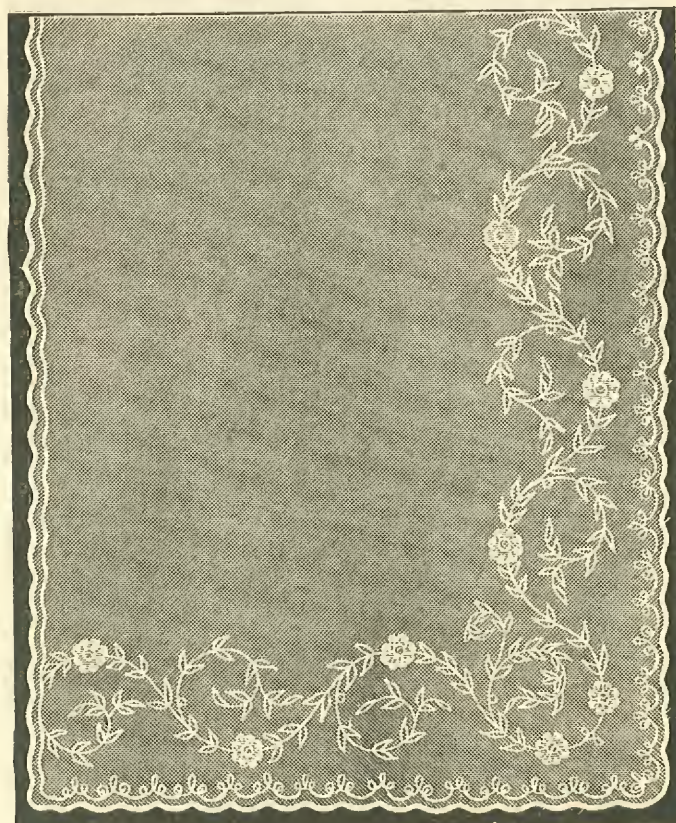


**Pattern B 9105. White.**

A very dainty creation, made expressly for us. A genuine Brussels Lace Net at a small price.

45 inches wide, 3 yards long.

Per pair, **\$3.30**



**Pattern B 9115. White.**

This delicately wrought scroll with a few motifs of intricate or entangled work makes a fine appearance for such a low priced Curtain.

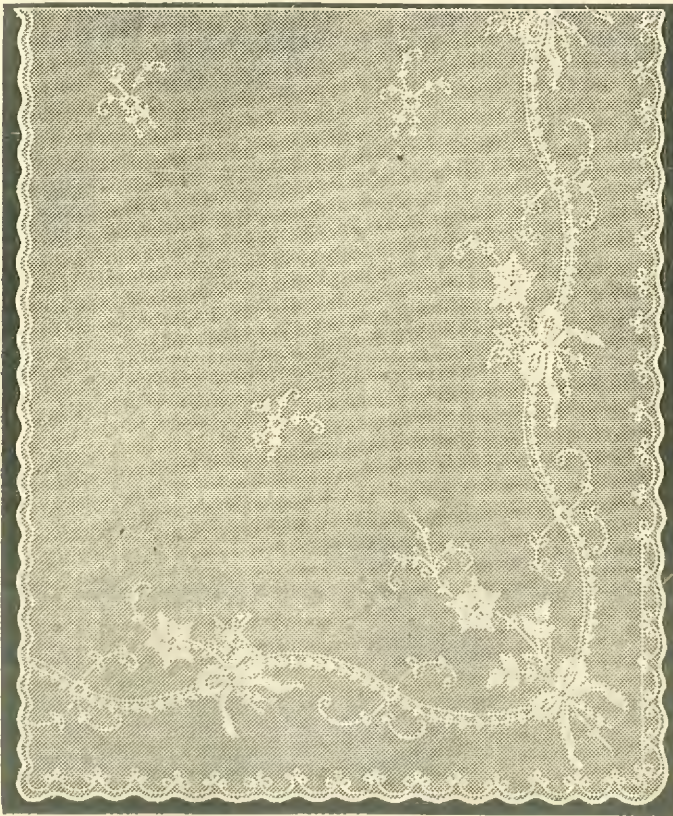
46 inches wide, 3 yards long.

Per pair, **\$3.65**

**See Bolster Rolls and Sham Holders on page 96.**



## Four Handsome Brussels Net Curtains.

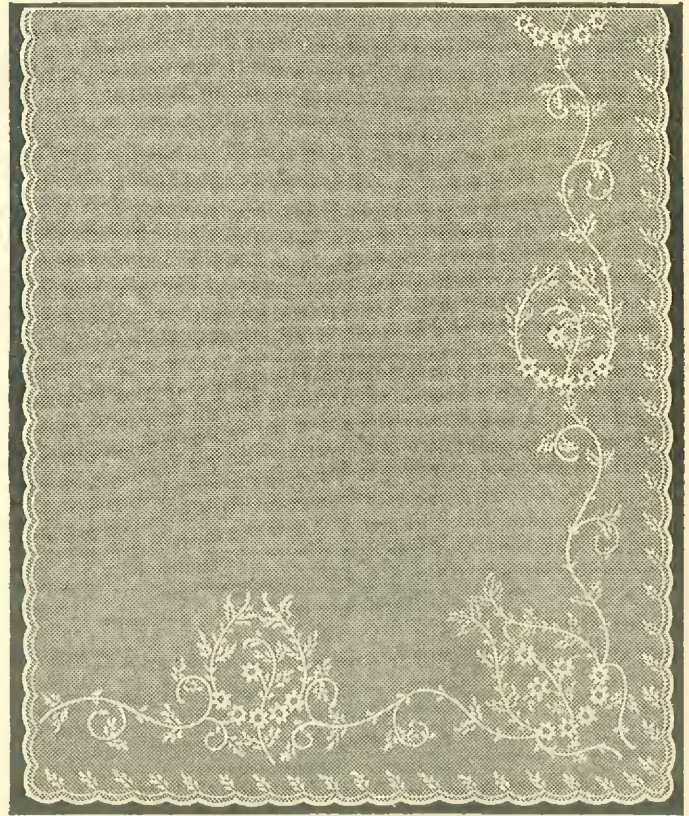


**Pattern B 9117. White.**

The general mould of this attractive and very artistic design is peculiarly adapted for the parlor of the new home keeper. Its entire construction is composed of dependable wearing qualities.

45 inches wide, 3 yards long.

Per pair, **\$3.75**

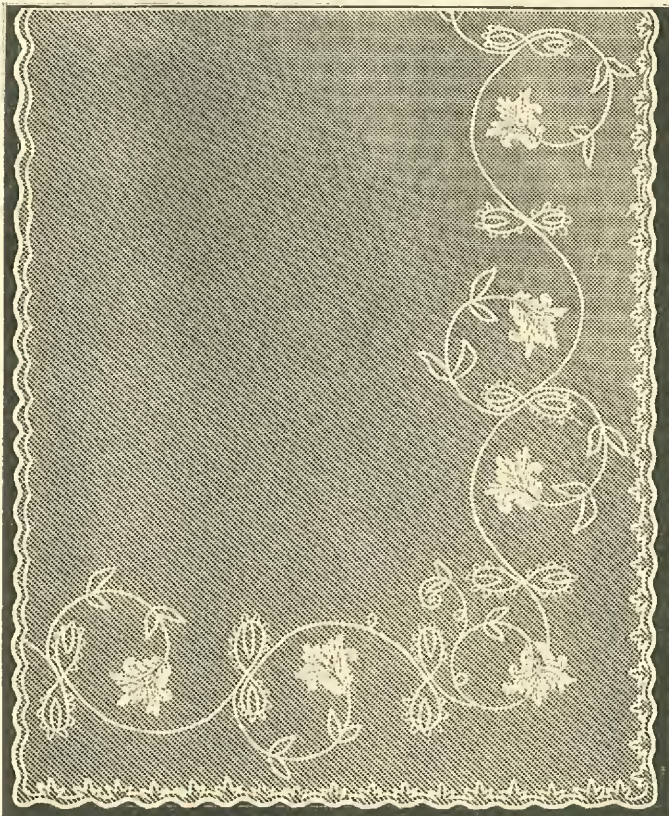


**Pattern B 9119. White.**

In designing this Empire pattern we are confident we made no mistake, as the ever increasing demand is along the lines of simplicity. It is really a beautiful Curtain.

45 inches wide, 3 yards long.

Per pair, **\$4.00**



**Pattern B 9130. White.**

This marvel of hand craft work is very pleasing. The net is good, the work better, the appearance best at the price named.

46 inches wide, 3 yards long.

Per pair, **\$4.10**



**Pattern B 9140. White.**

A Brussels Curtain at a wonderfully low price, considering the quality and work put into it, being largely composed of hand work.

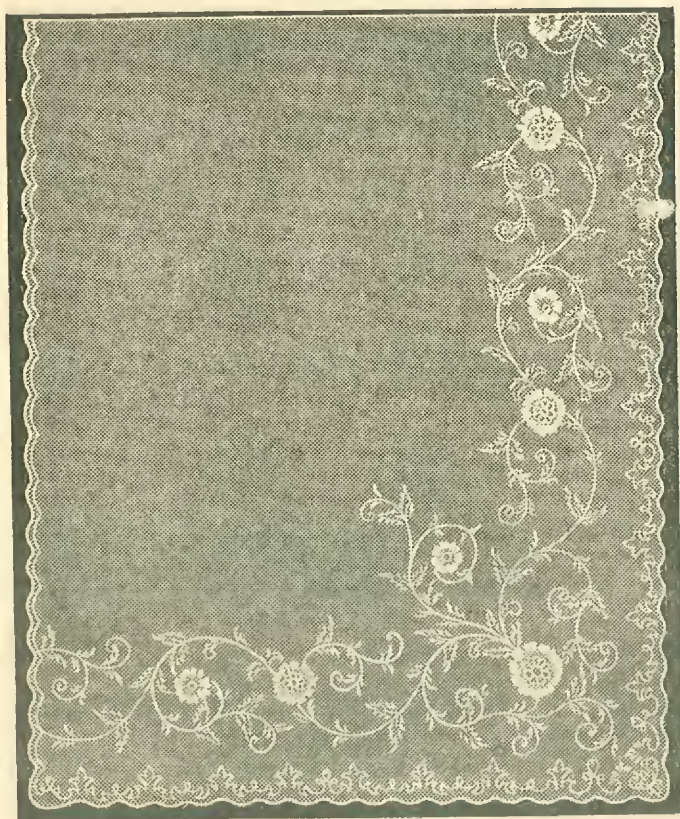
47 inches wide, 3 yards long.

Per pair, **\$4.50**

**New Arabian Curtains, on pages 73, 74, 75.**



## We offer you Brussels Curtains of Acknowledged Merit.

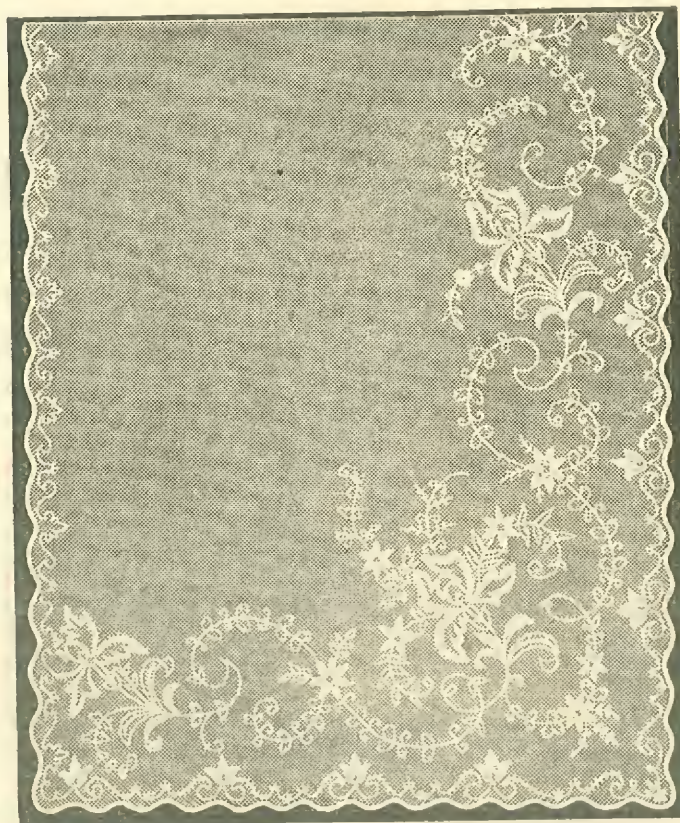


**Pattern B 9143. White.**

This pattern represents a perfect mirror of beauty when draped at the window and has proved its worth in every essential.  
Have a few pair on approval.

45 inches wide, 3 yards long.

Per pair, **\$4.40**

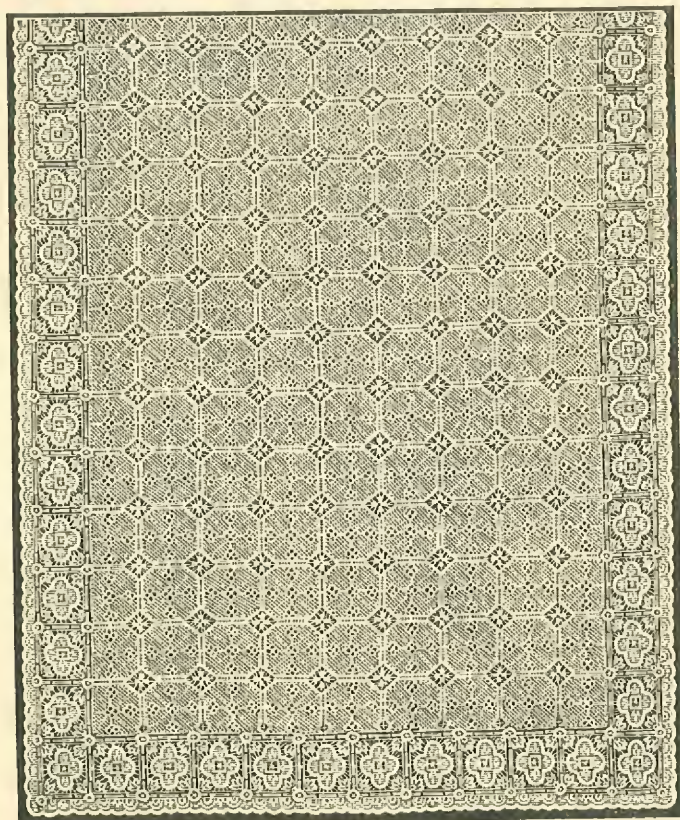


**Pattern B 9145. White.**

In presenting this classical conception we do not hesitate in recommending it to the most critical of buyers, as it has intrinsic value far greater than the price indicates.

45 inches wide, 3 yards long.

Per pair, **\$4.75**

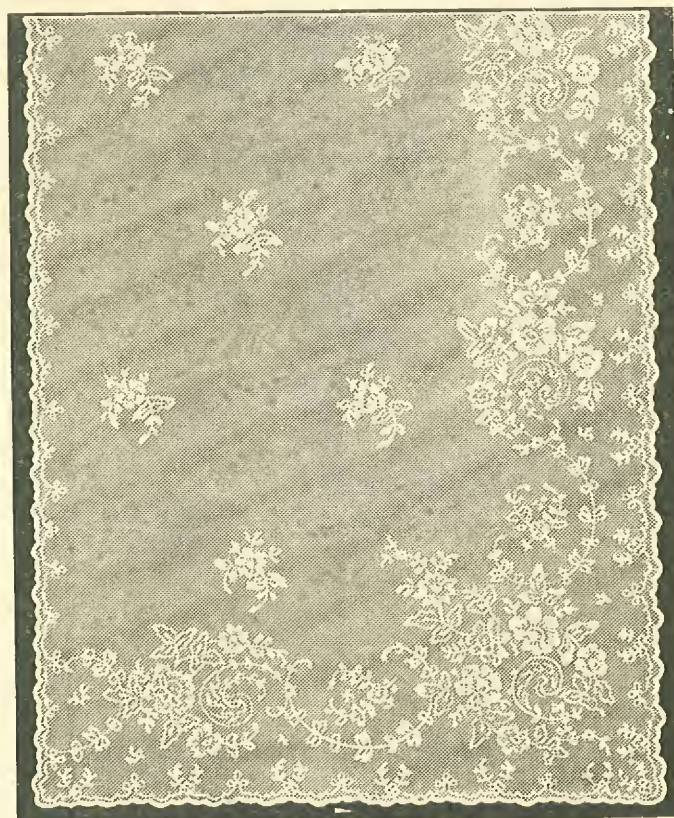


**Pattern B 9161. Cream only.**

This beautiful Lace is of French origin and make. It is impossible to describe its marvelous beauty. It has especial value as a wear resisting quantity, for so fine a quality.

45 inches wide, 3 yards long.

Per pair, **\$5.00**



**Pattern B 9165. White.**

This new and artistic design showing the rose in all its beauty, is the creation of a special artist for our high grade work, and he points to this with pride. It is made on the Best Brussels Net.

50 inches wide, 3½ yards long.

Per pair, **\$5.85**

See our Leather Portieres on page 69.



## Four Beautiful Imported Brussels Curtains.

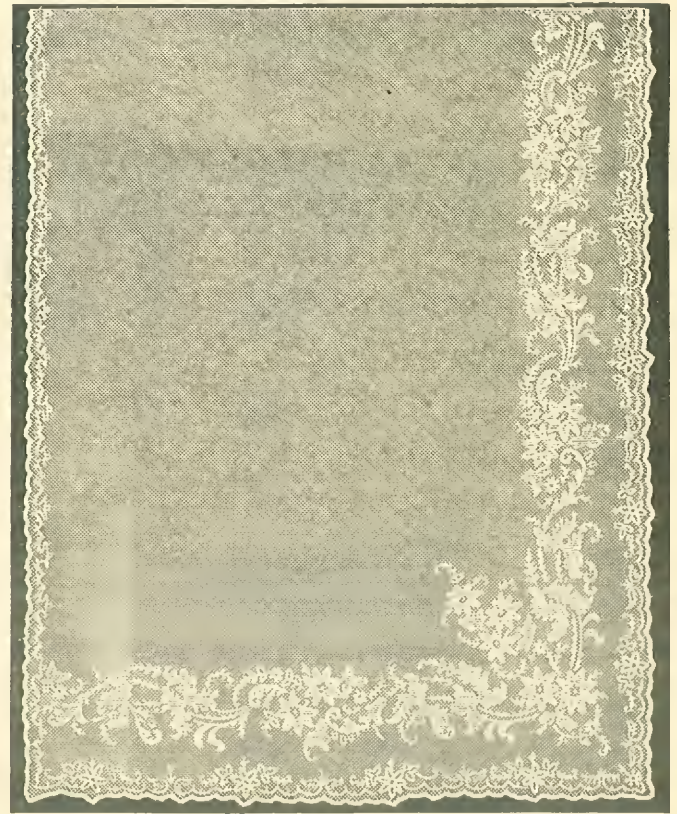


**Pattern B 9172. White.**

In this number you see one of our latest importations. The scroll effect predominates with just enough of the floral to give it a lasting and pleasing impression. We consider it of unusually good value at the price.

50 inches wide, 3½ yards long.

Per pair, **\$6.90**

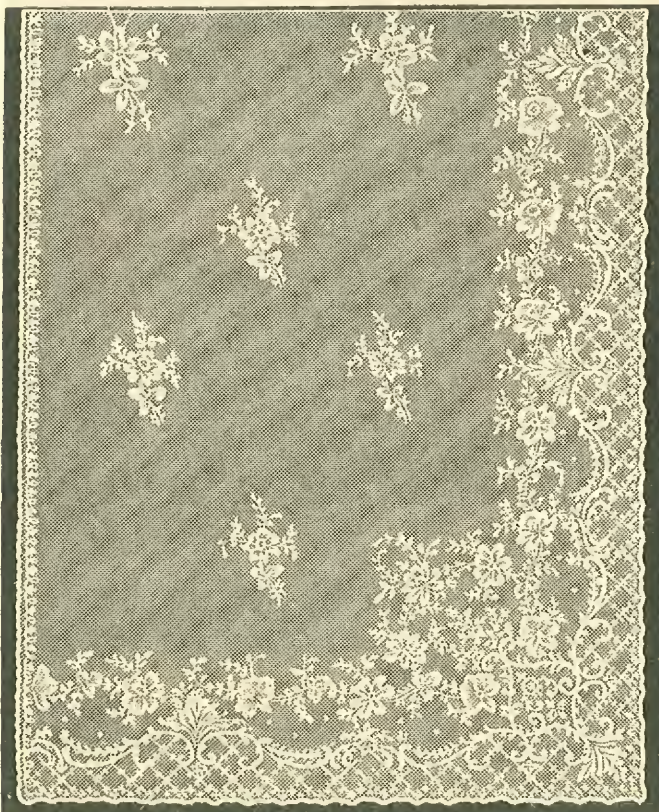


**Pattern B 9180. White.**

To those wishing an unusually fine appearing Imported Curtain and not desiring to purchase the most expensive ones, we heartily recommend this Pattern. It is really one of the most desirable Curtains in the market.

50 inches wide, 3½ yards long.

Per pair, **\$7.80**

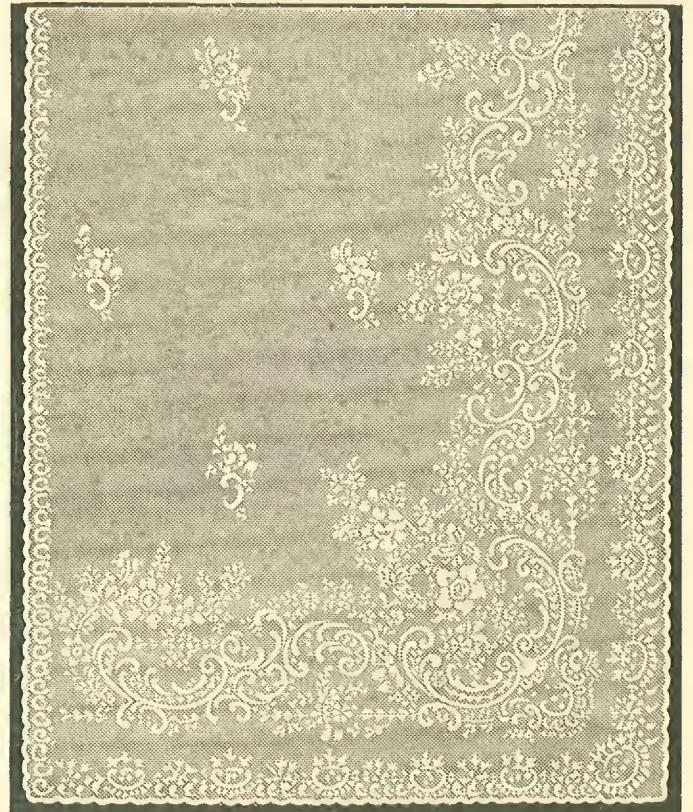


**Pattern B 9185. White.**

This Imported Curtain represents the best efforts of the artist in conception of elegance and truly artistic results.

50 inches wide, 3½ yards long.

Per pair, **\$8.25**



**Pattern B 9190. White.**

This fine pattern of imported Saxony Curtain has just arrived and is certainly the choicest and newest design made. It is constructed on the finest Brussels net, and finished with a heavy edge that adds materially to its durability.

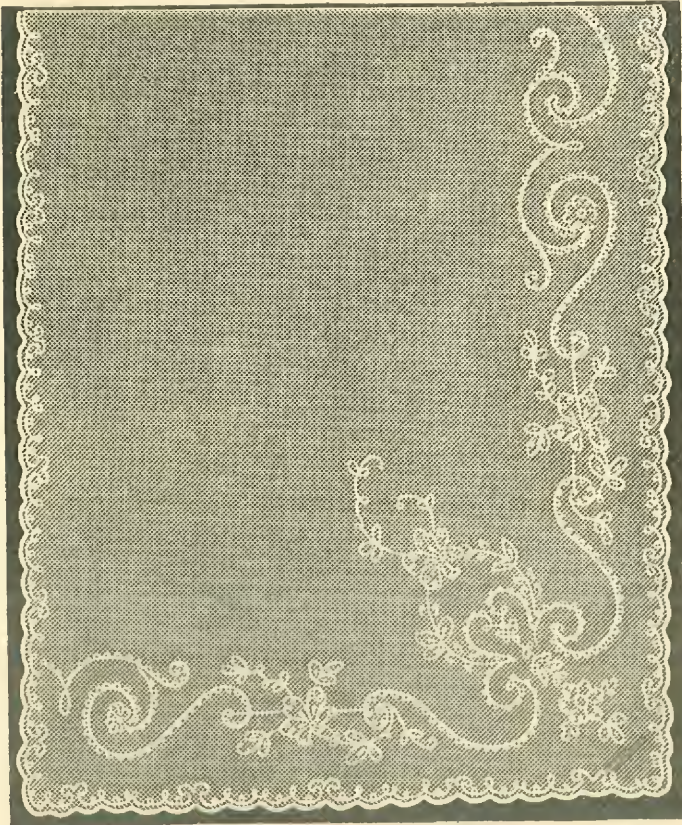
50 inches wide, 3½ yards long.

Per pair, **\$9.25**

**When finer quality of Brussels Curtains are wanted send for Samples.**



## Swiss Tambour Lace Curtains.



**Pattern T 9455. White.**

These Tambour or Framed Curtains are wonderfully fine reproductions of very old hand made laces. The above illustration represents the Alencon School type of work.

50 inches wide, 3 yards long.

Per pair, **\$3.70**

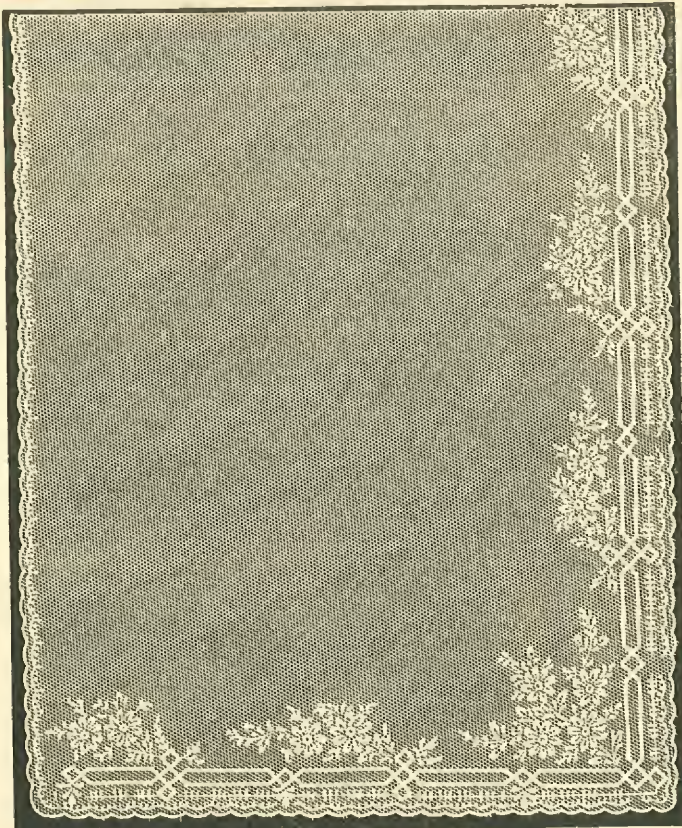


**Pattern T 9460. White.**

This Venetian type of Lace, like all other Tambour Curtains, is made of heavy strong net foundation and very carefully finished.

50 inches wide, 3 yards long.

Per pair, **\$4.30**

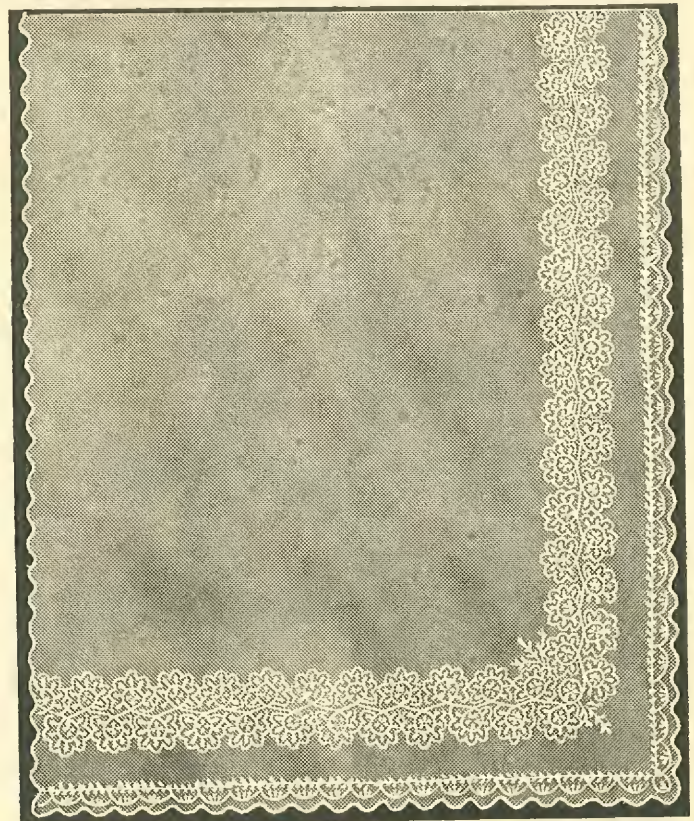


**Pattern T 9465. White.**

This old English pattern of Lace was largely used in Colonial times, when months were spent in their making for parlor adornment.

50 inches wide, 3 yards long.

Per pair, **\$5.00**



**Pattern T 9469. Champagne or Bright Ecru color.**

Made of finest grade Mercerized Sea Island Cotton. Its finish is superb and meets with unbounded admiration by all who see it, and like its color it is sparkling in appearance.

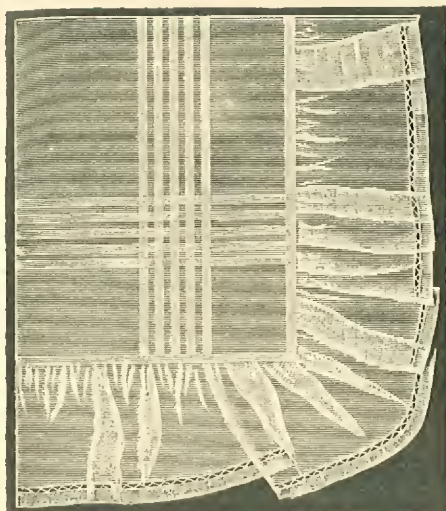
45 inches wide, 3 yards long.

Per pair, **\$6.25**

**For Inexpensive Lace Curtain Novelties see pages 78 to 81.**

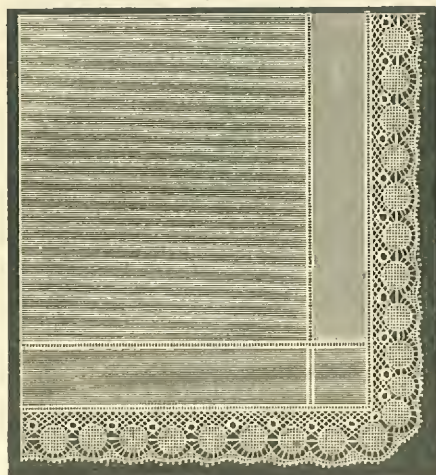


## Our Ever Popular Ruffled and New Flat Edged Muslin Curtains.



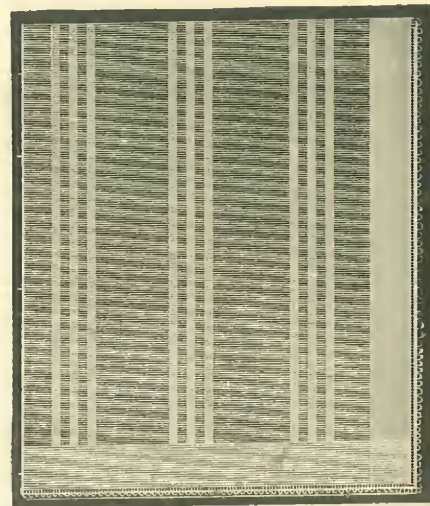
**Pattern R M 9853. White.**

Ruffled Muslin, with wide hem and 5 tucks running either way. Note our very low price.  
35 inches wide, 2½ yards long. Per pair, **60c**



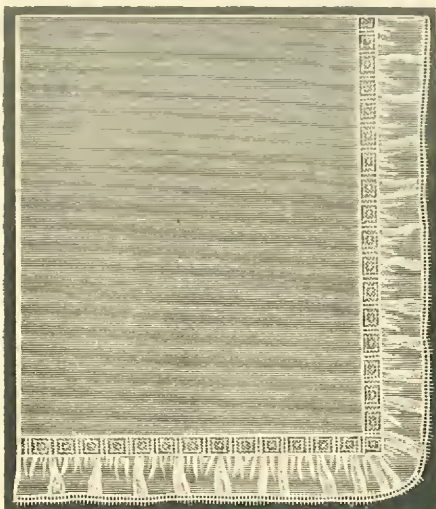
**Pattern F M 9875. White.**

Flat Edged Muslin, with Honiton lace edging.  
A little gem for the price.  
36 inches wide, 2½ yards long. Per pair, **80c**



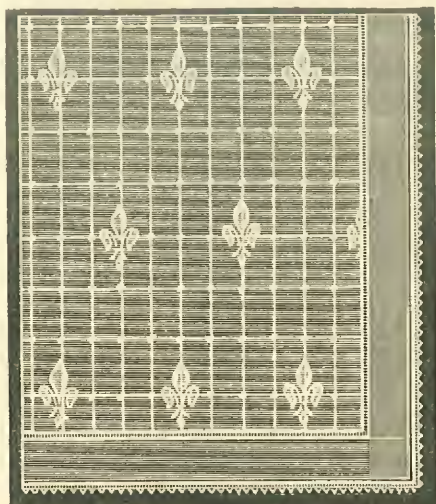
**Pattern F M 9877. White.**

Flat Edged Muslin. Very popular. Reinforced border with fluted edge.  
36 inches wide, 2½ yards long. Per pair, **\$1.15**



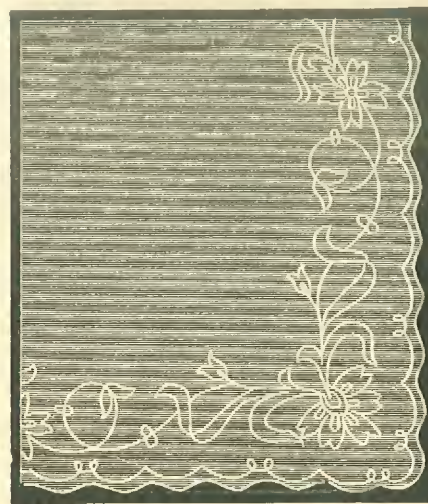
**Pattern R M 9860. White.**

Plain Lawn Curtain with Egyptian lace insertion and ruffle finished with galoon binding.  
Very desirable.  
40 inches wide, 2½ yards long. Per pair, **\$1.00**



**Pattern F M 9879. White.**

Fancy Barred Mull with edging and insertion finish.  
Very neat indeed.  
38 inches wide, 2½ yards long. Per pair, **\$1.25**



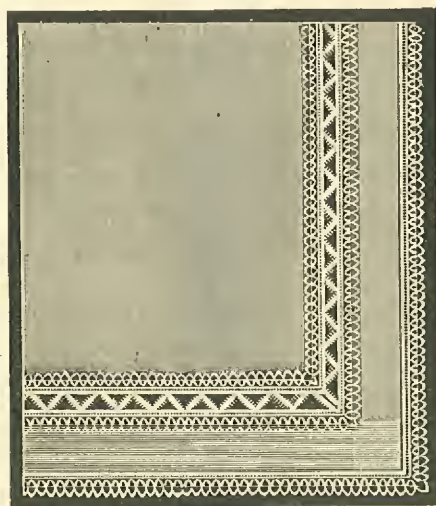
**Pattern F M 9883. White.**

A beautiful Chain Stitch Embroidered Muslin of fine quality.  
40 inches wide, 2½ yards long. Per pair, **\$1.40**



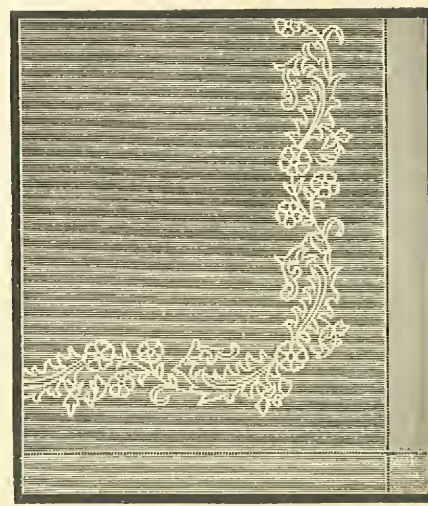
**Pattern R M 9873. White.**

This beautiful Muslin Curtain needs no description.  
The picture tells the story and the Curtain sustains the story.  
42 inches wide, 2½ yards long. Per pair, **\$1.30**



**Pattern F M 9881. White.**

A very classy Curtain. Embellished with Mexican thread lace and insertion. A marvel for the price.  
38 inches wide, 2½ yards long. Per pair, **\$1.65**



**Pattern F M 9885. White.**

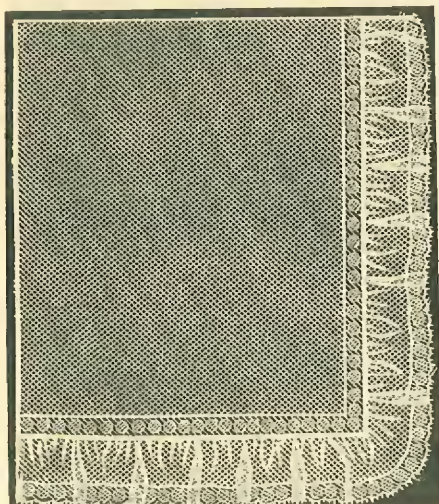
The neatest and cheapest of all, made of a very good evenly woven cloth of fine texture.  
Beautifully embroidered.  
40 inches wide, 2½ yards long. Per pair, **\$2.00**

See Tapestry Portieres in natural colors on pages 64 and 65.



## Our Ruffled Edge Bobbinet Curtains.

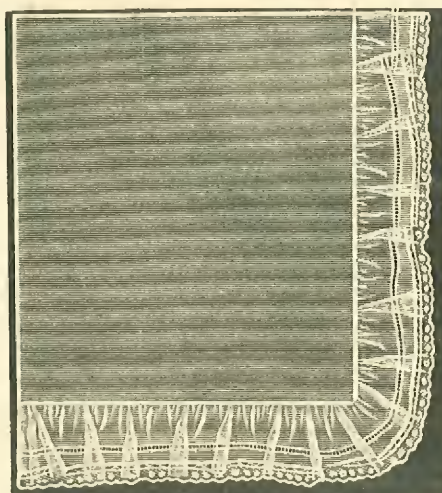
Are very popular. They drape prettily, look very lacey, are easy to wash, and wear well. Sample pairs sent on approval to select from.



**Pattern R B 9805. White.**

These Ruffled Bobbinet Laces are used all over the house, but are particularly adapted for the bedroom.

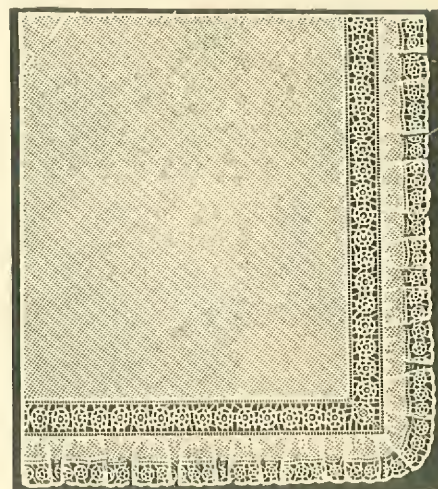
36 inches wide, 2½ yards long. Per pair, **\$1.30**



**Pattern R B 9810. White.**

This fine net Curtain trimmed with Honiton edging and insertion is well made and durable.

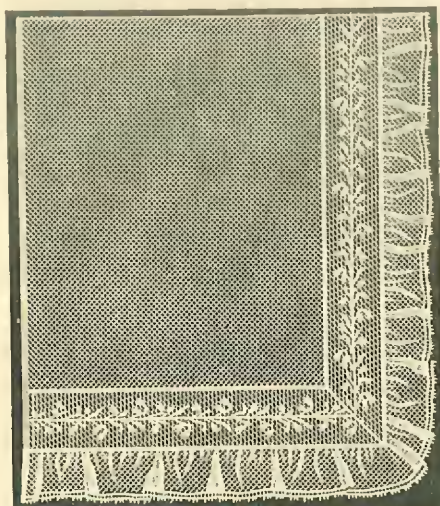
40 inches wide, 2½ yards long. Per pair, **\$1.65**



**Pattern R B 9815. White.**

This elegant production is nicely made of good net and a strong edging and insertion of Guipure pattern.

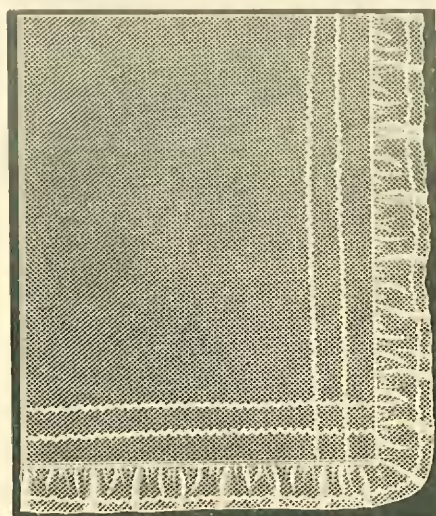
44 inches wide, 2½ yards long. Per pair, **\$1.85**



**Pattern R B 9820. White.**

This Bobbinet Curtain is beautifully balanced with a Tamboured figured vine worked into the lace as an insertion.

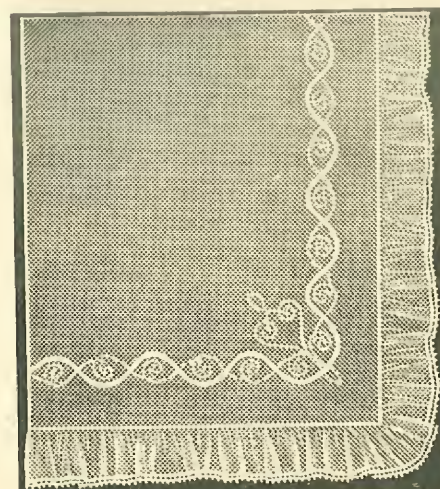
40 inches wide, 2½ yards long. Per pair, **\$2.15**



**Pattern R B 9840. White.**

This is a dainty Curtain of fine Bobbinet with double applied bands on both body and ruffle.

41 inches wide, 3 yards long. Per pair, **\$3.20**

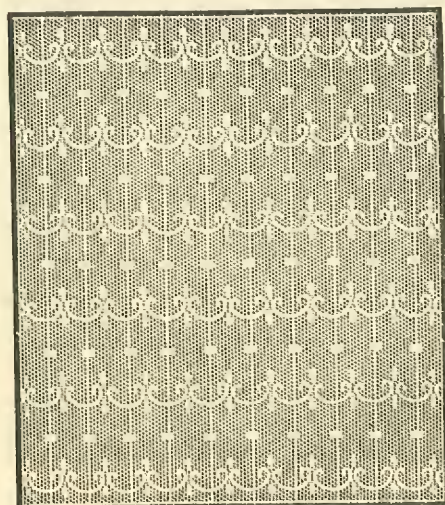


**Pattern R B 9845. White.**

This Curtain is very soft and "drapy," adorned with a scroll design of applique drawn work and ruffle finished with a new and beautiful edging.

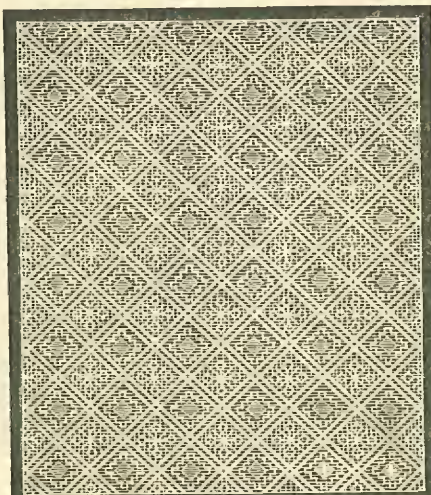
38 inches wide, 3 yards long. Per pair, **\$3.65**

## New Colonial Nets for Window Draperies.



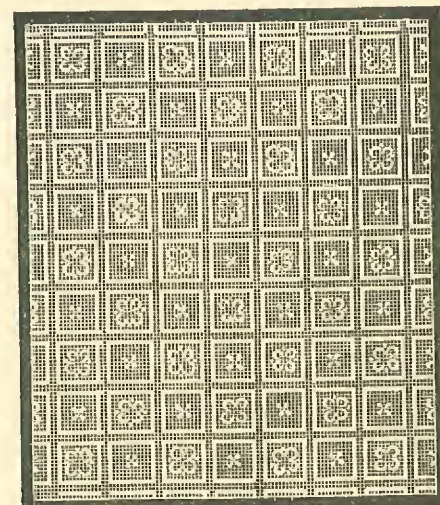
**Pattern 09001. Arabian.**  
" **09002. White.**

45 inches wide, Either color, per yard, **25c**



**Pattern 09005. Arabian.**  
" **09006. White.**

50 inches wide, Either color, per yard, **30c**



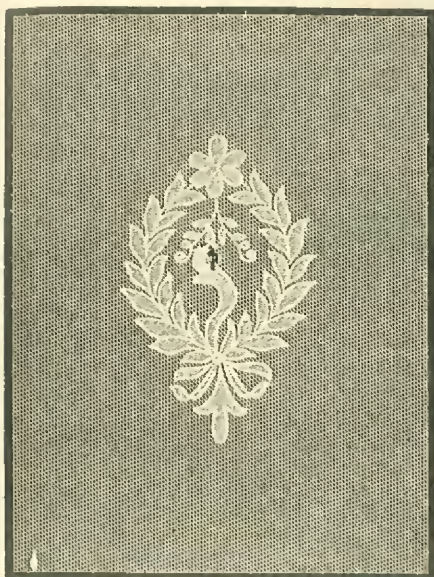
**Pattern 09007. Arabian.**  
" **09008. White.**

50 inches wide, Either color, per yard, **42c**

Select your Band Portieres from illustrations on page 65.

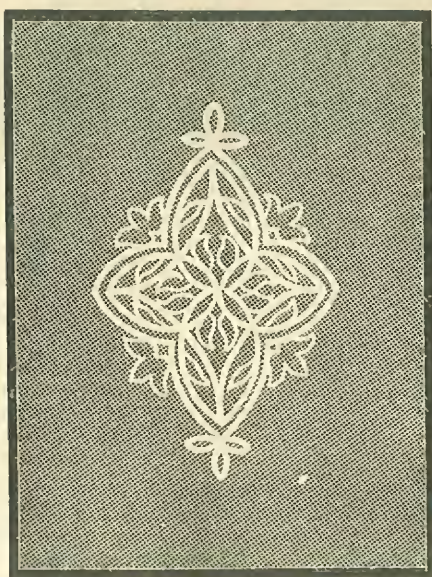


## Our Lace Panels for Vestibule Doors.



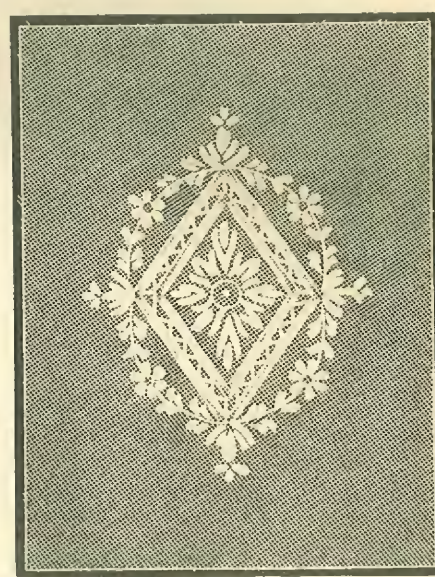
**Pattern 9476. Applique.**  
36 inches wide, 54 inches long.

White only. Size of figure 11x17 in. Each, **50c**



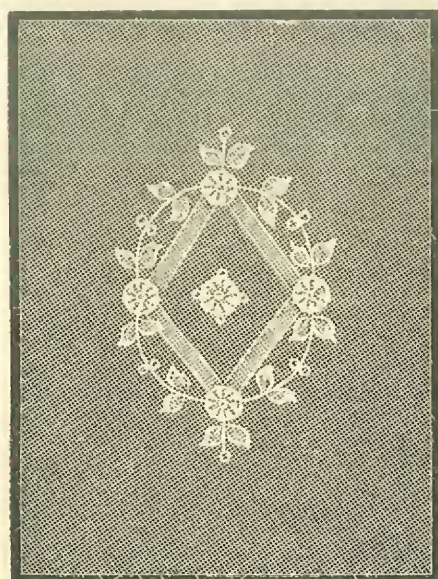
**Pattern 9478. Battenberg.**  
36 inches wide, 45 inches long.

White or Ecu. Size of figure 15x24 in. Each, **55c**



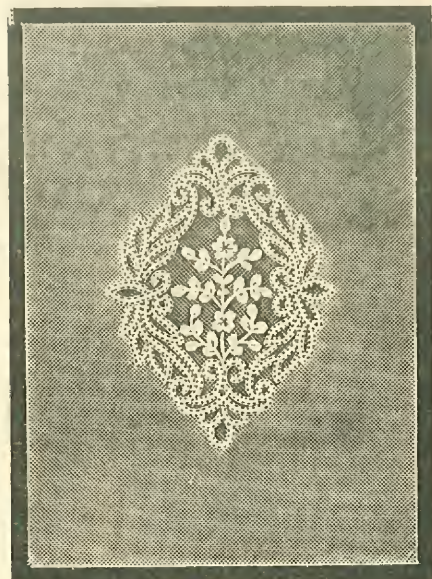
**Pattern 9480. Combination Tambour and Applique.**  
36 inches wide, 45 inches long.

White or Ecu. Size of figure 18x24 in. Each, **65c**



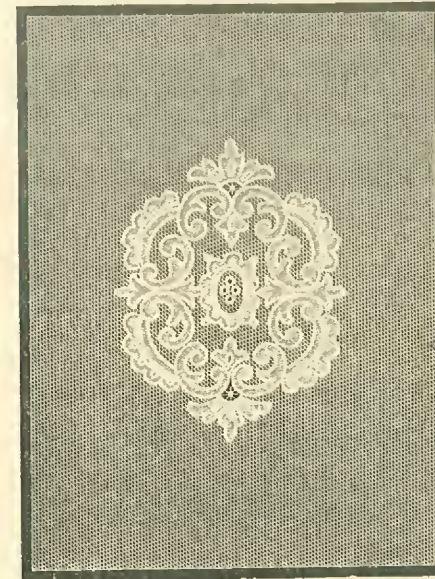
**Pattern 9482. Marie Antoinette.**

36x45—Each, **65c**      40x72—Each **80c**  
White or Ecu in both sizes. Size of figure 13x21 in.



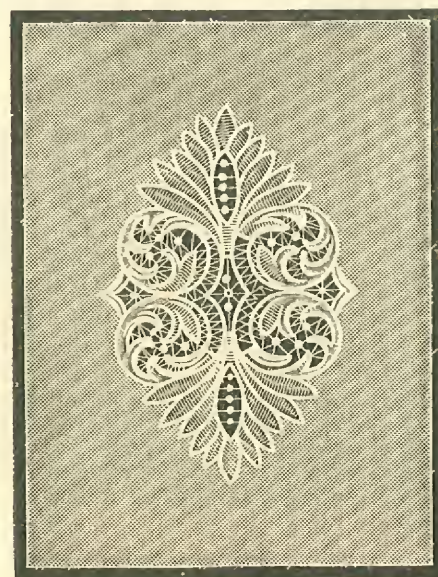
**Pattern 9485. Tambour.**

36 inches wide, 48 inches long.  
Arabian only. Size of figure 14x20 in. Each, **85c**



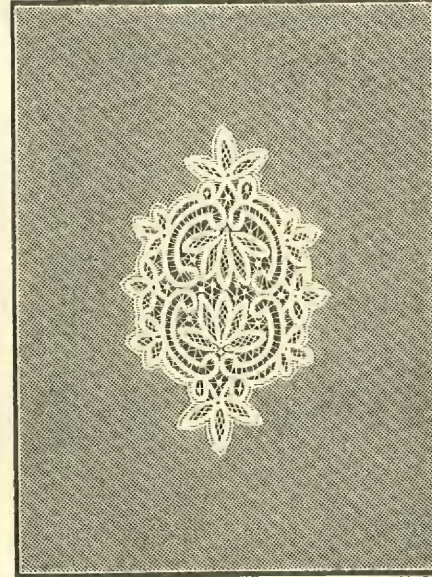
**Pattern 9488. Irish Point.**

36 inches wide, 54 inches long.  
White only. Size of figure 12x18 in. Each, **\$1.00**



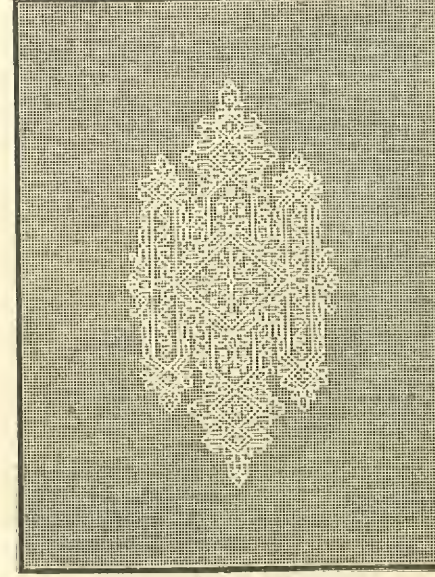
**Pattern 9490. Renaissance.**

36x45—Each, **\$1.25**      40x72—Each, **\$1.40**  
White or Ecu in both sizes. Size of figure 16x23 in.



**Pattern 9498. Fine Battenberg.**

36x54—Each, **\$1.35**      40x72—Each, **\$1.60**  
White only. Size of figure 16x32 in.



**Pattern 9491. Fillet Lace.**

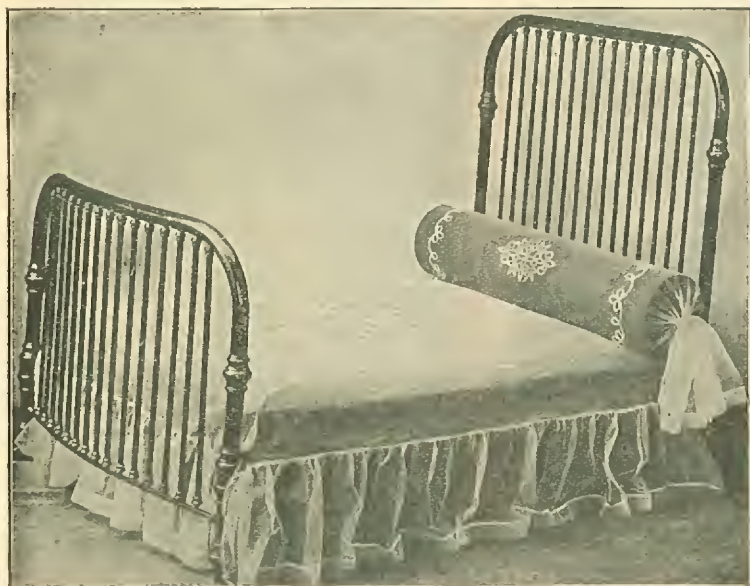
40 inches wide, 58 inches long.  
Ivory White only. Size of figure 16x30. Each, **\$1.65**

See page 92.

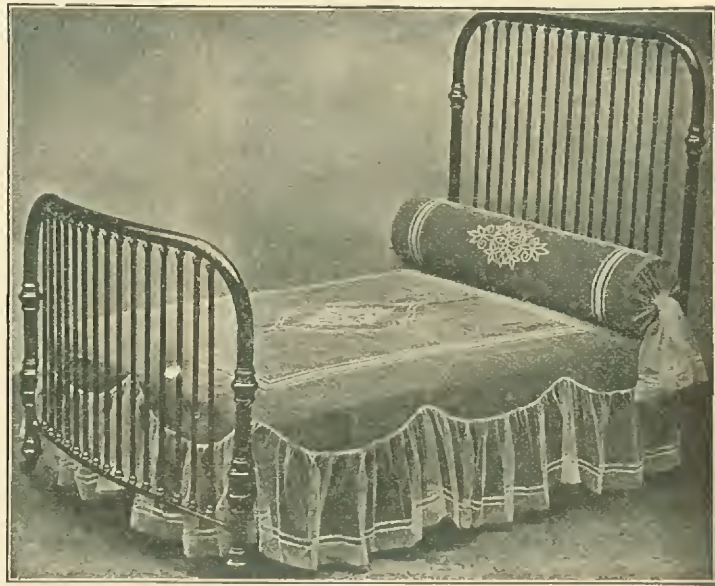


## Our Pretty Ruffled Bobbinet Bed Sets. For Brass and Iron Beds.

These cuts show our new Ruffled Bobbinet Bed Sets, they are growing in favor with all housekeepers.



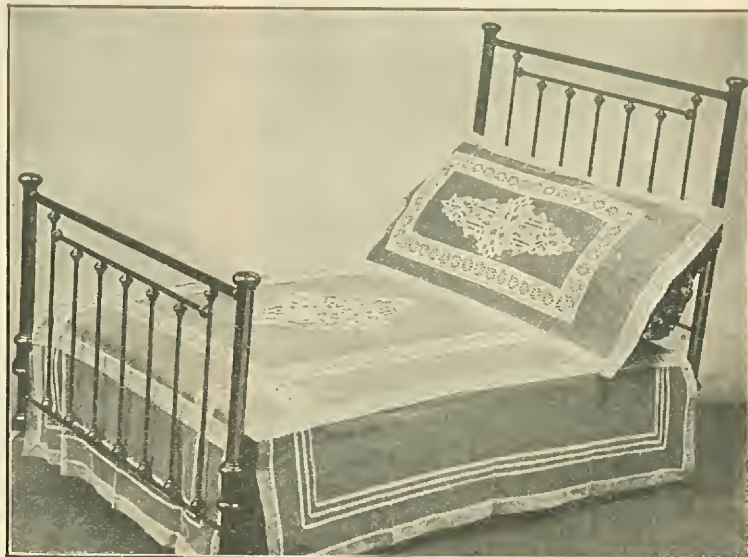
**Pattern 9965—White Ruffled Bed Set**.....Per set, **\$4.80**  
**No. 10—Bolster Rolls, Open Back, White only** .....Each, **2.00**  
**No. 12—** " " " " Assorted Colors ..... " **2.25**



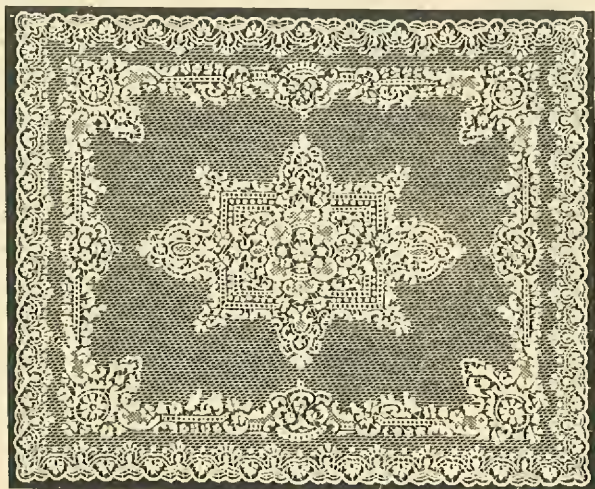
**Pattern 9975—White Ruffled Bed Set**.....Per set, **\$5.90**  
**No. 14—Bolster Rolls—Open Back, White only** .....Each, **2.50**  
**No. 16—** " " " " Assorted Colors ..... " **2.75**



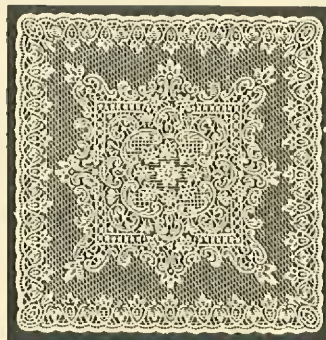
**Pattern 9990. Marie Antoinette Bed Set.**  
 Straight Valance, the latest, easily laundered. Per Set, **\$7.50**



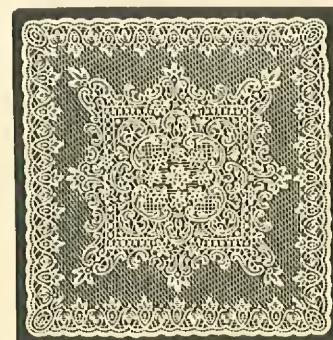
**Pattern 9995 French Bed Set.**  
 New style. Straight Valance. Per Set, **\$9.00**



**No. 9951. Lace Bed Spread.**  
 2 $\frac{1}{4}$  yards wide, 2 $\frac{3}{4}$  yards long.



**No. 9951. Pillow Sham.**  
 36 inches square.



**No. 9951. Pillow Sham.**  
 36 inches square.

**This Bed Set, including Spread and Shams, Per Set, \$2.50**

**No. 1—Pillow Sham Holders**.....Each, **65c**

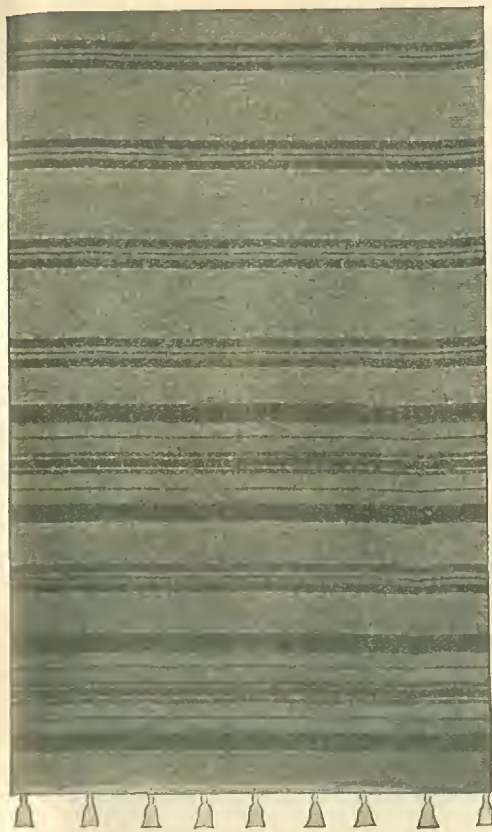
**No. 4—Flexible Wire Sham Holder**.....Each, **25c**

For illustrations of Bolster Rolls and Pillow Sham Holders, see page 96.



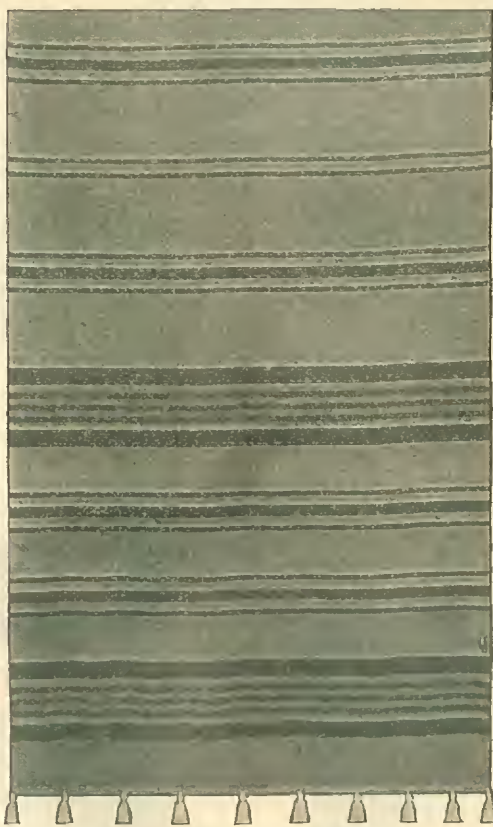
## Snowflake, Grenedine and Scrim Curtains.

Largely used for Bedroom Windows or Light Draperies for Doors.



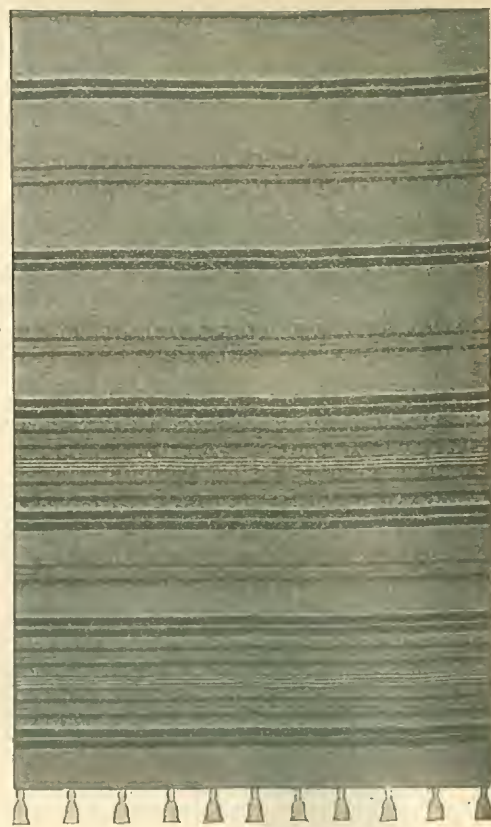
**Pattern X 9431. Scrim Curtain.**

Ecreu ground with cross stripes of red or green.  
Always give color wanted when ordering.  
42 inches wide, 3 yards long. Per pair, **90c**



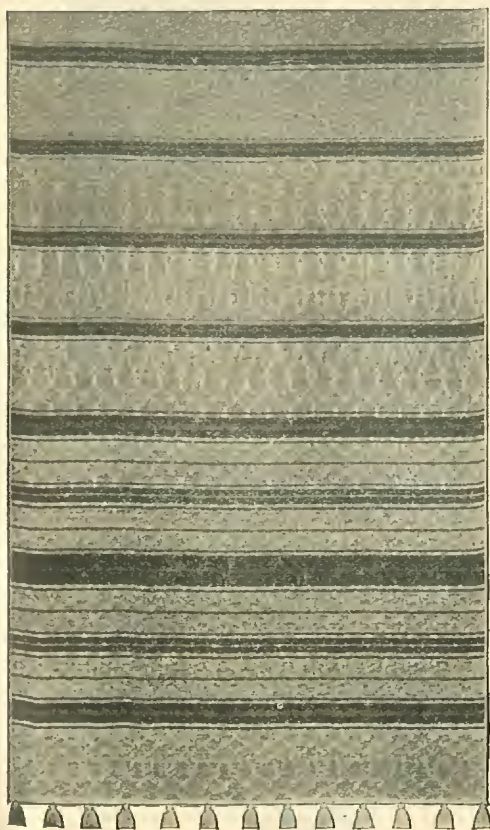
**Pattern X 9433. Scrim Curtain.**

Ecreu ground with cross stripes of red, green or blue.  
Always give color wanted when ordering.  
These Curtains are gaining in favor daily.  
42 inches wide, 3 yards long. Per pair, **\$1.15**



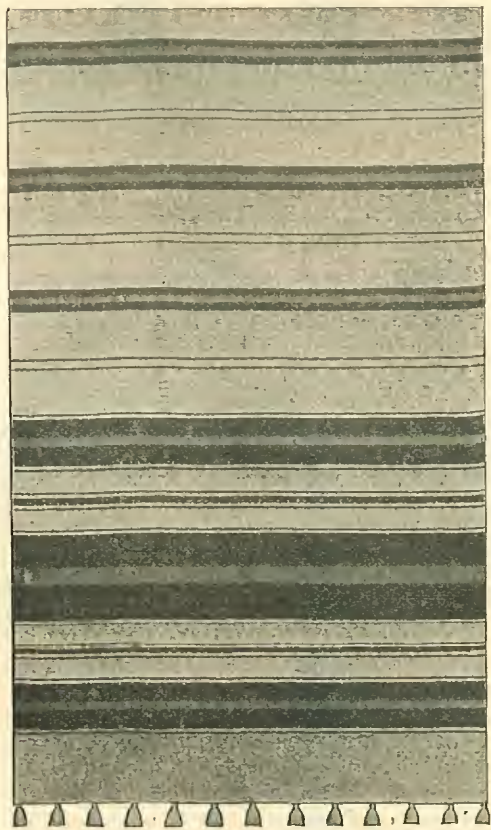
**Pattern X 9435. Scrim Curtain.**

This Curtain is made of the Snowflake Muslin. Ecreu ground with cross stripes of red or green predominating.  
Always give color wanted when ordering.  
43 inches wide, 3 yards long. Per pair, **\$1.45**



**Pattern X 9441. Snowflake Curtain.**

A good quality of Scrim foundation with Snowflake filling. Colors of red and green or green and red in beautifully blended cross stripes.  
42 inches wide, 3 yards long. Per pair, **\$2.00**



**Pattern X 9442. Snowflake Muslin Curtain.**

Soft finish, drape beautifully.  
Made in combination colors of terra cotta and green, olive and wine or Nile green.  
Always give color combination when ordering.  
42 inches wide, 3 yards long. Per pair, **\$2.40**



**Pattern M 9401. Madras Curtain.**

This Madras Curtain is made in cream colors only, with raised figures, which gives it the effect of a two-toned Curtain. Buttonhole stitch finished all around.  
50 inches wide, 3 yards long. Per pair, **\$3.25**



## Our New Artistic Art Draperies

For Double Doors and Archways. Made only to order and not sent on approval.

When ordering give Color Combination wanted.

They are so constructed that any one can put them in place.

Made of Damask, Tapestry, Mercerized Goods, Flax Velours, Frou Frou and Oriental Stripes.

Prices named are for sizes that can be adjusted to openings from four to six feet wide. If needed for larger openings send for estimate.

Samples furnished free upon request. Ask for them.



### Single Door Drape.

Made to order only.  
Not sent on approval.

**No. 10005.**

Adjustable 2 to 3 feet in width.

|                          |        |
|--------------------------|--------|
| Of Oriental Stripes..... | \$2.75 |
| Damask.....              | 3.15   |
| Tapestry.....            | 3.75   |
| Mercerized.....          | 4.45   |
| Plain Flax Velour.....   | 5.75   |
| Silk Frou Frou.....      | 7.60   |

For  
Single Door  
only.

**No. 10005.**



Made to order only.  
Not sent on approval.

**No. 10003.**

Adjustable 5 to 6 feet in width.

|                                      |         |
|--------------------------------------|---------|
| Style 10003—of Oriental Stripes..... | \$ 4.70 |
| " " Damask.....                      | 5.40    |
| " " Tapestry.....                    | 7.15    |
| " " Mercerized.....                  | 9.20    |
| " " Plain Flax Velour.....           | 12.50   |
| " " Silk Frou Frou.....              | 17.25   |



Made to order only.  
Not sent on approval.

**No. 10015.**

Adjustable 5 to 6 feet in width.

|                                     |         |
|-------------------------------------|---------|
| Style 10015—of Oriental Stripes.... | \$ 5.00 |
| " " Damask.....                     | 6.00    |
| " " Tapestry.....                   | 8.60    |
| " " Mercerized.....                 | 11.00   |
| " " Plain Flax Velour..             | 15.75   |
| " " Silk Frou Frou ....             | 22.75   |



Made to order only.  
Not sent on approval.

**No. 10009.**

Adjustable 4 to 6 feet in width.

|                                      |        |
|--------------------------------------|--------|
| Style 10009—of Oriental Stripes..... | \$4.80 |
| " " Damask.....                      | 5.25   |
| " " Tapestry.....                    | 6.75   |
| " " Mercerized.....                  | 8.30   |
| " " Plain Flax Velour....            | 12.25  |
| " " Silk Frou Frou .....             | 17.50  |



Made to order only.  
Not sent on approval.

**No. 10019.**

Adjustable 5 to 6 feet in width.

|                                     |         |
|-------------------------------------|---------|
| Style 10019—of Oriental Stripes.... | \$ 4.45 |
| " " Damask.....                     | 5.00    |
| " " Tapestry.....                   | 6.40    |
| " " Mercerized.....                 | 7.75    |
| " " Plain Flax Velour..             | 11.50   |
| " " Silk Frou Frou.....             | 16.00   |



Made to order only.  
Not sent on approval.

**No. 10007.**

Adjustable 4 to 5 feet in width.

|                                      |        |
|--------------------------------------|--------|
| Style 10007—of Oriental Stripes..... | \$3.90 |
| " " Damask.....                      | 4.50   |
| " " Tapestry.....                    | 5.60   |
| " " Mercerized.....                  | 6.70   |
| " " Plain Flax Velour....            | 10.00  |
| " " Silk Frou Frou.....              | 13.90  |



**Curtain Poles.**

Oak or Mahogany Finish, 1 in. or  $1\frac{1}{8}$  in., 5 ft. long, each.....**10c**  
 Oak or Mahogany Finish, 1 in. or  $1\frac{1}{8}$  in., 8 ft. long, each.....**20c**  
 Oak or Mahogany Finish, 1 in. or  $1\frac{1}{8}$  in., 12 ft. long, each.....**35c**  
 White Enameled Finish, 1 in., 12 ft. long, each .....**35c**  
 White Enameled Finish,  $1\frac{1}{8}$  in., 12 ft. long, each .....**50c**

**Brass Poles and Rods.**

Brass Plated Rod—Solid,  $\frac{1}{4}$  in. thick, per foot..... **5c**  
 Brass Plated Rod—Solid,  $\frac{3}{8}$  in. thick, per foot..... **6c**  
 Brass Covered, wood filled Curtain Poles, 1 in., per foot.....**10c**  
 Brass Covered, wood filled Curtain Poles,  $1\frac{1}{8}$  in., per foot...**12c**

**Cottage Rods. For Lace Curtains and Light Drapery.**

Consists of one only Pole, one pair Ends and one pair Brackets.

**Cottage Curtain Pole.**

Oak or Mahogany Finish.

 $\frac{3}{4}$ -inch Pole, 4 feet long.Complete, each, **12c****White Enameled Cottage Curtain Pole.** $\frac{3}{4}$ -inch Pole, 4 feet long.Complete, each, **15c****Flexible Extension Curtain Rods.**

Made of high grade polished nickel wire that will not tarnish or sag.

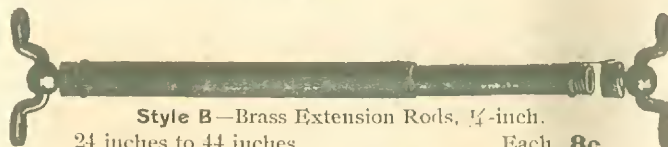


No. 1—Extends 16 to 30 inches, each **15c**  
 No. 2—Extends 20 to 40 inches, each **20c**

No. 3—Extends 30 to 50 inches, each **25c**  
 No. 4—Extends 40 to 72 in., with hook on end, (used for Sham Holders), each **25c**

**Extension Rods for Lace Curtains.****Style A—Brass Extension Rod,  $\frac{1}{4}$ -inch.**

24 inches to 44 inches.

Each, **5c****Style B—Brass Extension Rods,  $\frac{1}{4}$ -inch.**

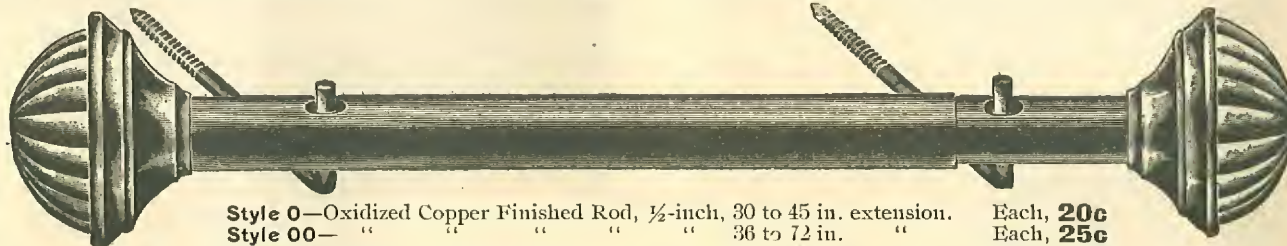
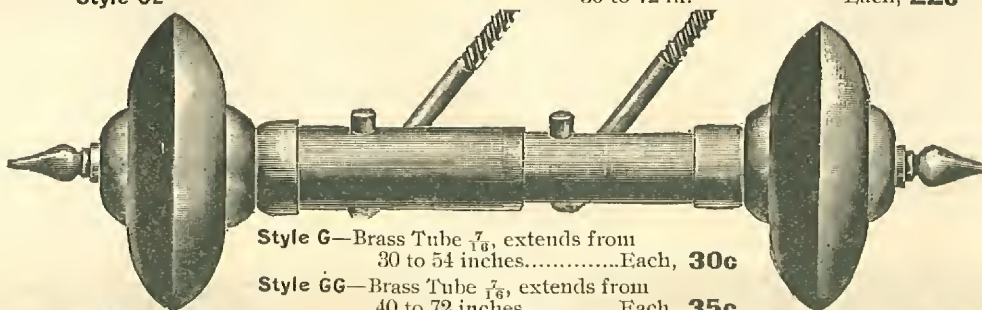
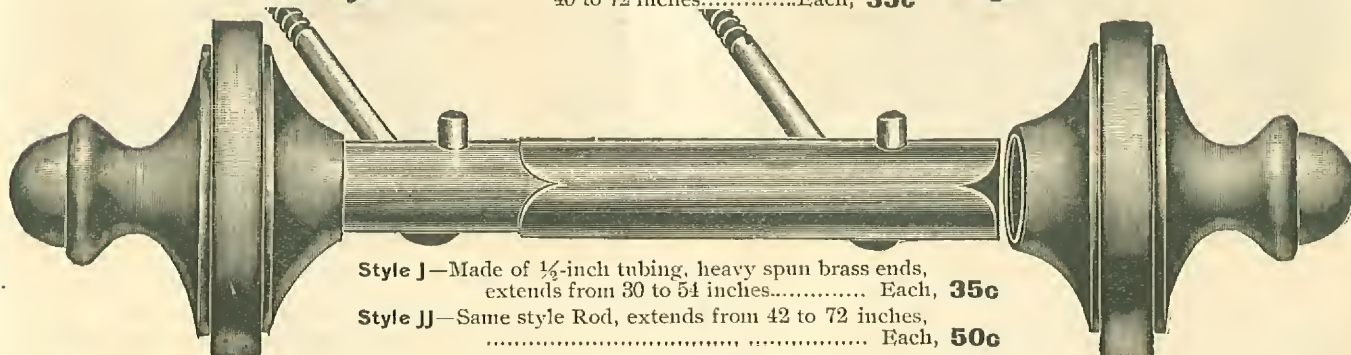
24 inches to 44 inches.

Each, **8c****Style C—Brass Extension Rod,  $\frac{1}{2}$ -inch.**

32 inches to 54 inches.

Each, **10c****Style CC—Extends 42 inches to 72 inches.**" " **20c****Style D—Brass Extension Rod,  $\frac{1}{2}$ -inch. Silvered End Trimmings**

32 inches to 54 inches.

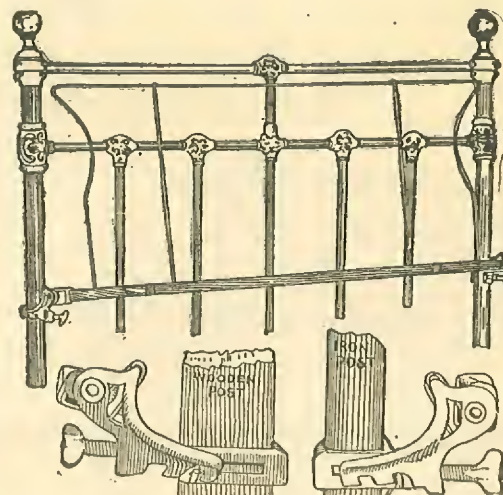
Each, **15c****Style D-D—Same Rod, 42 inches to 78 inches.**" " **20c****Style O—Oxidized Copper Finished Rod,  $\frac{1}{2}$ -inch, 30 to 45 in. extension.**Each, **20c****Style OO—** " " " 36 to 72 in. " Each, **25c****Style OI—Same Pattern in Brass,** " " " 30 to 45 in. " Each, **15c****Style O2—** " " " 36 to 72 in. " Each, **22c****Style G—Brass Tube  $\frac{7}{8}$ , extends from 30 to 54 inches.....Each, **30c******Style GG—Brass Tube  $\frac{7}{8}$ , extends from 40 to 72 inches.....Each, **35c******Style J—Made of  $\frac{1}{2}$ -inch tubing, heavy spun brass ends, extends from 30 to 54 inches..... Each, **35c******Style JJ—Same style Rod, extends from 42 to 72 inches, ..... Each, **50c****



# PRICE LIST of Trimmings, not Illustrated.

## Trimmings for Curtain Poles and Rods.

|   |            |
|---|------------|
| Wood Trimmings, for 1 or 1½ inch poles, pole ends, rings and brackets to match, oak or cherry finishes.<br>Per set .....    | 20c        |
| No. XX8, Combination Trimming, Oak and Brass, for 1 inch or 1½ inch oak poles, with brackets, ends and rings, per set ..... | 25c        |
| No. XX0, Brass Trimmings, for 1 inch poles, including brackets and rings, per set.....                                      | 18c        |
| No. XXII, Heavy Brass Trimmings, for 1 inch poles, with brackets and ends only, per set .....                               | 25c        |
| No. XX6, Fancy Silver Trimmings, complete for 1 inch or 1½ inch poles, brackets and ends only, per set .....                | 28c        |
| No. 101, Brass Socket Fixtures, plain, for 1 inch or 1½ inch poles, per set.....  | 10c        |
| No. 103, Brass Sockets, heavy cast brass, for 1 inch pole<br>For 1½ inch poles, per set.....                                | 20c<br>25c |
| No. 105, Wood Sockets, per pair.....  | 12c        |
| No. 102, Brass Vestibule Brackets, to fit ¼ inch and ⅜ inch rods, per pair, either size .....                               | 10c        |
| No. 109, Brass Vestibule Sockets, to fit ¼ inch and ⅜ inch rods, per pair, either size .....                                | 10c        |
| No. 107, Brass Vestibule Sockets, to fit ⅜ inch rod, pair ..  | 18c        |
| No. 104, Brass Brackets, for 1 and 1½ inch pole, per pair,  | 20c        |
| No. 112, Heavy Brass Round Rings, not the flat cheap rings; 1 inch and 1½ inch, per doz.....                                | 40c        |
| 1 inch Picture Moulding Hooks, small size, per doz .....  | 20c        |
| 1½ inch Picture Moulding Hooks, large size, per doz .....   | 25c        |
| No. 200, Heavy Brass Wire Drapery Pins, per doz.....  | 12c        |



**Chicago No. 1  
Pillow Sham  
Holder.**

Adjustable to all sizes of beds.

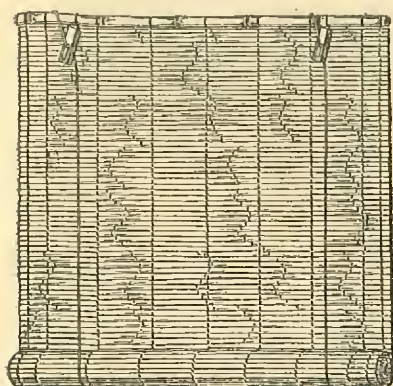
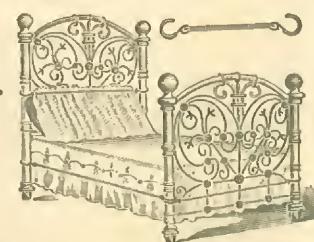
To use with Shams Nos. 9951, 9990 and 9995, shown on page 90 of this Catalogue.

Each, **65c**

## No. 4 Spring Wire Pillow Sham Holder

Adjustable and extends  
36 to 72 inches.

Each, **25c**

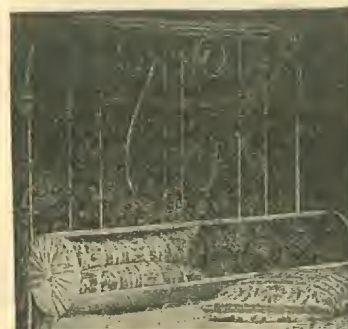


**No. 1. Porch Shade.**

## No. 1. Porch Shade.

Made of split bamboo, with strings and pulleys, ready to put up.

|                                      |        |
|--------------------------------------|--------|
| 4 feet wide, 8 feet long, each.....  | \$1.00 |
| 6 feet wide, 8 feet long, each.....  | 1.50   |
| 8 feet wide, 8 feet long, each.....  | 2.00   |
| 10 feet wide, 8 feet long, each..... | 2.50   |
| 12 feet wide, 8 feet long, each..... | 3.00   |



This cut represents all four numbers of our

## New Open Bolster Rolls

They will not warp and get out of shape.

## Open Bolster Rolls.

|   |        |
|---|--------|
| No. 10—Made of strong Manilla Board, wood ends, neatly covered in white, each ..... | \$2.00 |
| No. 12—Same Frame, covered in colored muslin, each.....                             | 2.25   |
| No. 14—Made with strong wood frame. Ends neatly upholstered in white, each.....     | 2.50   |
| No. 16—Same Frame, upholstered in colors, each.....                                 | 2.75   |

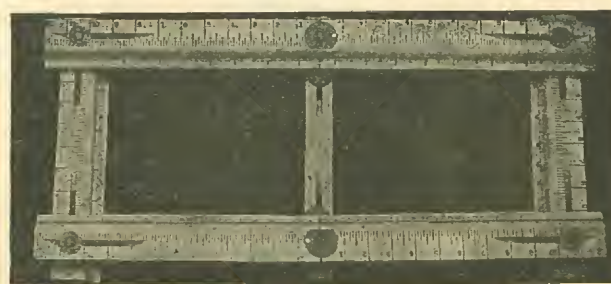


## The New No. 1 Stretcher.

The frame of this Stretcher will not sag either laying flat or standing, because of the center piece. It is the simplest and most substantial low priced Stretcher on the market.

Size, 6 feet by 12 feet.

Each, **\$1.00**



## The New No. 4 Stretcher.

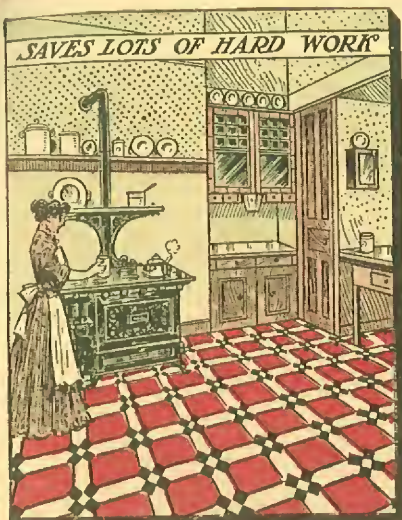
Made from selected and guaranteed stock.

Improved Adjustable Pins Nickered, also Center Braced.

Size, 6 feet by 12 feet.

Each, **\$1.75**





# Richardson's Long Wearing LINOLEUM

Is the Best Floor Covering in the World  
for Kitchens, Dining Rooms,  
Stores, Offices, etc.

## To Housekeepers:

You can save lots of hard scrubbing if your kitchen is covered with our Long-Wearing Linoleum.

You will find the dining room easier to keep clean with Linoleum on the floor, because it does not hold the crumbs or dust.

Linoleum is better than hardwood floors in bed rooms.

No other floor covering can compare with Linoleum for Bath Rooms, Vestibules, Halls and Passageways.

## To Storekeepers:

An attractive store helps business.

Cover your floor with Richardson's Long-Wearing Linoleum and thereby make your store more attractive.

Linoleum is the most satisfactory and sanitary floor covering for many purposes.

It does not absorb or hold water like wood, and does not wear uneven like tile. It is not slippery when wet. It is noiseless to the tread. It is elastic, which makes it restful for those who walk or stand on it. It makes a splendid background for window displays. It does not hold or absorb dust.

Linoleum is adapted for all store and office purposes—especially Drug Stores, Restaurants, Barber Shops, Billiard Halls, Banks, Dry Goods, Clothing, Millinery and Shoe Stores, Doctors', Dentists' and Real Estate Offices.

The appearance of any store or office will be greatly improved with our Long-Wearing Linoleum on the floor.

Our line offers designs and colorings to harmonize with all color schemes.

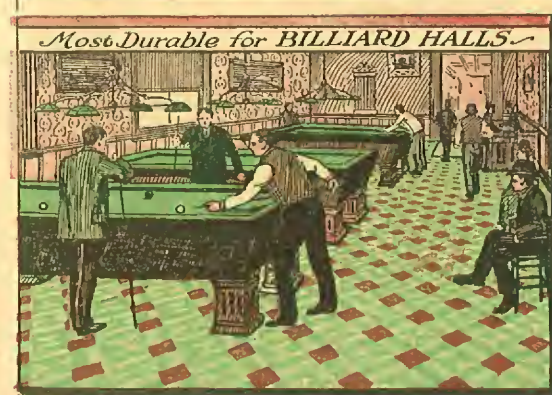
## WE RECOMMEND

the better grades of our Inlaid Linoleums, illustrated on page 63. They are best adapted for extra hard service. The colorings cannot be worn off because they go through to the back. They will look well and wear well for many years.

For more moderate priced Linoleums, we suggest our Granite Inlaid, Oak Plank Inlaid or Plain Linoleums, illustrated on page 59. They will all give splendid satisfaction for the money.

We show a large assortment of Printed Linoleums in the newest designs. See pages 60, 61 and 62. Use our Linoleum Lustre on all Printed Linoleum. It keeps the pattern from wearing off.

Ask for Free Samples of Linoleums.  
See pages 10 and 11 for further particulars.







Please show this Catalogue to your friends.

You will do them a favor by giving them  
such a handsome assortment of Reliable Home  
Furnishings to select from.

SPRING

1910

**A**rt and Durability  
are combined in our  
Reliable Rugs  
Trustworthy Carpets  
Longwearing Linoleums  
Satisfactory Shades  
Stylish Curtains  
and Draperies.  
For over 35 Years the  
Best made in all Grades